

# The Circular-Flow Diagram

We are living in this extremely complex world, billions of people are engaged in many activities—buying, selling, working, hiring, manufacturing, and so on.

We need a simplified model that explains, in general terms, how the economy is organized and how participants in the economy interact with one another.



## Circular flow of Income model

**Definition**: a model showing the **flow of resources** from consumers (households) to firms, and the **flow of products** from firms to consumers, as well as **money flows** consisting of consumers' income arising from the sale of their resources and firms' revenues arising from the sale of their products.

### Flows:

- Real Flows: otherwise called as Product Flow or Output Flow, it implies the movement of factor services and, goods and services among different sectors of the economy. Thus, it comprises of:
  - Flow of factors of production
  - Flow of goods and services
- Money Flows: Money Flow or Nominal flow involves the exchange of goods and services (resources) for money.

It illustrates the equivalence of *expenditure* flows, value of *output* flows, and *income* flows.

The simple Circular-Flow model

### Two types of sectors:

- 1. Households: owns resource of land, labour, capital and entrepreneurship.
  - Sell the resources to firms
  - Buy the goods/services from firms.

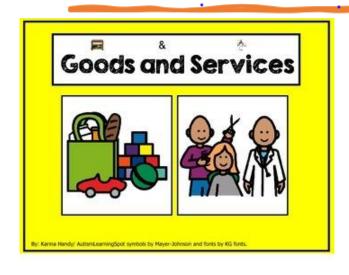
- 2. Firms: Firms produce goods and services using inputs, such as labor, land, and capital (buildings and machines).
  - Buy the resources
  - Sell the goods/services





## The Circular-Flow Diagram

Two types of markets



### 1. Markets for goods and services

➤ Buyers: Households

➤ Sellers: Firms

➤ Households buy the output of goods and services that firms produce.

#### **FACTORS OF PRODUCTION**



### 2. Markets for the factors of production

➤ Buyers: Firms

> Sellers: Households

➤ Households provide the inputs that firms use to produce goods and services.

# Flow of products – goods and services (green arrow)

- Households provide firms with labour (and financial capital through stock or corporate bond markets) and other factors of production (land labor capital enterprise).
- Using labour and other factors of production such as land, physical capital and enterprise, firms generate output (goods and services). These goods and services are consumed by households and government, and other firms.

Land, labour, capital, entrepreneurship

**Households** 



Land, labour, capital, entrepreneurship

Resource market



Goods and service



Goods and service

# Circular Flow of Income in a Two-Sector Economy

Market for goods and services

Flow of money (pink arrow)

 For employing the factors of production, firms pay rents to land owners/capital owners, and wages to workers. The excess over what is paid for factor payments is operating profit. Operating profit is taxed by the government. Profit after taxes are distributed to shareholders of the firm as dividends (some may be kept internally for future capital

 Using the wages or dividends they receive, households and shareholders of firms spend on goods and services produced by firms.

investment).

Circular Flow of Income in a Two-Sector Economy

Household income

Land, labour, capital, entrepreneurship



Cost of production

Land, labour, capital, entrepreneurship

Resource market



Households

**Goods and service** 

Household expenditure



and services

Goods and service

Firm revenue

## Assumptions for a simple circular flow

- Two sectors only Households(consumers) and Businesses(producers)
- All production is sold to the consumers
- Producers provide all the Goods and Services
- Consumers spend all their Income on goods and services
- No government and no overseas sectors
- Consumers are the owners of productive resources land, labour, capital and enterprise

## Three phases of circular flow

#### **Production**

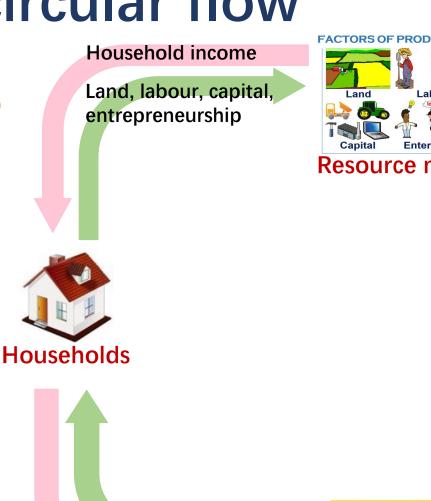
In this phase, goods and services are manufactured by the firms, by making use of inputs, for the purpose of production of goods and services.

