DATA AND ARTIFICIAL INTELLIGENCE CYBER SHUJAA PROGRAM

WEEK 2 ASSIGNMENT NAME: PAULINE KUNGU

PROJECT: DATA WRANGLING PROJECT

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One: Introduction

1.1 Overview

Data wrangling is the process of converting raw data into desired and usable format, essentially preparing the data for mode training and analysis. This systematic approach ensures that the data scientist can extract meaningful insight and build robust machine learning models from clean, well-structured datasets. This project focuses on cleaning and preparing the Netflix Movies and TV Shows dataset from kaggle.

1.2 Objectives

The objectives of the assignment are to:

- 1. Load the Netflix dataset from a CSV file and explore its structure using pandas.
- 2. Perform data discovery to assess data types, missing values, and quality issues.
- 3. Clean the dataset by handling duplicates, missing values, and formatting inconsistencies.
- 4. Transform and enrich the dataset using techniques like filtering, sorting, grouping, and feature extraction.
- 5. Validate the final dataset by checking consistency, completeness, and logical accuracy.
- 6. Export the final cleaned dataset to a .csv file ready for analysis or visualization.

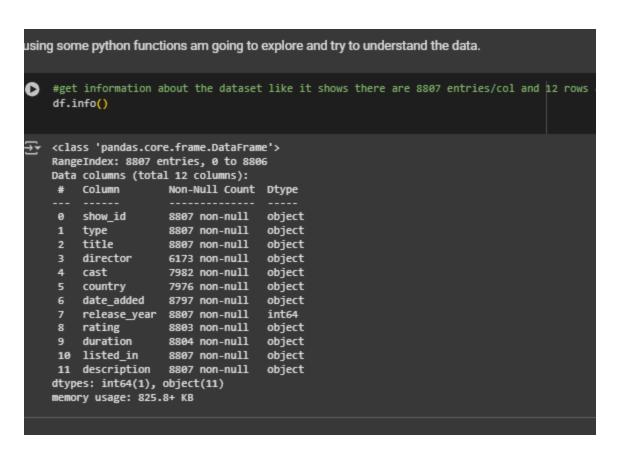
Two: Task Completion Steps

2.1 Data Loading and Exploration

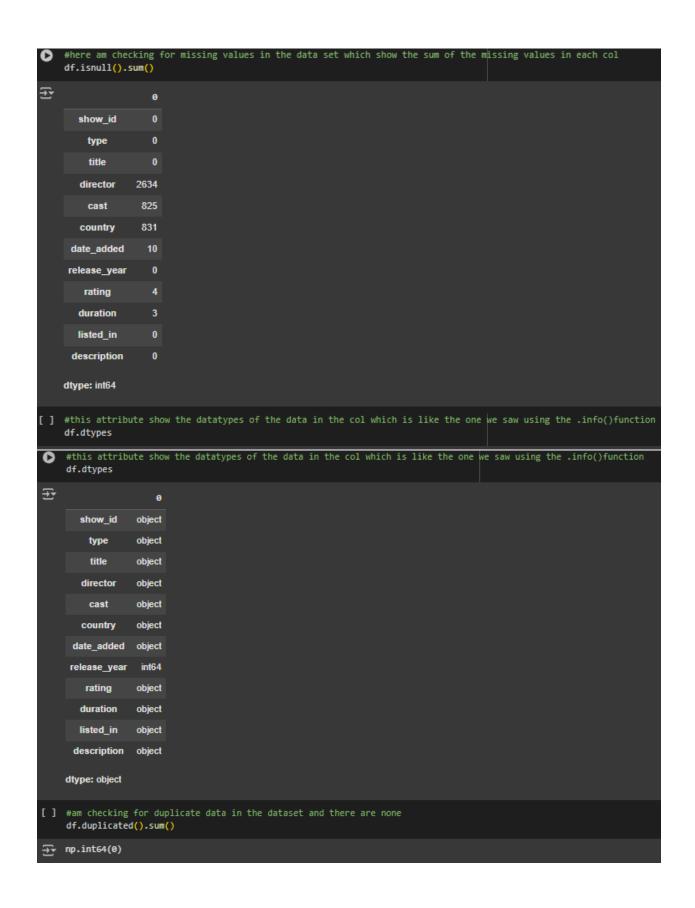
Using the pandas python library functions and attributes, load the Netflix dataset which I downloaded from kaggle as CSV file and perform comprehensive exploration. Some key information found are:

