

Class 4- Machine Learning concepts

Part I

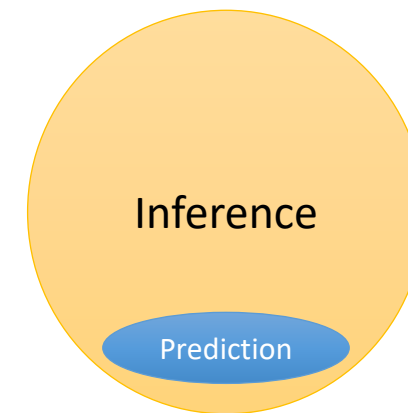
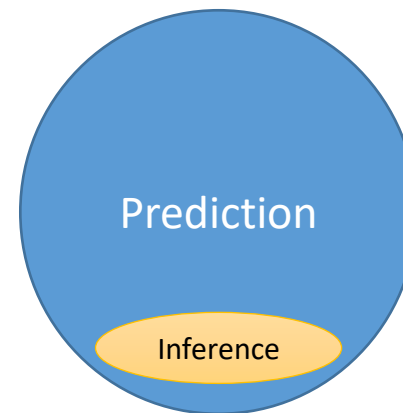




Motivation

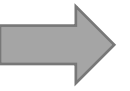
Machine learning fundamental concepts:

- Inference and prediction
- Part I: The Model
 - Parameters and hyperparameters
 - Parametric vs nonparametric ML models
- Part II: Evaluation metrics
- Part III: Bias-Variance tradeoff
- Part IV: Resampling methods and scaling the features
- Part V: How do machines learn?
- Part VI: Solvers/learners (GD, SGD, Adagrad, Adam, ...)



Part I

The Model



The Model

$$y = f(X, \theta) + \epsilon = f(X_1, X_2, \dots, X_m, \theta_1, \theta_2, \dots, \theta_k) + \epsilon$$

y : response, dependent variables, output, **Target**

X : predictors, independent variables, input, **Features**

θ : estimates, specifications, **Parameters**

✓ It is all about estimating f by \hat{f} for two purposes:

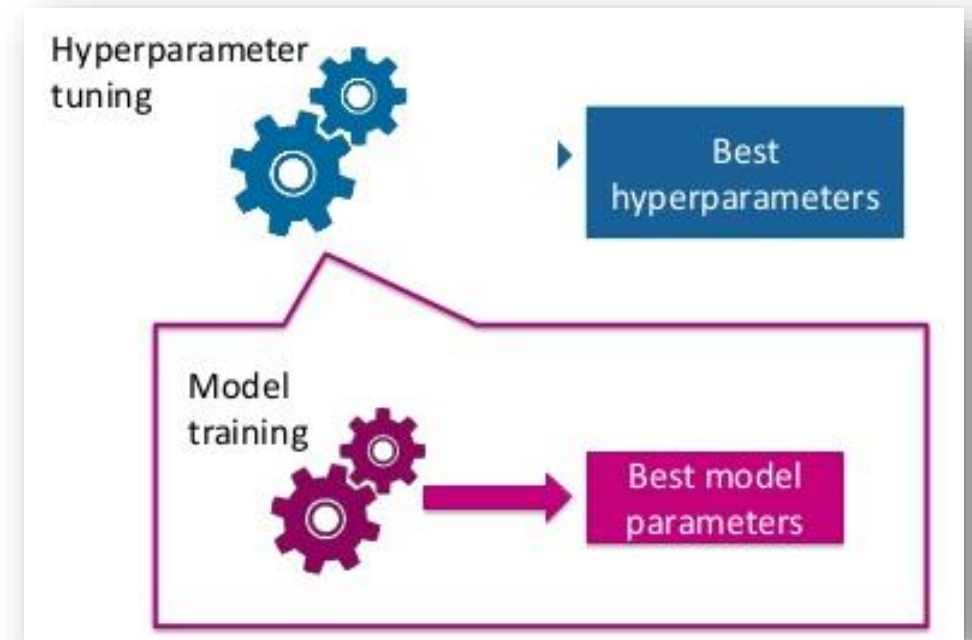
- 1) Inference (interpretable ML)
- 2) Prediction

Parameters and Hyperparameters

$$y = f(X, \theta) + \epsilon = f(X_1, X_2, \dots, X_m, \theta_1, \theta_2, \dots, \theta_k) + \epsilon$$

Model **parameters** are estimated from data automatically and model **hyperparameters** are set manually (prior to training the model) and are used in processes to help estimate model parameters.

Example?





Parametric Vs. Nonparametric models

$$y = f(X, \theta) + \epsilon$$

The true relationship, $f(X)$ is **unknown** and the goal is to see which ML algorithm is better at **approximating** it. An algorithm learns/estimates $f(X)$ from training data.

