



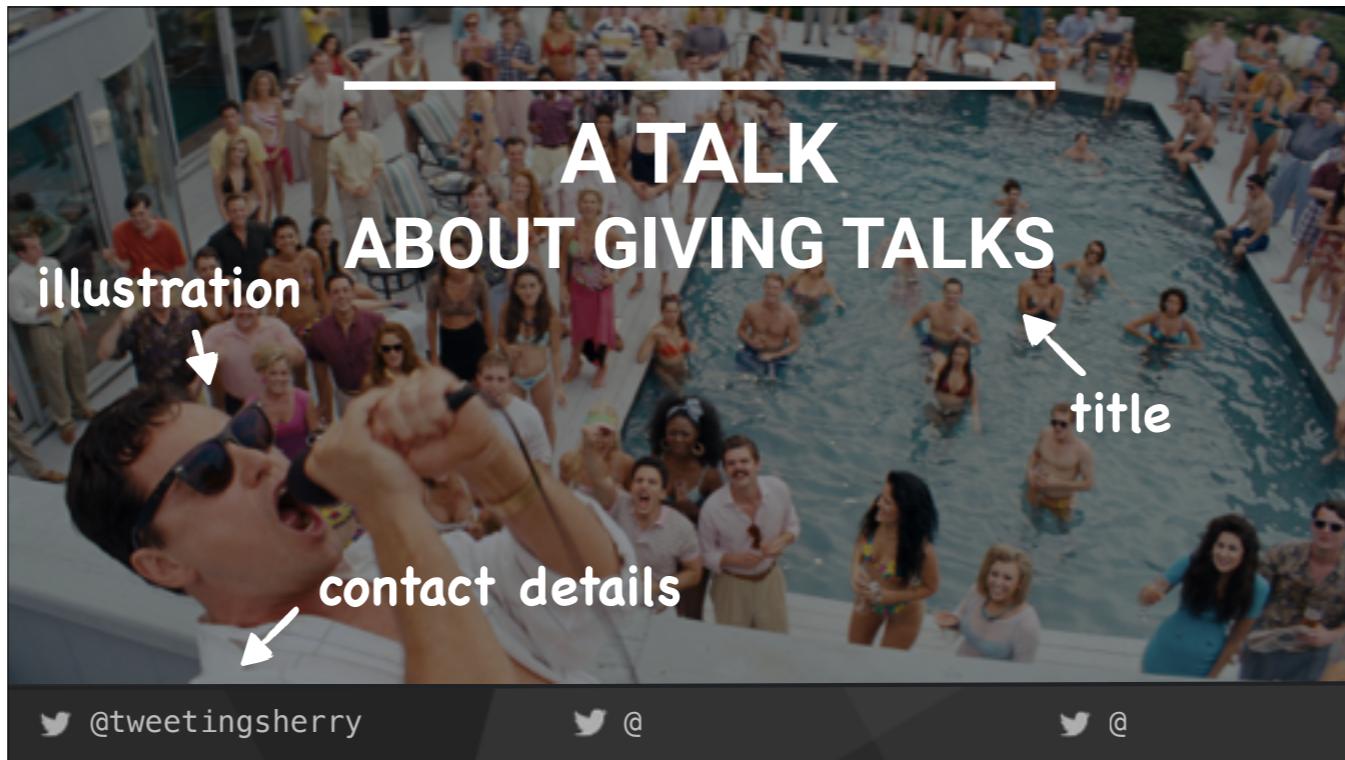
A TALK ABOUT GIVING TALKS

 @tweetingsherry

 @

 @

Your first slide will be looked at longer than any other



Title - multiroom conferences - in the right room?



YOUR FIRST TALK

Everyone can give a talk.

**“SUCKING AT SOMETHING IS
THE FIRST STEP TO BEING
SORT OF GOOD AT
SOMETHING”**



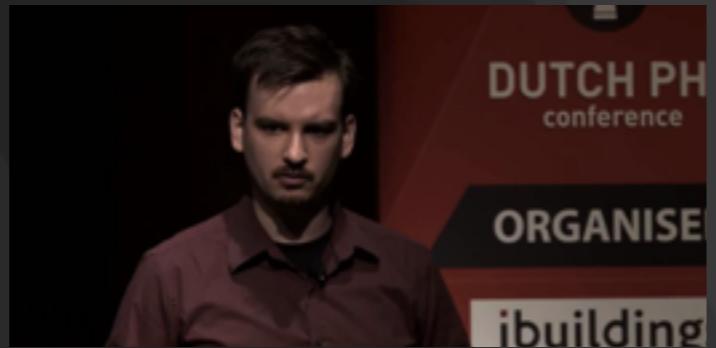
YOUR FIRST TALK

Find a local user group, practice speaking. They will appreciate you spending the time and getting up and sharing.

