

The Science DAO

PITCH DECK





Invest in the next generation of technological and scientific inventions, secured by blockchain contracts





Problems

For Retail Investors

High barriers and little access



- Investing in scientific startups has generally had a high barrier to entry and required expert knowledge to perform due diligence on promising startups.

For the Inventors

Due to a limited investor base, some disruptive technologies never see the light of day



- Breakthrough ideas and technologies are not always welcomed by mainstream investors or the public due to limited understanding directly leading to uncertainty in performance.

For the Institutions



Lack of deal flow

- Deal flow and access to promising investments in emerging tech outside of a fund's wheelhouse can be difficult to access.

For NFTs



Real vs perceived value of NFTs

- NFT value is currently subjective and fluctuates rapidly. Additionally, NFTs do not offer any true or pegged market value due to holders and collectors arbitrarily assigning random unsupported values.



Vision

A decentralized think tank, incubator engine, and accelerator platform aimed to empower inventors, scientists, entrepreneurs, retail investors, and institutions to collaborate and make informed investments in a wide spectrum of technologies and life sciences.





Solutions



The Incubation Platform is where entrepreneurs connect with the DAO community to pitch their projects for funding and other support. The Advisory Panel is the gatekeeper to vet submitted projects.

- Projects raise funds by issuing NFT proof of ownership smart contracts where the floor price is pegged to the current valuation of the project.
- The floor price is pegged to the valuation so as the valuation increases the floor price increases.
- The Investment Platform would serve as a tradable environment in which venture funds and retail investors alike can experience the rise in floor price of their NFTs based on the stage of funding that the incubated project is currently in.



Similar to a collection profile on OpenSea, The Social Platform would serve as the gateway for holders of NFTs to receive updates on the project as well as updates on valuation changes.



How It Works

FOR FOUNDERS



Step 1 Evaluation

The company ABC submitted a proposal to Science DAO to raise funds for building out their prototype and initiate production process.



Step 2 Initial NFT Offering

Upon approval from Advisory Panel and subsequently The Science DAO community, the project can issue NFTs for sale specific to their raise requirements at a set valuation.



Step 3 Seed Round

If \$1m is the required raise, 1000 NFTs at \$1000 or 10,000 NFTs at \$100 or any custom variation can be sold to the public.



Step 4 Grow

Expert advice in patents, licensing, legal, mechanical, and all fields important to the project's mission are available within the DAO.



How It Works

FOR INVESTORS



Step 1 Invest

Investors have the opportunity to participate in the seed raise for a DAO selected project.



Step 2 Hold & Trade

For the \$1m raise (1000 NFTs at \$1000) All NFTs within the marketplace would have a floor price of \$1000. As the project progresses and a new valuation is attained, the floor price of the NFTs is raised in accordance with the new valuation.



Step 3 Growth

New NFTs or changes in the original NFT value can be issued to represent the next round of funding and dilution of the original set of NFTs can be controlled via smart contracts.



Step 4 Realized Value

The floor price would be pegged to the algorithmically generated valuation of the project based on smart contracts and the input of the advisory panel with combined years of experience in valuations.