- dataset contains 8807 entries(rows) and 12 columns
- there were missing value
- data types include objects and integer

import libraries import pandas as pd import datetime as dt import numpy as np #load and read the data df=pd.read_csv('/content/netflix_titles.csv') #show the 1st 10 entries in the dataset df.head(10) show_id type title country date_added release_year rating director cast Dick Johnson Kirsten September s1 Movie NaN **United States** 2020 PG-13 Is Dead Johnson 25, 2021 Ama Qamata, s2 TV Show Khosi Ngema, Gail September Blood & Water South Africa 2021 TV-MA Mabalane, 24, 2021 Thaban... Sami Bouajila, Tracy Gotoas, Samuel Jouy, September 24, 2021 s3 TV Show Julien Ganglands NaN 2021 TV-MA Leclercq Nabi... September 24, 2021 Jailbirds New s4 Show NaN NaN 2021 TV-MA Orleans Mayur More,



	show_id	type	title	director	cast	country	date_added	release_year	rating	duration	listed_in	description	E
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ınique	8807		8807	4528	7692	748	1767	NaN		220	514	8775	
top	s8807	Movie	Zubaan	Rajiv Chilaka	David Attenborough	United States	January 1, 2020	NaN	TV-MA	1 Season	Dramas, International Movies	Paranormal activity at a lush, abandoned prope	
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2.2 Data Cleaning

Clean the dataset to remove duplicates, missing values and inconsistencies. The dataset had no duplicates but had a number of missing values in the director, cast, country, date_added, rating and duration columns. Using the relationship between the director and cast I was able to fill in some of directors missing values and replaced the rest with "not given". I did the same for country and directors while I droped some columns like description because it will not be used, dir_cast, show_id which I think might mislead during model training to presume feature importances and other missing values that were not that many. Alternatively you can use mean, medium and mode to fill the missing values.

```
[] # Drop description column because it will not be used

df = df.drop(columns=['description'])

[] # Impute Director values by using relationship between cast and director

# List of Director-Cast pairs and the number of times they appear

df['dir_cast'] = df['director'] + '---' + df['cast']

counts = df['dir_cast'].value_counts() #counts unique values

filtered_counts = counts[counts >= 3] #checks if repeated 3 or more times

filtered_values = filtered_counts.index #gets the values i.e. names

lst_dir_cast = list(filtered_values) #convert to list

dict_direcast = dict()

for i in lst_dir_cast:
    director_cast = i.split('---')
    dict_direcast[director]=cast

for i in range(len(dict_direcast)):
    df.loc[(df['director'].isna()) & (df['cast'] == list(dict_direcast.items())[i][1]), 'director'] = list(dict_direcast.items())[i][0]

[] # Assign Not Given to all other director fields

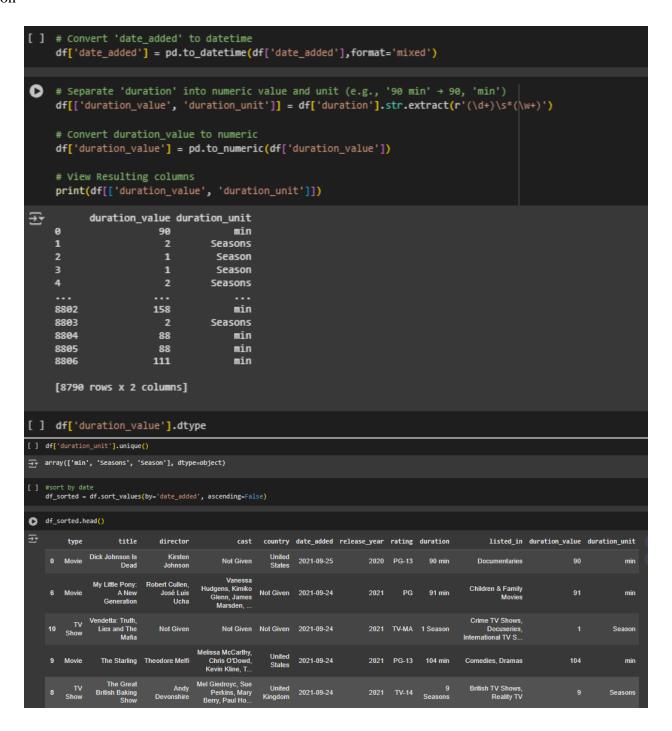
df.loc[df['director'].isna(), 'director'] = 'Not Given'

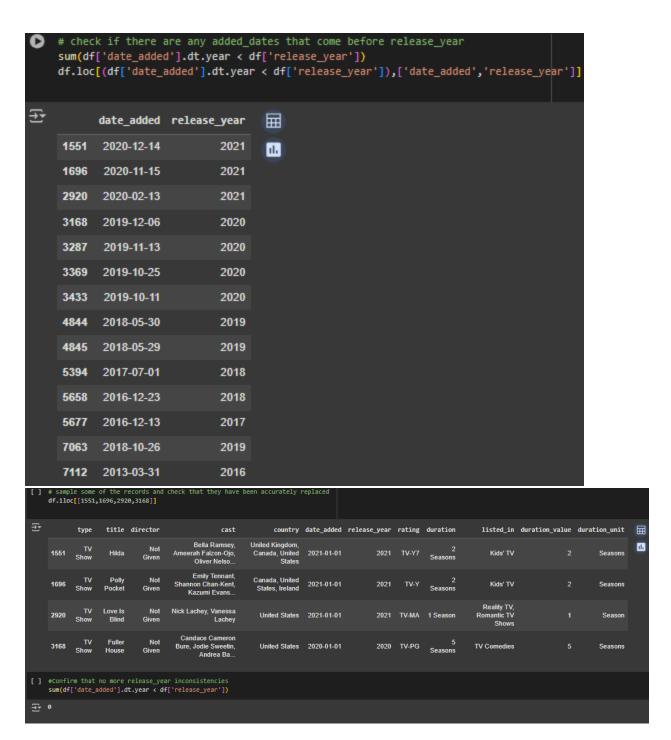
② df['director'].isnull().sum()

③ rp.int64(0)
```

