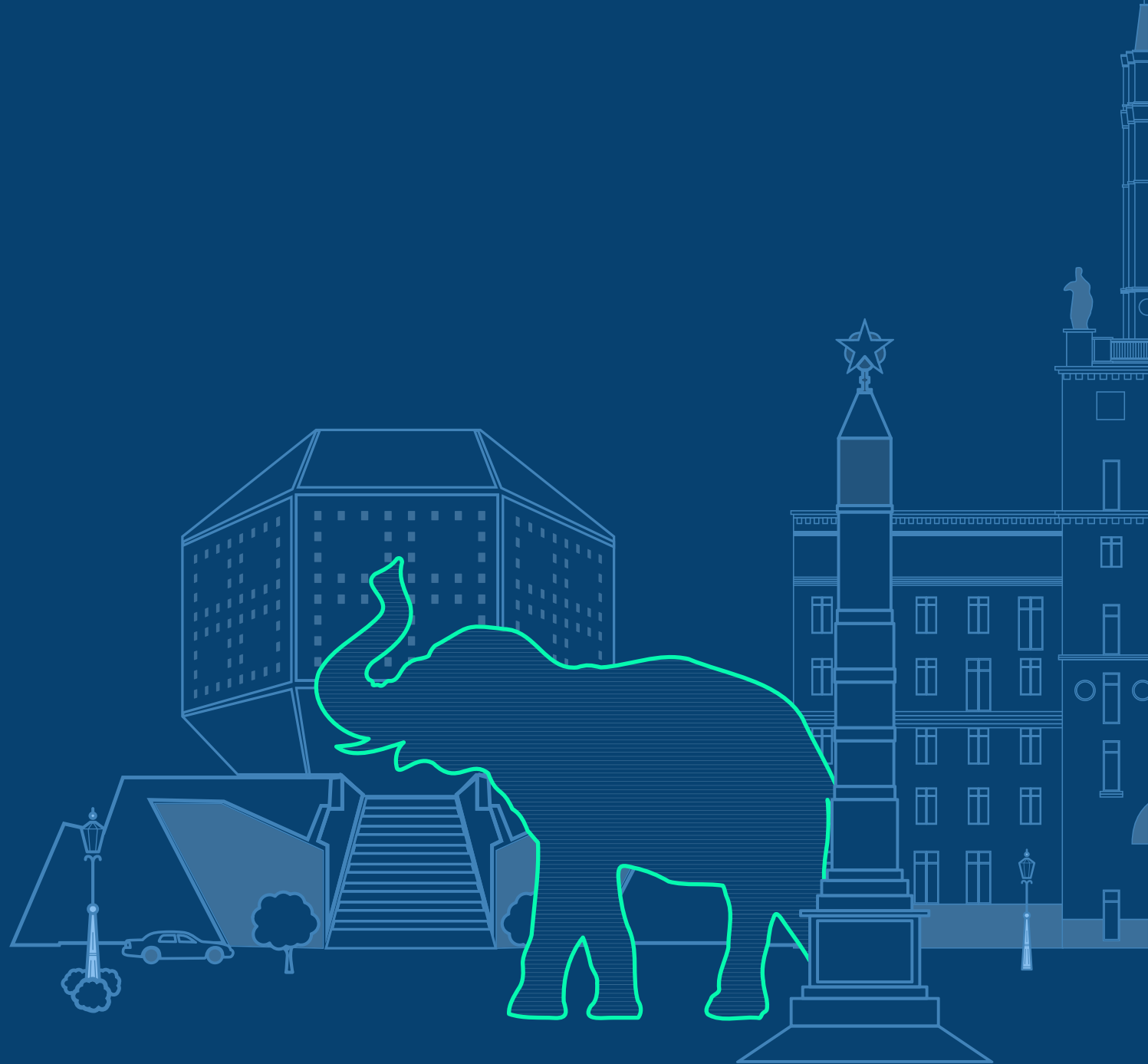


PG BootCamp 2024

📍 Minsk

SPONSORSHIP PROSPECTUS

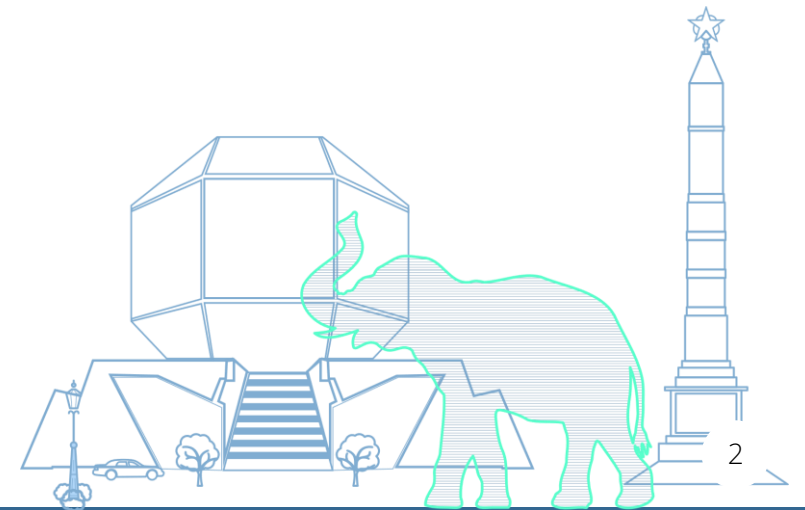
April 16, 2024
Minsk



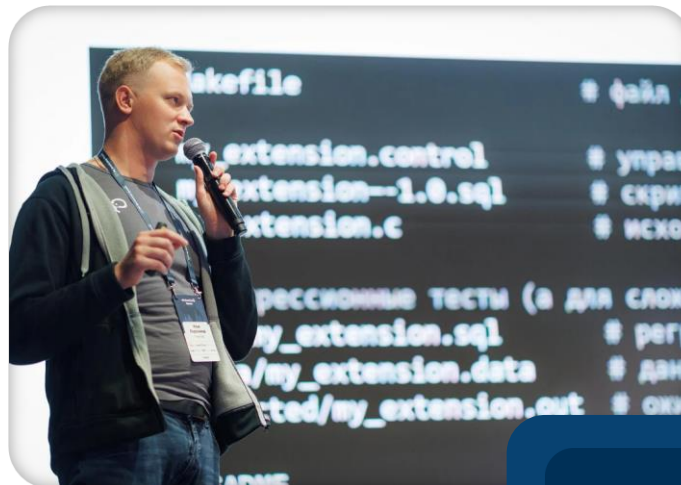
About

PostgreSQL has become the most attention-grabbing option for the market players in CIS after Oracle, Microsoft, IBM and others had left the Russian Market. Belarus is less affected yet the level of trust to those vendors' products does not remain at the same level. There's a great interest and demand for the new knowledge related to Postgres.

