

E-commerce performance report

Conversion rate

Return customer rate

1 Sept 2019 - 14 May 2020

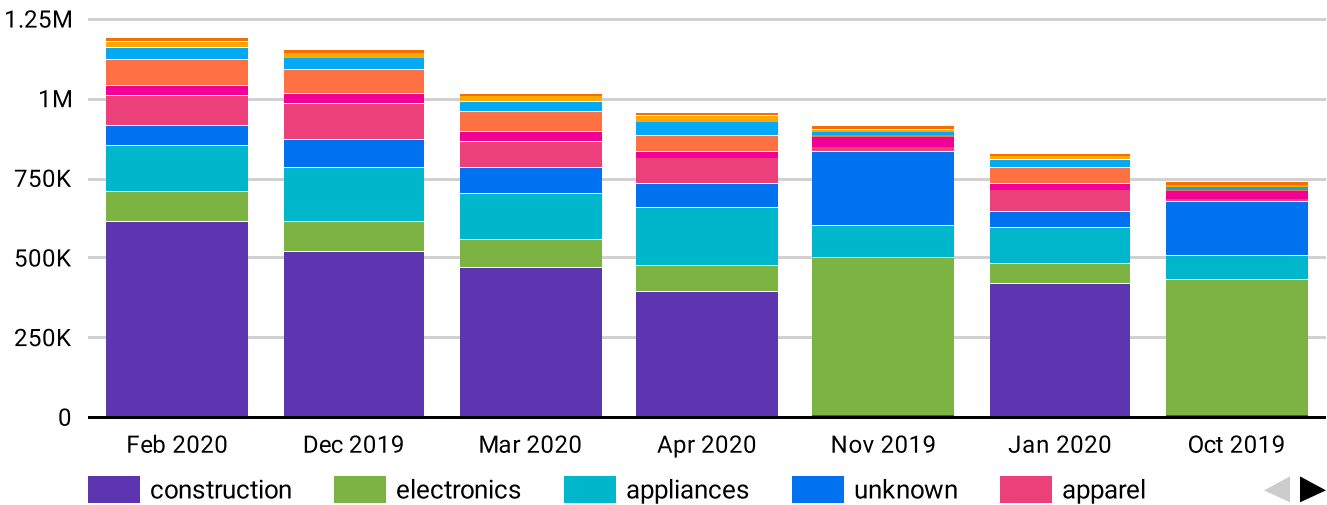
6.1

45.2

Users top location

	state	Record Count
1.	Alabama,US	787,825
2.	Florida,US	729,834
3.	Oklahoma,US	615,515
4.	Alaska,US	536,798
5.	Wyoming,US	486,838
6.	Idaho,US	451,764
7.	Delaware,US	424,611
8.	Rhode Island,US	404,562

Revenue by month & category



Revenue by state