Cash Flow

FOR FOUNDERS

Invested money from NFT purchaser

90% goes to founders

10% is retained for the DAO

Royalty fee of trading volume on the marketplace

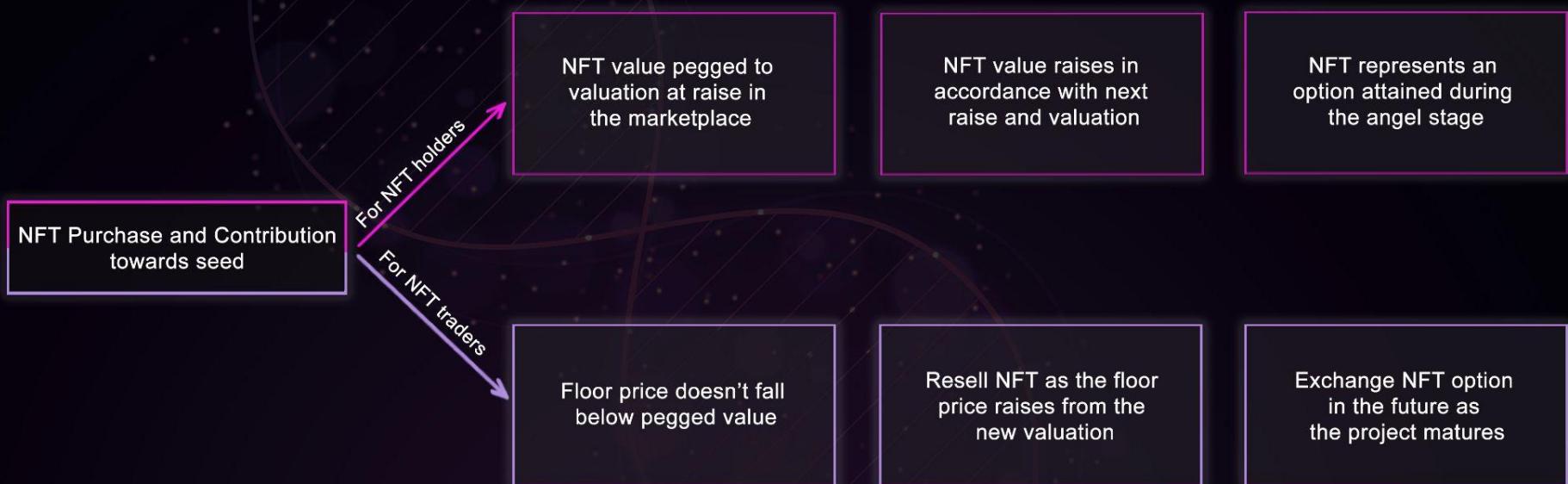
4% goes to founders

2% goes to DAO

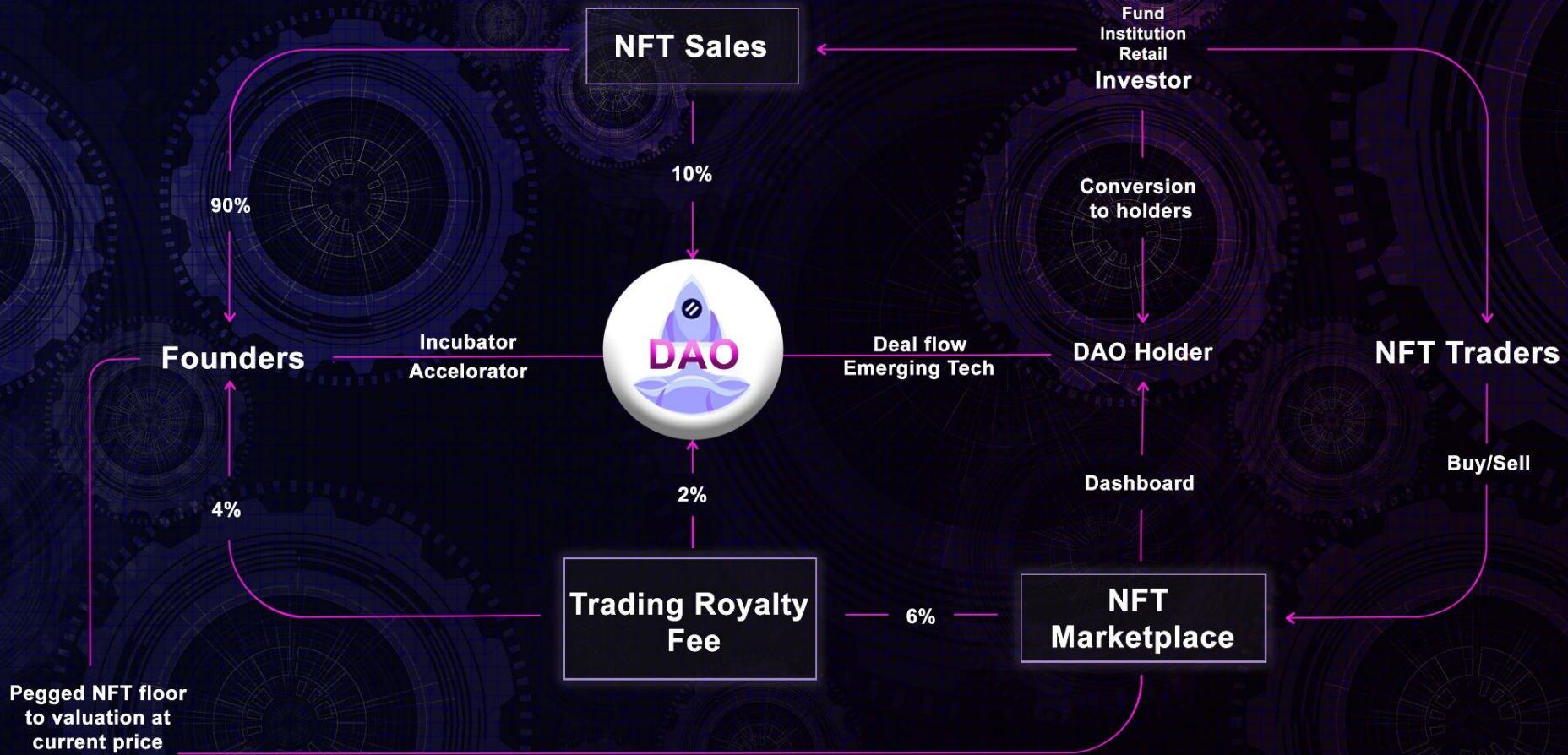


Cash Flow

OF INVESTORS

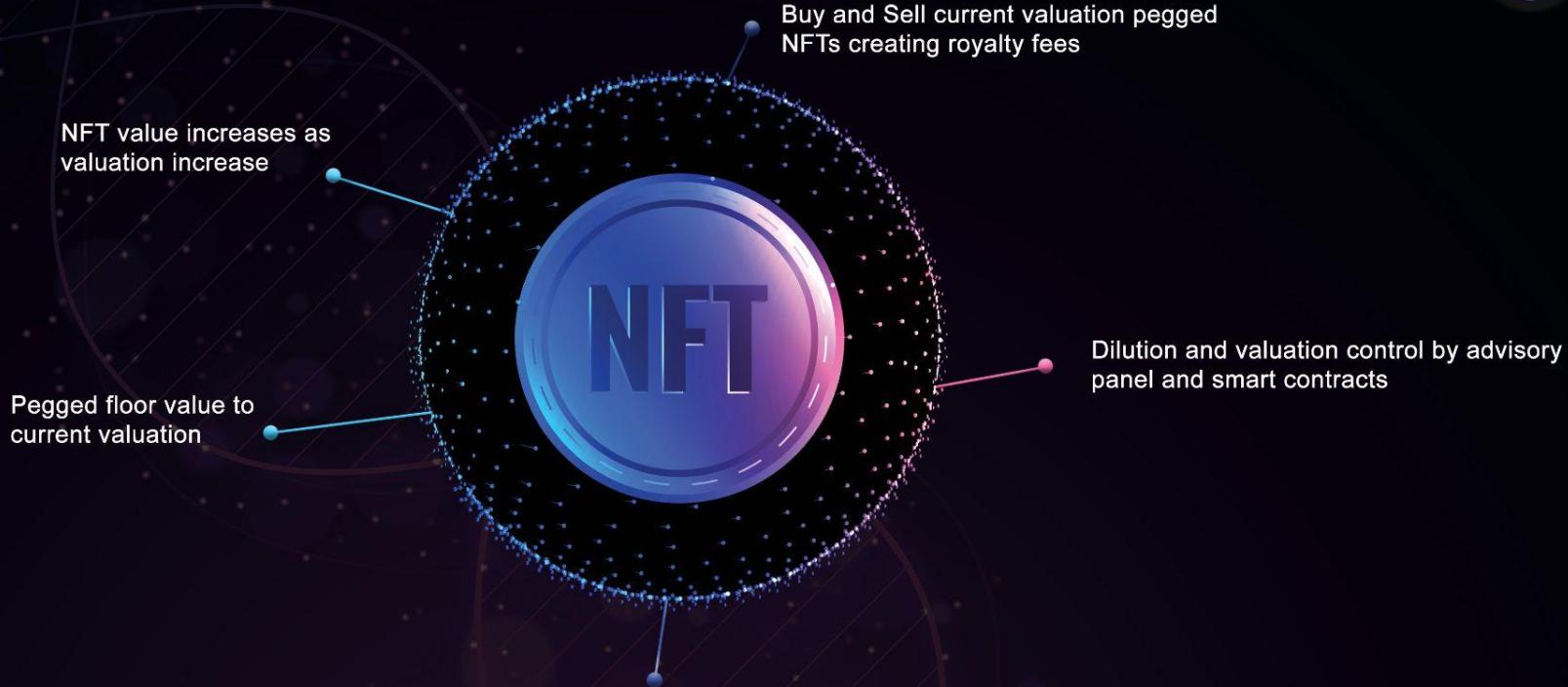


Business Model





Marketplace



If 1000 NFTs are sold for \$1000 with a valuation at \$2m the floor price remains stable. If the project achieves a new valuation the floor price would raise to represent that change. If company valuation achieves \$1b the NFTs have reached an entirely new realm of floor price.



