PETER KIM

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EDUCATION

University of Michigan College of Engineering　　　　　　　**Expected Graduation: May 2027**
Bachelor of Engineering in Computer Engineering　　　　　　　　　　　　　　　　*Ann Arbor, MI*
GPA: 4.00/4.00
Course Highlights: Electronic Circuits • Data Structures & Algorithms (C++) • FPGA/Logic Design • Discrete Math
Organizations: Filipino American Student Association • Korean American Student Association

EXPERIENCE

OOTD – Fashion App Startup　　　　　　　　　　　　　　**February 2025 – Present**
Co-Founder & Chief Executive Officer　　　　　　　　　　　　　　　　　　　　*Remote*
- Co-developed a React Native mobile app, assisting with feature planning, UI feedback, and beta testing
- Lead a cross-functional team of 5 to oversee and grow brand presence across Instagram, TikTok, and LinkedIn
- Scaled Instagram reaches from 0 to 200k+ views and 450+ followers in 6 months through strategic content planning and marketing campaigns ahead of app launch

Yazaki North America – Ford Business Unit　　　　　　　　　**May 2025 – August 2025**
Software Engineering Intern　　　　　　　　　　　　　　　　　　　　　　*Canton, MI*
- Reduced engineering drawing review time by 88% (from ~128 hours to <16 hours) within the P800 Ford Program by creating an automated PDF markup tool using Python and OCR and presented at Worldwide Engineering
- Achieved an estimated $44,000 cost savings per frame harness by correcting missing spot tapes in the P800 harnesses
- Deployed an intuitive automated markup application for engineering drawings, streamlining quality checks

Plymouth District Library　　　　　　　　　　　　　　　**August 2023 – August 2024**
Software Engineering Intern　　　　　　　　　　　　　　　　　　　　　*Plymouth, MI*
- Created a Problem Bank website, leveraging JavaScript to store data on Microsoft Excel**,** which streamlined the process for users to access and solve programming problems, resulting in improved user engagement and satisfaction.
- Managed lab equipment, including 3D printers, while assisting patrons with software such as Fusion 360.
- Contributed to the successful execution of library programs for the lab, enhancing community engagement.

PROJECTS

Hand Gesture Race Car Game | GitHub | *PixiJS, Google MediaPipe, Express.js* | Hack Dearborn 3
- Programmed a race car simulation with gesture-based control via webcam, demonstrating skills in sensor data processing and real-time control relevant to embedded systems and automation.
- Achieved over 90% accuracy in hand gesture recognition using Google MediaPipe, optimizing data handling for responsive, low-latency control suitable for hardware applications.

Engineering Capstone Project | GitHub | *C++, AutoCAD, Computer Vision, Arduino*
- Developed an automated snowplow model capable of navigating a 3ft x 3ft area by programming and wiring an Arduino and designing a 3D-printed chassis.
- Detected April Tags with an 85% detection rate during optimal runs using a Raspberry Pi and camera.

3D Math Rendering Software | GitHub | *C++, SFML*
- Created a 3D rendering tool using SFML to visualize complex mathematical functions, handling up to 9 billion points for high-precision engineering applications.
- Implemented dynamic camera controls using linear transformations to enhance data visualization and interactivity

Missile Pathfinding Simulation | GitHub | *C++, SFML*
- Programmed a missile pathfinding simulation using ray marching and pursuit curve algorithms
- Incorporated an efficient hit detection system with $O(nh)$ time complexity using the Jarvis March method

SKILLS & ASSETS

Programming Languages: C/C++, Python, JavaScript, Java, MATLAB, HTML5/CSS3, VBA
Technical Skills: Digital Circuit Design, Design Release Engineering, Systems Engineering, ROS2, Git/GitHub, Raspberry Pi, Arduino, Combinatorial Logic, Memory and Data Storage Systems, AutoCAD, Catia, Microsoft Excel