#### POLS/CS&SS 503: Advanced Quantitative Political Methodology

#### BINARY DEPENDENT VARIABLES

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#### Overview

Linear Probability Model

**Logit Models** 

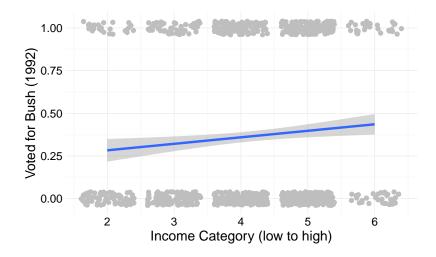
LPM vs. Logit

#### Linear Probability Model

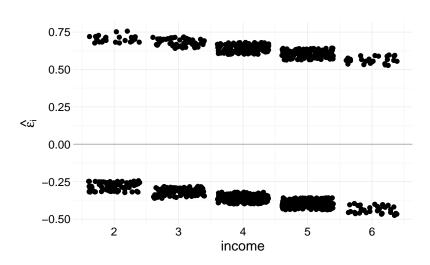
Logit Models

LPM vs. Logit

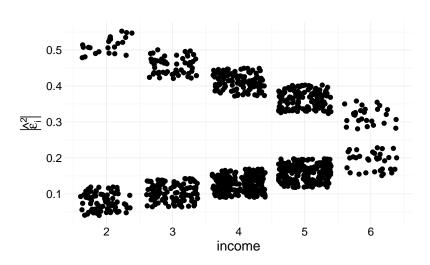
#### **Example of Linear Probability Model**



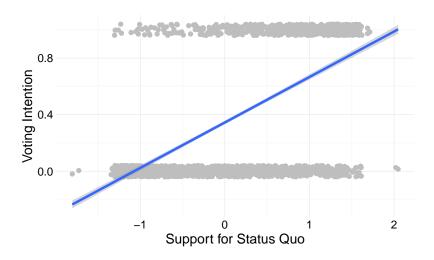
#### Residuals in LPM



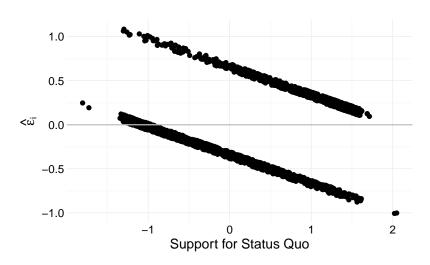
### Residuals Squared in LPM



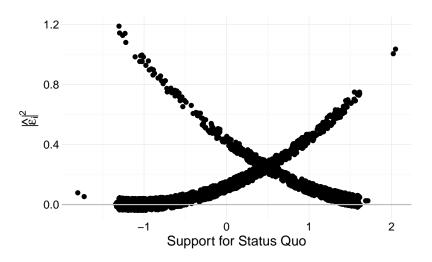
## **Example of Linear Probability Model**



#### Residuals in LPM



### Residuals Squared in LPM



# Linear Probability Model

OLS with a binary dependent variable. When  $Y_i \in \{0,1\}$ :

$$Y_i = \alpha + \beta X_i + \epsilon_i$$

The expected value is a probability

$$E(Y_i|X_i) = \Pr(Y_i = 1|X_i) = \alpha + \beta X_i$$

#### Problems with the LPM

· Errors are not normally distributed

$$\epsilon_i = 1 - E(Y_i|X_i) = 1 - (\alpha - \beta X_i) = 1 - \pi_i$$
  
 $\epsilon_i = 0 - E(Y_i|X_i) = 0 - (\alpha - \beta X_i) = -\pi_i$ 

Errors have non-constant variance (heteroskedasticity)

$$V(\epsilon_i) = \pi(1 - \pi_i)$$

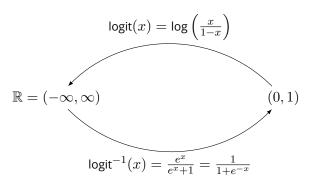
- $E(Y_i|X_i) = \alpha + \beta X_i$  can extend beyond (0, 1)
- Improper specification leads to bias; heteroskedasticity and errors leads to incorrect standard errors.

#### Linear Probability Mode

#### **Logit Models**

LPM vs. Logit

## **Logit and Logistic Function**



## **Logit and Logistic Function**

**Logit Function** 

Function 
$$(0,1) \to (\infty, -\infty)$$

$$\operatorname{logit}(p) = \log\left(\frac{p}{1-p}\right) = \log(p) - \log(1-p)$$

Interpreted as the log of the odds ratio (p/(1-p)).

