



KAMIOUN



Kamioun PFE book

2025

Take a step in defining your career

WHO ARE WE?

Founded in 2020, Kamioun is Tunisia's leading mobile platform designed exclusively for corner shops. We connect brands to retailers via our mobile app, closing the gap between traditional retailers and FMCGs and optimizing the B2B e-grocery supply chain.

Kamioun is at the forefront of the digital revolution in Tunisia's informal grocery and food supply chain, leveraging cutting-edge technologies to empower retailers. Our easy-to-use platform offers access to over 2000 SKUs at competitive prices with on-demand replenishment within 24 hours.

With a dynamic and diverse team, Kamioun is setting new standards and shaking up the market in Tunisia.

Kamioun By the Numbers

- **SKU: 2000+**
- **Clients: 2000+**
- **Orders Delivered: 60,000+**

Benefits for PFE Interns at Kamioun

We won't chase the market; we will define it. We are bringing audiences a product that doesn't exist today. We will do it because no other company can deliver brands to consumers the way we can. We have the passion, the commitment, and the support to be the best.

Join our Kamioun team and show us your best :



- Fast-paced Working Environment: Experience the energy of a leading B2B platform.
- Shaping the Future: Work on defining the future of retail in Tunisia and internationally.
- Learning Opportunities: Gain both soft and technical skills through hands-on experience.
- Performance Bonuses: Earn up to 600 TND every three months for exemplary performance.
- Collaborative Team: Work with a diverse and experienced team.
- Comprehensive Training Plan: Access training in multiple areas, including workplace effectiveness and cutting-edge tools.
- Discounted FMCG Products: Purchase FMCG products at a discounted price.

KAMIOUN VALUES



Exemplarity

We challenge negative mindsets and behaviors in our region.



Transparency

We fight bureaucracy, information opacity, and gray areas to ensure fairness.



Thoroughness

We solve complex problems and delve into their deepest intricacies.



Empathy

We feel for others, especially the people we serve.

How do I apply?

Apply through our webportal on and select the specific subject you would like to work on.



Upload your resume and portfolio (if applicable).

In your cover letter, include a maximum of 5 bullet points outlining your expectations from the internship and any questions you have for the interview.

Applications that do not respect the process outlines will not be considered.

Ready to make an impact with us? Let's create something extraordinary!

LIST OF PFE SUBJECTS

1. Product and Engineering

- 1.1 UI/UX Design Innovation
- 1.2 Web Development Projects (Supplier Platform)
- 1.3 React Native Mobile Development
- 1.4 Product Management Development (New Features)
- 1.5 DevOps and Test Engineering

2. Supply Chain and Operations

- 2.1 Process Improvement and Inventory Management Optimization
- 2.2 Product Catalog & Replenishment Enhancement
- 2.3 Ops Internal Tools

3. Growth

- 3.1 Brand Awareness and Loyalty Campaigns
- 3.2 Growth Internal Tools
- 3.3 Supplier Marketing Strategies
- 3.4 Field Acquisition and Retention Programs
(Motorcycle License Required)

4. Data

- 4.1 Data Analyst
- 4.2 Data Integration

5. Finance

- 5.1 Financial Model Development
- 5.2 Internal Control Model Development

1.1 UI/UX Design Innovation

As a UI/UX Design intern, you will play a pivotal role in shaping the user experience of Kamioun's mobile and web applications. You will be responsible for designing innovative user interfaces that are not only visually appealing but also intuitive and user-friendly. Your work will directly impact how users interact with our platform, making their experience seamless and enjoyable.

What will you do:

- Design and Prototype UI Elements:** Create wireframes, mockups, and prototypes using Figma to visualize and test design concepts.
- Conduct User Research and Testing:** Gather user feedback through surveys, interviews, and usability testing to inform design decisions.
- Collaborate with Product and Engineering Teams:** Work closely with product managers and developers to ensure designs are feasible and aligned with project goals.
- Iterate on Designs:** Continuously improve designs based on user feedback and testing results.
- Create Design Systems:** Develop and maintain a consistent design language and component library for use across all Kamioun products.
- Technical skills:** Strong knowledge of using Figma for UI/UX design
- Soft skills:** Creative thinker, detail-oriented, user-focused.

