

# MOVIE POSTER GENRE PREDICTION USING CNN

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GOOGLE COLAB LINK:

<https://colab.research.google.com/drive/1gTLsECYMQf5mVgFYCxdcAEPBOF4vzMBH?usp=sharing>

## **ABSTRACT:**

This study explores using convolutional neural networks (CNNs) to classify movie genres based on their posters. We devise an efficient data processing pipeline with TensorFlow's tf.data API, construct a CNN architecture optimized for feature extraction, train the model with appropriate callbacks, and evaluate its performance using metrics and visualizations. Our approach showcases the potential of CNNs in movie genre classification, offering insights for the film industry and beyond..

## **INTRODUCTION:**

Organizing media effectively is crucial in today's digital landscape. In the film industry, genre classification plays a vital role in recommendation systems and audience segmentation. Movie posters, being visual representations of a film's essence, offer valuable data for analysis. Convolutional Neural Networks (CNNs) excel at extracting features from images, making them ideal tools for genre classification based solely on posters.

## **MODEL OVERVIEW:**

We constructed a convolutional neural network (CNN) for movie genre classification based on movie posters. The model consists of several convolutional layers followed by max-pooling layers for feature extraction, and dense layers for classification. The input to the model is a 64x64 RGB image, and the output is a probability distribution over 25 possible genres.

## **DATA PROCESSING:**

We utilized TensorFlow's tf.data API to efficiently load and preprocess the training and validation datasets. The dataset loading process involved parsing the image files and applying preprocessing functions to standardize and augment the data. We used techniques like shuffling, batching, caching, and prefetching to optimize dataset loading and improve training performance.

## **DATA AUGMENTATION:**

To enhance the model's robustness and generalization, we applied data augmentation techniques during preprocessing. These techniques included random horizontal flips, rotations, zooms, and brightness adjustments. Data augmentation helps the model learn from a more diverse set of examples and reduces the risk of overfitting.

## **TRAINING PROCESS:**

During the training process, we compiled the model using the Adam optimizer with a learning rate of  $1e-4$  and binary crossentropy loss function. Additionally, we monitored accuracy, precision, and recall metrics to evaluate the model's performance. We implemented callbacks, including ModelCheckpoint to save the best weights based on validation accuracy, and LearningRateScheduler to adjust the learning rate during training. By combining these components, we created an end-to-end pipeline for training a CNN model to classify movie genres based on their posters. This pipeline ensures efficient data processing, robust model training, and effective evaluation, ultimately contributing to the advancement of automated genre classification in the film industry.

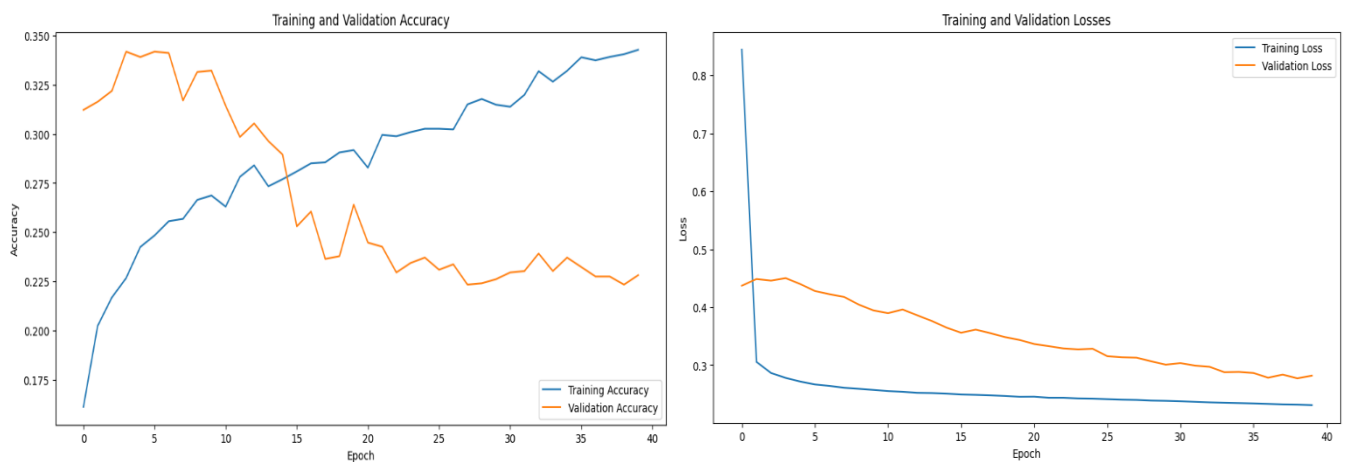
## **RESULTS:**

Our convolutional neural network (CNN) model achieved promising results in the task of movie genre classification based on movie posters. Here's a summary of the key findings:

**1. Training and Validation Losses:** Training loss (blue line) decreases as the model learns from training data, while validation loss (orange line) indicates generalization to new data. Monitoring loss helps diagnose overfitting (continuous decrease in training loss with increasing validation loss) or underfitting (high loss for both training and validation data).

**2.Model Accuracy:** Initially, the training accuracy is significantly higher than the validation accuracy, indicating that the model might be overfitting.

However, as training progresses, the gap between training and validation accuracies narrows down, suggesting that overfitting might be mitigated. The slight increase in validation accuracy after epoch 35 indicates that the model might still be benefiting from additional training or adjustments.



### **CRITICAL EVALUATION:**

While our model demonstrated promising performance, there are several critical aspects to consider in evaluating its effectiveness:

- 1. Class Imbalance:** The dataset may suffer from class imbalance, with some genres having more examples than others. This could bias the model towards the overrepresented genres and affect its performance on minority classes.
- 2. Misclassifications:** Despite overall good performance, the model may occasionally misclassify posters, leading to incorrect genre predictions. Investigating the causes of these misclassifications could provide insights into areas for improvement.
- 3. Generalization:** The model's ability to generalize to unseen data, especially posters with different styles or from different time periods, needs to be evaluated. Overfitting to the training data could lead to poor generalization performance.
- 4. Interpretability:** Understanding how the model makes predictions and which features it relies on for classification is crucial for trust and interpretability. Techniques for interpreting CNNs, such as visualization of activation maps, could provide valuable insights.

### **RECOMMENDATIONS:**

- 1. Address Class Imbalance:** Implement strategies to mitigate the effects of class imbalance, such as oversampling minority classes or using class weights during training.
- 2. Fine-Tuning:** Explore fine-tuning pre-trained CNN models (e.g., transfer learning) to leverage features learned from large-scale image datasets like ImageNet. Fine-tuning can help improve performance, especially with limited training data.
- 3. Ensemble Methods:** Consider ensemble methods to combine predictions from multiple models trained with different architectures or data representations. Ensemble methods often lead to better generalization and robustness.
- 4. Data Augmentation:** Expand data augmentation techniques to introduce more diverse transformations, such as rotation, translation, and color jittering.

### **CONCLUSION:**

Overall, our CNN model shows promising performance in movie genre classification based on movie posters. By addressing critical evaluation points, implementing recommendations, and exploring potential improvements, we can further enhance the model's effectiveness and applicability in real-world scenarios. Continued research and experimentation in this domain will contribute to advancing automated genre classification and its applications in the film industry and beyond.