2.3 Data Structuring and Transformation

Here structure data with proper data types and extract meaningful components e.g. converting the date column to datetime with techniques like normalization, standardization and feature extraction





2.4 Data Enrichment

Enhancing the dataset with features like day_added using feature engineering and other techniques:

```
[ ] # Extract useful features from date_added
     df['year_added'] = df['date_added'].dt.year
     df['month_added'] = df['date_added'].dt.month
     df['day_added'] = df['date_added'].dt.day
[ ] # Create age of content feature (how old the content is when it was added to Netflix)
     df['content_age_when_added'] = df['year_added'] - df['release_year']
     # Separate movies and TV shows for better analysis
     df['is_movie'] = df['type'] == 'Movie'
     df['is_tv_show'] = df['type'] == 'TV Show'
[ ] # Clean and standardize the 'listed_in' column (genres)
    df['genres'] = df['listed_in'].str.replace(', ', '|') # Use | as separator for multiple genres
df['genre_count'] = df['listed_in'].str.count(',') + 1 # Count number of genres
     df['primary_country'] = df['country'].str.split(',').str[0].str.strip()
[ ] # Create rating categories for movies and tv shows
     mature_ratings = ['R', 'NC-17', 'TV-MA']
     teen_ratings = ['PG-13', 'TV-14']
     family_ratings = ['G', 'PG', 'TV-G', 'TV-PG', 'TV-Y', 'TV-Y7', 'TV-Y7-FV']
     def categorize_rating(rating):
```

