

Plato Franco

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EDUCATION

The University of Texas, Austin, Texas

December 2024

Bachelor of Arts, Business Economics, Minor in Finance

- Cumulative GPA: 3.71/4.0; Honors: University Honors

PROFESSIONAL EXPERIENCE

Accenture, New York, NY

March 2025 – Present

Consulting Analyst

- Co-led 12-week ALM assessment for major Japanese bank post-restructure; delivered current state analysis, gap identification, and future-state proposals, recommending tech and comms solutions to streamline org design and cut \$5M+ in recurring costs.
- Led senior client interviews and workflow reviews to assess people, processes, and technology; synthesized findings into materials for SME validation and strategic planning.

Texas McCombs School of Business, Austin, TX

May 2025 – Present

Remote Researcher

- Conducted meta-analysis of 20 years of economic and financial research for UT McCombs professor; specifically analyzed the impact of p-hacking on publication outcomes, with attention to journal, geography, and time.

Accenture, New York, NY

June 2024 – August 2024

Consulting Summer Analyst

- Led independent competitor analysis in the telecom sector, uncovering a \$20M+ opportunity through a custom empirical model; built proprietary Python packages to process spatial mapping data and support strategic insights.
- Presented empirical analysis of client network analytics in standup calls and to the client director (key stakeholder); received praise for introducing a novel and robust analytical approach unique to our vertical.

Accenture, Philadelphia, PA

June 2023 – August 2023

Consulting Summer Analyst

- Led design and implementation of a financial reporting hub and agile cloud network, enhancing KPI visibility in Power BI, improving workflows for 2,500 FTEs, and driving \$2M in annual savings.
- Collaborated with senior management to craft a governance model blueprint, presenting it to the client for leadership approval.

PROJECTS

Portfolio Website, (HTML, CSS, JS)

February 2024

Personal Project - Virtual Portfolio

- Created a virtual portfolio to highlight ongoing coding projects in finance and consulting. <https://platofranco.com>

Portfolio Optimizer, (R Studio)

March 2023

Personal Project - Real Time Data Project

- Built a portfolio optimizer based on modern portfolio theory. <https://miniproject1.shinyapps.io/MPTO/>

LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

Austin Partners in Education, Austin, Texas

October 2024 – March 2025

Volunteer Math Tutor

- Tutored middle school students at Title I schools twice weekly, fostering confidence and improving math skills through consistent, relationship-based support.

AIESEC(International Business Student Association), Austin, TX

January 2022 – December 2024

VP Business Development, VP Marketing, Project Team Leader, Marketing Team

- Mentored 15+ underclassmen in business recruitment and corporate presence, resulting in two consulting internships.
- Spearheaded a new marketing analytics data collection initiative, increasing tabling efficiency by 256%.

Texas Financial Derivatives, Austin, Texas

August 2023 – December 2024

Quant Division

- Competed in financial modeling competitions, leveraging Python for data analytics.

SKILLS

Languages: Intermediate in Spanish

Skills: Python (AI Package Experience like Tensorflow/Scikit-Learn) | R Studio | SQL | Bash | VIM | Cloud Computing | Microsoft Office | Excel | PowerPoint | HTML | JavaScript | CSS | C | Adobe Creative Suite

Interests: F1 (Haas) | Lifting | Traveling (Europe) | Rowing | Sailing | Superheroes (Marvel, The Boys) | Coding Projects | IM Volleyball | Music (Electronic) | My Dog | Camping (Colorado) | Architecture | Comedy (Standup) | Art (MoMA)