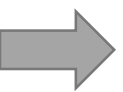


# Class 4- Machine Learning concepts

## Part I

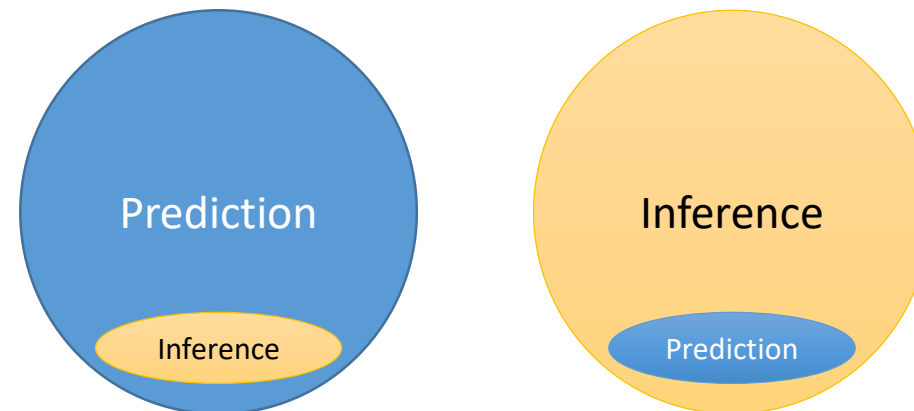




# Motivation

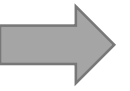
Machine learning fundamental concepts:

- Inference and prediction
- Part I: The Model
  - Parameters and hyperparameters
  - Parametric vs nonparametric ML models
- Part II: Evaluation metrics
- Part III: Bias-Variance tradeoff
- Part IV: Resampling methods
- Part V: scaling the features
- Part VI: How do machines learn?
- Part VII: Solvers/learners (GD, SGD, Adagrad, Adam, ...)



# Part I

## The Model



# The Model

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$$y = f(X, \theta) + \epsilon = f(X_1, X_2, \dots, X_m, \theta_1, \theta_2, \dots, \theta_k) + \epsilon$$

$y$  : response, dependent variables, output, **Target**

$X$ : predictors, independent variables, input, **Features**

$\theta$ : estimates, specifications, **Parameters**

✓ It is all about estimating  $f$  by  $\hat{f}$  for two purposes:

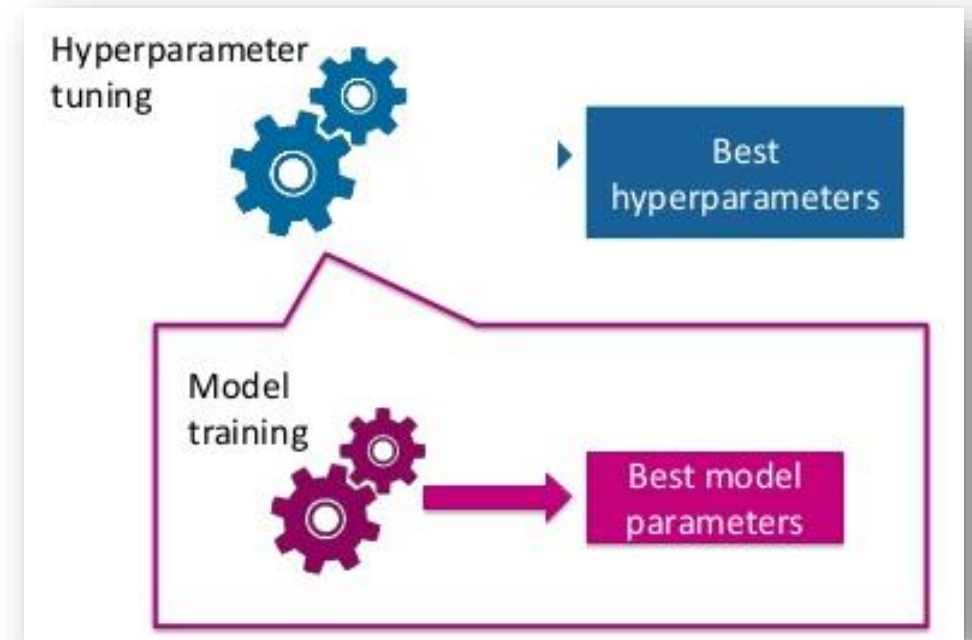
- 1) Inference (interpretable ML)
- 2) Prediction

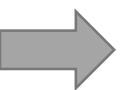
# Parameters and Hyperparameters

$$y = f(X, \theta) + \epsilon = f(X_1, X_2, \dots, X_m, \theta_1, \theta_2, \dots, \theta_k) + \epsilon$$

Model **parameters** are estimated from data automatically and model **hyperparameters** are set manually (prior to training the model) and are used in processes to help estimate model parameters.