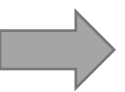
$f(X)$ is **assumed**. Examples:
Linear regression, GLM,
logistic regression, simple
Neural networks,



| | Pros  | Cons  |
|-----------------------|--|---|
| Parametric algorithms | Simpler Easier to understand and to interpret Faster Very fast to fit your data Less data Require "few" data to yield good perf. | Limited complexity Because of the specified form, parametric algorithms are more suited for "simple" problems where you can guess the structure in the data |

Part II

Evaluation Metrics

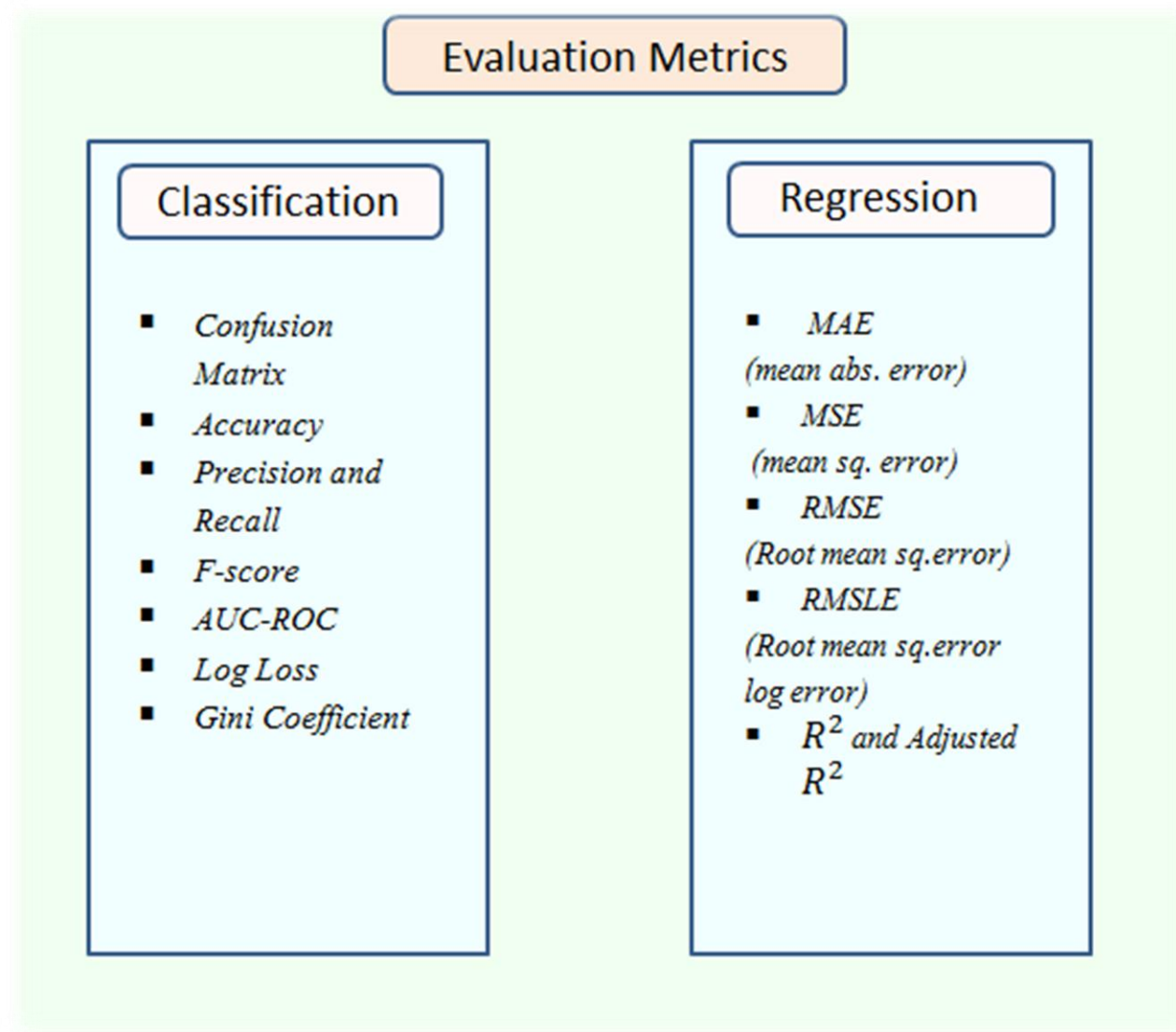


Evaluation metrics

In general, we want to compare how close are the predictions to the actual numbers in the **test set**.

This is typically assessed using

- MSE for **quantitative** response
- Misclassification rate for **qualitative** response



Part III

Bias-Variance Tradeoff



ML relative to statistical learning algorithms

- Advantages

- Ability to uncover complex interactions
- Process massive amount of data quickly
- Capture non-linear relationships
- Predict structural changes between features and target

- Disadvantages

- Can produce overly complex models
- Difficult to interpret
- Sensitive to noise
- Can overfit!

