



CONTACT

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EDUCATION

SLC

St. Paul International School /
Kathmandu / April, 2016

Intermediate Level

DAV College / Lalitpur / October,
2016 - June, 2018

Bsc. CSIT

Patan Multiple Campus /
Lalitpur / November, 2019 -
Present

SKILLS

- Quick learner
- Problem solving and
strategy development
- Efficient Trainer
- Proficient in MS Office and
Canva Design
- Technical Skills: Html, Css,
JavaScript, Bootstrap

Himanshu Pant

Digital Marketer

A self-assured, moral and adaptable individual who is goal-oriented with a quick learning attitude. A good communication with quick decision-making ability. An outgoing person who can establish strong relationships with people-problem solver based on analytical thinking-remaining calm in tense situations and willing to take leadership roles.

ACHIEVEMENTS

- Winner of CSIT Inter College Cricket Tournament**
Winner of BSc.CSIT Cup held in Mulpani Stadium.

EXPERIENCE

- Digital Marketer**
Kinniho Pvt. Ltd. / April, 2021 - July, 2023
 - Planned and executed a comprehensive social media content calendar, effectively across Facebook, Twitter, LinkedIn, and other platforms.
 - Monitored and analyzed performance using tools such as Google Analytics, identifying areas for improvement and implementing necessary adjustments to enhance overall results.
 - Utilized Facebook advertising and online advertising platforms to create and manage ad campaigns.
 - Stay updated with industry trends and best practices in online marketing, consistently adapting strategies to align with the latest advancements and techniques.
 - Successfully managed a regular email marketing schedule, growing the product sales base by 10% consistently delivering engaging and relevant content to maximize open rates and conversions.

PROJECTS

- Portfolio Website**
Created a portfolio website with the help of HTML, CSS, Javascript, and Bootstrap.