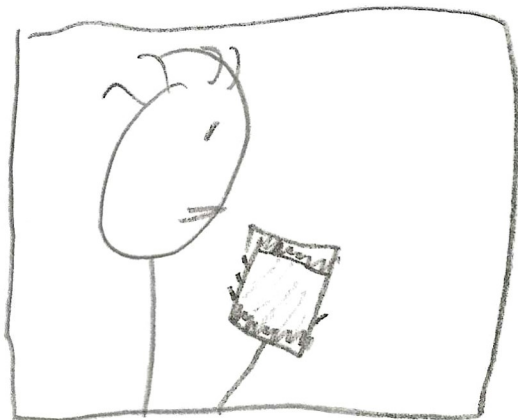
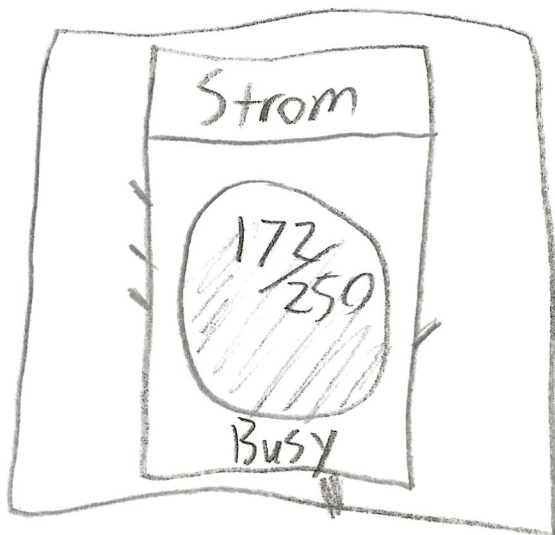


Persona: Samuel

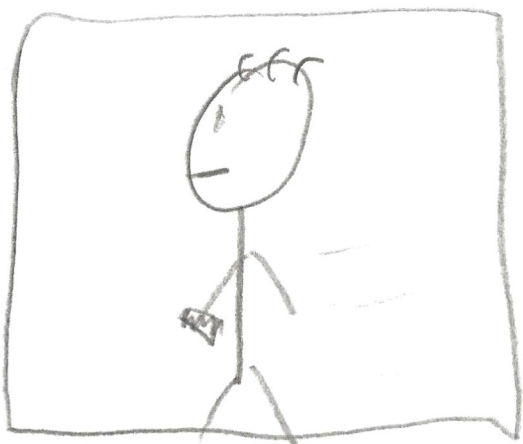
- Insecure
- Only goes to gym if it isn't busy



Samuel gets out of class and checks the USL GymApp.



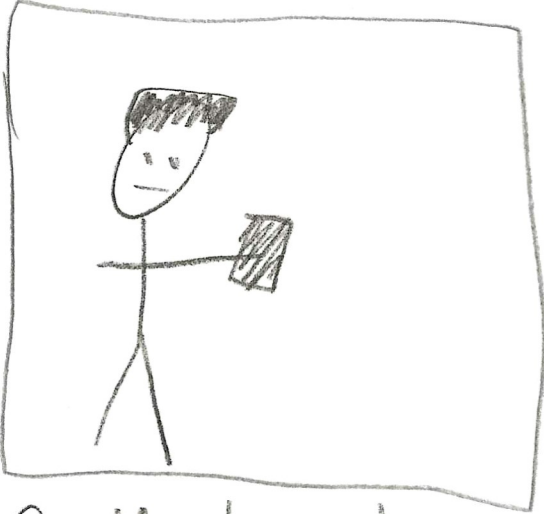
He sees that there are 172 people at Strom.



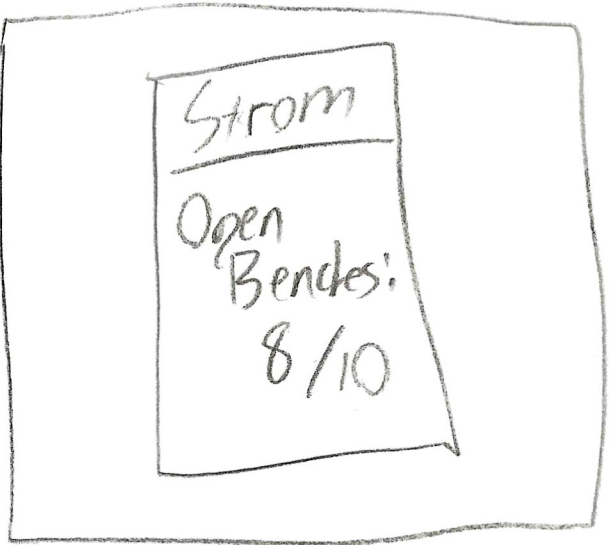
He decides not to go because it is too busy.

