



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

it gives an innovation in desiigning

it promotes customer loyalty

It gives satisfaction among customers.

It gives deep understanding of urban living dynamics

customers are more sophaticated

choice of art on the wall



urbanaura interior
user

it makes customer completing the interiors

a detailed description given to the client

modern and intractive interior design

a timeline for finishing the work

an overview of their budget parameter

improve yourmood,increase focus and reduces anxiety



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)