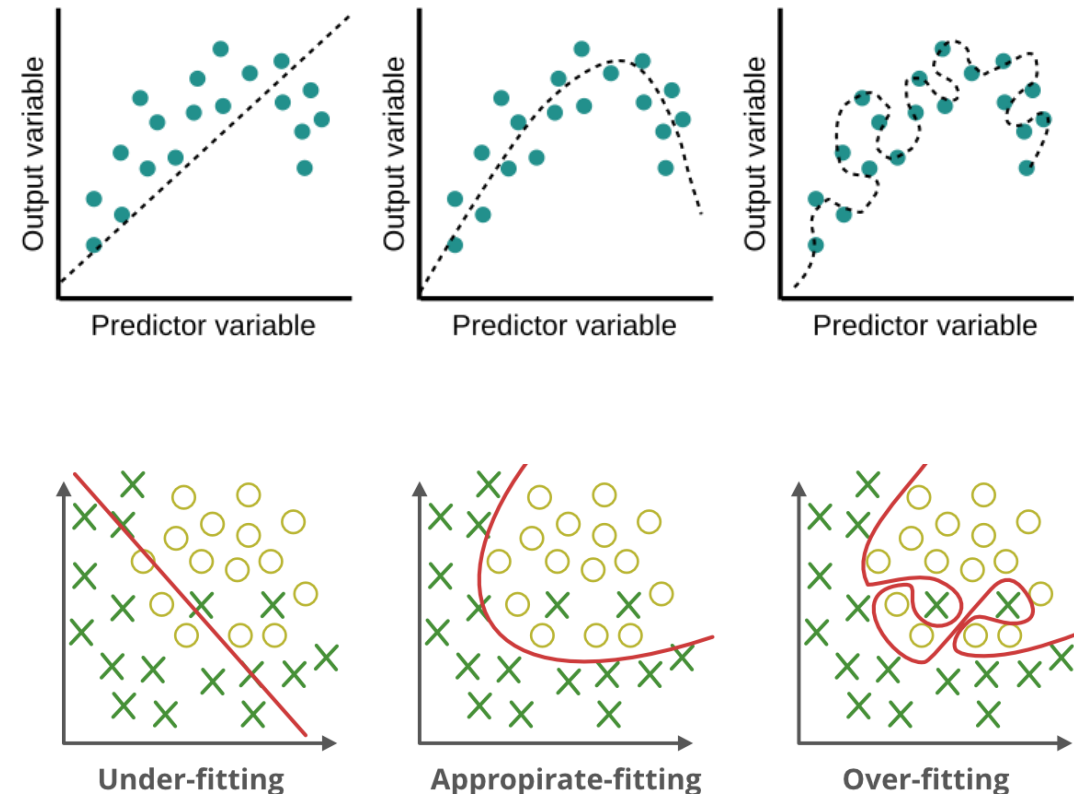
| | Statistical Learning | Machine Learning |
|--------------------------|--|---|
| Focus | Hypothesis testing & interpretability | Predictive accuracy |
| Driver | Math, theory, hypothesis | Fitting data |
| Data size | Any reasonable set | Big data |
| Data type | Structured | Structured, unstructured, semi-structured |
| Dimensions / scalability | Mostly low dimensional data | High dimensional data |
| Model choice | Parameter significance & in-sample goodness of fit | Cross-validation of predictive accuracy on partitions of data |
| Interpretability | High | Low |
| Strength | Understand causal relationship & behavior | Prediction (forecasting and nowcasting) |



Overfitting

Overfitting happens when the fitted algorithm does **not generalize** well to new data:

- The model fits the training data **too** well while not predicts well in the new data
- The model **fits the noise** (ϵ) in training data (finds a pattern that does not exist)
- The algorithm has simply **memorized** the data, rather than **learned** from it!
- The model is too **complex**!



→ MSE decomposition

The **bias-variance** tradeoff is one of the core concepts in supervised learning.



Assume that the data is generated by a simple model!

$$y_i = f(\mathbf{x}_i) + \epsilon_i, \quad \mathbb{E}[\epsilon] = 0, \quad \mathbb{V}[\epsilon] = \sigma^2$$

The estimated model yields

$$\hat{y}_i = \hat{f}(X_i)$$

Let us decompose the mean squared error (**MSE**):

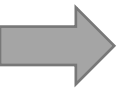
$$\begin{aligned} \mathbb{E}[\hat{\epsilon}^2] &= \mathbb{E}[(y - \hat{f}(\mathbf{x}))^2] = \mathbb{E}[(f(\mathbf{x}) + \epsilon - \hat{f}(\mathbf{x}))^2] \quad \dots = \underbrace{\mathbb{V}[\hat{f}(\mathbf{x})]}_{\text{variance of model}} + \underbrace{\mathbb{E}[(f(\mathbf{x}) - \hat{f}(\mathbf{x}))^2]}_{\text{squared bias}} + \sigma^2 \\ &= \underbrace{\mathbb{E}[(f(\mathbf{x}) - \hat{f}(\mathbf{x}))^2]}_{\text{total quadratic error}} + \underbrace{\mathbb{E}[\epsilon^2]}_{\text{irreducible error}} \end{aligned}$$