PG BootCamp 2024 Minsk is aimed at further driving PostgreSQL mastering and adoption. It's a non-profit event to be hosted and run by the members of PostgreSQL Russia Community.



Past event: Moscow, 2023



1 000
participants
(online + offline)



11
speakers



6
lectures



[Watch presentations](#)



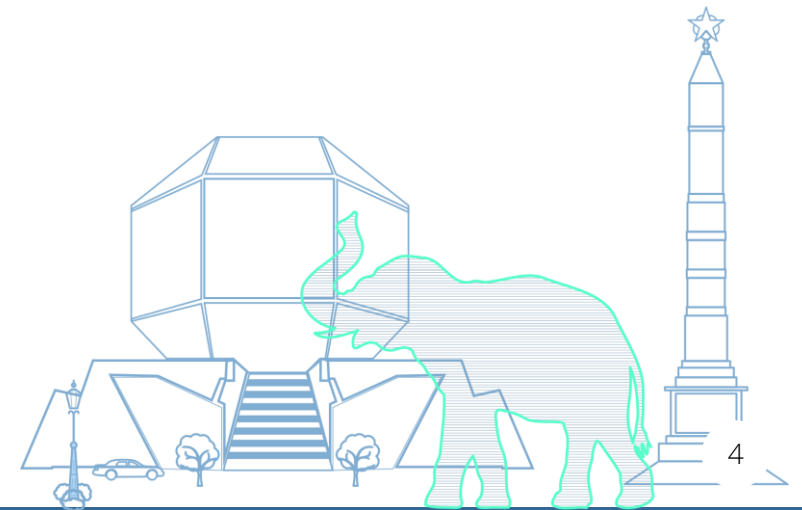
10+
hours of content

[Watch videos](#)



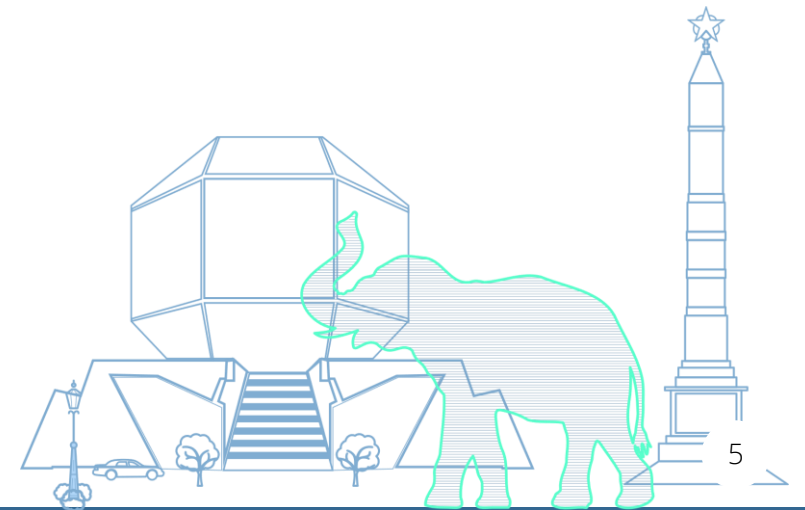
Event scope

- ~100 participants for the offline event to be held in Minsk in April, 2024
- ~700 unique attendees online