FIND A SPEAKING STYLE

YOUR FIRST TALK

FIND A SPEAKING STYLE



YOUR FIRST TALK

FIND A SPEAKING STYLE



YOUR FIRST TALK

CHOOSE A SUBJECT

YOUR FIRST TALK

It's okay to pick subjects you need to do further research into. In fact, it's often a great motivator to do so. Just don't pick subjects you know absolutely zero about

WHEN SPEAKING



BE PASSIONATE BE ENTHUSIASTIC

WHEN SPEAKING

People won't remember what you said, but they will remember how you made them feel. Excited, intrigued, or bored, tired.

MAKE IT PERSONAL

WHEN SPEAKING

This info can be found in books. People have come to see your take on it, how you feel about it. Use words like these..

MAKE IT PERSONAL

I like

We did

I want to

My favourite

In my opinion

WHEN SPEAKING

This info can be found in books. People have come to see your take on it, how you feel about it. Use words like these..

USE YOUR HANDS

WHEN SPEAKING

Getsiculate

If you use them too much, consider a diagram in your slides

Someone who is great at this:

MOVEMENT

WHEN SPEAKING

Move around if you want to, it can help with attention

Stay still if you prefer, that's fine too.

Try and avoid rocking back and forth or other repetitive movements

PRACTICE WITH A MIC

WHEN SPEAKING

Lapel mic, wear something with a lapel, or a shirt with a collar.
Don't hold the mic in front of your mouth.





KNOW THE LENGTH OF YOUR TALK

WHEN SPEAKING

[5mins]

Put markers in your speaker notes

Allow some room for delays

KNOW THE LENGTH OF YOUR TALK

[5mins]

Put markers in your speaker notes

Allow some room for delays

WHEN SPEAKING

[5mins]

Put markers in your speaker notes

Allow some room for delays

SLIDES CAN SOMETIMES SPEAK FOR THEMSELVES

WHEN SPEAKING

Keep it brief. Sometimes you can over explain a slide. And by that I mean... yada yada yada, you get the point

