

Project Plan

1. Project Overview

a. Project Title

Driving Cross Border Inclusion through Digital Currency

b. Mission Statement

We aim to develop an informative website that would educate the public on the need for stable coin and get those who are interested.

We are going to host Workshops to educate the public on why we need the transition to stable coins via Google meet.

c. Goals

i. Outcome (Impact): Increased awareness on the need for stable coins to better facilitate cross-border payment

ii. Output: To host 2 digital literacy workshops for all the people we are able to obtain. Aiming for 50+ attendees to advocate for the need of stable coins here in E Africa.

d. Partners (if applicable)

-Logos

e. Date & Time (tentative)

Start Date: August 15, 2025

End Date: November 10, 2025

f. Location (including venue, if applicable)

Online workshops for Google meets.

g. Estimated Number of Participants

A total of 100 people for the 2 workshops (2 workshops x 50 people)

h. Who are the target participants?

Young and aspiring developers, informal cross-border traders and regulators.

i. Personal Information – Each team member must fill in their information.

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Role: Developer

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2. Logos Role

Do you need any support from Logos?

Yes, we request support in the form of public visibility, brand credibility, and digital tools to amplify our message during workshops and app promotion.

3. Budget

a. Explain in detail how funding will be used.

Funding will be used to develop an informative website, facilitate digital literacy through workshops, and cover communication costs for community engagement and outreach.

b. Detailed Budget in USD

Budget Item	Detailed Description	Amount (USD)
Website Development	Informative website to educate the need for stable coin.	\$100
Workshops	2 events each (communication costs)	\$100
Communication & Awareness	Branding, posters and outreach	\$50
Monitoring & Evaluation	Feedback forms, engagement analytics	\$50

4. Justification

Our initiative addresses a pressing issue in African economies: inefficient and costly cross-border financial systems.

At the litany level, our response is to advocate for a working digital currency for cross-border transactions. On a systemic level, we're promoting collaboration among regulators, financial institutions and tech innovators to facilitate better cross border payment. At the worldview level, we challenge tribal and nationalistic biases that hinder regional financial unity by fostering inclusive digital literacy. Finally, on the myth/metaphor level, we shift narratives from fear and distrust of digital revolutions to empowerment, sovereignty, and pan-African cooperation.

Our team is motivated to become agents of change. Our phased rollout plan allows for learning, adaptation, and scalability. Moreover, workshops empower local communities with digital knowledge, positioning them as agents of change.

The support of Logos would validate our vision and help bridge traditional institutions with emerging technologies. Through this project, we aim to spark a regional conversation about African-led financial innovation—fueling a movement for a unified, sovereign, and inclusive digital economy.