Attendees

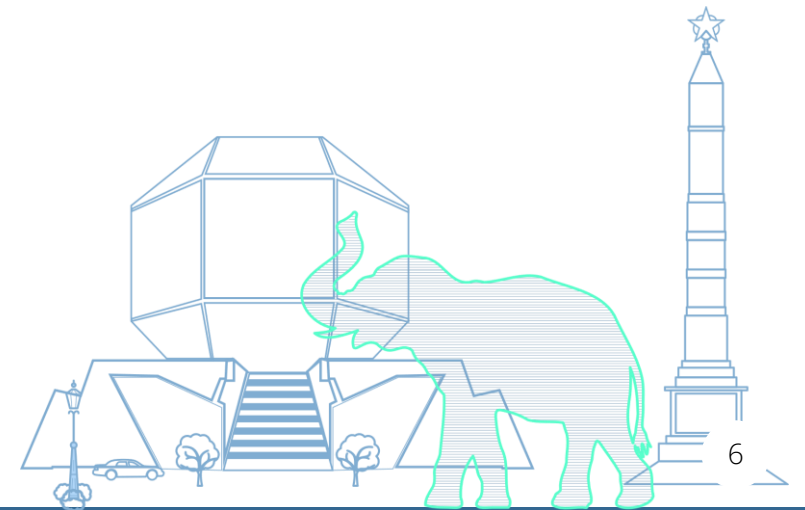
- PostgreSQL DBAs
- PostgreSQL core and extension developers
- Application developers
- System and database architects
- IT managers



Why sponsor?

Sponsoring the PG BootCamp 2024 Minsk is an opportunity to:

- Expose your company and products to the fast-growing community of PostgreSQL developers, administrators, and users
- develop business relationships
- contribute to the PostgreSQL usage facilitation



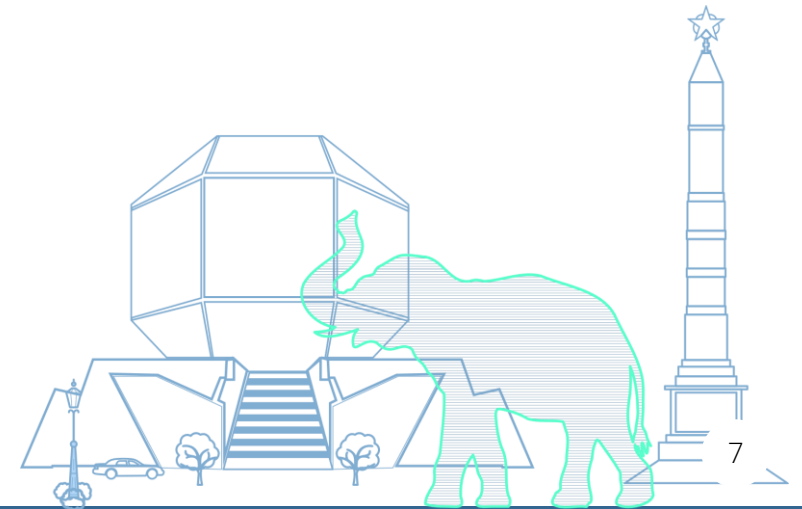
Support in venue rent and catering

By covering these essential costs, the Sponsor will ensure a seamless and enjoyable experience for attendees, creating a positive association with their brand. The Sponsor's commitment to providing a comfortable and well-equipped environment for knowledge exchange underscores their dedication to advancing the field of databases.

The presence in both the knowledge exchange space and the dining areas creates an immersive experience that leaves a lasting impression on attendees and solidifies the Sponsor's reputation as a pivotal contributor to the growth and success of the database industry.