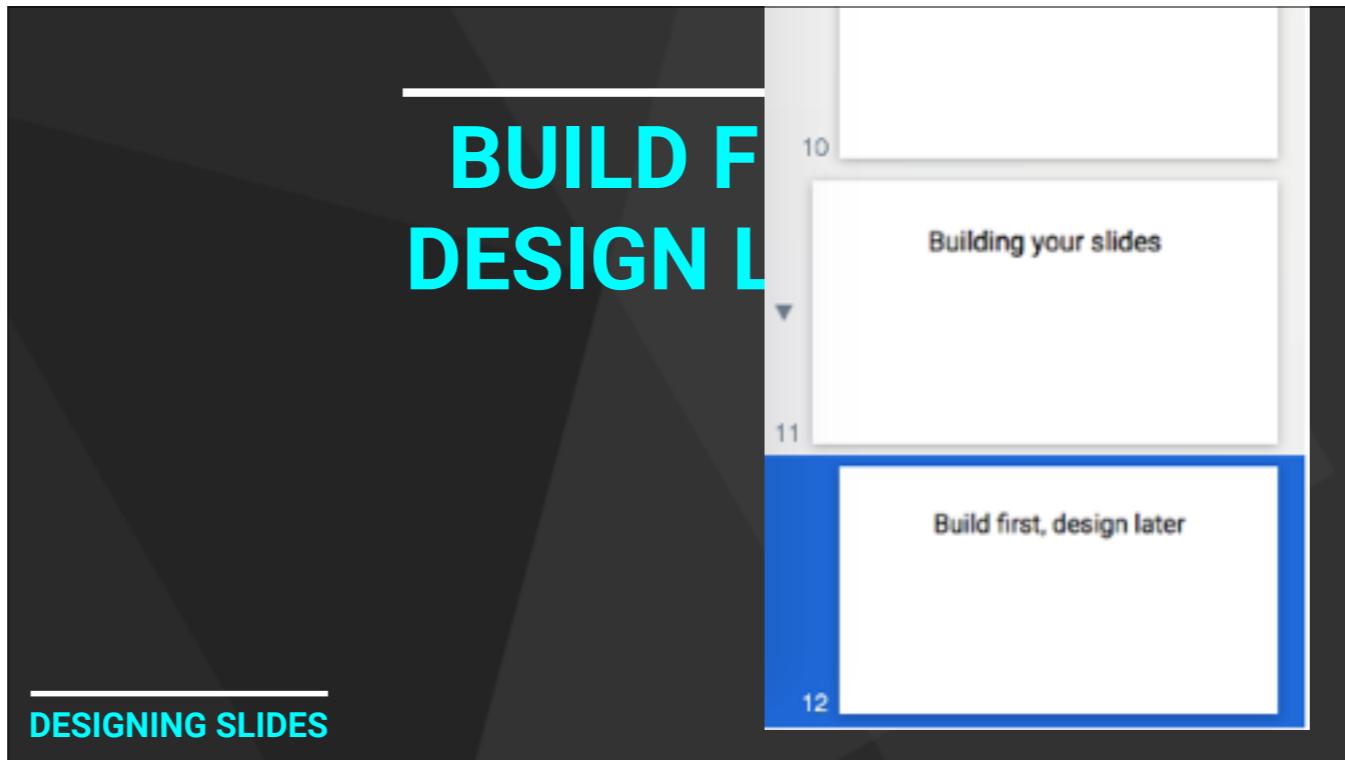
DESIGNING SLIDES



BUILD FIRST DESIGN LATER

DESIGNING SLIDES

Get the content right and the flow sorted. It will be easier to design after



Get the content right and the flow sorted. It will be easier to design after

'DESIGN' IS OPTIONAL*

DESIGNING SLIDES

make it pretty if you like.

‘DESIGN’ IS OPTIONAL*

DESIGNING SLIDES

This is also good, just keep it consistent (not what I just did, jarring wasn't it)
Guarenteed to work well on any projector.

‘DESIGN’ IS OPTIONAL*

***Unless it's Comic Sans**

DESIGNING SLIDES

This is also good, just keep it consistent (not what I just did, jarring wasn't it)
Guarenteed to work well on any projector.

KNOW THE ROOM

DESIGNING SLIDES

Visit it if you can.

Ask for the specs of the screen / projector. Widescreen or 4:3?

HIGH CONTRAST FOR PROJECTORS

DESIGNING SLIDES

Black text on white works very well because of the way projectors produce light.

Not so bad here, because blocky large text. Will look at this again with a code sample.



CHECK THE SIGHTLINES

DESIGNING SLIDES

Raked seating or flat seating?

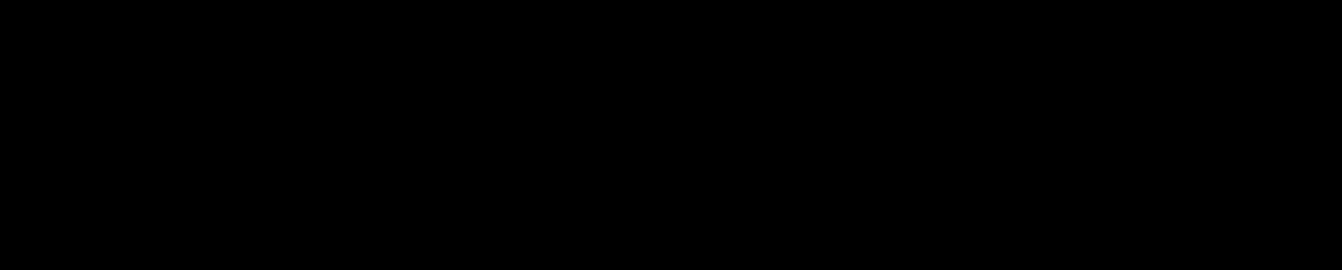
DEFINATELY VISIBLE

PROBABLY VISIBLE

QUESTIONABLY VISIBLE

2/3 rows back. Tall people.