→ MSE decomposition

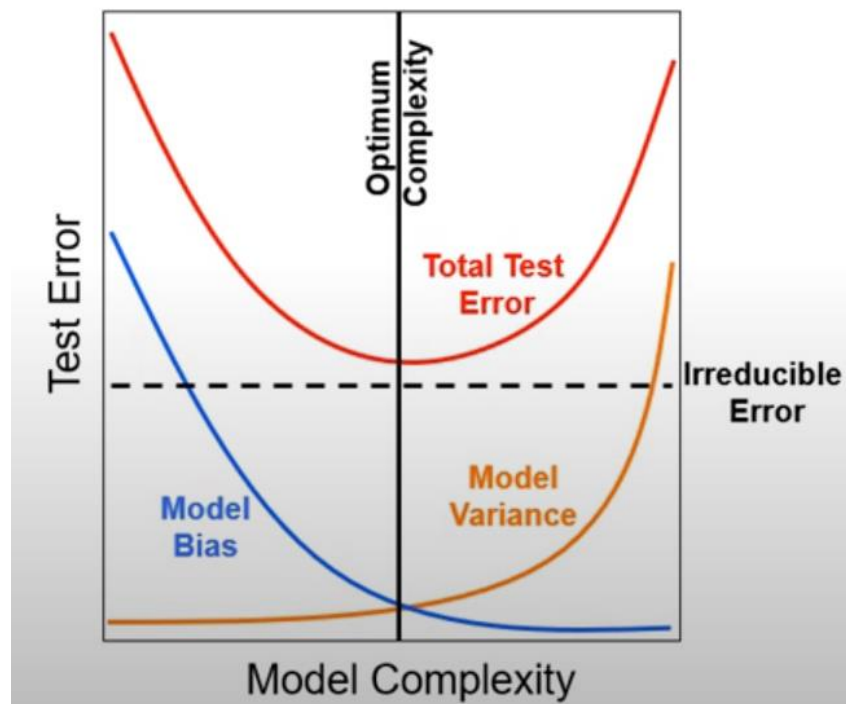
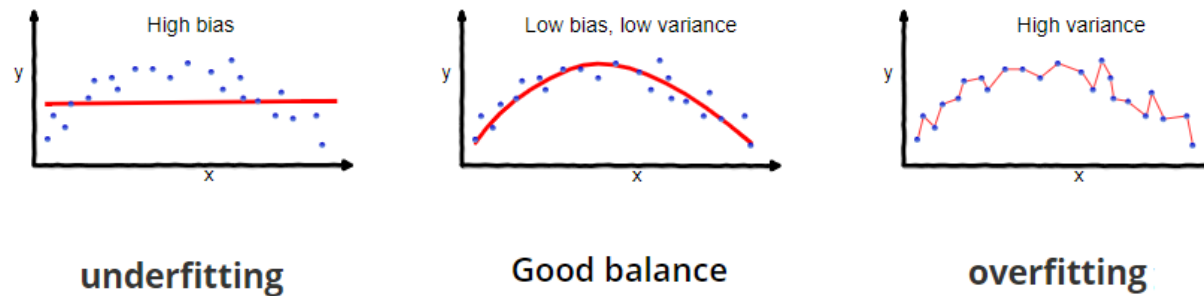
$$MSE = \text{model variance} + \text{model bias} + \text{irreducible error}$$

- 1) **Model variance** is the variance if we had estimated the model with a different **training set**
 - 2) **Model bias** is the error due to using an approximate model (model is too simple)
 - 3) **Irreducible error** is due to missing variables and limited samples. Can't be fixed with modeling
- The goal is to minimize the sum of **model variance** and **model bias**.
 - This is known as the bias-variance tradeoff because reducing one often leads to increasing the other.
 - Choosing the flexibility (complexity) of $\hat{f}(X)$, will amount to bias-variance tradeoff.