Number of interns: 1

Period: 4-6 months

Technology: Docker, GitLabCI, Linux, Shell.

Keywords: DevOps, Engineering, Mobile Applications, E-commerce app



1.2 Building a supplier platform

Internship Description: As a Full-stack Web Development intern, you will be instrumental in developing and enhancing Kamioun's supplier platform. This platform is crucial for connecting suppliers with retailers, streamlining the supply chain, and ensuring efficient operations. You will work on building responsive web applications that are robust, scalable, and user-friendly.

What will you do:

- **Build Responsive Web Applications:** Develop front-end components using HTML, CSS, and JavaScript, and back-end services using [Node.js](#).
- **Implement New Features and Functionalities:** Work on adding new features to the supplier platform to enhance its capabilities and user experience.
- **Debug and Optimize Existing Code:** Identify and fix bugs, optimize code for performance, and ensure the platform runs smoothly.
- **Collaborate with Cross-functional Teams:** Work closely with designers, product managers, and other developers to deliver high-quality solutions.
- **Maintain Code Quality:** Follow best practices for coding, testing, and version control to maintain a high standard of code quality.
- **Technical skills:** Proficient in HTML, CSS, JavaScript, React, and Node.js, experience with RESTful APIs and database management.
- **Soft skills:** Problem solver, collaborative, adaptive, strong analytical skills, ability to work in a fast-paced environment.

Number of interns: 1

Period: 4-6 months

Technology:
HTML, CSS,
JavaScript,
React, Node.js

Keywords: Web Development, Full-stack, Supplier Platform, E-commerce

1.3 React Native Mobile Development

Internship Description: As a React Native Mobile Development intern at Kamioun, you will play a crucial role in developing and maintaining our mobile applications. Your work will directly impact the user experience of thousands of corner shops across Tunisia. You will collaborate with designers and backend engineers to create seamless and efficient mobile solutions.

What will you do:

- **Develop Mobile App Features:** Implement new features and functionalities to enhance the user experience.
- **Maintain and Optimize the App for Performance:** Ensure the app runs smoothly and efficiently, addressing any performance issues.
- **Collaborate with Designers and Backend Engineers:** Work closely with the design and backend teams to integrate new features and improve existing ones.
- **Conduct User Testing and Feedback Sessions:** Gather user feedback to continuously improve the app.
- **Implement Security Measures:** Ensure the app is secure and user data is protected.
- **Technical skills:** Experience with React Native and JavaScript. Familiarity with Redux for state management.
- **Soft skills:** Attention to detail, team player, proactive, strong problem-solving skills.

Number of interns: 1

Period: 4-6 months

Technology:
React Native,
JavaScript,
Redux

Keywords:
Mobile
Development,
React Native,
Mobile
Applications, E-commerce



1.4 Product Management

Development (New Features)

Internship Description: As a Product Management intern at Kamioun, you will embark on a journey of innovation, working at the intersection of user research, UI/UX design, and product development. The focus of this internship is to enhance our mobile application by adding new features and improving the overall user experience based on users' needs and requests.

What will you do:

- Conduct Market Research:** Analyze market trends and user needs to identify opportunities for new features.
- Define Product Requirements and User Stories:** Create detailed product requirements and user stories to guide the development process.
- Coordinate with Development Teams:** Work closely with development teams to ensure timely and successful implementation of new features.
- Conduct User Testing and Feedback Sessions:** Gather user feedback to continuously improve the product.
- Develop Product Roadmaps:** Create and maintain product roadmaps to align with business goals.
- Technical skills:** The ability to write user stories and PDR. Familiarity with project management tools like JIRA.
- Soft skills:** Strong communicator, organized, strategic thinker, ability to work in a fast-paced environment.