#### Income

In this part, the firm makes factor payments to the households, in the form of rent, wages, interest and profit, for the factor services provided by them

### **Expenditure**

the factor incomes received is invested in the purchase of goods and services for the purpose of consumption.



Cost of production

Land, labour, capital, entrepreneurship

Resource market



Goods and service

Household expenditure



Goods and service

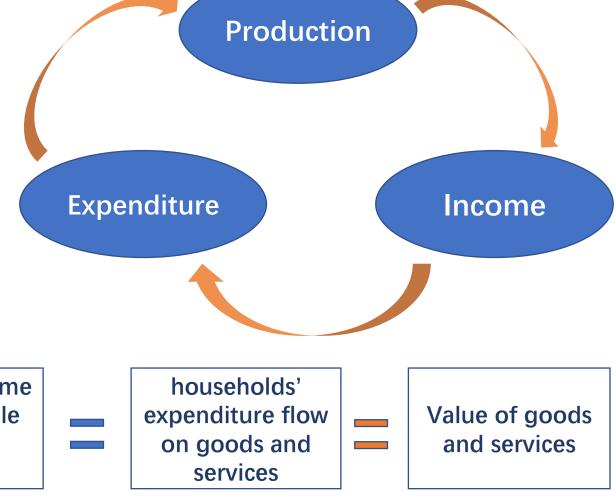
Firm revenue

Market for goods and services

**Production**, consumption **expenditure** and generation of **income** are the three basic economic activities of an economy that **go on endlessly** and are titled as circular flow of income.

- → Production gives rise to income;
- income gives rise to demand for goods and services;
- →such a demand gives rise to expenditure and expenditure induces for further production.

The whole process forms the basis for circular flow of income and related activities-production, income and expenditure are known as phases or stages of circular flow of income.



Households' income flow from the sale of factors of production

From firms to households

From households to firms

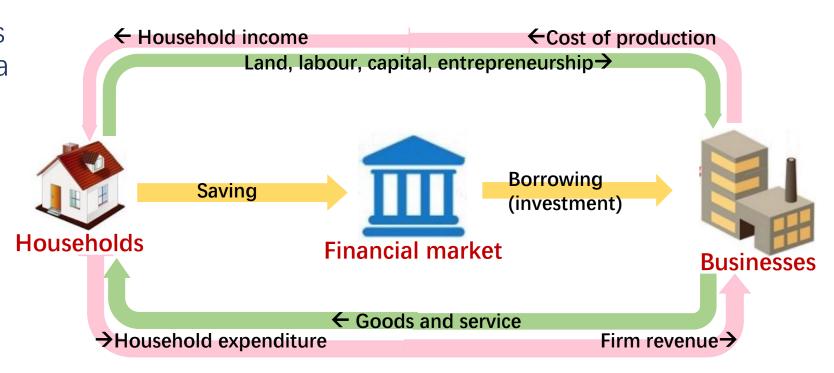
total output produced by firms

# Other three key sectors in the circular flow model

- Financial markets
- Government
- Foreign countries

# Circular Flow of Income in a two-Sector Economy with the financial system

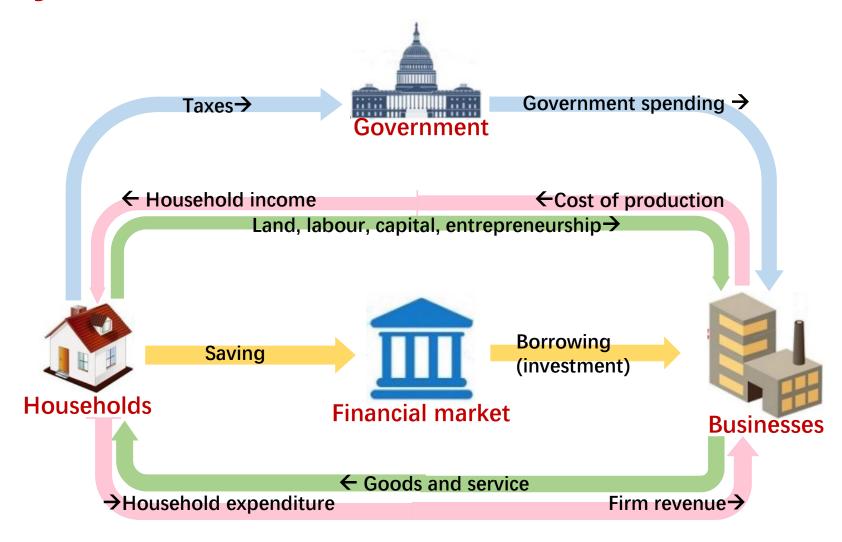
Financial markets – banks or financial institutions, banks receive deposits from households/firms and make loans to firms and consumers, earning a profit because the interest they charge on loans is higher than the interest they grant to depositors