Logistic or Inverse Logit Function

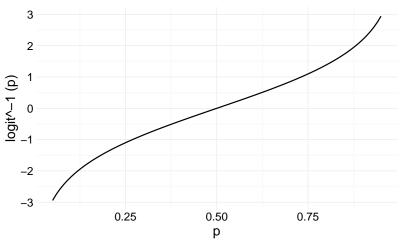
Function 
$$(\infty, -\infty) \to (0, 1)$$

$$\log i^{-1}(x) = \frac{1}{1 + \exp(-x)} = \frac{\exp(x)}{\exp(x) + 1}$$

Logistic and logit functions are inverses of each other

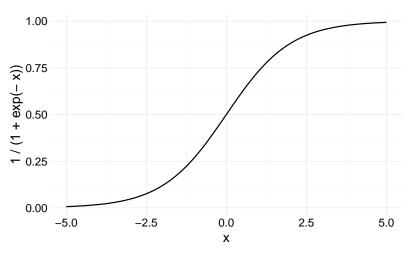
$$\log it^{-1}(\log it(x)) = x$$

## **Logit Function**



$$\operatorname{logit}(p) = \log\left(\frac{p}{1-p}\right)$$

### Inverse Logit (Logistic) Function



$$\mathsf{logit}^{-1}(x) = \tfrac{1}{1+e^{-x}} = \tfrac{e^x}{e^x+1}$$

# **Logit Objective Function**

OLS minimizes squared errors

$$\hat{\beta} = \operatorname*{arg\,min}_b \sum_i \left(y_i - X_i b\right)^2$$

Logit minimizes a different function

$$\begin{split} \hat{\beta} &= \arg\min_b \sum_i \left(y_i \log P_i + (1-y_i) \log (1-P_i)\right) \\ P_i &= \operatorname{logit}^{-1}(X_i b) = \frac{1}{1 + \exp(-X_i b)} \end{split}$$

Logit needs to be estimated by an interative maximization method

### Logit Model

In logit,  $\Pr(Y_i=1)$  not  $Y_i$  is directly a function of  $X_i \beta$ 

• Probabilty of  $Y_i = 1$ :

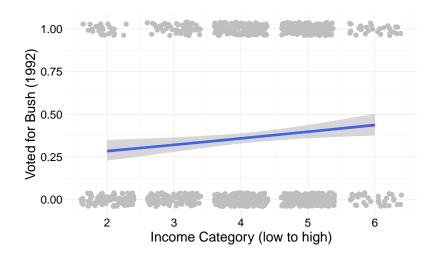
$$\begin{aligned} \Pr(Y_i = 1) &= f(X_i \beta) \\ &= \frac{1}{1 + \exp(-(X_i \beta))} \\ &= \log \mathrm{it}^{-1}(X_i \beta) \end{aligned}$$

• Alternative interpretation, log odds ratio ( $\log(p/(1-p))$ ):

$$\Pr(Y_i = 1) = \pi_i$$
 
$$\operatorname{logit}(\pi_i) = \alpha + X_i \beta$$

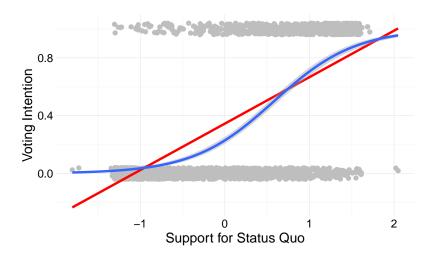
```
summary(glm(voterep ~ income, data = nes sample,
           family = binomial(link = "logit")))
##
## Call:
## glm(formula = voterep ~ income, family = binomial(link = "logit").
      data = nes sample)
##
##
## Deviance Residuals:
      Min
              10 Median 30
##
                                        Max
## -1.0738 -1.0066 -0.8793 1.3584 1.5838
##
## Coefficients:
##
              Estimate Std. Error z value Pr(>|z|)
## (Intercept) -1.25311   0.27045   -4.633   3.6e-06 ***
## income
              0 16741
                         0 06276 2 668 0 00764 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 1311.4 on 999 degrees of freedom
## Residual deviance: 1304.1 on 998 degrees of freedom
## ATC: 1308.1
## Number of Fisher Scoring iterations: 4
```

#### **Example of Linear Probability Model**



```
summary(glm(vote yes ~ statusquo, data = Chile,
           family = binomial(link = "logit")))
##
## Call:
## glm(formula = vote yes ~ statusquo, family = binomial(link = "logit"),
##
      data = Chile)
##
## Deviance Residuals:
      Min 10 Median 30
                                        Max
## -2.4942 -0.4747 -0.2290 0.5747 2.8140
##
## Coefficients:
             Estimate Std. Error z value Pr(>|z|)
## (Intercept) -1.21597 0.06955 -17.48 <2e-16 ***
## statusquo 2.08971 0.07805 26.78 <2e-16 ***
## ---
## Signif, codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 3242.0 on 2518 degrees of freedom
## Residual deviance: 1874.9 on 2517 degrees of freedom
## (181 observations deleted due to missingness)
## ATC: 1878 9
##
## Number of Fisher Scoring iterations: 5
```

