Advantages of Tableau

Beautiful Visualtizations | Powerful Computation | User Experience | Quick Insights
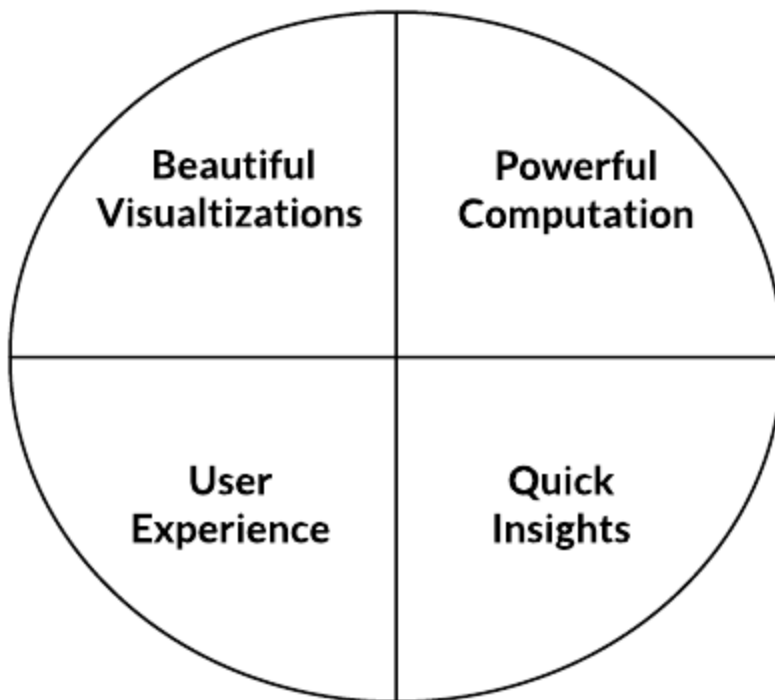
1. **Data visualization**

Tableau is a data visualization tool first and foremost. Therefore, it's technology is there to support complex computations, data blending and dashboarding for the purpose of creating beautiful visualizations that deliver insights that cannot easily be derived from staring at a spreadsheet. It has climbed to the top of the data visualization heap because of it's dedication to this purpose

2. **Quickly Create Interactive visualizations:**

Using drag-n-drop functionalities of Tableau, the user can create a very interactive visual within minutes. The interface can handle endless variations while also limiting you from creating charts that

are against data visualization best practices. You can check out some of the amazing visuals created at the [Tableau Gallery.](#)

3. Ease of Implementation:

There are many different types of visualization options available in Tableau which enhance the user experience. Also, Tableau is very easy to learn compared to Python, Business Objects and Domo, anyone without having knowledge of coding can easily learn Tableau.

4. Tableau can handle large amounts of data:

Tableau can handle millions of rows of data with ease. Different types of visualization can be created with a large amount of data without impacting the performance of the dashboards. Also, there is an option in Tableau where the user can make "live" to connections to different data sources like SQL etc.