Below is a **clear, step-by-step, beginner-friendly guide** to help you launch your **IT Training Videos / Courses as an Instructor on Skillshare**. This includes **requirements, preparation steps, publishing workflow, monetization, and approval tips**.

✅ **How to Launch Your IT Training Videos/Courses on Skillshare — Step-by-Step**

🔷 **1. Create Your Skillshare Teacher Account**

Skillshare allows anyone to become a teacher.

Steps

1. Go to **Skillshare.com**
2. Click **Sign Up** (use email/Google/Facebook)
3. After signing in, scroll down and click **Become a Teacher**
4. Fill out:
   - Full name
   - Profile photo
   - Bio (mention your IT background & technologies you teach)
   - Your website/LinkedIn (optional but increases credibility)

🔷 **2. Understand Skillshare's Course Requirements**

Skillshare is strict about how classes should look.

✔ **Required**

- Minimum: **10 minutes** of video content
- Break into **multiple short lessons** (2–10 minutes each)
- Should teach a **skill** (hands-on, practical)
- Include a **Class Project**

❌ **Not allowed**

- Marketing or promoting paid services
- Uploading your full content without structure
- Reusing YouTube videos without editing or restructuring
- Long videos in one piece

🔷 **3. Plan Your IT Training Course**

Skillshare prefers creative, practical, project-based learning.

For IT/DBA instructors, examples:

- SQL Server Backup/Restore: Build a sample database & automate backups
- PostgreSQL Administration: Create a DB + configure roles & permissions
- AWS RDS Setup: Launch & secure a database instance
- PowerShell DBA Tools: Automate basic tasks
- MySQL Replication Lab
- Log Shipping Projects

Your course must include:

✔ Clear Course Title

✔ What students will learn

✔ A real hands-on project

✔ Target audience

✔ Class outline

✔ Required tools/software

◆ **4. Prepare Course Content**

A. Structure your curriculum

Example structure for an SQL Course:

1. Introduction
2. Tools & environment setup
3. Key concepts (e.g., backups, log shipping, indexing)
4. Demonstration (hands-on labs)
5. Class project walkthrough
6. Conclusion + next steps

B. Record your videos

Use any tool:

- OBS Studio (free, best for screen recordings)
- Camtasia
- Screencast-O-Matic
- Loom

Best practices

- Use clean audio (mic or headset)
- Keep lessons short (3–7 mins each)
- Show real labs, terminals, SQL queries
- Add simple slides for explanations

◆ **5. Edit Your Videos**

Make sure:

- No background noise
- No copyrighted music
- Smooth transitions
- Text annotations if required

◆ **6. Create the Class Project**

Skillshare requires a **project**.

Examples for IT Courses:

- **SQL** → "Upload screenshot of restored database using backup files."
- **PostgreSQL** → "Create a user + assign roles & upload snapshot of psql command."
- **AWS RDS** → "Launch RDS instance and share connection details screenshot."
- **PowerShell DBA Tools** → "Run a DBATools command and share output screenshot."

This increases engagement + visibility.

◆ **7. Upload Your Course to Skillshare**

Inside the teacher dashboard:

Steps

1. Click **Create a Class**
2. Add **Course Title**
3. Add **Class Description** (Skillshare prefers detailed descriptions)
4. Upload **Video Lessons**
5. Add **Class Project Instructions**
6. Set **Category** → (Business / Technology / Productivity).
7. Add **Level** → Beginner / Intermediate / Advanced
8. Add **Materials/Links** (GitHub, scripts, datasets, lab files)

🔷 8. Publish Your Course

Skillshare will:

- Review your class for quality
- Approve within 24–48 hours

🔷 9. Earn Money on Skillshare

Skillshare pays teachers via:

✔️ Royalty System

You earn money based on **minutes watched** by premium students:

- Average: $0.04 – $0.10 per minute watched
- More quality courses = higher monthly income

✔️ Referral Bonus

You get around **$10–$30** per new student who signs up using your referral link.

🔷 10. Promote Your Course

Use:

- LinkedIn
- YouTube teaser videos
- GitHub repository
- WhatsApp groups
- Telegram communities
- Personal website
- Facebook groups

Shout-out:

"New SQL Server DBA course on Skillshare 🚀 — Hands-on projects included."
More views = higher earnings.

⭐ Additional Tips for IT Trainers

✔️ Upload multiple courses (5–20 videos)

Skillshare prefers **short, skill-specific courses**, not one giant 25-hour training.

✔️ Use real-time demos

IT students love labs, commands, cloud consoles, SQL queries.

✔️ Engage with students

Reply to comments → improves ranking.

✔️ Keep updating your classes

Skillshare rewards active instructors.

🎯 Final Summary (Easy Version)

1. Sign up on Skillshare → Become a Teacher
2. Plan your IT course → breakdown into short videos
3. Record lessons → 10 min minimum, multiple segments
4. Create a class project
5. Upload videos + course details
6. Submit for review → publish
7. Promote and earn money

If you want,I can also:

- ✅ Help you create **course titles**
- ✅ Help plan **10–20 IT courses** you can upload
- ✅ Draft **course description templates**
- ✅ Prepare **Skillshare-ready project templates**

https://www.sqldbachamps.com/

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