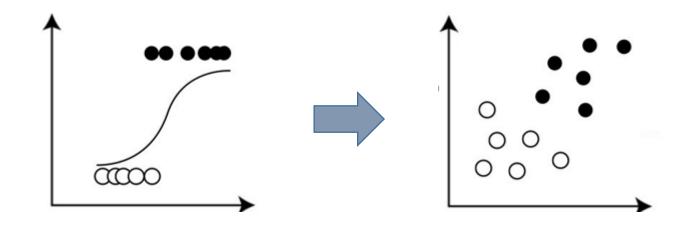


Class 11 – Logistic Regression





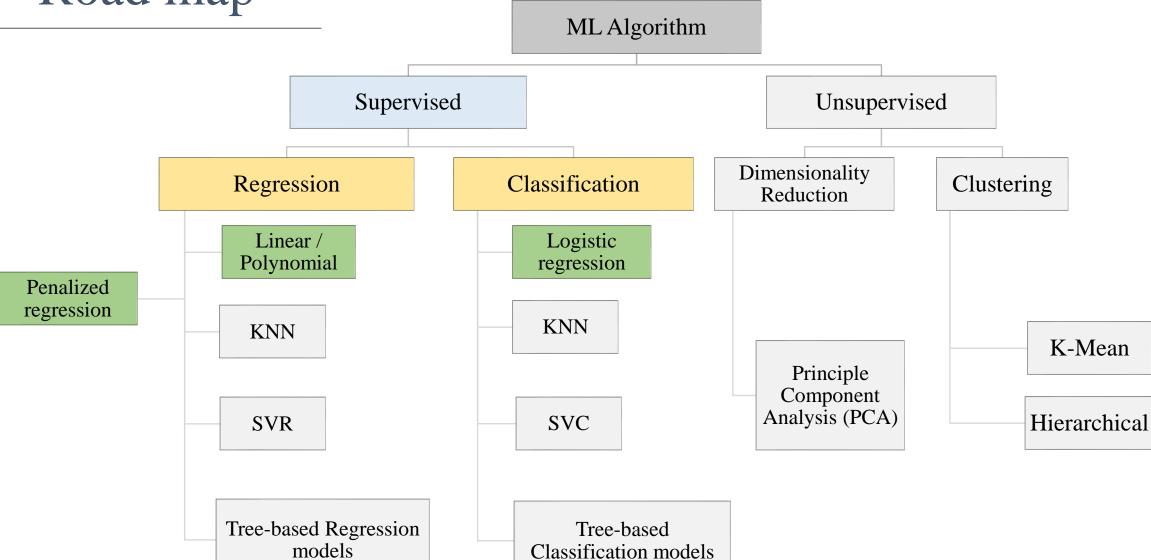
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Road map





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Topics

- 1. Linear probability model (LPM) vs Logistic regression
- 2. Sigmoid function
- 3. Logistic regression
- 4. Regularized logistic regression
- 5. Maximum Likelihood Estimation
- 6. MLE and GD





Classification

- Qualitative variables can be either nominal or ordinal.
- Qualitative variables are often referred to as **categorical**.
- Classification is the process of predicting categorical variables.
- Classification problems are quite common, perhaps even more than regression problems.

• Examples:

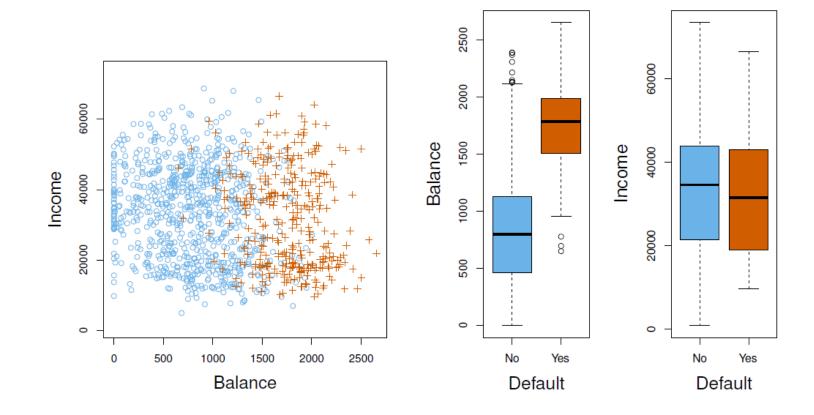
- Financial instrument tranches (investment grade or junk)
- Online transactions (fraudulent or not)
- Loan application (approved or denied)
- Credit card default (default or not)
- Car insurance customers (high, medium, low risk)