Example?





# Parametric Vs. Nonparametric models

$$y = f(X, \theta) + \epsilon$$

The true relationship,  $f(X)$  is **unknown** and the goal is to see which ML algorithm is better at **approximating** it. An algorithm learns/estimates  $f(X)$  from training data.

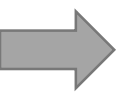
$f(X)$  is **assumed**. Examples:  
Linear regression, GLM,  
logistic regression, simple  
Neural networks, ....



	Pros 	Cons 
Parametric algorithms	<b>Simpler</b> Easier to understand and to interpret <b>Faster</b> Very fast to fit your data <b>Less data</b> Require "few" data to yield good perf.	<b>Limited complexity</b> Because of the specified form, parametric algorithms are more suited for "simple" problems where you can guess the structure in the data

# Part II

## Evaluation Metrics

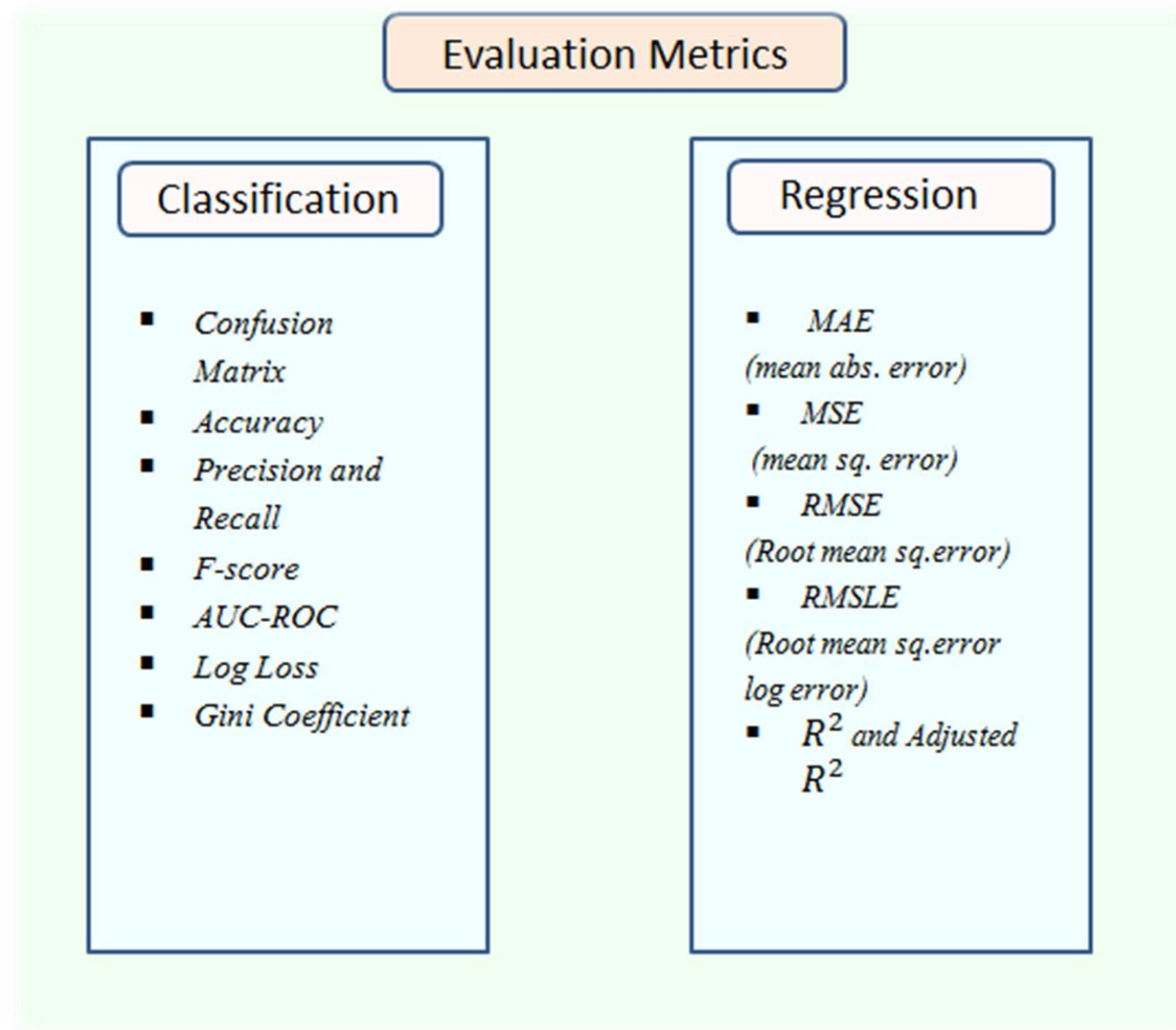


# Evaluation metrics

In general, we want to compare how close are the predictions to the actual numbers in the **test set**.

