Poovalingam s

Frontend Developer,

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in https://www.linkedin.com/in/poovalingam 💼 https://poovalingam/My-portfolio

Front-End Developer with nearly 2 years of experience building responsive, user-friendly web applications using React.js, Next.js, and Redux. Proven track record in optimizing performance, integrating APIs, and leading multiple projects from concept to deployment. Passionate about UI/UX best practices and delivering pixel-perfect designs that improve user engagement.

Skills :

Languages: HTML5, CSS3, JavaScript (ES6+), TypeScript

Frameworks/Libraries: React.js, Next.js, Redux Toolkit,Tailwind CSS, Bootstrap, SCSS,MUI,Chakra UI

Tools: Git, Chrome DevTools, Figma

Back-End (Basic): Node.js, Express.js, MongoDB

Payment Integration: Razorpay, Stripe

Other: Responsive Design, RESTful APIs, Performance Optimization

Experience :

Junior Frontend Developer

LaabamOne Business Solutions, Madurai | Jul 2023 – Present

- Led development of 4+ modules in a Super App platform, including vendor, e-commerce, CRM, and admin portals.
- Integrated Razorpay for secure payment processing.
- Built high-performance interfaces using React.js, Next.js, and Redux.
- Optimized applications using Google Lighthouse and speed test tools, improving load times by ~35%.
- Trained interns and conducted code reviews to maintain high standards.

Frontend Developer - Intern

Zoho, Chennai | Aug 2022 – Jan 2023

- Developed dynamic and responsive web pages using HTML, CSS, and JavaScript.
- Translated UI/UX designs into pixel-perfect code.
- Improved page performance and responsiveness across devices.
- Enhanced interactivity using JavaScript, improving engagement.

Projects :

1) Vizhil Super Application (https://vizhil.com)

Multi-module platform including:

- **Vendor App:** Product and stock management, order handling, payment tracking.
- **E-commerce App:** Product listings, shopping cart, and purchase flow.
- **CRM Admin App:** Admin portal for managing users, transactions, and analytics.
- **Landing Page:** Central hub for service verticals with secure registration.

2) GemTrove (Diamond Store) (https://gemtrove.com.au/)

- E-commerce site for international client using Next.js.
- Implemented Google-guided optimizations for faster load speeds.

3) Linga Chemicals CRM (https://adminctrl.lingachem.com/)

- Multi-language CRM with QR code scanning for product info.
- Built using Next.js with Context APIs.

4) FacePose (Admin Panel) (https://crads.facepos.ie/)

- Built dashboard for customer/merchant management, KYC verification, transaction monitoring, and analytics.

5) FacePose (Customer Web Portal) (https://accounts.facepos.ie/)

- Designed and developed a customer-facing web portal for FacePose accounts. The platform allows users to manage their personal accounts, create and track individual transactions, generate payment links, add and manage bank accounts, and complete the full transaction process securely and efficiently.

Education :

Bachelor of Computer Applications (BCA)

Sri Paramakalyani College, Tenkasi | 2018 - 2021 | 84%

Languages :

- Tamil (Native)
- English (Intermediate)