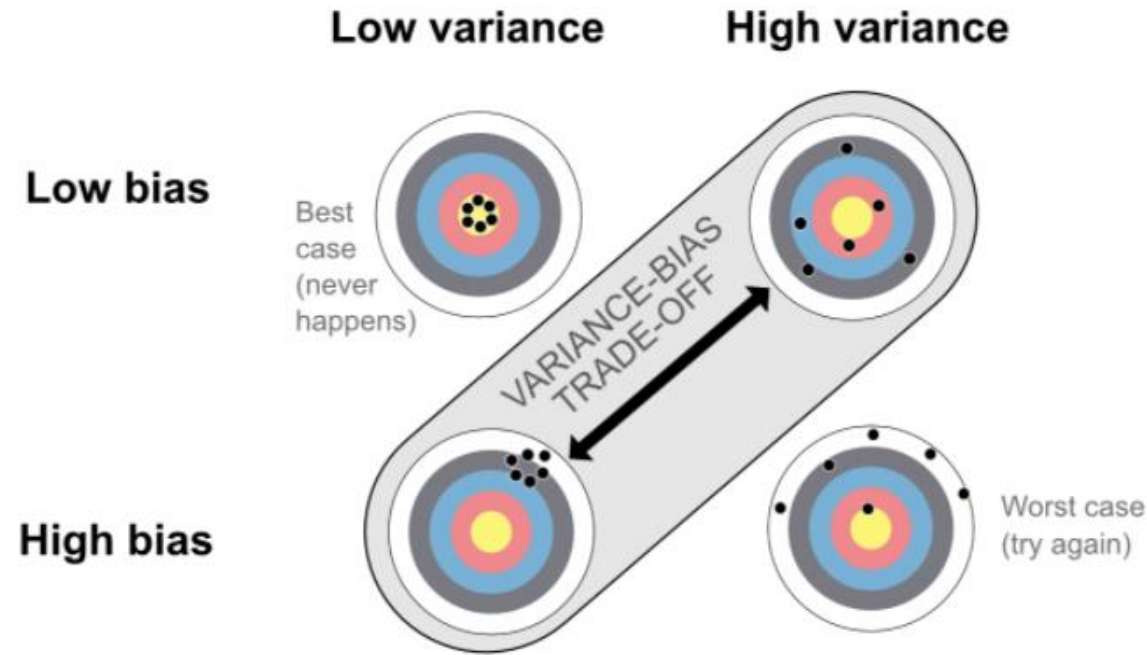


Representations of the bias-variance tradeoff





Other representations of the bias-variance tradeoff



Part IV

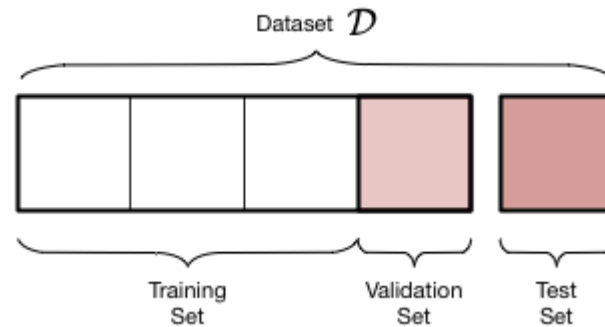
Resampling methods

Scaling the features

→ Partitioning of the dataset

The data set is typically divided into three non-overlapping samples:

- 1) **Training set** used to train the model
- 2) **Validation set** for validating and tuning the model
- 3) **Test set (holdout set)** for testing the model's ability to predict well on new data



To be valid and useful, any supervised machine learning model **must** generalize well beyond the training data.

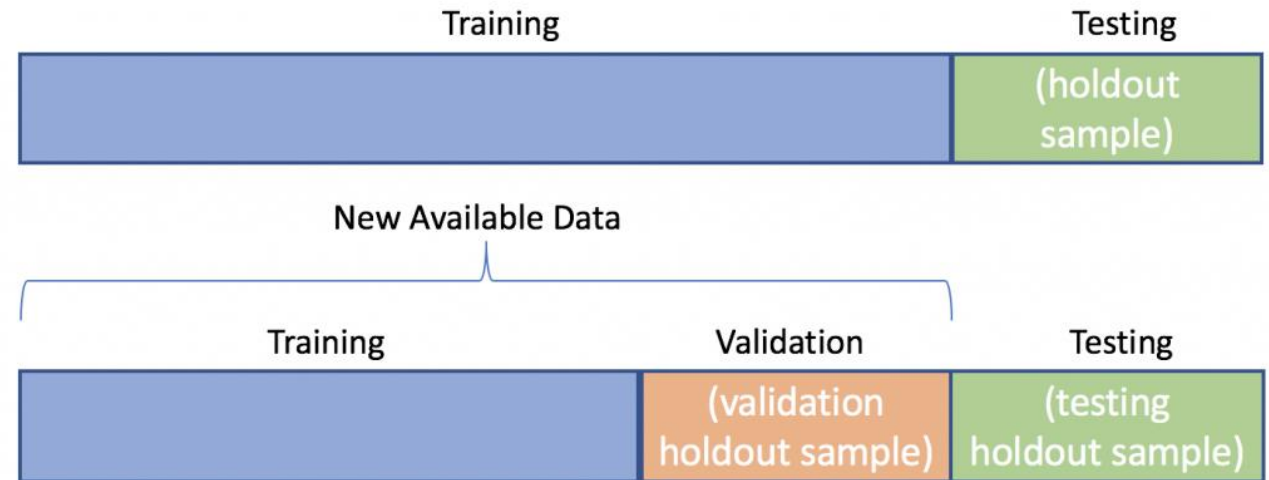
Large dataset is needed! But what if we don't have it?