This is typically assessed using

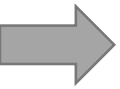
- MSE for **quantitative** response
- Misclassification rate for **qualitative** response





# Part III

## Bias-Variance Tradeoff



# ML relative to statistical learning algorithms

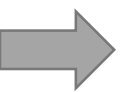
- **Advantages**

- Ability to uncover complex interactions
- Process massive amount of data quickly
- Capture non-linear relationships
- Predict structural changes between features and target

- **Disadvantages**

- Can produce overly complex models
- Difficult to interpret
- Sensitive to noise
- Can overfit!

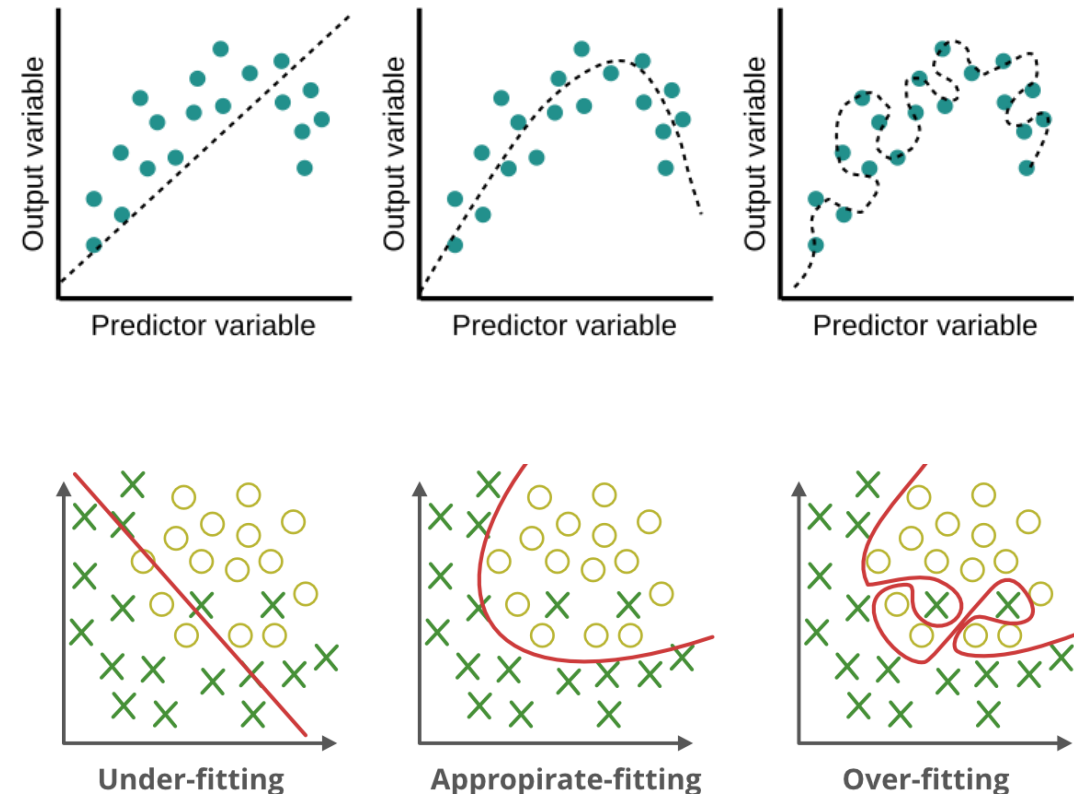
	Statistical Learning	Machine Learning
Focus	Hypothesis testing & interpretability	Predictive accuracy
Driver	Math, theory, hypothesis	Fitting data
Data size	Any reasonable set	Big data
Data type	Structured	Structured, unstructured, semi-structured
Dimensions / scalability	Mostly <b>low</b> dimensional data	<b>High</b> dimensional data
Model choice	Parameter significance & in-sample goodness of fit	Cross-validation of predictive accuracy on partitions of data
Interpretability	<b>High</b>	<b>Low</b>
Strength	Understand <b>causal</b> relationship & behavior	Prediction (forecasting and nowcasting)



# Overfitting

Overfitting happens when the fitted algorithm does **not generalize** well to new data:

- The model fits the training data **too** well while not predicts well in the new data
- The model **fits the noise** ( $\epsilon$ ) in training data (finds a pattern that does not exist)
- The algorithm has simply **memorized** the data, rather than **learned** from it!
- The model is too **complex**!