What do you put in the bottom section then? leave it blank, or..



twitter, joindin, talk title,
conference name, etc

Leave it blank, or put things permantly there so if the heads align well it can be seen.

GO EASY ON THE GIMMICKS

DESIGNING SLIDES

A talk based on a metaphor worked so hard to force the metaphor that the point of the content got lost

HIGH RESOLUTION IMAGES

DESIGNING SLIDES

Try if you can, it makes a difference

HIGH RESOLUTION IMAGES

DESIGNING SLIDES

Try if you can, it makes a difference

CREATE SECTIONS

DESIGNING SLIDES

Keeps thoughts organised, less topic jumping and easier for the audience to follow.
Perhaps show your sections in your design like chapters in a book.

CREATE SECTIONS



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DELIVERING THE CONTENT



HIGHLIGHT WITH OPACITY

DELIVERING THE CONTENT

HIGHLIGHT WITH OPACITY

DELIVERING THE CONTENT

Try and avoid using the lazer pointer

HIGHLIGHT WITH OPACITY

DELIVERING THE CONTENT

Try and avoid using the lazer pointer

PAN ACROSS IMAGES



DELIVERING THE CONTENT

Try panning large images such as web pages

PAN ACROSS LARGE IMAGES



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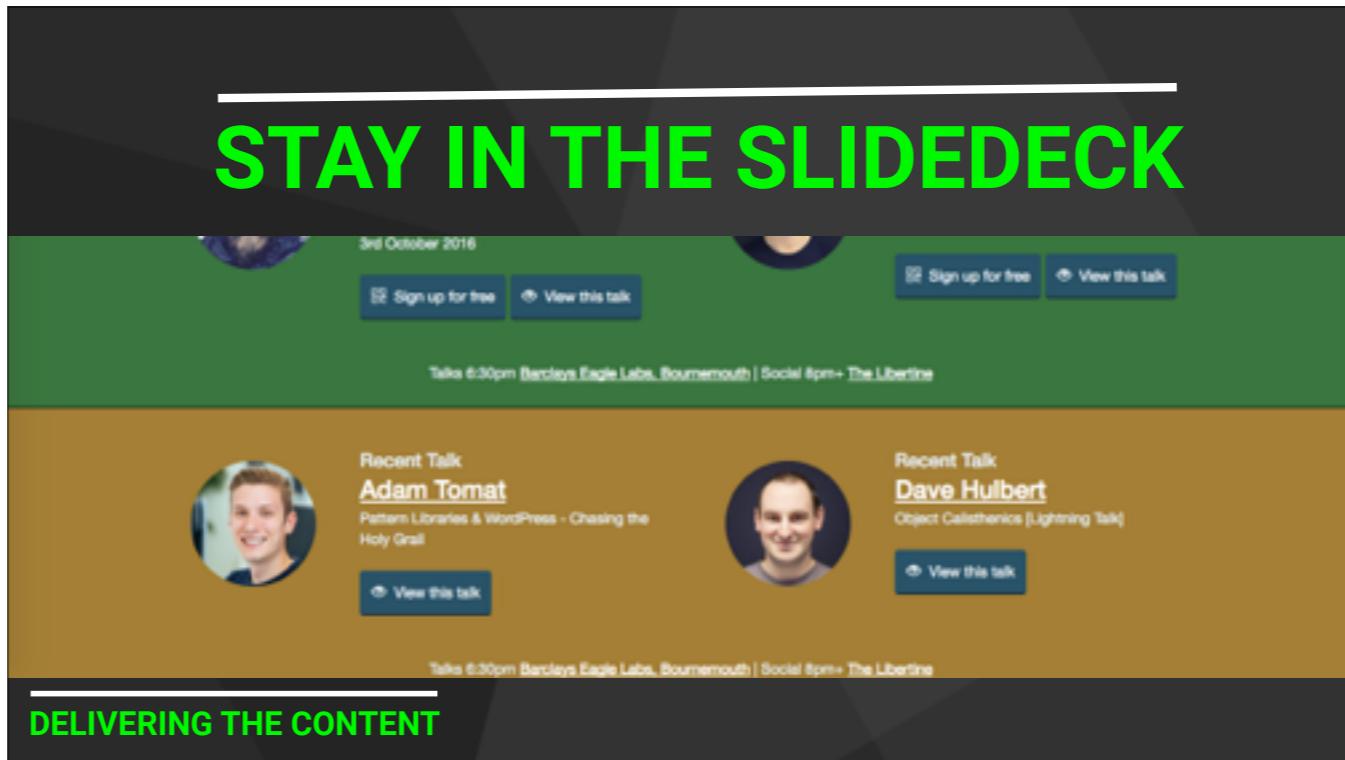
STAY IN THE SLIDEDECK