Resampling methods

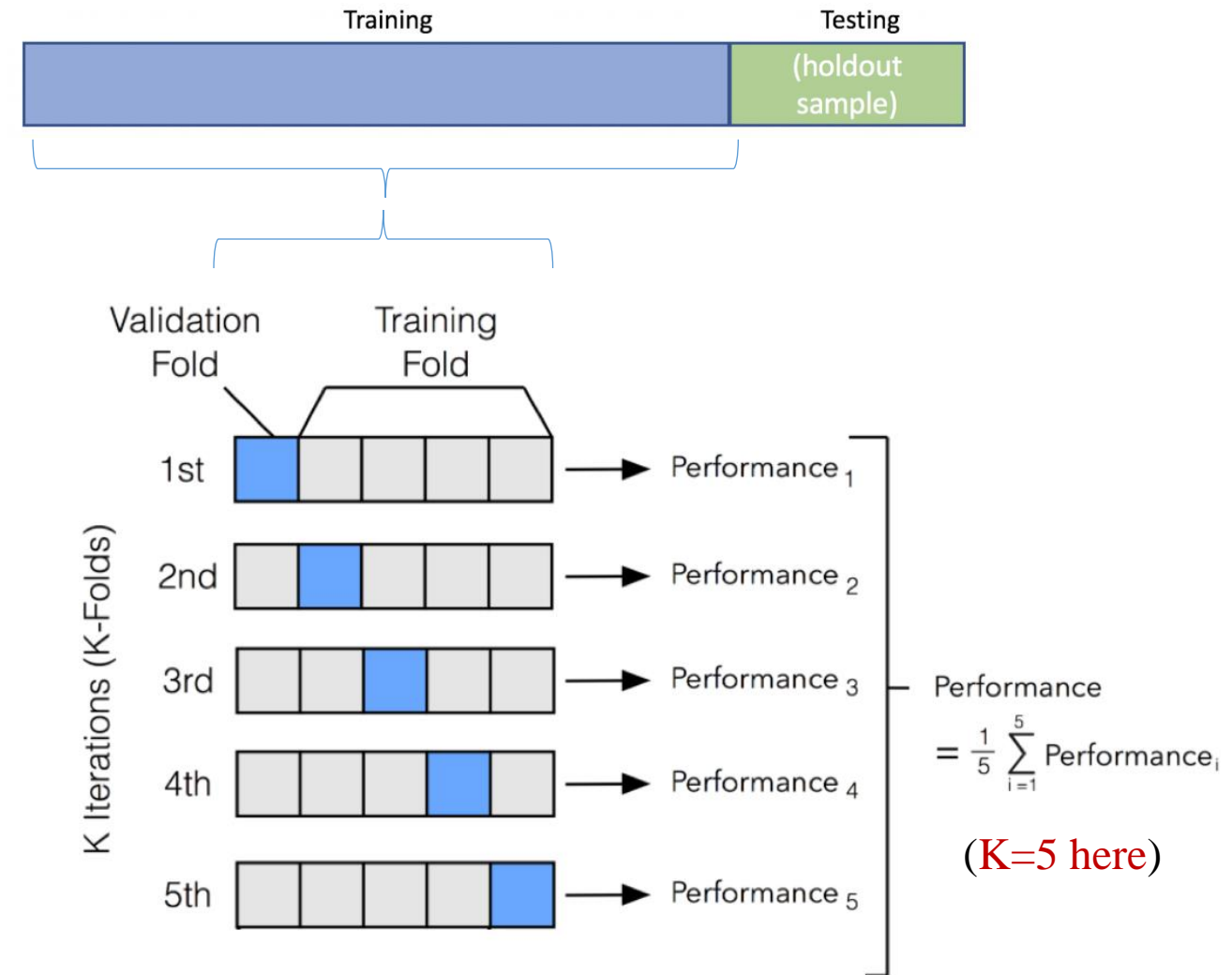
Cross validation

- Sometimes we cannot afford to split the data in three because the algorithm may **not learn** anything from a **small training dataset**!
- **Small validation set** is also problematic because we cannot tune the hyperparameters properly!
- Solution: combining the training and validation sets!
- The goal is to obtain additional information about the fitted model!
For example, to provide **estimates of test set prediction errors**.