## **Example of Linear Probability Model**



# Logit Coefficients are Less Transparent

**Linear Regression Coeficients** 

$$\frac{\partial Y}{\partial X_j} = \frac{\partial}{\partial X_j} (\alpha + \beta_1 X_1 + \dots \beta_k X_k) = \beta_j$$

Coefficient equals the marginal effect of  $\boldsymbol{x}$ 

Logistic Regression Coeficients

$$\frac{\partial \operatorname{logit}(Y)}{\partial X_j} = \frac{\partial}{\partial X_j} \left( \frac{1}{1 + \exp(\alpha + \beta X_i)} \right) = \Pr(Y = 1 | X_i) \Pr(Y = 0 | X_i) \beta_j$$

or

$$\frac{\partial \operatorname{logit}(Y)}{\partial X_j} = \frac{\partial}{\partial X_j} X_i \beta_j = \beta_j$$

Coefficient does not equal the marginal effect of  $\boldsymbol{x}_j$ 

Linear Probability Mode

Logit Models

LPM vs. Logit

#### The LPM Strikes Back

- LPM has renewed popular among econometricians, causal inference folks -
- See the debate here
- OLS is still Min MSE linear approx of Conditional Expectation Function
- If the functional form is wrong; but so it logit / probit. And the functional form is always wrong;
- $\, \cdot \,$  OLS coefficients are a good estimate of the average marginal effects even if not good for the marginal effects at a given x.
- OLS coefficients are directly interpretable
- Angrist and Pischke recommend LPM with heteroskedasticity consistent errors

#### **Average Marginal Effects**

• The average marginal effect summarizes the marginal effect  $\frac{\partial y}{\partial x_j}$  averaging over the sample of x.

Avg. Marginal Effect of 
$$x_j = \frac{1}{n} \sum_i \left. \frac{\partial Y}{\partial x_j} \right|_{X_i}$$

• In OLS, the marginal effect of  $x_j$  (assuming no interactions, polynomials, etc.) is simply the coefficient

$$\left. \frac{\partial y}{\partial x_j} \right|_{x_i} = \frac{1}{n} \sum_{i} \hat{\beta}_j = \hat{\beta}_j$$

In Logit, the average

$$\left. \frac{\partial y}{\partial x_j} \right|_{x_i} = \frac{1}{n} \sum_i \Pr(y_i = 1 | \hat{\beta}, x_i) \Pr(y_i = 0 | \hat{\beta}, x_i) \hat{\beta}_j$$

## Comparing Average Marginal Effects of Logit and LPM

#### 1992 U.S. Election Example

```
mod <- qlm(voterep ~ income, data = nes sample,
           family = binomial(link = "logit"))
mod aug <- augment(mod, type.predict = "response")</pre>
mean(mod aug$.fitted * (1 - mod aug$.fitted) * coef(mod)[2])
## [1] 0.03847867
lm(voterep ~ income, data = nes sample)
##
## Call:
## lm(formula = voterep ~ income, data = nes sample)
##
## Coefficients:
## (Intercept) income
      0.20679 0.03811
##
```

#### Comparing Average Marginal Effects of Logit and LPM

#### Chile Plebiscite Example

```
mod <- qlm(vote yes ~ statusquo, data = Chile,
           family = binomial(link = "logit"))
mod aug <- augment(mod, type.predict = "response")</pre>
mean(mod aug$.fitted * (1 - mod aug$.fitted) * coef(mod)[2])
## [1] 0.2436621
lm(vote yes ~ statusquo, data = Chile)
##
## Call:
## lm(formula = vote yes ~ statusquo, data = Chile)
##
## Coefficients:
## (Intercept) statusquo
## 0.3447
                    0.3215
```

Linear Probability Mode

Logit Models

LPM vs. Logit

- Fox, Ch. 14
- Gelman and Hill, Ch 5. This should have most material you need.
- Chile Plebicite example: Fox, Ch. 14. Data from arm package dataset Chile.
- Bush vote in 1992 example: Gelman and Hill, Ch 5. Data from http://www.stat.columbia.edu/~gelman/arm/examples/ARM\_ Data.zip as ARM\_Data/nes/nes5200\_processed\_voters\_realideo.dta.