The screenshot shows the PHP Dorset website. At the top, there's a navigation bar with the logo 'PHP DORSET' on the left and links for 'EVENTS', 'TALKS', 'GET INVOLVED', and 'ABOUT US' on the right. Below the navigation, a banner states: 'PHP Dorset is a local user group, open to all. Monthly talk and meet on the first monday of the month in Westbourne, Dorset.' A map of the area around 300 Poole Rd, Poole BH12 1AZ, United Kingdom is displayed. The map highlights 'Barclays Eagle Lab Bournemouth' at the intersection of Poole Rd and County Gates. A red dot marks the location. To the right of the map, a box contains the text: 'New Venue, New Time! PHP Dorset is now at the Barclays Eagle Lab starting at 6.30pm. Free parking is available from 6pm at Milburn Road.' At the bottom of the map section, a black bar contains the text 'DELIVERING THE CONTENT' in white.

Stay in the slidedeck

If you need to click around a webpage then you have not rehearsed it.

Live demos is an exception, but don't jump back and forth. Don't trust the wifi!



Stay in the slidedeck

If you need to click around a webpage then you have not rehearsed it.

Live demos is an exception, but don't jump back and forth. Don't trust the wifi!

PLAY ANIMATIONS ONCE



DELIVERING THE CONTENT

See, you're not listening to me right now, you're still watching a cat on a roomba.

PLAY ANIMATIONS ONCE



DELIVERING THE CONTENT

See, you're not listening to me right now, you're still watching a cat on a roomba.

DON'T BE A DICK

DELIVERING THE CONTENT

Try and say things in a positive way.

Not everyone knows what you know. Try not to assume.

DON'T BE A DICK
BE SENSITIVE

DELIVERING THE CONTENT

Try and say things in a positive way.

Not everyone knows what you know. Try not to assume.

AVOID ASSUMPTIONS

DELIVERING THE CONTENT

Try and say things in a positive way.

Not everyone knows what you know. Try not to assume.

AVOID ASSUMPTIONS

Everyone

Nobody

We all

This is easy

All the time

DELIVERING THE CONTENT

Try and say things in a positive way.

Not everyone knows what you know. Try not to assume.

DON'T LEAVE YOUR LAPTOP UNATTENDED

DELIVERING THE CONTENT

CODE SAMPLES IN SLIDES

CODE SAMPLES

We can take some influence from our editors

CODE SAMPLES IN SLIDES

*THIS IS NOT
YOUR EDITOR*

CODE SAMPLES

We can take some influence from our editors

AVOID SCREENSHOTS

CODE SAMPLES

The screenshot shows a code editor with a dark theme. The left sidebar displays a project structure for a 'cv' repository, including 'data', 'vendor', 'views', 'web', '.gitignore', 'application.php', 'composer.json', 'composer.lock', and 'README.md'. The right pane shows the contents of 'application.php'. The code is a series of PHP functions and methods, primarily dealing with API endpoints for datasets. A specific section of the code is highlighted in orange, corresponding to the 'CODE SAMPLES' label.

```
32     $app->get('/api/v1/cv', function () use ($app) {
33         return $app->json($app['cvDataSets'], 200);
34     });
35
36     /**
37      * @deprecated
38      */
39     $app->get('/api/v2', function () use ($app) {
40         $shlJson['_links']['self'] = ['href' => '/'];
41
42         foreach ($app['cvDataSets'] as $dataSet => $data) {
43             $shlJson['_links'][$dataSet] = ['href' => sprintf('/%s', $dataSet)];
44         }
45
46         return $app->json($shlJson, 200);
47     });
48
49     $app->get('/api/v2/{dataSet}', function ($dataSet) use ($app) {
50         $shlJson['_links']['self'] = ['href' => sprintf('/%s', $dataSet)];
51
52         $shlJson = array_merge($shlJson, $app['cvDataSets'][$dataSet]);
53
54         return $app->json($shlJson, 200);
55     });
56
57     $app->get('/api/v2/{dataSet}', function ($dataSet) use ($app) {
58         $shlJson['_links']['self'] = ['href' => sprintf('/%s', $dataSet)];
59
60         $shlJson = array_merge($shlJson, $app['cvDataSets'][$dataSet]);
61
62         return $app->json($shlJson, 200);
63     });
64
65     return $app;
66 }
```

