

# WHAT IS POPVOX?

POPVOX is the voice of the people — an award-winning advocacy tool that translates grassroots ideas into action on Capitol Hill. Sending a message to lawmakers has never been easier, or more effective, and there's power in numbers.

- Our **“Write Congress” widget** embeds neatly on your organization’s web site, and has a one-click link to share your campaign with friends on Facebook, Twitter or email.
- **Embeddable pie charts and maps** not only measure opinions, they give users social context and a clear, real-time snapshot of how others are weighing in.

Organizations can harness the real power behind those maps and pie charts — **aggregated data and up-to-the-minute analytics**. See how many people landed on your page, who finished a letter to Congress and what they actually said. Gauge how campaigns are succeeding nationwide, state-to-state or even down to individual Congressional districts. ***In real time, you can see your campaign grow. And so can Congress.***

## Real Messages from Real People.

Deluge Members of Congress with form letters, and they shrug it off as a single campaign. But politicians can't ignore a personalized note from a known constituent. Multiply that by hundreds or thousands, and you have a potent message.

I support Continued FY 2014 Funding of the Congressionally Directed Medical Research Program (CDMRP) in Neurofibromatosis Research because of my little boy Michael Zazula.


Michael has Neurofibromatosis and although only 7 has gone through what most people never will in a lifetime. He's endured 18 straight months of chemotherapy to treat a brain and optic tumor. Left untreated, he would have lost his vision and a majority of his motor functions.

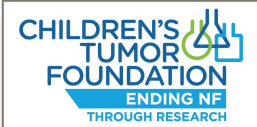
To meet him is to love him and I implore you to support this funding so that one day there may be different treatment options and better yet, a cure.

I can't expect you to understand what is it like having a child with NF and I won't ask you to imagine. I will only ask that you please remember my son Michael Zazula when deciding your vote for continued funding.

Many heart felt thanks for your support.

Anonymous2534241  
Pennsylvania's 7th district





1 START 2 3 4


Tell Congress that you Support Continued FY 2014 Funding of the Congressionally Directed Medical Research Program (CDMRP) in Neurofibromatosis Research

Neurofibromatosis (NF) occurs in one in every 3,000 births (more than cystic fibrosis, Duchenne muscular dystrophy, and ...)

TELL CONGRESS WHO YOU ARE


[Next >](#)

Each dot represents a Congressional District.

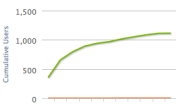


Support 100% 0% Oppose

1115 people



Cumulative Users



Because POPVOX confirms each user's address with the US Postal Service, lawmakers know they're hearing from **verified constituents**. *And as a Pro client, your organization will have access to names and email addresses of every individual that took action on your widget for easy list building.*

## Guaranteed Delivery.

Our proprietary software reaches into virtually every Congressional office on Capitol Hill, and we confirm with users that their message was successfully delivered.

## Our Team.

POPVOX was ranked #10 on [Mashable's Major Tech Contributions From Entrepreneurial Women](#) in March 2013, was honored at the 2012 **Tribeca Disruptive Innovation Awards**, and won the social media category at **South by Southwest** in 2011. Founded in 2010 by former Congressional staffer Marci Harris and former lobbyist Rachna Choudhry, POPVOX is based in Washington, DC, Tennessee and San Francisco.

[Contact us](#) today, and we'll have your campaign up by tomorrow, or play with our live [Pro tools](#).