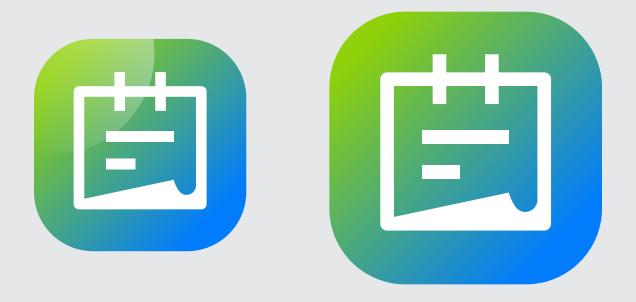


Brand Style Guidelines

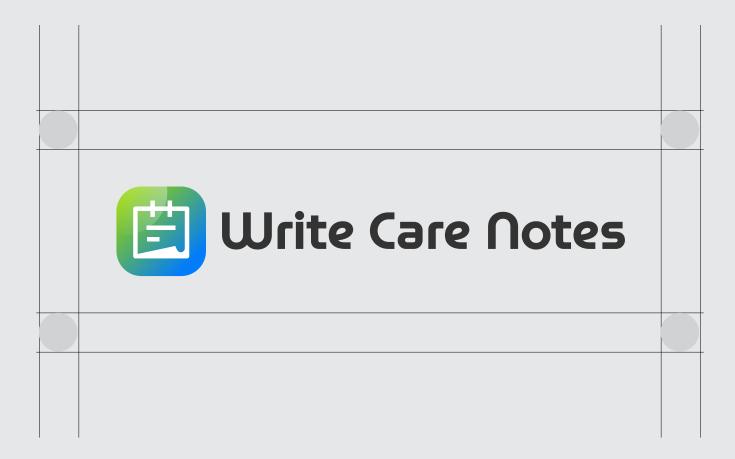
ALL ABOUT OUR COMPANY'S BRANDING AND VISUAL IDENTITY

Symbol Construction



BRAND STYLE GUIDELINES ________02

Logo Safe Space



Logo Variations



HORIZONTAL



VERTICAL



Logo Background

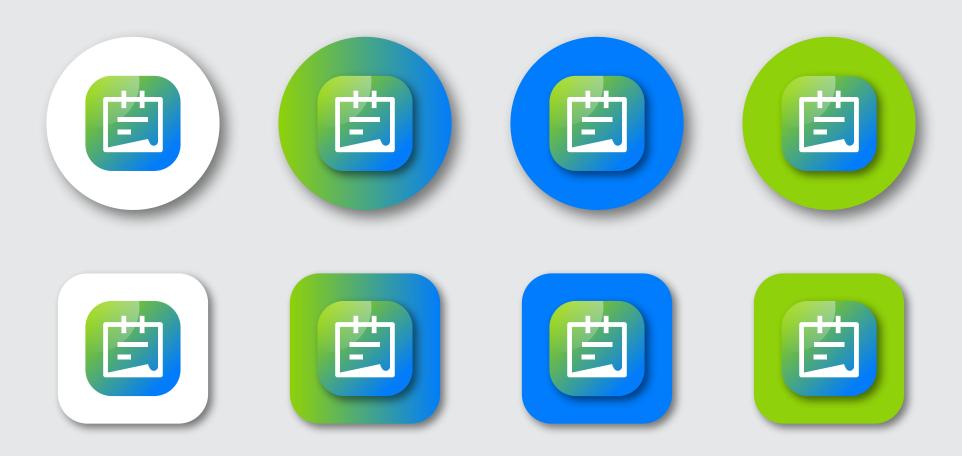






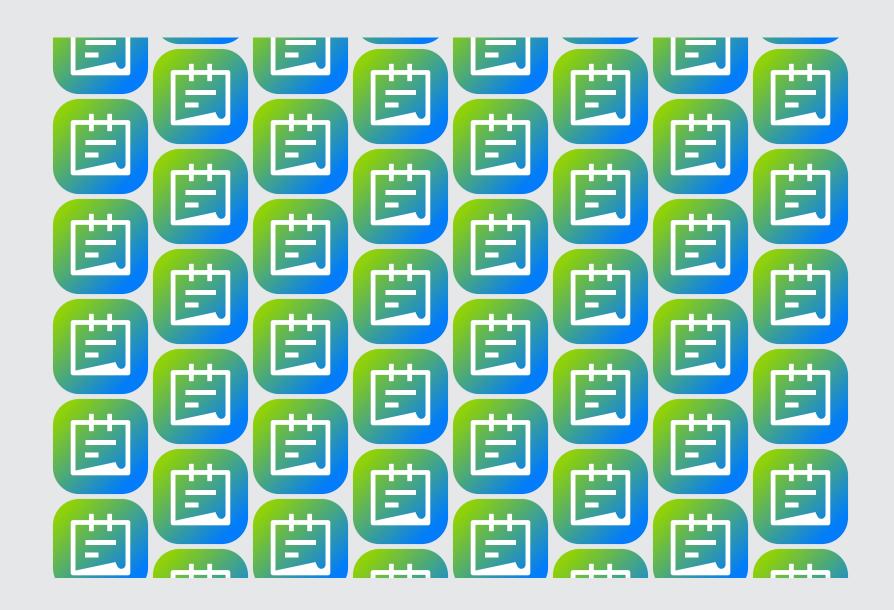


Logo Icon



BRAND STYLE GUIDELINES ________06

Logo Pattern



Color Palette

Hex Code 017CFC 8FD10A RGB 1,124,252 RGB 143,209,10 CYMK 78,52,00,00 CYMK 49,0,100,0 80% 80% 60% 60% 40%

BRAND STYLE GUIDELINES ________08

Typhography



THE HEADLINE

ABCDEFGHIJKLMNOPQRSTUV WXYZ abcdefghijklmnopqrstuvwxyz

THE SUBHEADLINE

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

BODY COPY abcdefghijklmnopqrstuvwxyz

BRAND STYLE GUIDELINES __________09





THANK YOU!