Person: Jordan

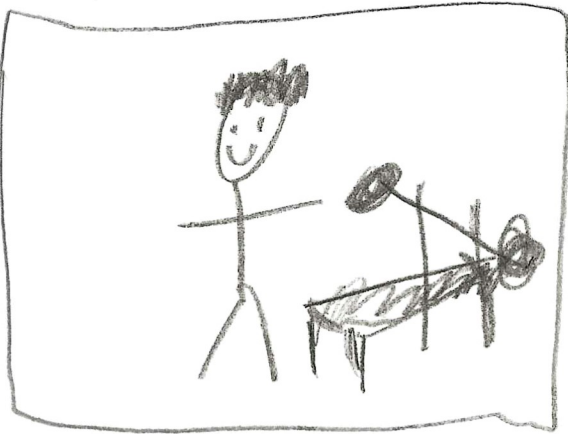
- Goes to the gym 3 times a week (MWF)
- Can't do his routine if it's too busy



On Monday, the gym is too busy for Jordan to do his routine.



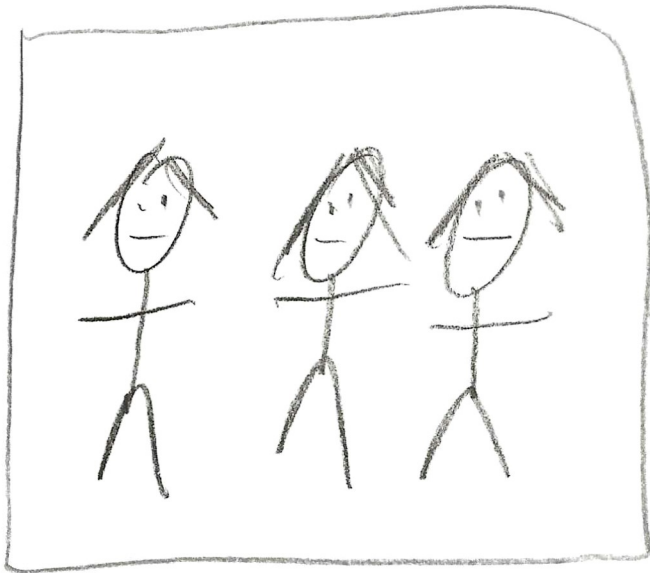
On Tuesday, he notices that the benches are open more than on Monday.



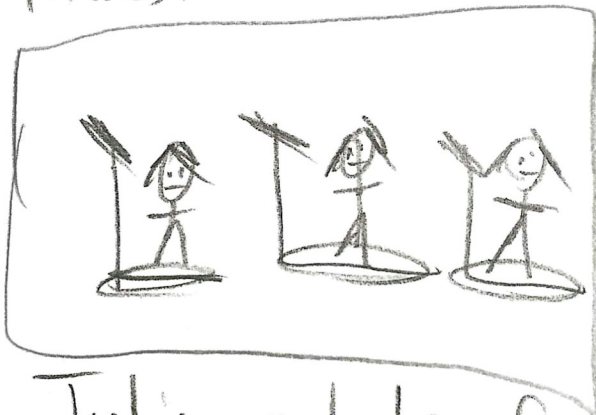
Jordan switches his schedule to Tuesdays instead of Mondays.

Persona: Julia

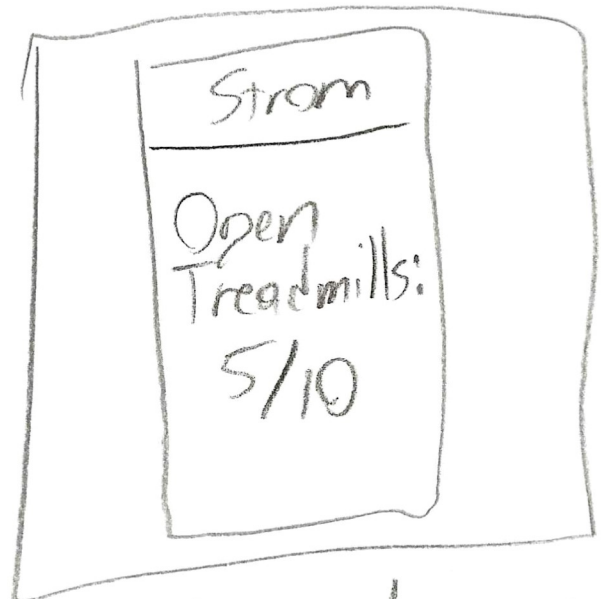
- Likes to go to the gym with friends



Julia wants to go to the gym with 2 friends.



Julia and her friends can run at the same time.



She checks the app to see if enough treadmills are open.