# Circular Flow of Income in a three-Sector Economy with the financial system

### Government

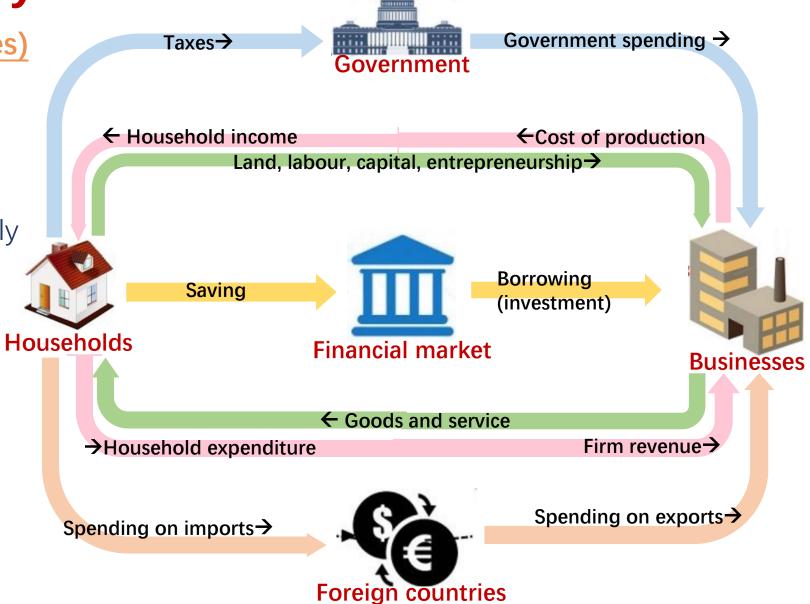
 an important player because of its ability to inject and remove money from the flow.



Circular Flow of Income in a four-Sector Economy with the financial system

### Foreign sectors (other countries)

- Through imports, goods are manufactured offshore, shipped and consumed domestically.
- Through exports, Goods and services are produced domestically and has been export to foreign countries.



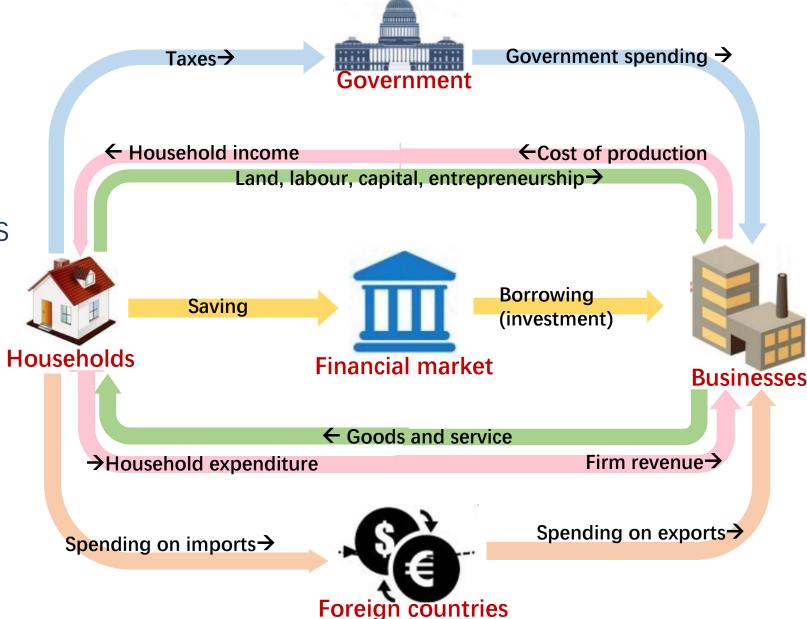
Leakages and injections

The size of the circular flow will change depending on the relative size of injections and leakages.