# → MSE decomposition

The **bias-variance** tradeoff is one of the core concepts in supervised learning.



Assume that the data is generated by a simple model!

$$y_i = f(\mathbf{x}_i) + \epsilon_i, \quad \mathbb{E}[\epsilon] = 0, \quad \mathbb{V}[\epsilon] = \sigma^2$$

The estimated model yields

$$\hat{y}_i = \hat{f}(X_i)$$

Let us decompose the mean squared error (**MSE**):

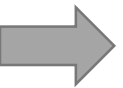
$$\begin{aligned} \mathbb{E}[\hat{\epsilon}^2] &= \mathbb{E}[(y - \hat{f}(\mathbf{x}))^2] = \mathbb{E}[(f(\mathbf{x}) + \epsilon - \hat{f}(\mathbf{x}))^2] \quad \dots = \underbrace{\mathbb{V}[\hat{f}(\mathbf{x})]}_{\text{variance of model}} + \underbrace{\mathbb{E}[(f(\mathbf{x}) - \hat{f}(\mathbf{x}))^2]}_{\text{squared bias}} + \sigma^2 \\ &= \underbrace{\mathbb{E}[(f(\mathbf{x}) - \hat{f}(\mathbf{x}))^2]}_{\text{total quadratic error}} + \underbrace{\mathbb{E}[\epsilon^2]}_{\text{irreducible error}} \end{aligned}$$

# → MSE decomposition

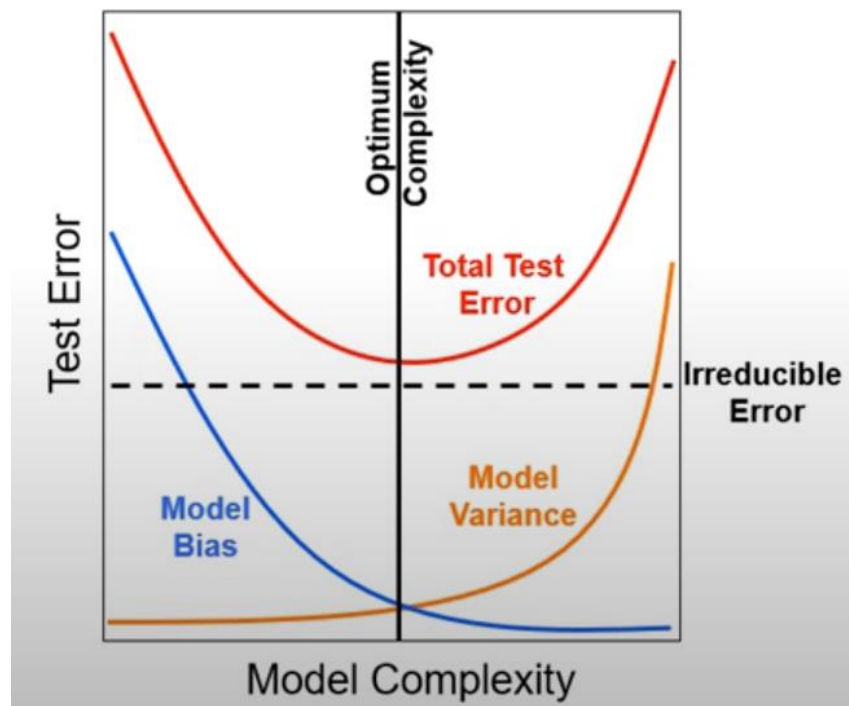
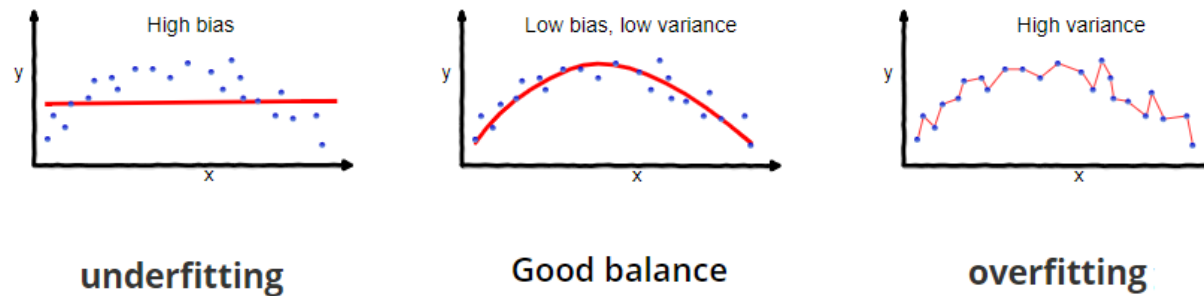
$$MSE = \text{model variance} + \text{model bias} + \text{irreducible error}$$

