

Transform Your School's Online Presence with ThinkK-12

Your school's website is more than a digital landing page—it's the heart of your school's communication, the first impression for families, and a key tool to build trust and engagement. A vibrant, modern website empowers families, showcases your school's values, and helps you stand out in an increasingly competitive educational landscape.

ThinkK-12 specializes in creating dynamic school websites equipped with innovative tools that simplify access, foster connection, and amplify engagement.

Powerful Tools Built into Every ThinkK-12 Website

1. Insights

- **What it Does:** Provides expert-driven content, such as parenting tips, academic guides, and mental health resources.
- **How it Helps:** Establishes your school as a thought leader, supports families at every stage, and builds trust by offering valuable, research-backed resources.

2. Spotlight

- **What it Does:** A user-friendly video platform to highlight student achievements, events, and school culture.
- **How it Helps:** Captures the vibrancy of your school through short, engaging videos that celebrate milestones, build pride, and foster connection.

3. Service Center

- **What it Does:** An AI-powered conversational tool that answers families' questions, provides guidance, and streamlines communication.
- **How it Helps:** Reduces staff workload, ensures 24/7 accessibility to information, and enhances family satisfaction with instant, accurate answers.

4. Outcomes

- **What it Does:** Highlights student and alumni successes, such as college acceptances, career paths, and personal achievements.
- **How it Helps:** Demonstrates your school's impact, inspires prospective families, and builds confidence in your educational approach.

5. Gateway

- **What it Does:** Consolidates all school tools into a single sign-on solution with a customizable dashboard.
- **How it Helps:** Reduces login fatigue, simplifies access for families, and encourages regular engagement through a mobile-friendly platform.

6. Family Connections

- **What it Does:** A digital school directory that replaces outdated PDFs and printed directories, enabling families to easily find and connect with each other.
- **How it Helps:** Simplifies networking within the school community, fosters stronger relationships between families, and encourages collaboration and engagement.

7. Ambassadors

- **What it Does:** A digital-first ambassador program where trained representatives engage families, answer questions, and share personalized insights about your school.
- **How it Helps:** Builds trust with prospective and current families, humanizes your school, and enhances engagement through personalized, ongoing support.

Why Choose ThinkK-12?

- **Tailored Expertise:** We specialize in designing K-12 websites that meet the unique needs of schools and districts.
- **Integrated Solutions:** Each tool works seamlessly together, creating a cohesive experience for families.
- **Turnkey Management:** From setup to ongoing updates, ThinkK-12 handles it all, so your staff can focus on educating students.
- **Proven Results:** Our tools increase engagement, reduce staff workload, and position your school as a leader in education.

Let's Elevate Your School's Online Presence

ThinkK-12 websites aren't just informational—they're transformational. With powerful tools like Insights, Spotlight, Service Center, Outcomes, Gateway, Family Connections, and Ambassadors, we create dynamic hubs of engagement and connection.

Schedule a free consultation today and discover how ThinkK-12 can revolutionize your school's digital presence!