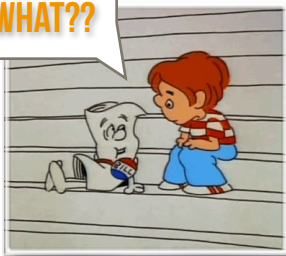


INTRODUCING TOOLS FOR REGULATORY ACTION



POPVOX is the voice of the people — an award-winning advocacy tool that translates grassroots ideas into action on Capitol Hill — and now to Federal agencies. Our goal is to make sending messages to policymakers easy and effective, helping harness the real power of numbers.

NOW WHAT??



After Congressional bills become laws, Federal agencies are responsible for enforcing those laws through regulations. An important step is the “public comment period,” in which individuals can offer feedback about proposed regulations.

POPVOX can help your members, supporters and employees share their personal stories and feedback with Federal agencies.

Embeddable Tools for your Website.

POPVOX has been offering “Write Congress” widgets that embed neatly onto your own website. **Now, POPVOX can create a customized “Write Regs” widget to engage your members or employees to share their views on proposed federal regulations.**

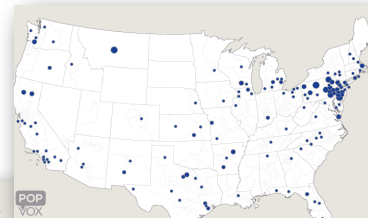
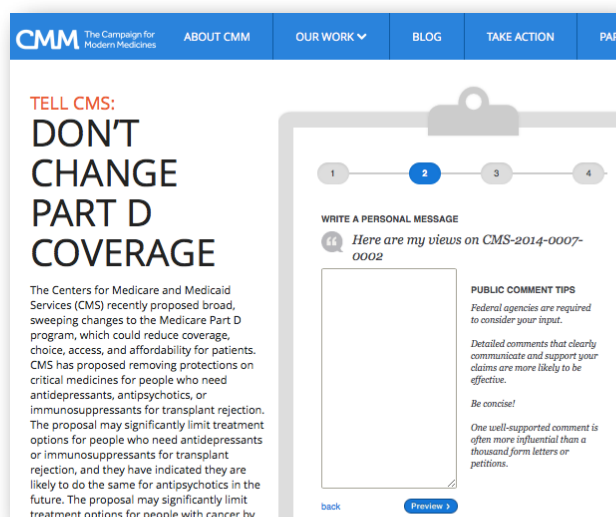
- **Individuals can share their personal comments and stories via the “Write Regs” widget.** POPVOX delivers these comments directly to regulations.gov to be included in the public record and forwarded to the target Federal agency. And with one click, participants can share your campaign with their friends on Facebook, Twitter or email.
- The **embeddable “comment stream” and map** display what others are writing on your website — and literally show your campaign growing in real-time.
- **With aggregated data and analytics**, see how many people landed on your webpage, who finished a comment and what they wrote. And you’ll get a list of names and email addresses of your participants.

Real Messages from Real People.

Deluge policymakers with form letters, and they shrug it off as a single campaign. Congress — and regulators — need real stories and personal experiences about how their proposals affect real people. **Because POPVOX confirms all participant addresses with the US Postal Service, they know they’re hearing from verified constituents.**

Our Team.

POPVOX ranked #10 on [Mashable](#)’s **Major Tech Contributions From Entrepreneurial Women**, was honored at the 2012 **Tribeca Disruptive Innovation Awards**, and won the social media category at **South by Southwest** in 2011. We’re based in Washington, DC, Redwood City, CA and Jackson, TN. [Contact us](#) about your campaign today!



AllieGA in California's 4th District

“Please withdraw the proposed rule that, as written, would fundamentally undermine the success of the Part D program for beneficiaries! In many instances, having access to the necessary medications is a matter of life and death. My mother, my aunt, and my sister-in-law all suffered from severe disability due to osteoporosis which contributed to their death. This could have been prevented or greatly reduced with access to preventive medication such as alendronate.”

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