



PMI Karachi Pakistan Chapter  
Promote professionalism through sharing knowledge

## Project Management Institute Karachi Pakistan Chapter

73<sup>rd</sup> Monthly Seminar

### Topic: Lateral thinking

Presenter: Ansar Muhammad, PMP

PDU: 1.5

Date: January 4, 2011

Timings: 6.30 pm to 8.30 pm

Venue: Regent Plaza Hotel

OPAL-B Hall

#### **PMI – KPC Featured Workshops**

- CAPM Exam Preparation
- PMP Exam Preparation
- Conflict Management
- Agile Project Management
- Skill Deployment Inventory (SDI)
- Negotiation Skill
- Stakeholder Engagement
- Leadership Skill
- PMO
- OPM3
- MS Project 2007

#### **Session Synopsis**

Lateral thinking is a term coined by Edward de Bono in the book *New Think: The Use of Lateral Thinking* published in 1967; it refers to solving problems through an indirect and creative approach. Lateral thinking is about reasoning that is not immediately obvious and about ideas that may not be obtainable by using only traditional step-by-step logic.

We use lateral thinking when they want to move from one known idea to creating new ideas. In the presentation we will learn how to apply some of these concepts to real world scenarios.

**Free for PMI KPC Members**

**Non-PMI-KPC Members Fee Rs: 500/=**

#### **Ansar Muhammad, PMP**

Ansar Muhammad is a Computer Science / IT graduate with 16 years of professional experience in the Consulting / Insurance / Healthcare sectors. His work as project manager requires him to find workable solutions to tough problems. Ansar has used lateral thinking techniques to solve challenging problems related to his projects

Please confirm your participation by writing 'I will attend' in subject column.