Can't change anything. Too much other stuff going on.

```
<?php  
  
use Symfony\Component\Yaml\Yaml;  
  
error_reporting(E_ERROR);  
  
$app = new Silex\Application();  
$app['debug'] = true;  
  
$app->register(new Silex\Provider\TwigServiceProvider(), array(  
    'twig.path' => __DIR__.'/views',  
));  
  
$app['cvDataSets'] = function() {  
    $dataFiles = [  
        'contact',  
        'work',  
        'volunteering',  
        'skills',  
        'education',  
        'about'  
    ];  
  
    $cvData = [];  
  
    foreach($dataFiles as $dataFile) {
```

CODE SAMPLES

Here's some code, I'm trying to talk about twig in this example.

ELLIPSIS

```
...
$app = new Silex\Application();

$app->register(new Silex\Provider\TwigServiceProvider(), array(
    'twig.path' => __DIR__.'/views',
));

...
$app->get('/', function () use ($app) {
    return $app['twig']->render('cv.twig', $app['cvDataSets']);
});
...
```

CODE SAMPLES

...

MONOSPACED FONTS

```
$app = new Silex\Application();

$app->register(new Silex\Provider\TwigServiceProvider(), array(
    'twig.path' => __DIR__.'/views',
));

...

$app->get('/', function () use ($app) {
    return $app['twig']->render('cv.twig', $app['cvDataSets']);
});
...
```

CODE SAMPLES

...

BREAK IT DOWN

```
$app = new Silex\Application();

$app->register(new Silex\Provider\TwigServiceProvider(), array(
    'twig.path' => __DIR__.'/views',
));
```

...

CODE SAMPLES

...

BREAK IT DOWN

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$app = new Silex\Application();

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});
...
```

CODE SAMPLES

...

SYNTAX HIGHLIGHTING

```
$app = new Silex\Application();

$app->register(new Silex\Provider\TwigServiceProvider(), array(
    'twig.path' => __DIR__.'/views',
));

...

$app->get('/', function () use ($app) {
    return $app['twig']->render('cv.twig', $app['cvDataSets']);
});
...
```

CODE SAMPLES

There are tools to help you copy and paste. From PHPStorm into keynote works out the box.

Still not your editor, great for looking at all day, because it's low contrast

...

HIGH CONTRAST

```
$app = new Silex\Application();

$app->register(new Silex\Provider\TwigServiceProvider(), array(
    'twig.path' => __DIR__.'/views',
));

...

$app->get('/', function () use ($app) {
    return $app['twig']->render('cv.twig', $app['cvDataSets']);
});
...
```

CODE SAMPLES

Even easier to read. Github theme familiar.

Dark on light for projectors

...

SYNTAX HIGHLIGHTING

```
$app = new Silex\Application();

$app->register(new Silex\Provider\TwigServiceProvider(), array(
    'twig.path' => __DIR__.'/views',
));

...
```

CODE SAMPLES

~~SYNTAX HIGHLIGHTING~~

```
...  
$app = new Silex\Application();  
  
$app->register(new Silex\Provider\TwigServiceProvider(), array(  
    'twig.path' => __DIR__.'/views',  
));  
  
...  
  
$app->get('/', function () use ($app) {  
    return $app['twig']->render('cv.twig', $app['cvDataSets']);  
});  
...  
...
```

CODE SAMPLES

Can I make this simpler?

SIMPLE EXAMPLES

```
...  
  