Credit card default example

➤ Goal: Build a classifier that performs well in both train and test set.







Linear Probability Model (LPM) vs Logistic Regression

Starting with simple LPM: $y = \beta_0 + \beta_1 bal + \epsilon$ where, Y = 1 for default and 0 otherwise.

$$E(Y|bal) = \sum P(y_i|bal).y_i = \Pr(Y = 1|bal) = P(x) = \beta_0 + \beta_1 bal$$

- It seems that simple regression is perfect for this task,
- But what are the caveats?

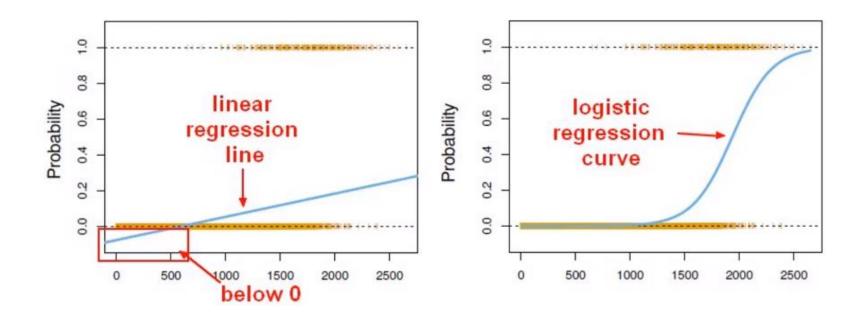






Linear Probability Model (LPM) vs Logistic Regression

• What else? What if the data set is imbalanced?

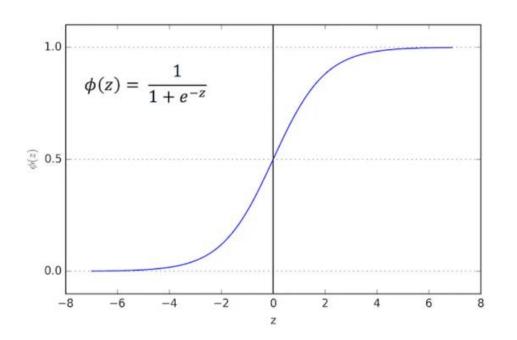


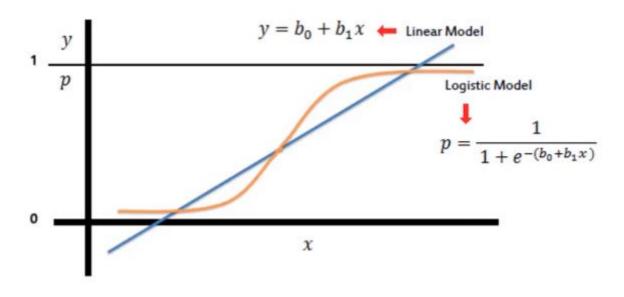




Sigmoid Function

• We need a monotone mapping function that has a range of [0,1]





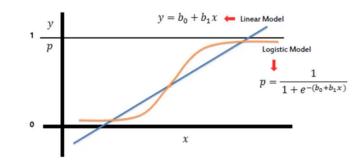




Logistic Regression (Model)

