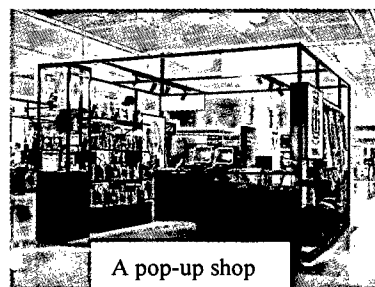


## PART A

For question 1, write about **200 words** in the space provided on pages 2-4.

- ① You work for Planet Smart, a company that sells eco-friendly products. Your company wants to set up a pop-up shop inside a shopping centre for three months to promote your products to new customers.

Complete the application form below.



# Pop-up Shop Application Form

**Company Name:** Planet  Smart

## A. Company Profile (Introduce your company):

Planet Smart is a company<sup>founded 2 years ago</sup> that sells high quality eco-friendly products. We aim to transform our society into a sustainable one by selling alternatives to mainstream products that don't damage the environment. In a metropolitan city like Hong Kong, people are usually shrouded by consumerism, sacrificing the environment to satisfy their own desires. We want to change that and avail this opportunity to raise awareness for the environment. We are currently an online store, this will be our first venture to become a brick-and-mortar store.

## B. Best-selling Product (Describe one of your products that customers love):

We sell mainly accessories related<sup>to</sup> technology ranging from protective and stylish phone cases that are made from recycled materials to biodegradable protective screens.

Answers written in the margins will not be marked.

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