Number of interns: 1

Period: 4-6 months

Technology:
JIRA, User research

Keywords:
Product Management, New Features, E-commerce



1.5 DevOps and Test

Engineering

Internship Description: As a DevOps and Test

Engineering intern at Kamioun, your main task will be to focus on test automation for mobile applications, OMS, Magento, and APIs. You will design a DevOps architecture to dockerize and define pipelines for code integration, compilation, testing, delivery, and continuous deployment.

What will you do:

- **Develop and implement automated test scripts** for mobile applications, OMS, Magento, and APIs.
- **Implement defect tracking and automated reporting systems** for test results.
- **Design and maintain CI/CD pipelines** using GitLab CI.
- **Dockerize Kamioun applications** to ensure consistent and scalable deployments.
- **Collaborate with development teams** to integrate automated tests into the development workflow.
- **Monitor and analyze test results** to identify and resolve issues.
- **Technical skills:** Appium, Cypress, Postman, Jira, TestLink, GitLab CI/CD, Linux, Shell scripting, Docker
- **Soft skills:** Quick learner, geeky, loves coding.

Number of interns: 1

Period: 4-6 months

Technology:
Docker,
GitLabCI, Linux,
Shell

Keywords:
DevOps, Test Automation, Mobile Applications, E-commerce, APIs, Magento

2.1 Process Improvement and Inventory Management Optimization

Internship Description: As an intern in Process Improvement and Inventory Management Optimization at Kamioun, you will play a crucial role in enhancing and optimizing our supply chain processes and inventory management systems. You will work on analyzing current processes, developing strategies for improvement, and implementing new solutions to ensure efficiency and customer satisfaction.

What will you do:

- **Analyze Supply Chain Processes:** Conduct thorough analyses of existing supply chain processes to identify inefficiencies and areas for improvement.
- **Develop Optimization Strategies:** Create and implement strategies to optimize inventory levels, reduce costs, and improve overall supply chain performance.
- **Implement New Solutions:** Work on the implementation and testing of new inventory management solutions to streamline operations.
- **Collaborate with Teams:** Collaborate with cross-functional teams to ensure seamless integration of new processes and solutions.
- **Monitor and Report:** Track the performance of implemented solutions and provide regular reports on their effectiveness.
- **Technical skills:** Proficiency in Excel, basic SQL knowledge, familiarity with inventory management software.
- **Soft skills:** Analytical mindset, problem solver, attention to detail.

Number of interns: 2 (One for process improvement, one for inventory management)

Period: 4-6 months

Technology:
Excel, SQL,
Inventory
Management
Software

Keywords:
Supply Chain,
Process
Improvement,
Inventory
Management,
Optimization



2.2 Product Catalog &

Replenishment Enhancement

Internship Description: As an intern in Product Catalog & Replenishment Enhancement at Kamioun, you will focus on optimizing our product catalog and replenishment processes to ensure efficiency and customer satisfaction. You will analyze product data, develop replenishment strategies, and collaborate with suppliers and internal teams to enhance our product offerings.

What will you do:

- **Analyze Product Catalog Data:** Conduct detailed analyses of product catalog data to identify trends, gaps, and opportunities for improvement.
- **Develop Replenishment Strategies:** Create and implement strategies to optimize product replenishment, ensuring that inventory levels meet customer demand.
- **Collaborate with Suppliers:** Work closely with suppliers to ensure timely and accurate replenishment of products.
- **Enhance Product Offerings:** Collaborate with internal teams to enhance product offerings and ensure they align with customer needs and market trends.
- **Monitor Performance:** Track the performance of replenishment strategies and provide regular reports on their effectiveness.
- **Technical skills:** Proficiency in SQL and Excel, knowledge of product management tools.
- **Soft skills:** Strong communicator, organized, strategic thinker.