• The model:

$$f_{w,b}(X) = \frac{1}{1 + e^{-(WX + b)}}$$



- In case of two classes, $f_{w,b}(X) = \Pr(Y = 1|x) = p(x)$.
- A bit of rearrangement gives

$$Log\left(\frac{p(X)}{1-p(X)}\right) = WX + b$$

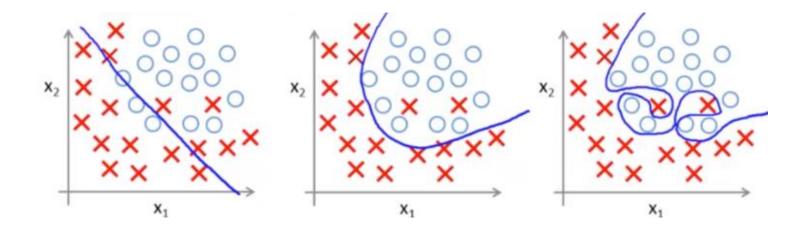
- This monotone transformation is called the \log odds or \log transformation of p(x).
- Logistic regression ensures that our estimates always lie between 0 and 1





Logistic regression fit (Decision boundary)

• Depending on how we define WX + b, we can get any of the following fits from logistic regression classifier.





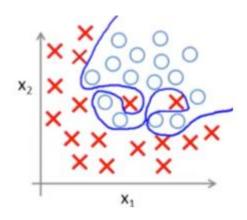




Regularized Logistic regression

• Penalizing the logistic regression by adding L1, L2 or the combination penalty term.

$$J_{w,b} = \frac{logistic\ cost\ function}{function} + \lambda_1 \sum_{j=1}^{D} |w_j| + \lambda_2 \sum_{j=1}^{D} w_j^2$$



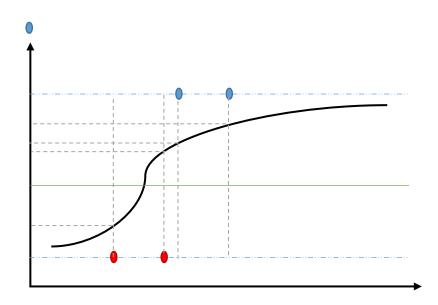




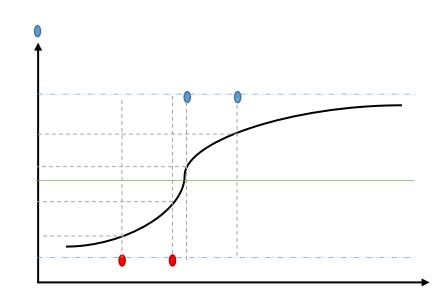


Logistic Regression Estimation (Maximum Likelihood)

- In logistic regression, instead of minimizing the average loss, we maximize the **likelihood** of the training data according to our model. This is called maximum likelihood estimation.
- What is the likelihood function?
- The likelihood function describes the joint probability of the observed data as a function of the parameters of the model.



$$L = 0.9 * 0.8 * (1 - 0.75) * (1 - 0.2) = 0.144$$



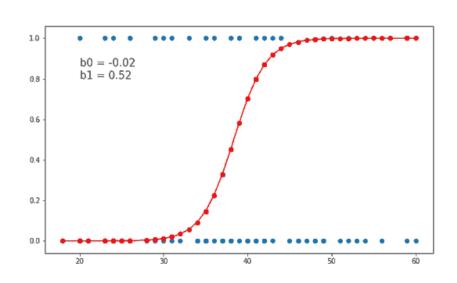
$$L = 0.85 * 0.6 * (1 - 0.4) * (1 - 0.2) = 0.244$$





Logistic Regression (Maximum Likelihood)

MLE in action!



$$f_{w^*,b^*}(X) = \frac{1}{1+e^{-(W^*X+b^*)}}$$

$$L_{w,b} = \prod_{i} f_{w,b}(x_i)^{y_i} \left(1 - f_{w,b}(x_i)\right)^{1 - y_i}$$



Logistic Regression (Objective function)

• Maximizing the likelihood function:

$$Max \{L_{w,b} = \prod_{i} f_{w,b}(x_i)^{y_i} (1 - f_{w,b}(x_i))^{1-y_i} \}$$

- **Solution**: In practice, it is more convenient to maximize the log-likelihood function. This log-likelihood maximization, gives us w^* and b^* . There is no closed form solution to this optimization problem. We need to use gradient descent.
- We are now ready to make predictions.

$$f_{w^*,b^*}(X) = \frac{1}{1+e^{-(W^*X+b^*)}}$$

• Depending on how we define the probability threshold, we can classify the observations. In practice, the <u>choice of the threshold</u> could be different depending on the problem.