→ K-fold Cross Validation

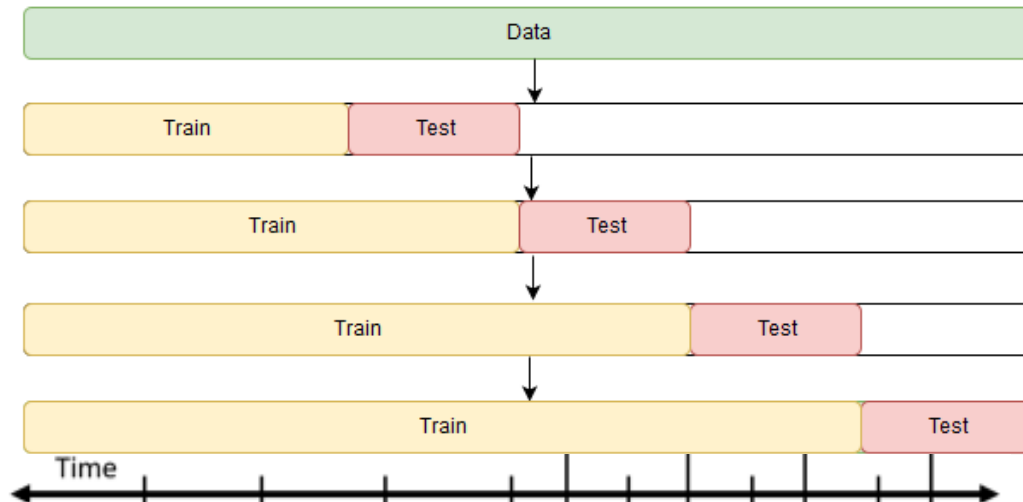
- 1) Divide the training data into K roughly equal-sized non-overlapping groups. Leave out k^{th} fold and fit the model to the other $k - 1$ folds. Finally, obtain predictions for the left-out k^{th} fold.
- 2) Performance can be any of the evaluation metrics for regression or classification models. For example, MSE, accuracy, ...
- 3) This is done in turn for each part $k = 1, 2, \dots, K$, and then the results are combined.
 - Leave one out CV (LOOCV): if there is only 1 observation in each fold.



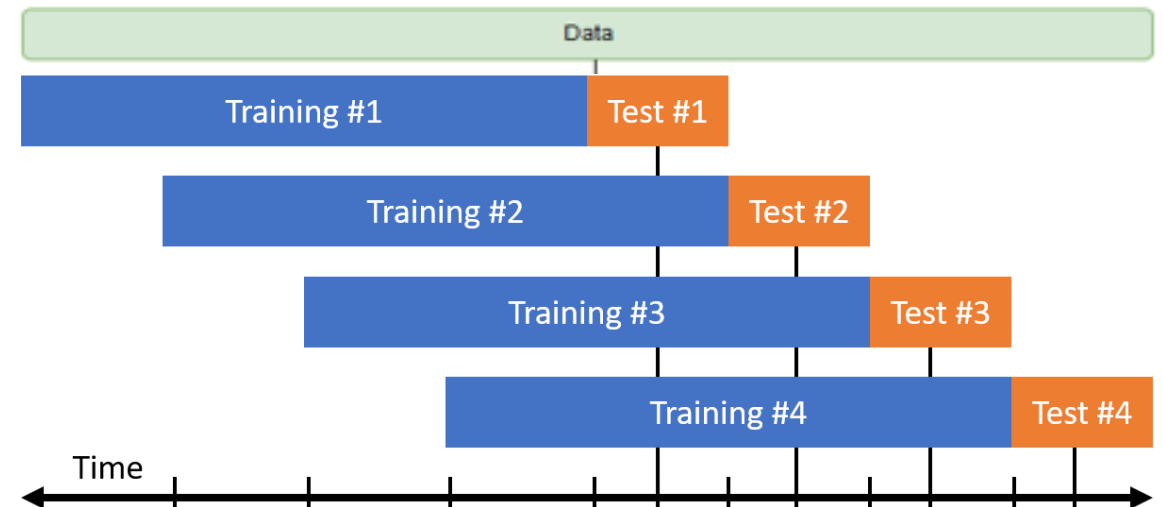
Time Series Cross Validation

With time series data, we **cannot shuffle** the data! We also need to **avoid look-ahead bias**!

Walk forward cross validation
Expanding windows



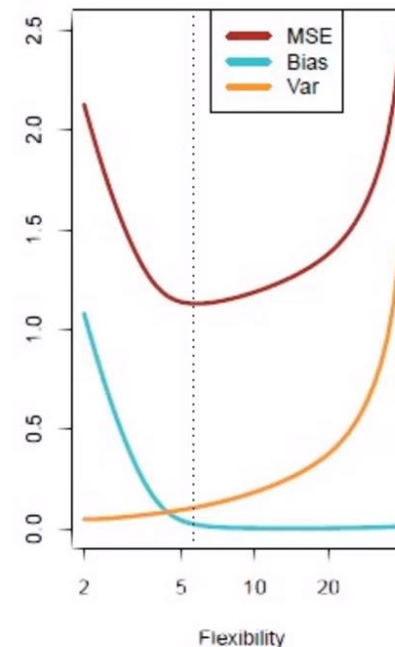
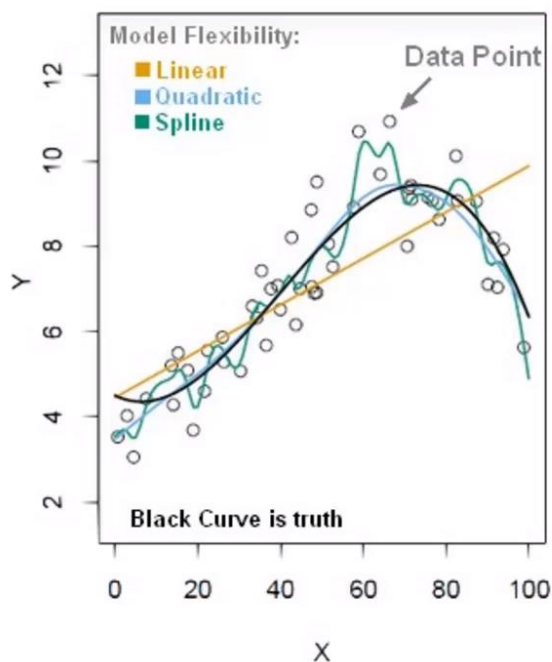
Walk forward cross validation
Rolling windows