Number of interns: 1

Period: 4-6 months

Technology:
SQL, Excel,
Product
Management
Tools

Keywords:
Product
Management,
Catalog
Optimization,
Replenishment

2.3 Operations Internal Tools

Development

Internship Description: As an intern in Ops Internal Tools Development at Kamioun, you will be responsible for enhancing existing tools and building new ones to improve our operations and procurement processes. Our strategy is to do so in the leanest possible way, semi-automating the flow with sheets, free tools, and light integrations first. The second stage is to create the specifications for our product and tech team.

What will you do:

- **Build Order Processing Tools:** Develop tools that improve order processing productivity and efficiency.
- **Reduce Pilferage:** Create tools and solutions to reduce losses and damages in the supply chain.
- **Enhance Procurement Tools:** Improve existing tools that assist in procurement and inbound stock management.
- **Track Actions:** Track specific actions and data points to feed into the data science operations intern's work.
- **Collaborate with Teams:** Work closely with the product and tech teams to create specifications for new tools and solutions.
- **Technical skills:** Good level with Google Sheets (including Script/automations), data visualization, fluency in Arabic, French, and professional level in English. Light software engineering capability is a plus.
- **Soft skills:** Self-starter, analytical thinker, problem solver, good communicator.

Number of interns: 1

Period: 4-6 months

Technology:
Google Sheets,
Data Visualization
Tools, Light Software Engineering

Keywords:
Operations,
Internal Tools,
Automation,
Procurement

3.1 Brand Awareness and Loyalty

Campaigns

Internship Description: As an intern in Brand Awareness and Loyalty Campaigns at Kamioun, you will develop and execute strategies to enhance Kamioun's brand awareness and loyalty among customers. You will work on creating and managing campaigns, analyzing their performance, and developing loyalty programs to retain customers.

What will you do:

- **Create and Manage Campaigns:** Develop and manage brand awareness campaigns across various platforms.
- **Analyze Campaign Performance:** Use tools like Google Analytics to track and analyze the performance of campaigns.
- **Develop Loyalty Programs:** Create and implement loyalty programs to retain customers and enhance their experience.
- **Collaborate with Teams:** Work closely with the marketing team to ensure alignment with overall brand strategy.
- **Monitor Trends:** Stay updated with the latest marketing trends and incorporate them into campaigns.
- **Technical skills:** Knowledge of marketing software and tools, proficiency in Google Analytics.
- **Soft skills:** Creative thinker, data-driven, excellent communication skills.

Number of interns: 2 (One for brand awareness, one for brand loyalty)

Period: 4-6 months

Technology:
Google Analytics, Social Media Tools, Marketing Software

Keywords:
Brand Awareness, Brand Loyalty, Marketing, Campaigns

3.2 Growth Internal Tools

Development

Internship Description: As an intern in Growth Internal Tools Development at Kamioun, you will design and develop internal tools to support growth initiatives and streamline processes. You will work on developing new tools, maintaining and improving existing ones, and collaborating with growth teams to identify their needs.

What will you do:

- **Develop Internal Tools:** Design and develop internal tools to support growth initiatives.
- **Maintain and Improve Tools:** Maintain and improve existing growth tools to enhance their functionality.
- **Collaborate with Teams:** Work closely with growth teams to identify their needs and develop solutions.
- **Implement Best Practices:** Ensure that all tools are developed following best practices and industry standards.
- **Monitor Performance:** Track the performance of tools and make necessary adjustments to improve efficiency.
- **Technical skills:** Proficiency in Python, JavaScript, and SQL.
- **Soft skills:** Team player, proactive, strong problem-solving skills.