2.5 Data Validation

This step included implementing comprehensive validation procedure to ensure data accuracy, completeness and logical consistency.

```
[ ] # Check for any remaining missing values print("Missing values per column:") print(df.isnull().sum())

→ Missing values per column: type 0 title 0 director 0 cast 0 country 0 date_added 0 release_year 0 rating 0 duration 0 listed_in 0 duration_value 0 duration_value 0 duration_value 0 duration_value 0 down.min_added 0 month_added 0 content_age_when_added 0 content_age_when_added 0 is_movie 0 is_tv_show 0 genres 0 genre_count 0 primary_country 0 rating_category 0 dtype: int64

[ ] # Check for duplicates (should be 0) print(f"\nDuplicate records: {df.duplicated().sum()}")

→ Duplicate records: 0
```

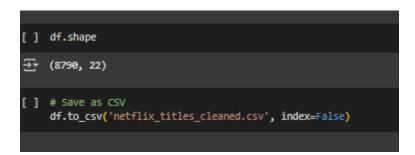
2.6 Data Exportation

Exported the cleaned data in CSV format which can be used for further analysis.

```
print("\n=== FINAL DATASET SUMMARY ===")
print(f"Total records: {len(df)}")
print(f"Total columns: {len(df.columns)}")
print(f"Movies: {df['is_movie'].sum()}")
print(f"TV Shows: {df['is_tv_show'].sum()}")

# Show column names
print("\ncolumn names:")
for i, col in enumerate(df.columns, 1):
    print(f"{i}. {col}")

=== FINAL DATASET SUMMARY ===
Total records: 8790
Total columns: 22
Movies: 6126
TV Shows: 2664
```