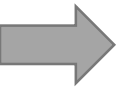
- 1) **Model variance** is the variance if we had estimated the model with a different **training set**
  - 2) **Model bias** is the error due to using an approximate model (model is too simple)
  - 3) **Irreducible error** is due to missing variables and limited samples. Can't be fixed with modeling
- The goal is to minimize the sum of **model variance** and **model bias**.
  - This is known as the bias-variance tradeoff because reducing one often leads to increasing the other.
  - Choosing the flexibility (complexity) of  $\hat{f}(X)$ , will amount to bias-variance tradeoff.



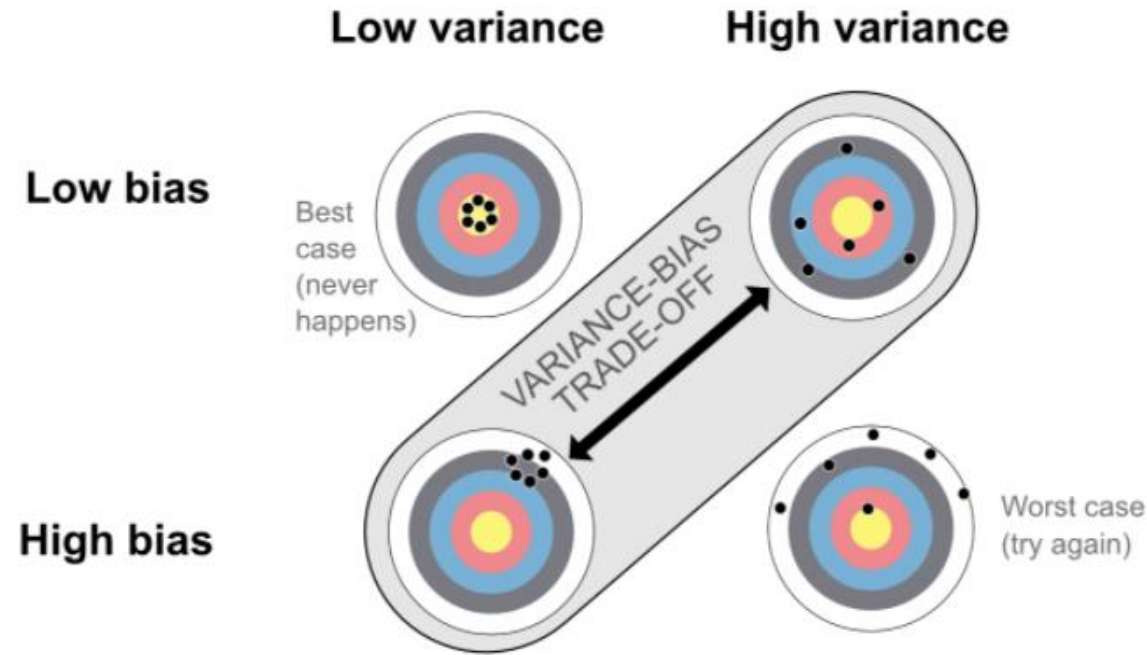


# Representations of the bias-variance tradeoff





# Other representations of the bias-variance tradeoff



# Part IV

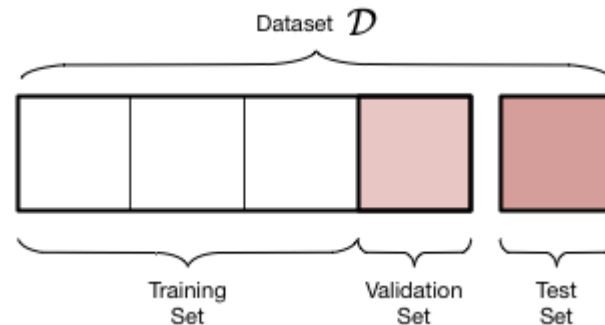
## Resampling methods



# → Partitioning of the dataset

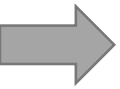
The data set is typically divided into three non-overlapping samples:

- 1) **Training set** used to train the model
- 2) **Validation set** for validating and tuning the model
- 3) **Test set (holdout set)** for testing the model's ability to predict well on new data



To be valid and useful, any supervised machine learning model **must** generalize well beyond the training data.

