

UDOH GEORGE

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EXECUTIVE SUMMARY

Passionate Graphic Designer with 5 years of experience in crafting compelling visuals for social media. I specialize in creating engaging designs that boost brand visibility and audience interaction. My expertise in content creation, data-driven insights, and community engagement helps brands connect and grow. I excel in dynamic environments and am committed to delivering creative solutions that drive meaningful results.

PROFESSIONAL EXPERIENCE

Sammy GadgetStore, Lagos.

A 5 Star Gadgets Store

February 2024-Present

Graphics Designer

- Created content that matched the brand's look and message, keeping everything aligned with the brand's goals.
- Improved how often people engaged with posts by 15% through analyzing social media data and supporting community growth.

LDS, Uyo, Ak.

A Personal Growth Platform

May 2022-December 2023

Graphics Designer & Video Editor

- Developed creative graphic design strategies for TikTok, Instagram, and Facebook, leading to a 40% boost in engagement and significant follower growth.
- Designed visually captivating graphics that resonated with the audience, enhancing brand identity and fostering community interaction.

Queens Fashion House, Lagos

Fashion House

October 2021-March 2023

Graphics Designer

- Worked with the marketing team to refine content strategies, boosting click-through rates and conversions from social campaigns.
- Created on-brand graphics that increased social media interactions by 10%.

EDUCATION

UNIVERSITY OF UYO

Uyo, NG

Bachelor of Science in Biochemistry

present

SKILLS

Content Creation, Trend Awareness, Web Design, Marketing, Video Editing, Social Media Management, YouTube, TikTok & Instagram Analytics & Optimization.