### Three important pairs:

water flow

Leakages	Injection
Saving (S)	Investment (I)
Taxes (T)	Government spending (G)
Imports (M)	Exports (X)

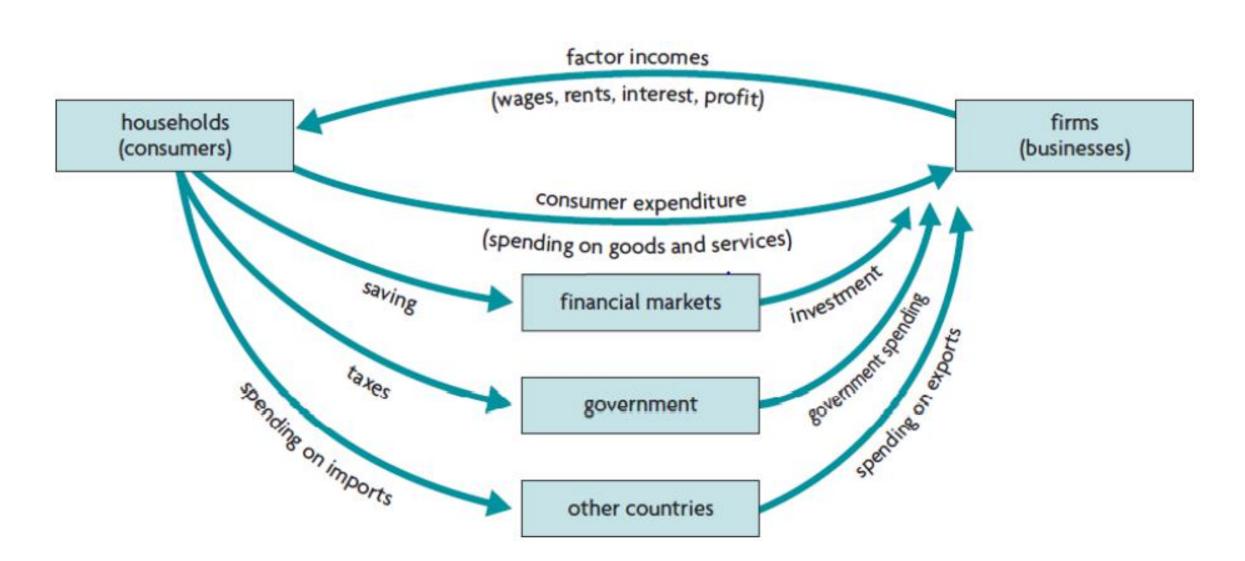


## Three important pairs of leakage and injection

Leakages		Injection			
	Action	Result		Action	Result
Saving	Households put part of their income in financial market	Not buying goods and services, Leakage from circular flow	Investment	Firms obtain funds from financial markets	The money flow back as injections
Taxes	Households pay taxes to the government.	Not buying goods and services, Leakage from circular flow	Government spending	Government uses the tax funds for government expenditures	The money flow back as injections
Imports	Households spend their money to buy foreign goods	Not buying domestic goods and services, Leakage from circular flow	Exports	Foreigners spend their money to buy domestic goods	Money inflow form foreign market to domestic market

**Imports** are goods and services produced in other countries and purchased by domestic buyers. **Exports** are goods and services produced domestically and purchased by foreigners.

# Circular flow of income model with leakages and injections



# The size of the circular flow in relation to the leakage &injection

- If Leakage > injection, the size of the circular flow become smaller.
  - fewer goods/services are being purchased domestically.
  - Firms reduce their output
  - Firms buy less factors of production
  - Unemployment increase (firms buy a smaller quantity of labour)
  - Household income decrease
- If Leakage < injection, the size of the circular flow become larger.
  - Foreigners demand more goods/ services.
  - Firms increase their output
  - Firms buy more factors of production
  - Unemployment decrease
  - Household income increase
- The size of the leakages and injections will be influenced by both monetary policy and fiscal policy.