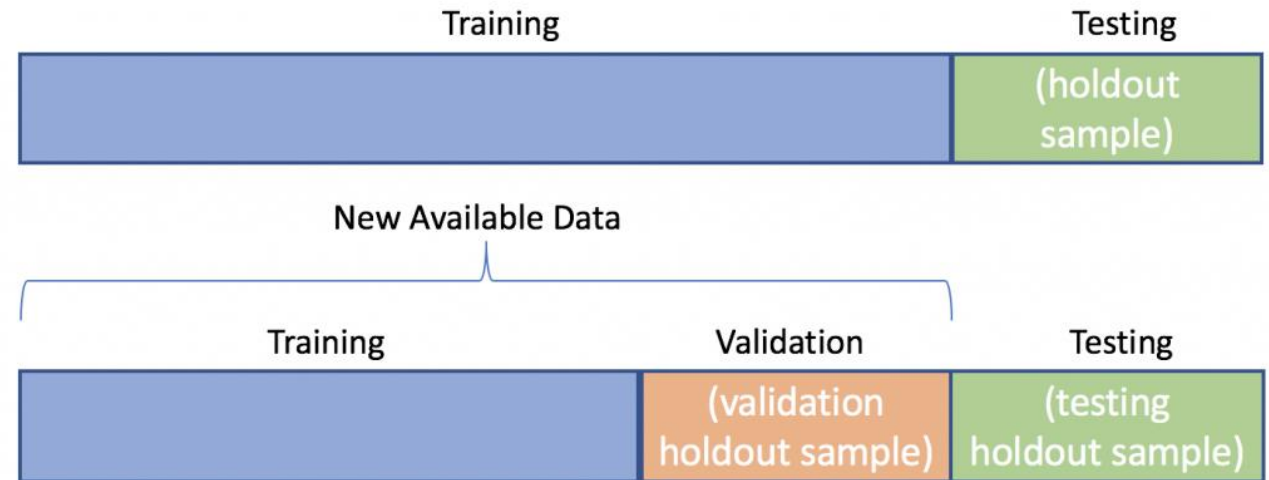
**Large dataset is needed! But what if we don't have it?**



