



DETAILED CONSENT TO PARTICIPATE IN A RESEARCH STUDY

(All information is required unless otherwise noted with an *)

You are being invited to take part in the following research study: [Crowdsourced Analysis of YouTube Demonetization Policies](#).

Researcher(s):

The person(s) conducting this study are:

PRINCIPAL INVESTIGATOR:

Dr. William Hamilton
Assistant Professor, Department of Computer Science
New Mexico State University
bill@cs.nmsu.edu

RESEARCH ASSISTANTS:

Saleem Masadeh
Research Assistant, Department of Computer Science
New Mexico State University
saleem@nmsu.edu

Jared Van Natta
Research Assistant, Department of Anthropology
New Mexico State University
jvan@nmsu.edu

WHAT IS THE PURPOSE AND PROCEDURE OF THIS STUDY?

The purpose of this study is to conduct a distributed investigation of the YouTube video platform's demonetization policies using an automated browser extension tool. This information has the potential to inform understanding of the practices of content creators and the impacts of platform policy updates. This understanding may inform the design of future creation and recommendation tools.

If you choose to participate in this study, you will be asked to install a chrome extension built by the research team. The extension will access your YouTube channel creator studio page and crawl the meta-data and the analytics of the videos you have published on your channel. When crawling, the extension will open a minimized window in your browser, which automatically navigate through pages of the YouTube Studio pages for your channel. Collected data will be stored in a secure server maintained by the research team, physically located at NMSU. Collected data will be destroyed 5 years after the completion of the study.

WHY ARE WE ASKING YOU TO PARTICIPATE FOR THIS STUDY?

You are being asked to participate in this study because you are content creator on one or more social media platforms.

ARE THERE REASONS WHY YOU WOULD NOT QUALIFY FOR THIS STUDY?

It is important to let the Researcher(s) know if you are in another research study. You should discuss this with the Researcher(s) before you agree to participate in another research study while you are in this study.

WHAT IS THE DURATION?

The duration of the process crawling your YouTube channel will be based on the number of videos you have posted with approximation of 10 minutes. The crawling process will happen periodically, every day, until the completion of the study. The study is scheduled to conclude January 31, 2021. You may choose to uninstall the extension before that to stop the crawling process.

WHERE IS THE STUDY GOING TO TAKE PLACE?

The research procedures will be conducted online.

WHAT IF NEW INFORMATION IS LEARNED DURING THE STUDY THAT MIGHT AFFECT YOUR DECISION TO PARTICIPATE?

You will be informed if the Researcher(s) learn new information that could change your mind about staying in the study. You may be asked to sign a new informed consent form if the information is provided to you after you have joined the study.

WHAT ARE THE BENEFITS, RISKS, COSTS, and COMPENSATIONS OF PARTICIPATION?

Benefits

Participants have the benefit of contributing to the body of knowledge surrounding this topic as well as potentially informing future policy decisions surrounding public and/or private social media platforms.

Risks

There are no anticipated risks of participating in this study. Note that if you have signed a Non-Disclosure Agreement with any social media platform being discussed, any violation of this agreement could potentially have personal economic impacts.

If you believe you are hurt, distressed, or if you get sick because of something that is due to the study, you should immediately contact the Researcher(s) and/or the Office of Research Integrity and Compliance at New Mexico State University 575-646-7177 ovpr@nmsu.edu.

In addition to risks described in this consent, you may experience a previously unknown risk or side effect. If at any time you experience discomfort or distress in relation to the study, you are encouraged to contact your nearest crisis center.

Costs

There are no costs associated with taking part in this study.

Compensations

You will receive no compensation for taking part in this study.

WILL YOU BE GIVEN INDIVIDUAL RESULTS FROM THE STUDY?

You will receive an email with a link to a webpage that provides access to the data crawled from your channel.

If you later decide that you do not wish to be contacted about results or findings, inform the Researcher(s) using the contact information provided at the end of this form.

CONFIDENTIALITY

The Researcher(s) will keep your name and other identifying information private to the extent that we can.

If you consent to the use of your data in future studies below, your participation and metadata (i.e. video monetization, recommendation, and advertisement analytics data) may be shown to future participants.

Otherwise, the Researcher(s) will make every effort to prevent anyone who is not on the research team from knowing that you gave us information, or what that information is. You should know that there are some circumstances in which the Researcher(s) may have to show your information to other people.

Information collected in the process of this study will remain confidential. Researchers will follow the laws and regulations regarding privacy practices in this domain. We will keep a copy of your contact information separate from study data in order to contact you for follow ups if needed. This will be destroyed along with all data 5 years after the completion of the study.

The findings and results of the study may appear publicly in journals, conferences, and other academic publications.

Your anonymized data may be shown to other users of the extension to help them understand the impact of platform policies at a later time.

TRANSPERANCY

Participants can view the source code for the study extension at the repository here: <https://github.com/PLEXLAB/youTube-Crawler>. A readme file explaining the installation of extension will provide upon request. Also, the extension provides access to your collected data and a webpage enabling you to withdraw from the study. The extension will be maintained in order to fix bugs if it appears, enhance its performance and keep it compatible with the updates in chrome browser. Also, new features might be added to it to help collect more data, in which case you will be notified to agree on the new terms.

WHERE WILL INFORMATION BE STORED AND FOR HOW LONG?

The information will be stored in a password protected digital repository, physically located on the New Mexico State University campus. Physical records will be stored in Science hall Rooms 147 and 150 at New Mexico State University. Data records will be kept for 5 years, at which time they will be destroyed.

IF YOU HAVE QUESTIONS OR CONCERNS OR WANT TO WITHDRAW:

Participation in this study is strictly voluntary. You may withdraw from the study at any time without penalty.

If you choose to leave the study, you have the right to decide whether data collected up to that point that can be linked to your identity will remain in the study database or should be removed.

The Researcher(s) conducting the study may need to remove you from the study. This may occur for a number of reasons. You may be removed from the study if you are not able to follow the directions, they find that your participation in the study is more risk than benefit to you, or the agency paying for the study chooses to stop the study early for a number of scientific reasons.

The Researcher at New Mexico State University, Department of Computer Science in charge of this study is Dr. William Hamilton who may be reached at bill@cs.nmsu.edu.

If you have any questions, suggestions, or concerns about your rights as a participant in this research study, contact the Office of Research Integrity and Compliance at New Mexico State University 575-646-7177 ovpr@nmsu.edu.

By completing this form you are indicating that you are an eligible participant or are authorized to act on behalf of an eligible participant. You will receive a copy of this consent form.

FUTURE USE OF YOUR INFORMATION:

In an effort to study the implications of more transparent media monetization and recommendation policies, we will conduct future studies investigating the effect of publicizing video specific metadata. In those studies, we will show data collected in this study to other participants.

- ☒ **I consent to the use of my data** collected in this study, including video monetization, recommendation, and advertisement analytics data, in future studies.
Note: This may result in revealing your participation in this study to other participants in future studies.
- ☐ **I do not consent** to the use of my data, collected in this study, in future studies.

Your First and Last Name...

Printed name of research subject

2019/11/04

Date

Representative First and Last Name...

**If applicable, printed name of research subject's legal representative*

**if applicable, please explain Representative's relationship to subject and include a description of representative's authority to act on behalf of subject:*

Email ...

Email address of the research subject/research subject's legal representative

Submit