➔ Mitigate overfitting

The main techniques used to mitigate overfitting risk in a model construction are:

- 1) Complexity reduction (regularization)
- 2) Cross validation (estimate the test error)



➔ Scaling the features

Let us use x_i for raw input and \tilde{x}_i for the transformed data. Common scaling practices include:

- Standardization (Z-score normalization):

$$\tilde{x}_i = \left(\frac{x_i - \mu_x}{\sigma_x} \right)$$

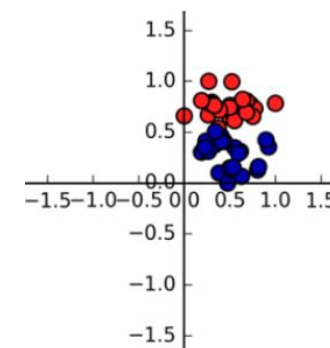
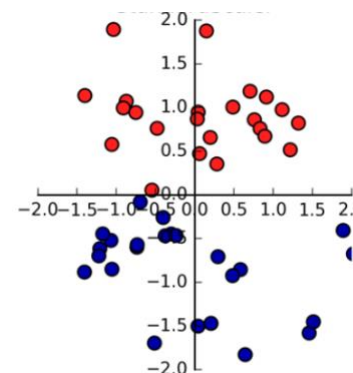
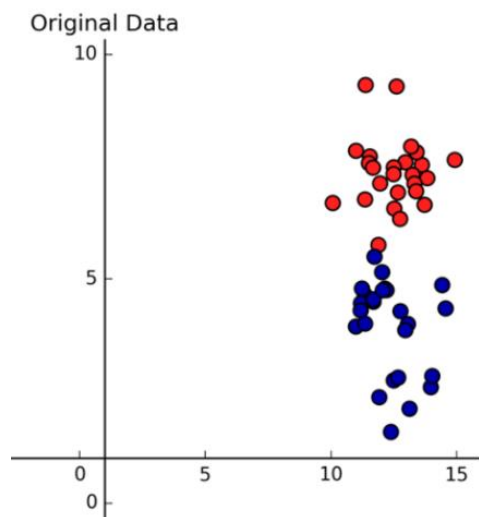
- Normalization:

- Min-Max scaler over $[0,1]$:

$$\tilde{x}_i = \left(\frac{x_i - \text{Min}(X)}{\text{Max}(X) - \text{Min}(X)} \right)$$

- Min-Max scaler over $[-1,1]$:

$$\tilde{x}_i = 2 * \left(\frac{x_i - \text{Min}(X)}{\text{Max}(X) - \text{Min}(X)} \right) - 1$$



→ Scaling the features

- Normalization is good to use when the distribution of the data does not follow a Normal distribution. (ideal for non-parametric algorithms like KNN)
- Standardization, can be helpful in cases where the data follows a Normal distribution. However, this does not have to be necessarily true.
- Unlike normalization, standardization does not have a **bounding range**. So, even if you have **outliers** in your data, they will not be affected by standardization.
- Be careful when scaling the **time series data**! Why?
- To avoid **data leakage**, It is a good practice to fit the scaler on the training data and then use it to transform the testing data.
- The choice of using normalization or standardization will **depend on** your **problem** and the **machine learning algorithm** you are using

➔ Question of the day!



→ Students' questions

- 1) I am having a hard time grasping the difference between bias and variance.
- 2) I'm loving these principles! Machine learning seemed to be a nebulous field before these few classes, but now that I'm taking this class it seems to be simpler than I thought.
- 3) I'm having some difficulty understanding why we might use both cross-validation AND a confusion matrix to evaluate the best machine learning method. Can you please elaborate a bit on this in class?
- 4) Do we use hyperparameters in every ML model?
- 5) The only thing I did not understand was how to know what data is the testing set and what data is the training set.
- 6) How do you know what models to include/exclude when doing cross validation? What is the next deciding factor if cross validation results are similar?
- 7) Is there a way you'd recommend taking notes in class?
- 8) The graph in the CFA reading?