Competitive Advantages

Features

Project founders receive expert help and advice

Specialized investors and mentors for large dollar seed rounds

Built on Blockchain

Allows anyone to invest in scientific discoveries

NFT exchange ticket to access future rounds of funding

Continued royalties from exchange of NFTs for Founders

The key differentiator is LIQUIDITY of INVESTMENT

NO geographical restrictions or accreditation status

THE SCIENCE DAO



Venture Capital



Grants



More funds in the masses

The Science DAO aims to give deal flow to all people interested in disrupting the barrier to entry.

More advice in the masses

The Science DAO aims to leverage a global community in a scientific think tank to accelerate emerging technology for the good of humanity.



Go-to-market

Onboard an expert advisory panel with access to deal flow that needs additional funding

Onboard department heads and scientists with discoveries waiting to be seen

Incubate first projects and disrupt the licensing and funding process within emerging technology

Entry Market

Market Diffusion

Mass Adoption

PENETRATION ROADMAP

Our strategies will provide **THE SCIENCE DAO** and **investors, institutional and retail alike**, with deal flow legitimizing decentralized funding and acceleration for the **sciences**.



Roadmap





Core Team

Joey Poareo - CEO

Joey has been in board and executive positions across multiple industries from blockchain technology to mental health rehabilitation/healthcare. He has led philanthropic efforts in providing housing and care for close to 50 children. Currently, Mr. Poareo brings his talent and abundant leadership skills to a multi-project corporation, consisting of tens of thousands of individuals.

Daniel Register - COO

Daniel has 20 years experience in Special Asset Management, representing major Lenders, Banks, Servicers, Hedge Funds and Corporate Investors. Special focus on Asset Management & Disposition to include MBS, CBS, Loan Pool Sales, and individual asset disposition. In addition, Mr. Register heads regional representation for Default Servicing & Collection. More recently, Mr. Register has pivoted his focus to managing the operations of a seven token blockchain ecosystem, bringing his business acumen and drive for success to the world of Virtual Currency.

Eric Preston - CTO

Eric is an information technology professional with over 20 years of experience in development, architecture & management of software engineering teams. Career experience includes application & web development, mobile design, and blockchain technologies in multiple industries such as Automotive, Energy, and Medical. Currently, Mr. Preston serves as the CTO who manages all IT Teams at Based Holdings, the parent company of multiple projects currently deployed on the Ethereum Blockchain.

Anthony Vo - CFO

Anthony Vo is a Strategic and Quantitative Finance leader who specializes in institutional banking and asset management. Throughout his banking and consulting career, he has had hands-on experience with complex financial transactions such as M&As, bond issuance, asset sale and purchase, share repurchase, and regulatory reporting. In 2017, Anthony began to explore the cryptocurrency market and was subsequently appointed the CFO of KardiaChain and later the Head of Kardia Ventures to support the company in its mission to grow its ecosystem. Anthony is excited to be a part of The Science DAO as he strongly believes in the mission of the company and is interested in helping talented scientists and entrepreneurs with financial and strategic planning throughout different fundraising phases.

Jessica Buton - Corporate Secretary

Jess has vast experience in organization, production and management and currently serves as the company Secretary at Based Holdings. Jess is the glue that holds the projects together, ensuring smooth operation and organization on a daily basis.

Stephen Mack - Director of Business Development

Stephen is bonafide Mycology Scientist and leads the business development efforts of The Science Dao as well as the Yasha Ecosystem. He has created key business relationships and partnerships in his tenure which resulted in humanitarian progression in the blockchain space.



Past Raised Records

As of March 2022, the team behind The Science DAO have raised a number of projects with a combined Market Capitalization in excess of \$375M, held by over 30,000 holders.

