



PMI Karachi Pakistan Chapter
Promote professionalism through sharing knowledge

Project Management Institute Karachi Pakistan Chapter

76th Monthly Seminar

Topic: Business Intelligence (BI) - Connecting Strategy to Execution

Presenter: Mohammed Rafi Khan, PMP
PDU: 1.5

Date: April 5, 2011

Timings: 6.30pm to 8:30pm

Venue: Regent Plaza Hotel: OPAL-B Hall

Networking: 6:30pm to 6:45pm. Chapter Activities Overview: 6:45pm to 7:00pm. Presentation starts 7:00pm.

PMI – KPC Featured Workshops

- CAPM Exam Preparation
- PMP Exam Preparation
- Conflict Management
- Agile Project Management
- Skill Deployment Inventory (SDI)
- Negotiation Skill
- Stakeholder Engagement
- Leadership Skill
- PMO
- OPM3
- MS Project 2007

Seating limited. Registration required. Please register by responding with an email advising that you are attending to kpcmarketing@gmail.com

Session Synopsis

The number one pain point experienced by nearly every business today: the disconnect between the world of *making* decisions and the world of *executing* them. Today, 9 out of 10 organizations fail to implement their strategy.

Executives are all too often disconnected from the realities facing operational units, and are forced to make strategic decisions without a clear view of what is happening on the front line.

Organizations find it difficult to communicate goals to their employees, and to align their day-to-day activities with the overall strategy of the organization. This seminar will help organizations to understand how to fix this gap between strategy and execution, and optimize their business performance. Benefits of attending the seminar will include the following:

1. **Understand** the issues that companies face in implementing the business strategies
2. **Learn** about BI and BI tools
3. **Relate** to your own scenarios

Free for PMI KPC Members

Non-PMI-KPC Members Fee Rs: 650/=

Presenter: Mohammed Rafi Khan, PMP

Mohammed Rafi Khan is an IT & General Management Executive with cross functional and international experience in Program Management, Enterprise Resource Planning (ERP), Business Intelligence (BI), Enterprise Relationship Management (ERM), IT Strategy and IT Management.