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type	title	dire	ctor	cast	country	date_adde	release_y	rating	duration	listed_in	duration	duration	year_adde	month_add	ay_adde	content_a i	is_movie	is_tv_sho	genres	genre_e	cot prima	
Movie	Dick Jo	hn: Kirst	en Jo	Not Given	United Sta	***************************************	2020	PG-13	90 min	Documen	90	min	2021	9	25	1	TRUE	FALSE	Document		1 United	
TV Sho	w Blood	& W Not	Given	Ama Qam	South Afr	**********	2021	TV-MA	2 Seasons	Internatio	2	Seasons	2021	9	24	0	FALSE	TRUE	Internatio		3 South	
TV Sho	w Gangla	nd: Julie	n Lec	Sami Boua	France, Be	***************************************	2021	TV-MA	1 Season	Crime TV	1	Season	2021	9	24	0	FALSE	TRUE	Crime TV		3 France	
TV Sho	w Jailbir	ds N Not	Given	Not Given	Not Giver	*********	2021	TV-MA	1 Season	Docuserie	1	Season	2021	9	24	0	FALSE	TRUE	Docuserie		2 Not G	
TV Sho	w Kota F	actc Not	Given	Mayur Mo	India	***************************************	2021	TV-MA	2 Seasons	Internatio	2	Seasons	2021	9	24	0	FALSE	TRUE	Internatio		3 India	
TV Sho	w Midni	ght i Mike	Flan	Kate Siege	United Sta	***************************************	2021	TV-MA	1 Season	TV Drama	1	Season	2021	9	24	0	FALSE	TRUE	TV Drama:		3 United	
Movie	My Lit	le FRobe	ert Cu	Vanessa H	Not Giver	**********	2021	PG	91 min	Children 8	91	min	2021	9	24	0	TRUE	FALSE	Children &		1 Not G	
Movie	Sanko	fa Haile	e Geri	Kofi Ghan	United Sta	***************************************	1993	TV-MA	125 min	Dramas, Ir	125	min	2021	9	24	28	TRUE	FALSE	Dramas Ir		3 United	
TV Sho	w The G	eat And	y Dev	Mel Giedr	United Kir	**********	2021	TV-14	9 Seasons	British TV	9	Seasons	2021	9	24	0	FALSE	TRUE	British TV		2 United	
Movie	The St	arlii Theo	dore	Melissa M	United Sta	***************************************	2021	PG-13	104 min	Comedies	104	min	2021	9	24	0	TRUE	FALSE	Comedies		2 United	
TV Sho	w Vende	tta: Not	Given	Not Given	Not Giver	***********	2021	TV-MA	1 Season	Crime TV	1	Season	2021	9	24	0	FALSE	TRUE	Crime TV !		3 Not G	
TV Sho	w Bangk	ok E Kong	gkiat F	Sukollawa	Not Giver	***************************************	2021	TV-MA	1 Season	Crime TV	1	Season	2021	9	23	0	FALSE	TRUE	Crime TV !		3 Not G	
Movie	Je Sui:	Kai Chris	stian S	Luna Wed	Germany,	***************************************	2021	TV-MA	127 min	Dramas, Ir	127	min	2021	9	23	0	TRUE	FALSE	Dramas Ir		2 Germa	
Movie	Confe	ssio Brun	o Gar	Klara Cast	Brazil	***************************************	2021	TV-PG	91 min	Children 8	91	min	2021	9	22	0	TRUE	FALSE	Children &		2 Brazil	
TV Sho	w Crime	Sto Not	Given	Not Given	Not Giver	*************	2021	TV-MA	1 Season	British TV	1	Season	2021	9	22	0	FALSE	TRUE	British TV		3 Not G	
TV Sho	w Dear V	Vhit Not	Given	Logan Bro	United Sta	***************************************	2021	TV-MA	4 Seasons	TV Comed		Seasons	2021	9	22	0	FALSE	TRUE	TV Comed		2 United	
Movie	Europ	e's N Pedr	o de I	Not Given	Not Giver	***************************************	2020	TV-MA	67 min	Documen	67	min	2021	9	22	1	TRUE	FALSE	Document		2 Not G	
TV Sho	w Falsa i	den Not	Given	Luis Ernes	Mexico	************	2020	TV-MA	2 Seasons	Crime TV	2	Seasons	2021	9	22	1	FALSE	TRUE	Crime TV !		3 Mexic	
Movie	Intrus	on Adar	n Salk	Freida Pin	Not Giver	************	2021	TV-14	94 min	Thrillers	94	min	2021	9	22	0	TRUE	FALSE	Thrillers		1 Not G	
TV Sho	w Jaguar	Not	Given	Blanca Su	Not Giver	***********	2021	TV-MA	1 Season	Internatio	1	Season	2021	9	22	0	FALSE	TRUE	Internatio		3 Not G	
TV Sho	w Monst	ers Olivi	er Me	Not Given	United Sta	***************************************	2021	TV-14	1 Season	Crime TV	1	Season	2021	9	22	0	FALSE	TRUE	Crime TV !		3 United	
TV Sho	w Resur	ecti Not	Given	Engin Alta	Turkey	***************************************	2018	TV-14	5 Seasons	Internatio		Seasons	2021	9	22	3	FALSE	TRUE	Internatio		3 Turke	
Movie	Avvai	Shar K.S.	Ravik	Kamal Has	Not Giver	########	1996	TV-PG	161 min	Comedies	161	min	2021	9	21	25	TRUE	FALSE	Comedies		2 Not G	
Movie	Go! Go	! CcAlex	Woo	Maisie Be	United Sta	***************************************	2021	TV-Y	61 min	Children 8	61	min	2021	9	21	0	TRUE	FALSE	Children 8		1 United	
Movie	Jeans	S. Sh	ankar	Prashanth	India	***********	1998	TV-14	166 min	Comedies	166	min	2021	9	21	23	TRUE	FALSE	Comedies		3 India	
TV Sho	w Love o	n th Not	Given	Brooke Sa	Australia	***************************************	2021	TV-14	2 Seasons	Docuserie	2	Seasons	2021	9	21	0	FALSE	TRUE /:	Docuserie		3 Austra	
Movie	Minsa	ra K Rajiv	Men	Arvind Sw	Not Giver	***************************************	1997	TV-PG	147 min	Comedies	147	min	2021	9	21	24	TRUE	FALSE	Comedies		3 Not G	

Three: Conclusion

In this data wrangling project I was able to transform the Netflix dataset that is ready for analysis and machine leaning applications. Through a systematic six-step approach, the project addressed critical data quality issues while maintaining data integrity and usability.

This project demonstrates the critical importance of thorough data preparation in the data science workflow, establishing solid groundwork for subsequent analytical endeavors and model development initiatives.

Link to Notebook

Link: https://colab.research.google.com/drive/1N7f2XnGnLdg8Rjkj3iUrLBDVjE4wsfEN?usp=sharing