

Paul Norfolk

Business Intelligence Consultant

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Paul is an experienced Business Intelligence Consultant delivering analytics and BI reporting solutions across a variety of industries. His focus in this time has been on BI reporting, working as a business analyst and developer across all stages of the solution lifecycle to produce high-quality reporting solutions. He brings experience in finding the right insights stakeholders need to make important decisions and then delivering these through analytical solutions.

KEY SKILLS

- BI Reporting in Qlik Sense & Tableau
- Python (data analysis and data preparation/transformation)
- Data preparation in Alteryx
- Strong analytical skills
- Strong communication skills, ability to communicate ideas to both technical and business audiences
- Building strong relationships with clients & Key Stakeholders
- Strong MS Office Skills (Excel/PowerPoint/Word)

WORK HISTORY

Business Intelligence Consultant | Deloitte Consulting, London

SEPTEMBER 2018 – Present

As a Business Intelligence Consultant Paul has worked across a variety of industries, specialising in BI reporting across the whole solution lifecycle. In this role Paul has delivered analytical reporting solutions to clients, developing a deep understanding of both the business skills to identify the right insights and the technical skills to deliver it to key stakeholders. He has developed strong client engagement skills and is skilled at communicating ideas to both technical and business audiences.

Key consulting projects at Deloitte include:

Global Investment Bank – BI Developer & Business Analyst

- Worked as part of Metrics & Reporting team on global Project aiming to reduce risk in the payment process.
- Worked with key stakeholders to identify their key metrics, source required data, wireframe dashboards and develop in Qlik Sense.
- Developed multiple dashboards demonstrating Project Progress and Payment Risk Reduction as an impact of the project. Dashboards enabled senior management to quickly understand & quantify the impact of the programme.
- Automated and improved current manual excel reporting through Qlik Sense, eliminating 1 day of manual effort every month.
- Automated Data transformation processes, eliminating 2 days of manual effort every month.

Public Health Body – Data Transformation Developer

- Worked as part of a small team to deliver improved stock reporting on medical supplies in the public health industry.
- Paul developed a tool in Python that would gather data from various sources and formats, transform and enrich the data before outputting it in a format specially tailored for dashboard ingestion for weekly reporting.
- Automated data transformation process saved 1 day manual effort per week while eliminating risk of human error.

Consumer Goods Company – Qlik Sense Consultant

- Worked as a Qlik Sense Consultant at large consumer goods company undergoing finance transformation programme where a suite of new finance KPI's were identified.
- Paul worked closely with data and user experience workstreams to propose functionality and design aspects in Qlik Sense that would deliver the KPI's to meet requirements.
- Solved complex problems on design aspects of data model, data storage and Qlik Sense Application structures considering large amounts of data sources, KPI's required and performance requirements.

Telecoms Company – BI Developer

- Worked as a Qlik Developer at large Telecoms Company undergoing finance transformation project.
- Recreated existing finance reports (QlikView and excel) in Qlik Sense, providing improved user experience and interactivity with the data.
- New reports were built according to updated finance cost hierarchy, enabling users to familiarise themselves with new systems.

Within Deloitte Paul leads the enablement of Qlik Sense in his Data Visualisation Department. This role is to develop Qlik Skills across the department and provide support:

- Leading and running Qlik Training Sessions to upskill colleagues
- Owning relationship with Alliance Partners at Qlik to plan how they can support our enablement. This includes organising frequent sessions for Qlik to present on the latest features and provide technical support to colleagues when required.
- Supporting projects where they require advice regarding Qlik

QUALIFICATIONS

MSci Physics, 1st | University College London

SEPTEMBER 2014 – AUGUST 2018

Studied 4-year Integrated Masters in Physics at University College London. Masters Project was focused on Particle Physics, in particular testing designs for a novel, low-cost neutrino detector. During the degree programme, Paul developed skills in programming (Python and C++), data analysis and problem solving.

A-Levels | BRADFORD GRAMMAR SCHOOL

2012-2014

Maths (A), Further Maths (A), Physics (A), Chemistry (A)

GCSE | Parkside School

2007-2012

Maths, Physics, Chemistry, Biology, English, German, History, Music

HOBBIES AND INTERESTS

- Regularly training and competing with local running club
- Keen musician, playing Guitar and Piano