



Write Care Notes

Brand Style Guidelines

ALL ABOUT OUR COMPANY'S BRANDING AND VISUAL IDENTITY



Symbol Construction



Logo Safe Space



Write Care Notes

Logo Variations



Write Care Notes

HORIZONTAL



Write Care Notes

VERTICAL



SYMBOL

Logo Background



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Logo Icon



Logo Pattern



Color Palette

Hex Code
017CFC

RGB 1,124,252
CYMK 78,52,00,00

80%

60%

40%

20%

Hex Code
8FD10A

RGB 143,209,10
CYMK 49,0,100,0

80%

60%

40%

20%

Typhography

Aa *Font Use*
Montserrat

THE HEADLINE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ

abcdefghijklmnopqrstuvwxyz

THE SUBHEADLINE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

BODY COPY

abcdefghijklmnopqrstuvwxyz



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THANK YOU!