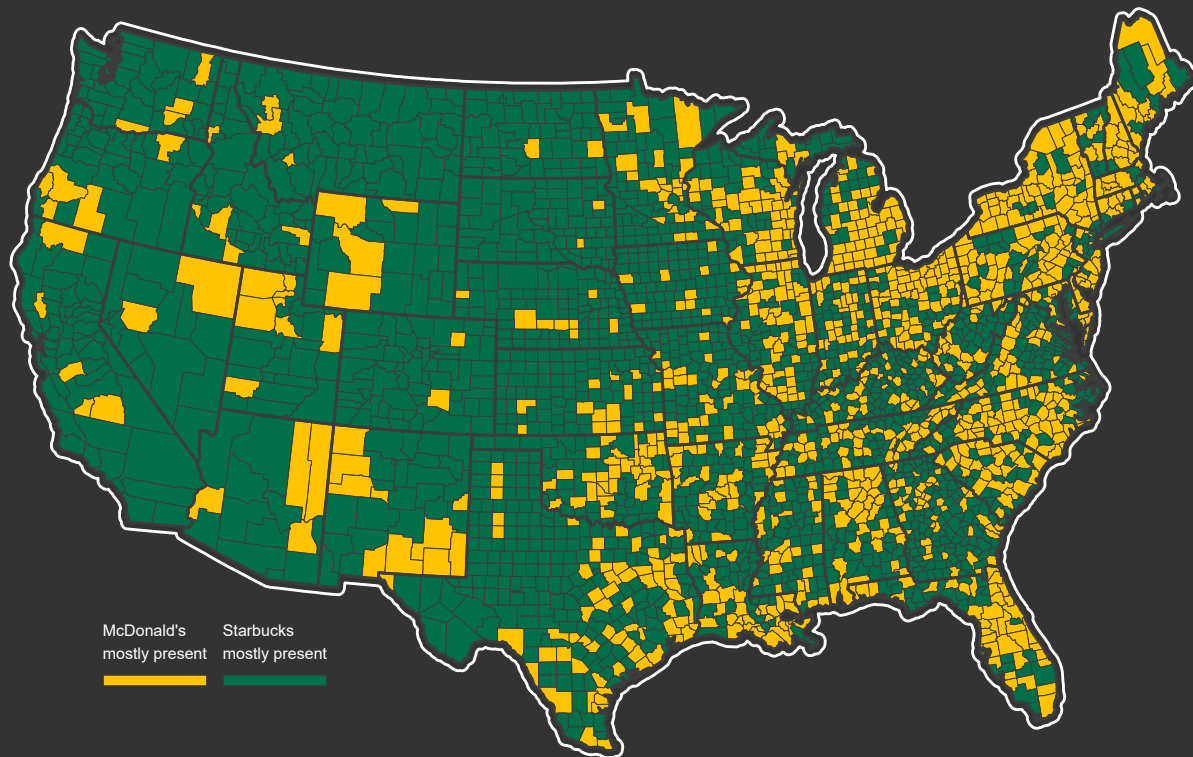


Fast-foods in the USA: the battle of the titans

McDonald's and **Starbucks** are the two most abundant and lucrative fast-food chains in the USA. In 2017, **McDonald's** and **Starbucks** generated \$37,500,000,000 and \$13,200,000,000 sales revenues respectively. At the county level, McDonald's are mostly present on the east coast whereas Starbucks dominates on the west coast.



MakeoverMonday 2019W50 | Visualization: @philmassicotte

Data sources:

- (1) Fast-food sales: Visual Capitalist
- (2) **McDonald's**: raw.githubusercontent.com/gavinr/usa-mcdonalds-locations/master/mcdonalds.geojson
- (3) **Starbucks**: raw.githubusercontent.com/mmcloughlin/starbucks/master/locations.json