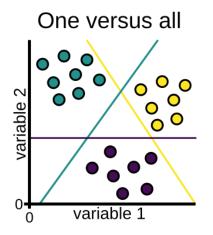
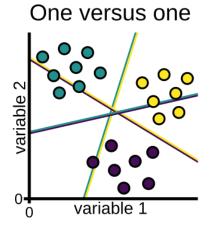


Part 27- SVM (multiple class classification) Pros and Cons + Applications

Prof. Pedram Jahangiry









Topics

Part 23

- SVM Geometry
- SVM Motivation

Part 24

- Maximum Margin Classifier (MMC)
- Support Vector Classifiers (SVC)

Part 25

Support Vector Machines (SVM)

Part 26

Support Vector Regressors (SVR)

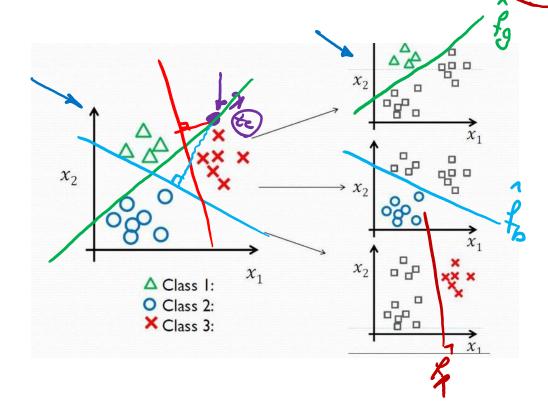
Part 27

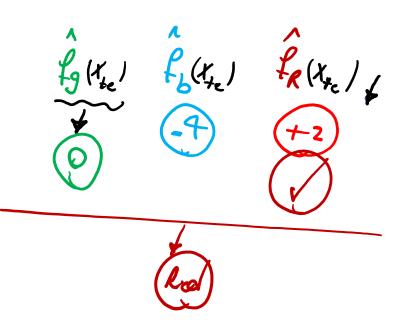
- Multiple class classification
- SVM pros and cons
- SVM applications in Finance



K-Multiple class SVM

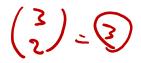
- One-VS-All (OVA)
- 1. Fit K different 2-class SVM classifiers $\widehat{f}_k(x)$, each class versus the rest
- 2. Classify x_{te} to the class for which $\hat{f}_k(x_{te})$ is largest.



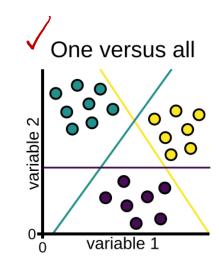


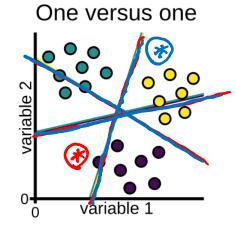


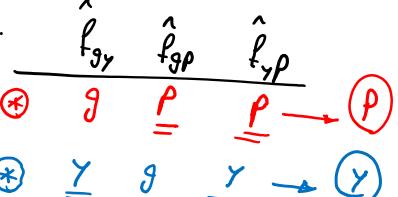
K-Multiple class SVM



- One-VS-One (OVO)
- 1. Fit all $\binom{K}{2}$ pairwise classifiers $\widehat{f_{kl}}(x)$, each class versus the rest
- $\sqrt{2}$. Classify x_{te} to the class that wins the most pairwise competitions.











K-Multiple class SVM

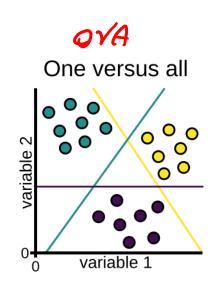


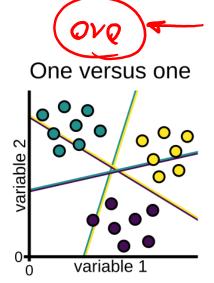




$$\binom{3}{2} = \binom{3}{2}$$

- One-VS-One (OVO)
- Fit all $\binom{K}{2}$ pairwise classifiers $\widehat{f_{kl}}(x)$, each class versus the rest
- Classify x_{te} to the class that wins the most pairwise competitions.









SVM's Pros and Cons

Pros:

- SVM can be memory efficient! uses only a subset of the training data (support vectors)
- Can handle non-linear data sets Kernel
- Can handle high dimensional spaces (even when D>N)
- Used both for classification and regression
- SVM are not very sensitive to overfitting (soft margin; regularization)
- Can have high accuracy (even compared to NN)

Cons:

- No probability outcome!
 - Long training time when we have large data sets.
- Limited interpretability (specially for Kernel SVM)
- Does not perform well with noisy data
- Suited for small to medium size data





SVM's Applications in finance

- Corporate financial statements and bankruptcy (high dimensional)
- Identifying stressed companies to short sell (using many fundamental and technical features)
- Sentiment analysis (classify text from documents e.g., news articles, company announcements, and company annual reports into useful categories for investors)
- Money laundering analysis and spam detection
- Loan management

