

Plato Franco

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EDUCATION

The University of Texas, Austin, Texas

December 2024

Bachelor of Arts, Business Economics, Minor in Finance

- Cumulative GPA: 3.71/4.0; Honors: University Honors

PROFESSIONAL EXPERIENCE

Accenture, New York, NY

June 2024 – August 2024

Incoming Consulting Summer Analyst

Accenture, Philadelphia, PA

June 2023 – August 2023

Consulting Summer Analyst

- Driven to implement a large-scale financial reporting hub for a global insurance company working to redevelop their communication work streams, improving 2500 FTE's workflow projected to save the client 2M a year.
- Developed the design roadmap, participated in early-stage to middle-stage implementation for the basic agile cloud network internationally and domestically, and worked with shareholders by tracking KPIs in Power BI.
- Worked with a team comprised of a consultant and senior manager, separate from my main project functions, strategically crafting a blueprint for a future state governance model -- I presented the proposal to the client CFO -1 for leadership approval.

FTI Consulting, Virtual

May 2023 – May 2023

FTI Consulting IMPACT Program

- Selected in a cohort of 300 and was given exclusive access to FTI's inner company workings.
- Learned from VPs and MDs about the work FTI has done and some of their upcoming projects.

PROJECTS

Portfolio Website, (HTML, CSS, JS)

February 2024

Personal Project - Virtual Portfolio

- Crafted a comprehensive virtual portfolio from the ground up to highlight my ongoing coding projects in finance and consulting. Explore it at: <https://platofranco.com>

Portfolio Optimizer, (R Studio)

March 2023

Personal Project - Realtime Data Project

- Built a portfolio optimizer in R Studio based on a modern portfolio theory I learned in my economic statistics class, then translated this optimizer into a mini website to demonstrate my R Studio abilities: <https://miniproject1.shinyapps.io/MPTO/>

LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

AIESEC(International Business Student Association), Austin, TX

January 2022 – Present

VP Business Development, VP Marketing, Project Team Leader, Marketing Team

- Oversee all AIESEC marketing functions, being directly in charge of 15 member leads and 30 total members driving to foster a larger presence on the UT campus, specifically through growing our social media, making flyers, and coordinating conferences.
- Led the initiative for member outreach and retention in the spring, bringing in 15 new members, a 50% uptick, and retaining 85% of the new members. Implemented plans to improve tabling efficiency, up by 256%, by selecting locations and times of tabling.

LEBA(Latin Economics and Business Association), Austin, TX

January 2022 – Present

Member

- Coordinated with alumni, outside speakers, and fellow Latino UT students to help develop career, communication, business writing skills and worked with lowerclassmen on resume and job development skills.
- Aided in the planning of events hosted off-campus for networking opportunities with alumni and current students to help Latinos.

Texas Financial Derivatives, Austin, Texas

August 2023 – Present

Quant Division

- Attended and competed in financial modeling competitions against other schools with the premier Texas financial modeling organization.
- Leveraged Python and data analytics skills in competitions to garner high returns on paper trading accounts.

Fairmount Park Conservancy, Philadelphia, PA

July 2023

Volunteer

- Cleaned up basketball courts, parking lots, fields, and more in parks around the local Philadelphia area.
- Remulched 30 trees myself and cut away leaves in local parks to preserve local vegetation and promote clean beautiful parks.

SKILLS

Languages: Intermediate in Spanish

Skills: Python (AI Package Experience like Tensorflow/Scikit-Learn) | R Studio | SQL | Bash | VIM | Cloud Computing | Microsoft Office | Excel | PowerPoint | HTML | JavaScript | CSS | C | Adobe Creative Suite

Interests: Football | Basketball | Guitar | Lifting | Piano | Volleyball | AI | Finance