Number of interns: 1 (Full-stack developer)

Period: 4-6 months

Technology:
Python, JavaScript, SQL

Keywords:
Growth, Internal Tools, Software Development



3.3 Supplier Marketing Strategies

Internship Description: As an intern in Supplier Marketing Strategies at Kamioun, you will create and implement marketing strategies to attract and retain suppliers on Kamioun's platform. You will develop strategies, implement and monitor campaigns, and analyze their effectiveness. What will you do:

- **Develop Marketing Strategies:** Create and implement marketing strategies to attract and retain suppliers.
- **Implement Campaigns:** Execute marketing campaigns and monitor their performance.
- **Analyze Campaign Effectiveness:** Use CRM tools to analyze and report on the effectiveness of marketing campaigns.
- **Collaborate with Suppliers:** Work closely with suppliers to understand their needs and tailor marketing strategies accordingly.
- **Monitor Market Trends:** Stay updated with market trends and adjust strategies as needed.
- **Technical skills:** Familiarity with marketing software and CRM tools.
- **Soft skills:** Strategic thinker, analytical, excellent interpersonal skills.

Number of interns: 1 (Full-stack developer)

Period: 4-6 months

Technology:
Python, JavaScript, SQL

Keywords:
Growth, Internal Tools, Software Development

3.4 Acquisition and Retention

Programs (Field)

Internship Description: As an intern in Acquisition and Retention Programs at Kamioun, you will develop and execute strategies for customer acquisition and retention through field sales efforts. You will conduct field sales activities, develop retention programs, and use CRM tools to manage customer interactions.

What will you do:

- **Conduct Field Sales Activities:** Engage in field sales activities to acquire new customers.
- **Develop Retention Programs:** Create and implement programs to retain existing customers.
- **Use CRM Tools:** Utilize CRM tools to track and manage customer interactions and data.
- **Collaborate with Teams:** Work closely with the sales and marketing teams to ensure alignment with overall business goals.
- **Monitor Performance:** Track the performance of acquisition and retention programs and make necessary adjustments.
- **Technical skills:** Proficiency in CRM tools and field sales tools.
- **Soft skills:** Persuasive, organized, strong communication skills.

Number of interns: 2 (One for acquisition, one for retention)

Period: 4-6 months

Technology:
CRM Tools, Field Sales Tools

Requirements:
Motorcycle driving License

Keywords:
Acquisition, Retention, Field Sales, Motorcycle License



3.5 Content Creation and Social Media

Management

Internship Description: As an intern in Content Creation and Social Media Management at Kamioun, you will play a vital role in developing and managing content for Kamioun's social media channels to increase engagement and brand visibility. You will work on creating engaging content, managing social media accounts, and analyzing performance to ensure effective digital presence and marketing strategies.

What will you do:

- **Create Engaging Content:** Develop creative and engaging content for various social media platforms, including text, images, and videos.
- **Manage Social Media Accounts:** Oversee the day-to-day management of Kamioun's social media accounts, including scheduling posts and interacting with followers.
- **Analyze Performance:** Use analytics tools to monitor and analyze the performance of social media campaigns, providing insights and recommendations for improvement.
- **Collaborate with Teams:** Work closely with the marketing and design teams to ensure cohesive and effective content strategies.
- **Stay Updated:** Keep up-to-date with the latest trends and best practices in social media and digital marketing.
- **Technical skills:** Familiarity with social media tools and content management systems. Proficiency in using analytics tools to measure and report on social media performance.
- **Soft skills:** Creative, strategic, excellent communication skills.

Number of interns: 1

Period: 4-6 months

Technology:
Social Media Tools, Content Management Systems, video creation and editing, design posts Analytics Tools

Keywords:
Content Creation, Social Media, Marketing, Digital Presence



4.1 Data Analyst

Internship Description: As a Data Analyst intern at Kamioun, you will play a crucial role in analyzing operational and sales data to provide actionable business insights. You will work on collecting and analyzing large datasets, creating visualizations and reports, and developing insights to drive business decisions.

What will you do:

- **Collect and Analyze Data:** Gather large datasets from various sources and perform detailed analyses to identify trends, patterns, and insights.
- **Create Visualizations and Reports:** Use Tableau to create interactive visualizations and comprehensive reports that effectively communicate findings to stakeholders.
- **Develop Business Insights:** Generate actionable insights to support strategic decision-making and improve business performance.
- **Collaborate with Teams:** Work closely with different departments to understand their data needs and provide analytical support.
- **Monitor and Report:** Track key performance indicators (KPIs) and provide regular updates on data trends and business metrics.
- **Technical skills:** Proficient in SQL, Excel, Python, and Tableau.
- **Soft skills:** Analytical mindset, attention to detail, effective communicator.