# Resampling methods

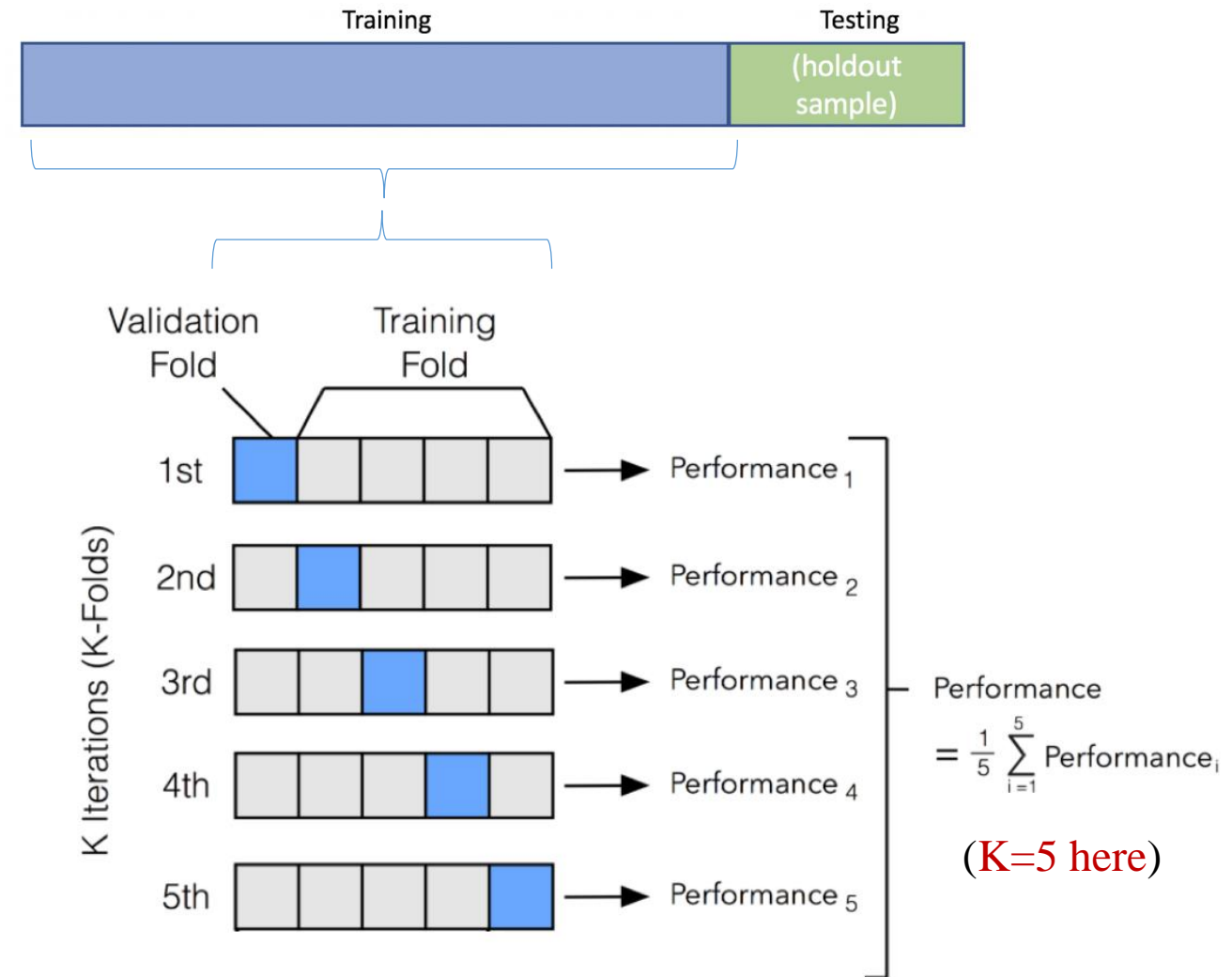
## Cross validation

- Sometimes we cannot afford to split the data in three because the algorithm may **not learn** anything from a **small training dataset**!
- **Small validation set** is also problematic because we cannot tune the hyperparameters properly!
- Solution: combining the training and validation sets!
- The goal is to obtain additional information about the fitted model!  
For example, to provide **estimates of test set prediction errors**.



# → K-fold Cross Validation

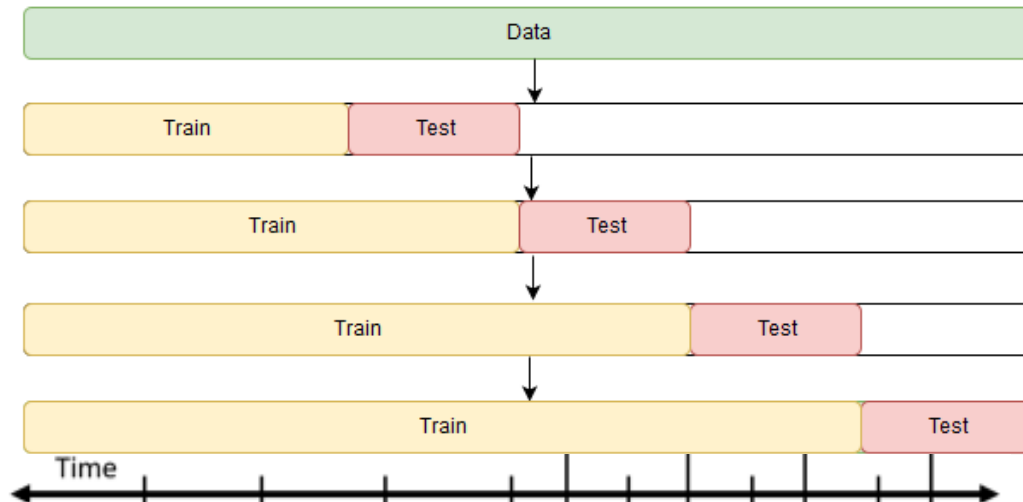
- 1) Divide the training data into  $K$  roughly equal-sized non-overlapping groups. Leave out  $k^{th}$  fold and fit the model to the other  $k - 1$  folds. Finally, obtain predictions for the left-out  $k^{th}$  fold.
- 2) Performance can be any of the evaluation metrics for regression or classification models. For example, MSE, accuracy, ...
- 3) This is done in turn for each part  $k = 1, 2, \dots, K$ , and then the results are combined.
  - Leave one out CV (LOOCV): if there is only 1 observation in each fold.