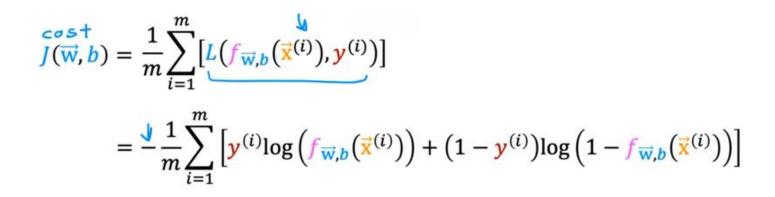


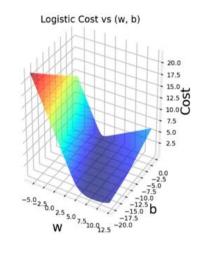
MLE and Gradient Descent

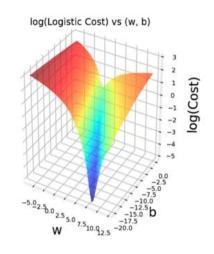
Simplified loss function

$$L(f_{\overrightarrow{\mathbf{w}},b}(\overrightarrow{\mathbf{x}}^{(i)}),\mathbf{y}^{(i)}) = \begin{cases} -\log(f_{\overrightarrow{\mathbf{w}},b}(\overrightarrow{\mathbf{x}}^{(i)})) & \text{if } \mathbf{y}^{(i)} = 1\\ -\log(1 - f_{\overrightarrow{\mathbf{w}},b}(\overrightarrow{\mathbf{x}}^{(i)})) & \text{if } \mathbf{y}^{(i)} = 0 \end{cases}$$

$$L(f_{\overrightarrow{\mathbf{w}},b}(\overrightarrow{\mathbf{x}}^{(i)}),\mathbf{y}^{(i)}) = -\mathbf{y}^{(i)}\log(f_{\overrightarrow{\mathbf{w}},b}(\overrightarrow{\mathbf{x}}^{(i)})) - (1 - \mathbf{y}^{(i)})\log(1 - f_{\overrightarrow{\mathbf{w}},b}(\overrightarrow{\mathbf{x}}^{(i)}))$$







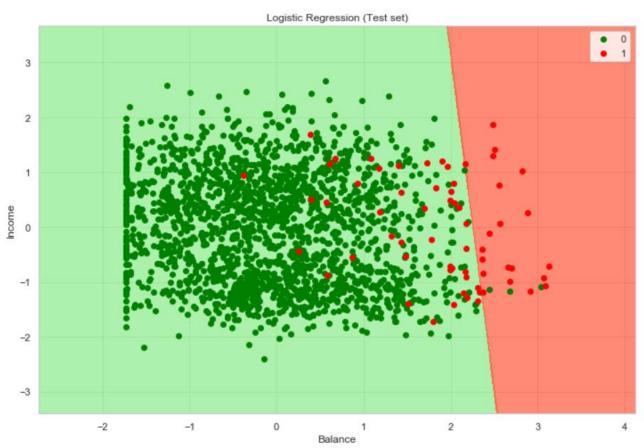


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Logistic regression output for credit card default example

$$P(default|bal,inc) = \frac{1}{1 + e^{-(b + w_1(bal) + w_2(inc))}}$$



| | | Predictions (Decision boundary) | |
|--------|-----------------|------------------------------------|--------------|
| | | 0 No Default | 1 Default |
| Actual | 0 No Default | TN=1933 | FP=3 |
| | 1 Default | FN=44 | TP=20 |



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