Price: 250 000 RUB

Number of places: 3



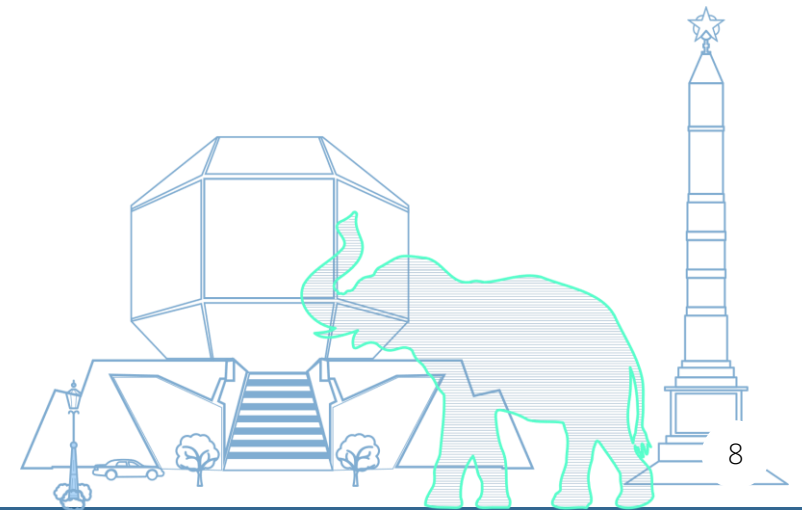
Marketing support

By backing the event's promotional campaign, the Sponsor will be able to emphasize their dedication to advancing the skills and knowledge of database professionals, which resonates deeply with the target audience. This would not only ensure a more effective event promotion, but also strengthen the Sponsor's reputation as an advocate for the growth and recognition of database experts.

Through this collaboration, the Organizers will be able to actively shape the event's messaging, capture the attention of a broader PostgreSQL-focused audience, and solidify their role as industry leaders.

Price: 250 000 RUB

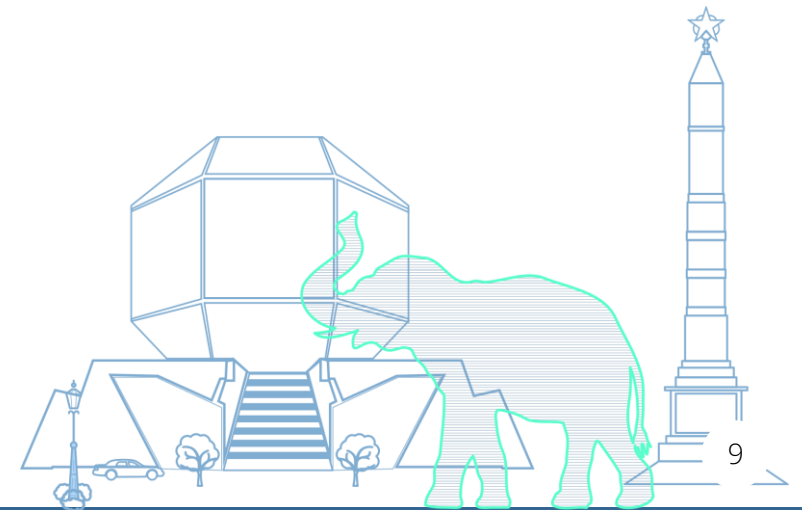
Number of places: 2



Travel grants (for guest speakers)

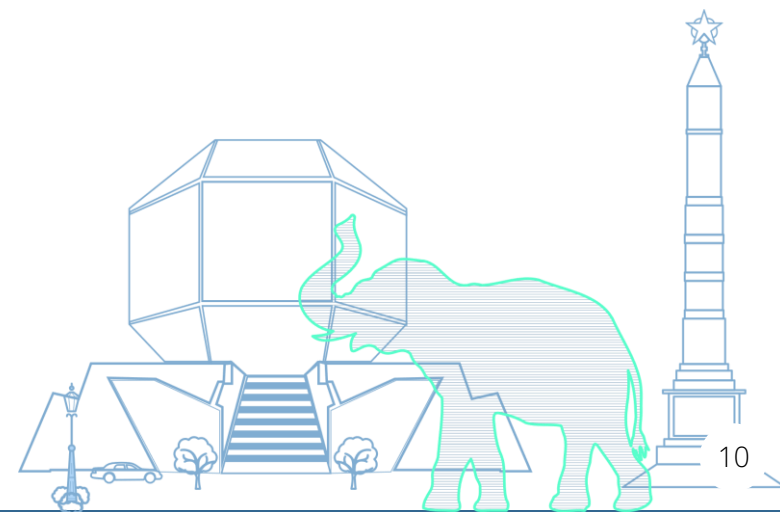
By covering tickets and hotel accommodation costs, sponsors ensure a comfortable experience for the Guest speakers, fostering positive relationships and potential future collaborations. This support allows speakers to focus on delivering insightful presentations, while the Sponsor gains further credibility, brand recognition and industry influence

Price: Based on Specific Travel Grant Request



Every sponsor will obtain equal opportunities to showcase its brand, products or services

- Logo placement in event communications, homepage, social media posts
- Branding at the venue: logo on badges, whitepapers, agenda sheets etc.
- Dedicated exhibition space to showcase your products and services, spread your promo materials
- Speaking opportunities during specialized sessions
- Mention in opening and closing statements



Let's drive PostgreSQL adoption together!



<https://pgbootcamp.ru/en>