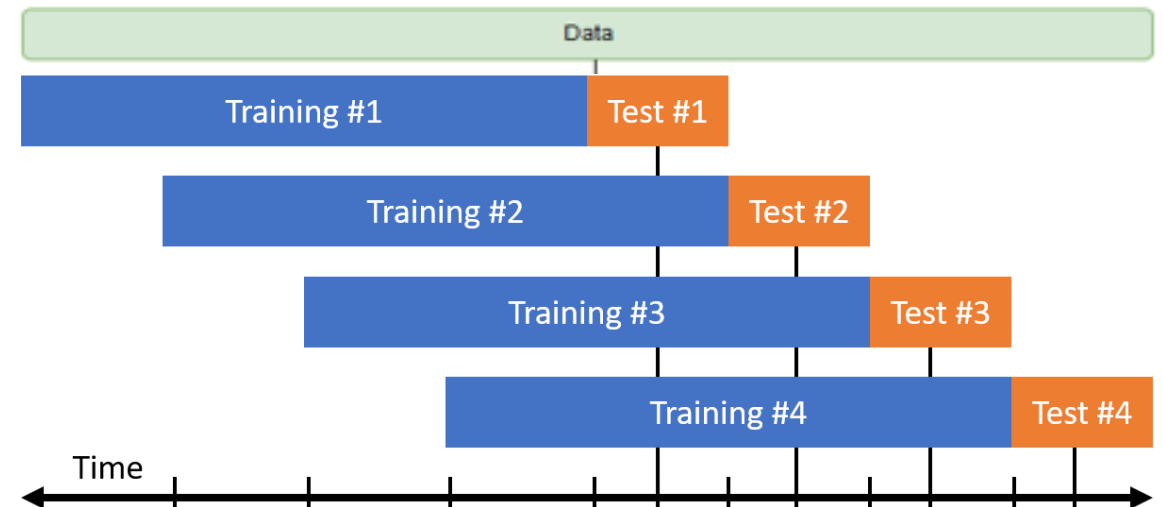
# Time Series Cross Validation

With time series data, we **cannot shuffle** the data! We also need to **avoid look-ahead bias**!

Walk forward cross validation  
**Expanding** windows



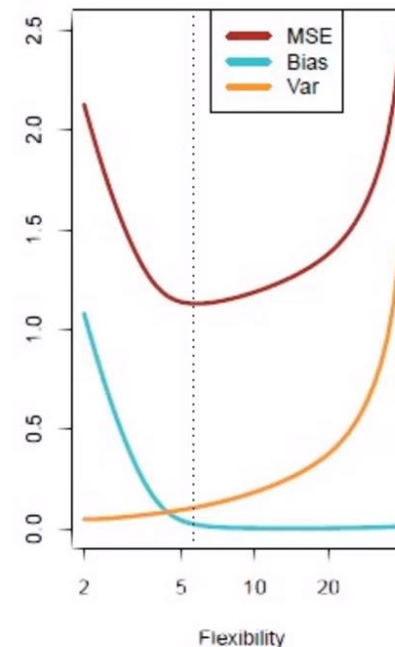
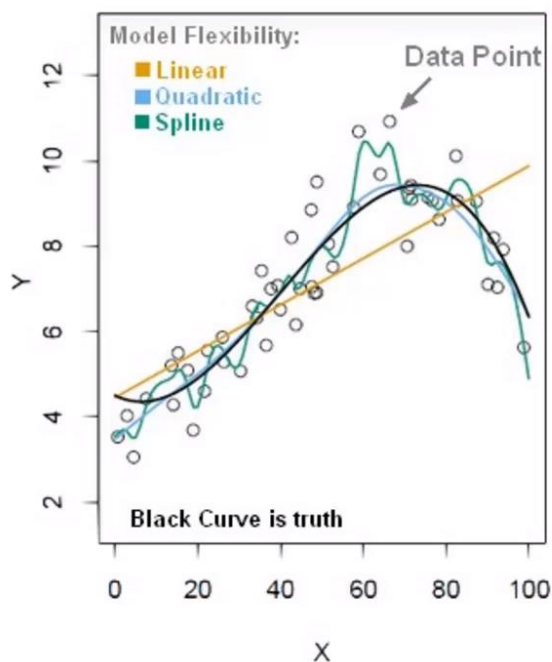
Walk forward cross validation  
**Rolling** windows



# ➔ Mitigate overfitting

The main techniques used to mitigate overfitting risk in a model construction are:

- 1) Complexity reduction (regularization)
- 2) Cross validation (estimate the test error)



# ➔ Question of the day!

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# → Students' questions

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- 1) I am having a hard time grasping the difference between bias and variance.
- 2) I'm loving these principles! Machine learning seemed to be a nebulous field before these few classes, but now that I'm taking this class it seems to be simpler than I thought.
- 3) I'm having some difficulty understanding why we might use both cross-validation AND a confusion matrix to evaluate the best machine learning method. Can you please elaborate a bit on this in class?
- 4) Do we use hyperparameters in every ML model?
- 5) The only thing I did not understand was how to know what data is the testing set and what data is the training set.
- 6) How do you know what models to include/exclude when doing cross validation? What is the next deciding factor if cross validation results are similar?
- 7) Is there a way you'd recommend taking notes in class?
- 8) The graph in the CFA reading?

