



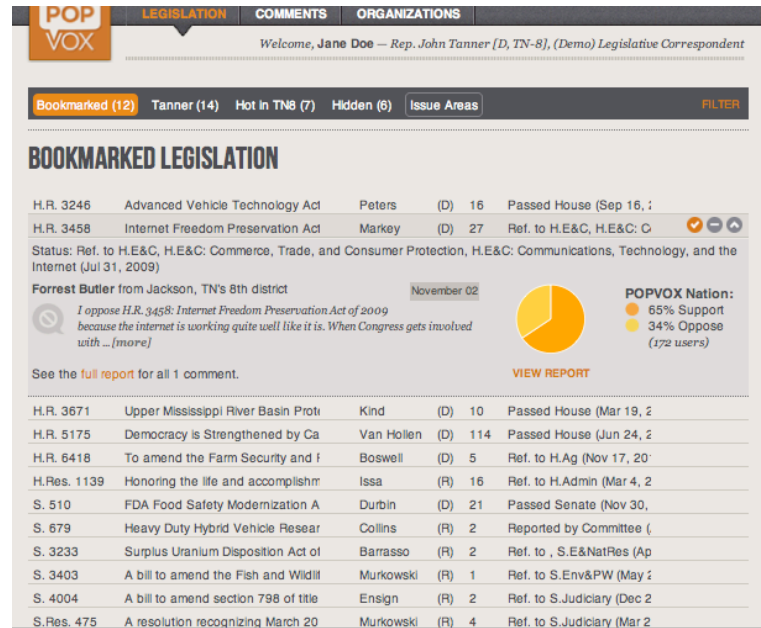
**FOR CONGRESSIONAL STAFFERS:
THE TOOLS YOU NEED TO DO YOUR JOB**

Write Vote Recs in Minutes with POPVOX!

POPVOX is the tool to help you write your legislative vote recommendations for your boss in just a few steps. It's a one-stop shop for all the data you need, including support/opposition analysis, constituent comments and advocacy group positions.

WHAT'S IN YOUR LEGISLATIVE DOCKET?

- ✓ ***Bill lists by hot issues in your state or district, and on your issue areas***
- ✓ ***Bookmarked key bills for quick access***
- ✓ ***Bill status, sponsor information and co-sponsor tallies***
- ✓ ***Pie charts illustrating constituent sentiment***
- ✓ ***Comments from constituents***
- ✓ ***Lists of endorsing/opposing organizations***



STAY ON TOP OF YOUR LEGISLATIVE PORTFOLIO

POPVOX helps bring order to the myriad issues and bills you need to follow on a daily basis. Your customizable bill-tracking "docket" is based on your unique profile, including bills your boss has sponsored, bills getting attention in your state or district (for personal staff) and bills referred to your committee (for committee staff). You can also select issue areas from a list of CRS-assigned terms to build issue-specific lists. The bill information comes directly from Thomas.gov.

FIND ORGANIZATIONS BY ISSUE—AND WHO TO CONTACT THERE

Whether you're looking for an issue expert, a quote from an issue leader or to request that an

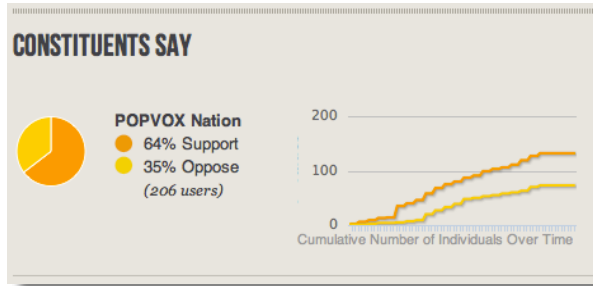
organization endorse your boss's bill, POPVOX's Organization Directory allows you to search for organizations by issue or name. The directory also lists an organization's legislative representatives and their contact information (which is viewable to Hill staff only).

BUILD SUPPORT FOR BILLS FROM ADVOCACY GROUPS

POPVOX helps you identify the positions organizations are taking on bills, with links to their fact sheets, calls to action and position papers. This information will enable you to leverage existing advocacy group support and increase the number of co-sponsors and advocates supporting bills.

GET A REAL-TIME READ ON PUBLIC SENTIMENT —AND OF YOUR BOSS'S CONSTITUENTS

POPVOX provides a public, nonpartisan platform for individuals to weigh in on pending bills and register their support or opposition. Our verification process ensures that each individual's comments are assigned to the appropriate Congressional district and restricts them to one comment per bill.



With access to constituent sentiment directly—and *not filtered through organizations*—you can gauge how people perceive issues through real-life stories. These can inform your policy recommendations and give color and context to both committee and floor debates.

POPVOX will deliver constituent comments to your office as well, provided your correspondence system is compatible with our system.

UPDATE YOUR CONSTITUENTS AND CLARIFY YOUR POLICY POSITIONS

POPVOX enables you to share your boss's policy positions with constituents when they're interested in the issue. By posting official bill positions on the site, your constituents can read it before they compose their bill comments. Additionally, Member newsletters or notices of town meetings may be displayed on constituents' landing pages.

On POPVOX, your constituents can opt-in to receive your boss's newsletters and other mailings.

GET STARTED AT POPVOX.COM!

1. Create an account and official profile for your Member of Congress with your ".gov" email address at www.popvox.com/congress.
2. Select which bills you'd like to track by issue, committee or sponsor, or bookmark individual bills, on your POPVOX docket.
3. Add POPVOX.com to your bookmarked websites. Better yet, use POPVOX on your iPad like a "cheat sheet" when briefing your boss on your legislative docket!
4. Ensure your office's correspondence system is compatible with POPVOX messages. (Email Josh Tauberer, CTO, with questions at josh@popvox.com.)
5. Post your boss's legislative positions, upload bill information and build support for legislation among advocacy organizations or other Members.

HOW POPVOX GOT STARTED

The idea for POPVOX began when, as a staffer, I was frustrated with the overwhelming amount of communications and information coming into Congress. Whether it was information about bills from outside organizations or input from constituents, the deluge of emails, tweets, petitions and faxes just increased noise levels. I left the Hill to work with two colleagues, a former nonprofit advocate and the founder of GovTrack. We are building POPVOX to address that information overload for staffers and provide a place for the public to register opinions on pending bills.

POPVOX would have made my life easier as a staffer. I hope you will find it helpful too.

Please contact me or co-founder Rachna Choudhry (rachna@popvox.com) for a product demo or more information.

— Marci Harris, Founder of POPVOX
(marci@popvox.com)