Peter
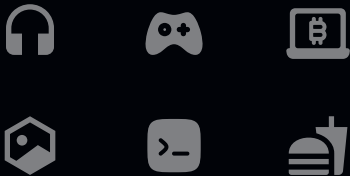
GRAPHIC DESIGNER, UI/UX DESIGNER, WEB DEVELOPER

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Contact

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Interests

Profile

Highly imaginative Graphic and UI/UX Designer specializing in the Web3 space, proficient in creating intuitive interfaces for decentralized platforms. Expert in translating complex blockchain concepts, particularly on the Stacks ecosystem, into elegant and user-centric designs. Proven ability to leverage a dual skillset (Design & Front-End) to drive user adoption and trust in new decentralized platforms.

Community

Active Member, Stacks Africa Community: Demonstrating commitment, governance feedback, and understanding of Stacks ecosystem and decentralized culture.

Key Projects

Genstacks (NFT Generator Platform) Role: Lead Developer & UI/UX	Developed the front-end interface and core logic for an NFT generator on Stacks, integrating Clarity smart contract interaction to streamline the asset creation flow. * Designed a flexible, intuitive user interface to manage metadata and asset layering, simplifying the complexity of PFP generation for artists and creators
Stackswars (Brand Identity Design) Role: Brand Designer	Architected the complete visual identity for a Web3 gaming ecosystem. Designed a scalable logo system, comprehensive brand guidelines, and curated moodboards to define the project's aesthetic. Delivered high-impact social graphics and cover imagery to ensure a cohesive brand presence across all platforms.
Blocklift (Web3 Educational Platform) Role: UI/UX Designer	Designed a user-centric interface focused on simplifying complex Stacks L2 concepts. Developed high-fidelity wireframes and interactive prototypes in Figma, prioritizing information architecture to improve user retention and simplify the onboarding experience for new Web3 users.
Web3 Visual Communication (Graphic Design) Role: Graphic Designer	Crafted high-performance social media assets and X (Twitter) headers for multiple Web3 projects and industry influencers. Focused on creating data-driven visuals and engaging marketing graphics that align with decentralized culture and drive community engagement.

Skills Stack