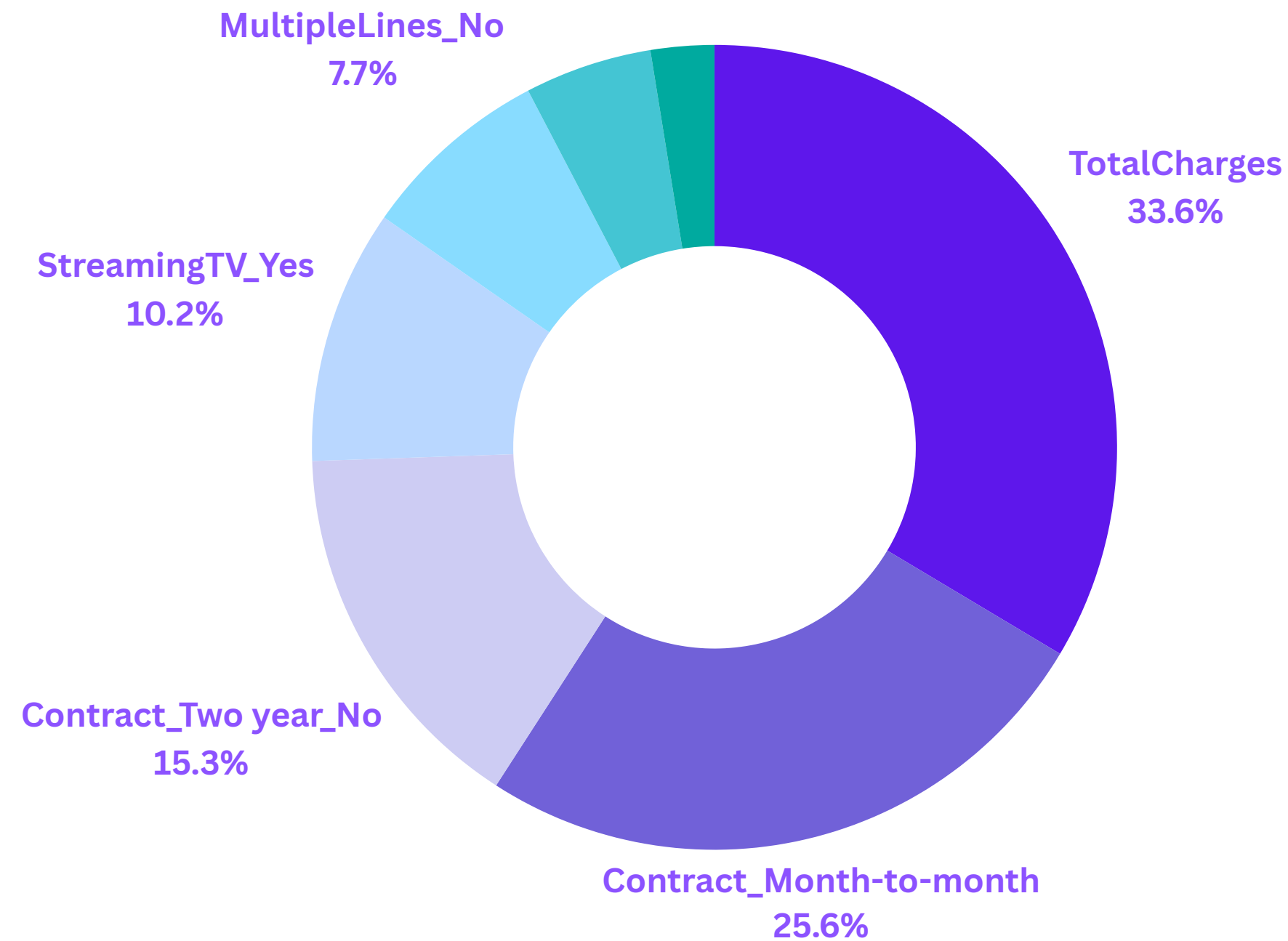




Churn customer case

User life : 55 months
Monthly Charges: 96.8
Total Charges: 5283.95

gender	Male
SeniorCitizen	No
Partner	No
Dependents	No
PhoneService	Yes
MultipleLines	Yes
InternetService	Fiber optic
OnlineSecurity	No
OnlineBackup	No
DeviceProtection	No
TechSupport	No
StreamingTV	Yes
StreamingMovies	Yes
Contract	Month-to-month
PaperlessBilling	Yes
PaymentMethod	Electronic check
Churn	Yes



reasons wanted to stay

- User life (Tenure)
- Monthly Charges