$app = new Silex\Application();  
  
$app->get('/', function () use ($app) {  
    return '<h1>hello world</h1>';  
});  
...
```

CODE SAMPLES

What are we showing?

Might be bad practice, but simpler to understand in an example.

FINISHING THE TALK

SUMMARISE

FINISHING THE TALK

If it's a long talk, go back over the key points of the talk.
let people know you are ending
prompt questions

MAKE FEEDBACK EASY

Chat in the pub

PM me on slack

<http://slack.phpdorset.co.uk>

Leave Feedback on Joindin

<https://joind.in/event/php-dorset-october-2016>

FINISHING THE TALK

Some people like to give feedback in person, don't rush off after your talk

Some people prefer to give it online. Give a link to your joindin, twitter and slack channels

SAY THANK YOU

FINISHING THE TALK

SAY THANK YOU

Thank you

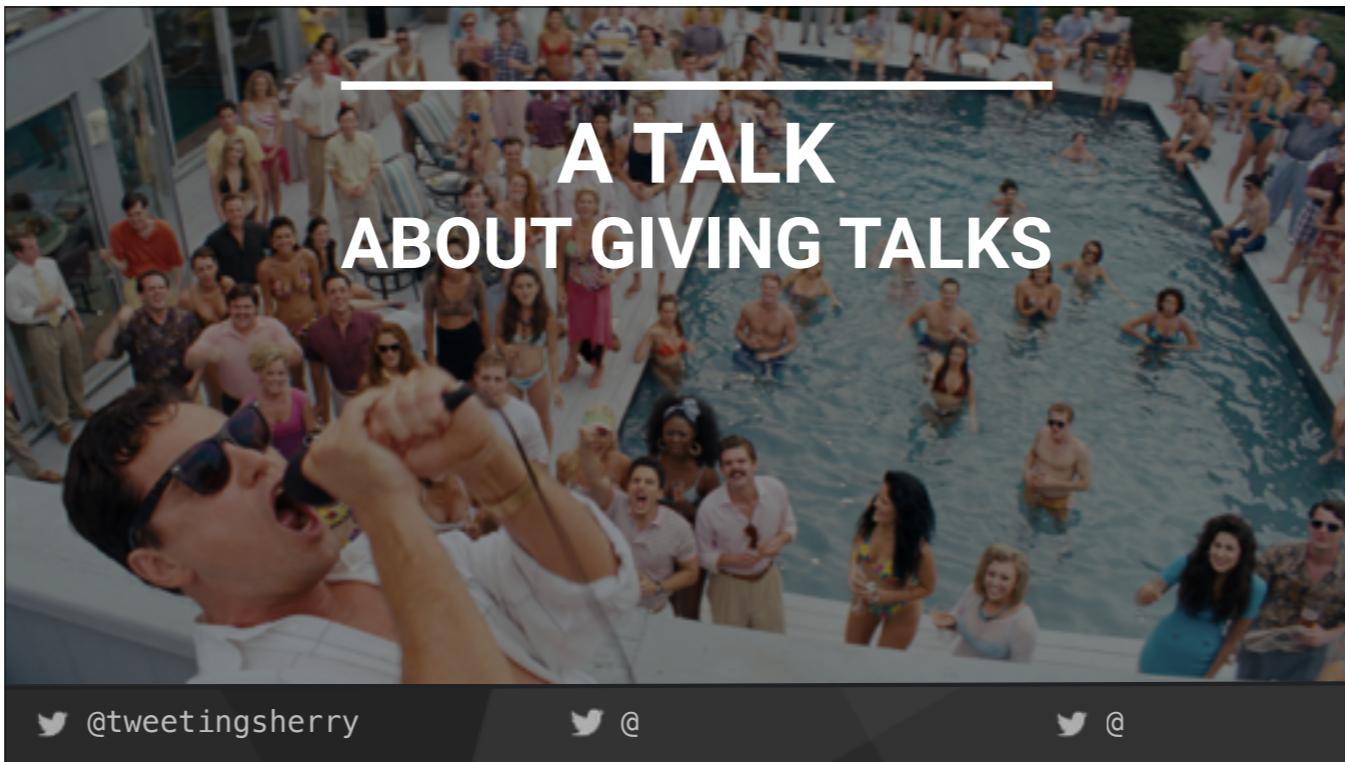
FINISHING THE TALK

SAY THANK YOU

Thank you

<http://rosstuck.com/tips-on-speaking/>

FINISHING THE TALK



A TALK ABOUT GIVING TALKS

 @tweetingsherry

 @

 @

[Go back to the start](#)