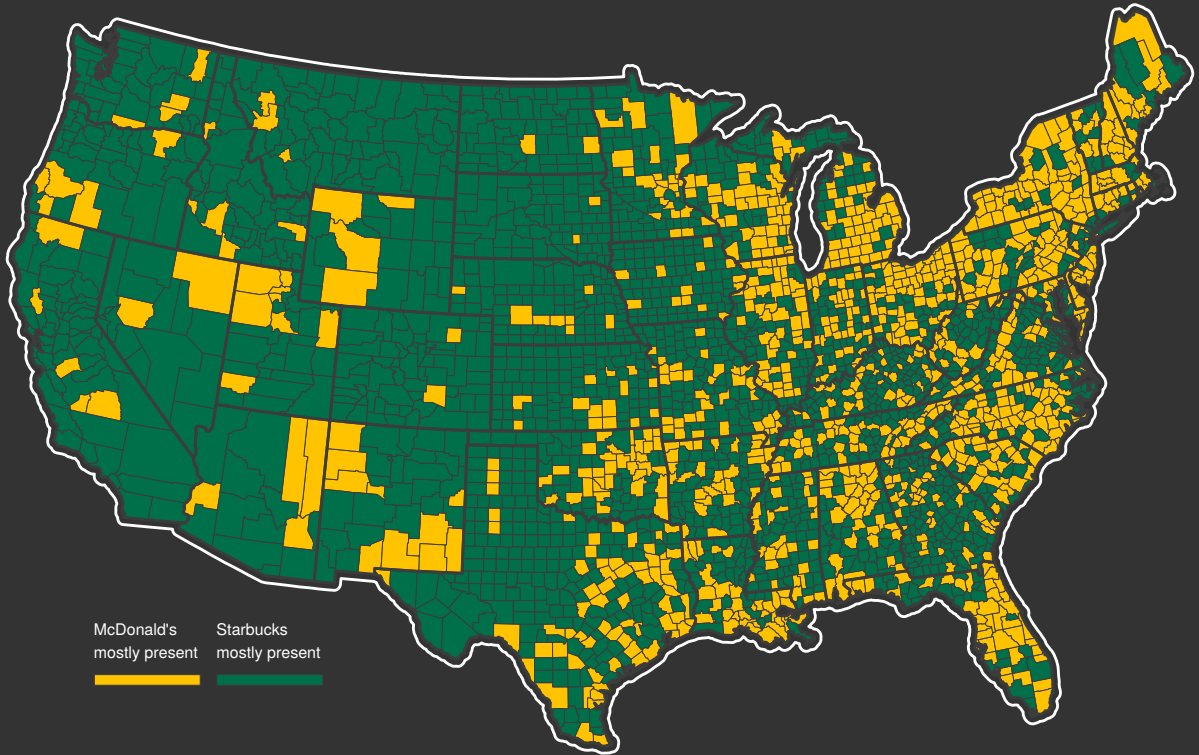


Fast-foods in the USA: the battle of the titans

McDonald's and **Starbucks** are the two most abundant and lucrative fast-food chains in the USA. In 2017, **McDonald's** and **Starbucks** generated \$37,500,000,000 and \$13,200,000,000 sales revenues respectively. At the county level, McDonald's are mostly present on the east coast whereas Starbucks dominates on the west coast.



McDonald's
mostly present

Starbucks
mostly present

MakeoverMonday 2019W50 | Visualization: @philmassicotte

Data sources:

- (1) *Fast-food sales*: Visual Capitalist
- (2) *McDonald's*: raw.githubusercontent.com/gavinr/usa-mcdonalds-locations/master/mcdonalds.geojson
- (3) *Starbucks*: raw.githubusercontent.com/mmcloughlin/starbucks/master/locations.json