Below are some examples of recent projects

Project Name	Industry	Description	Stage
CLIFFToken	Investment Technology	Decentralized investment pool, focused on Metaverse acquisitions and development	Angel
The Neko	Blockchain Technology	Hardware and Software virtual currency storage, fiat conversion, and security auditing	R&D
Guzzler	Gaming/Consumer	Multi Platform Gaming, Introduction of Customizable and Operable NFTs, API SaaS	R&D
Pochi Inu	Gaming/Consumer Product	Introduction of growth, nourishment, and aging in an NFT format represented as a pet for the Metaverse	R&D



Token Utility

The token will serve as a governance token to democratize and decentralize the funding process for chosen projects. Token holders will have voting rights relative to the amount of tokens held as a percentage of the total token supply.

Token holders will be granted intimate access to processes and developments throughout the lifecycle of the project.

NFT funding events for projects will prioritize holders with more tokens staked via time slots. This ensures holders with more tokens staked are given preferential treatment to purchase additional NFTs with earlier access.

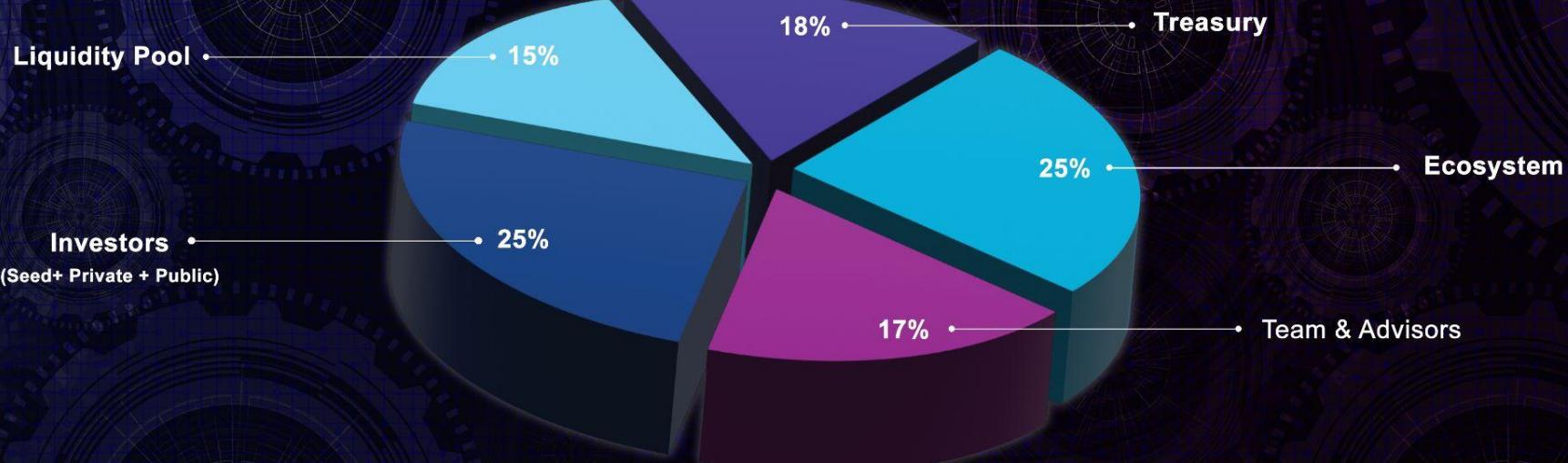
Token holders will not only have the ability to contribute to true innovation but to also participate in industry disrupting change.



Tokenomics

1,000,000,000 Token Supply

Token Distribution





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Tokenomics Expanded

Distribution	Percentage	Release Schedule
Team	12%	2-year cliff, monthly release for 2 years
Advisors	5%	5% unlocked TGE, 1-year cliff, monthly release for 1 year
Investors (Seed + Private + Public)	25%	15% unlocked TGE, quarterly release for 18 months
Treasury	18%	Multi-signature governed
Ecosystem	25%	Multi-signature governed
Liquidity Pool	15%	Added at TGE

The Science DAO links



Website: thesciencedao.io

Discord: <https://discord.com/invite/zxbwUkwR>

Twitter: <https://twitter.com/thesciencedao>

Instagram: <https://instagram.com/thesciencedao>