Number of interns: 2 (Data analysts)

Period: 4-6 months

Technology: SQL, Excel, Python, Tableau

Keywords: Data Analysis, SQL, Tableau, Python, Business Insights



4.2 Data Integration

Internship Description: As a Data Integration intern at Kamioun, you will be responsible for designing and implementing data integration solutions to enhance data quality and accessibility. You will develop ETL processes, ensure data consistency, and collaborate with data engineers and analysts to support data-driven decision-making.

What will you do:

- **Develop ETL Processes:** Design and implement ETL (Extract, Transform, Load) processes to integrate data from multiple sources into a unified data warehouse.
- **Ensure Data Consistency and Quality:** Monitor and maintain data quality, ensuring consistency and accuracy across all data sources.
- **Collaborate with Teams:** Work closely with data engineers and analysts to understand data requirements and provide integration solutions.
- **Optimize Data Workflows:** Identify opportunities to streamline and optimize data workflows for improved efficiency and performance.
- **Document Processes:** Create and maintain documentation for data integration processes and workflows.
- **Technical skills:** Proficient in SQL, ETL tools, and Python.
- **Soft skills:** Problem solver, team player, attention to detail.

Number of interns: 1

Period: 4-6 months

Technology:
SQL, ETL Tools, Python

Keywords: Data Integration, ETL, SQL, Python

5.1 Financial Model

Development

Internship Description: As a Financial Model

Development intern at Kamioun, you will develop comprehensive financial models to support Kamioun's strategic planning and decision-making processes. You will work on building financial models, analyzing financial data, and collaborating with the finance team to refine and enhance these models.

What will you do:

- **Build Financial Models:** Develop financial models to forecast revenue, expenses, and other key financial metrics.
- **Analyze Financial Data:** Perform detailed analyses of financial data to identify trends, patterns, and insights.
- **Provide Actionable Insights:** Generate actionable insights to support strategic decision-making and improve financial performance.
- **Collaborate with Finance Team:** Work closely with the finance team to refine and enhance financial models.
- **Monitor and Report:** Track key financial metrics and provide regular updates on financial performance.
- **Technical skills:** Proficiency in Excel and SQL, familiarity with financial modeling software.
- **Soft skills:** Analytical mindset, detail-oriented, strong problem-solving skills.

Number of interns: 1
(Financial model developer)

Period: 4-6 months

Technology:
Excel, SQL,
Financial
Modeling
Software,
Python

Keywords:
Financial Model,
Financial
Planning,
Analysis, Coding



5.2 Internal Control Model

Development

Internship Description: As an Internal Control Model Development intern at Kamioun, you will design and implement internal control models to ensure financial accuracy and mitigate risks. You will develop internal control frameworks, conduct risk assessments, and implement control processes to enhance financial integrity.

What will you do:

- **Develop Internal Control Frameworks:** Design and implement internal control frameworks to ensure financial accuracy and compliance.
- **Conduct Risk Assessments:** Perform risk assessments to identify control weaknesses and areas for improvement.
- **Implement Control Processes:** Develop and implement control processes to mitigate risks and enhance financial integrity.
- **Monitor and Report:** Track the effectiveness of control processes and provide regular updates on risk management.
- **Collaborate with Teams:** Work closely with the finance and audit teams to ensure seamless integration of control processes.
- **Technical skills:** Proficiency in Excel, knowledge of internal control software.
- **Soft skills:** Detail-oriented, proactive, strong analytical skills.

Number of interns: 1

Period: 4-6 months

Technology:
Excel, Internal Control Software, Python, SQL

Keywords:
Internal Control, Financial Model, Risk Management, Coding

Ready to make an impact with us?
Let's create something extraordinary!
<https://app.dover.com/jobs/kamioun>

