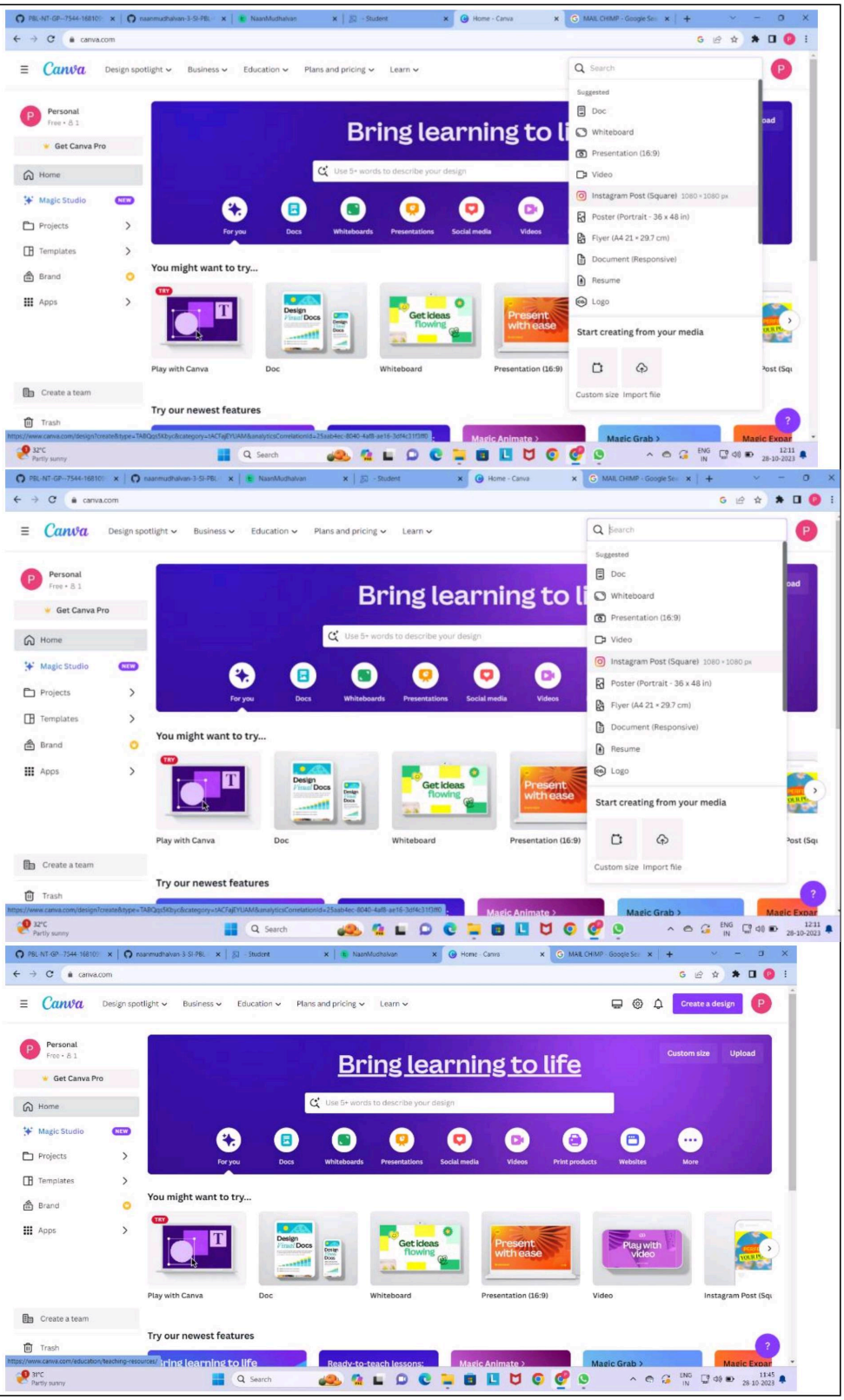
Project Development Phase
Performance Test

Date	26 OCTOBER 2023
NM/Team ID	5524E12E0263960BCCC414662E21FC25
Project Name	Project – Creating an Sponsored Post for Instagram

Model Performance Testing:

Project team shall fill the following information in the performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Dashboard design	No of Digital Marketing posts–There were only one instragram post.The following were few examples.


Canva
Design spotlight
Business
Education
Plans and pricing
Learn
Search
Suggested
Doc
Whiteboard
Presentation (16:9)
Video
Instagram Post (Square) 1080 × 1080 px
Poster (Portrait - 36 x 48 in)
Flyer (A4 21 × 29.7 cm)
Document (Responsive)
Resume
Logo
Start creating from your media
Custom size
Import file
Personal
Free • 1
Get Canva Pro
Home
Magic Studio
Projects
Templates
Brand
Apps
Create a team
Trash
Bring learning to li
Use 5+ words to describe your design
For you
Docs
Whiteboards
Presentations
Social media
Videos
You might want to try...
Play with Canva
Doc
Whiteboard
Presentation (16:9)
Try our newest features
Magic Animate
Magic Grab
Magic Expand
Search
ENG
IN
12:11
28-10-2023

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Education
Plans and pricing
Learn
Search
Suggested
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Whiteboard
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Try our newest features
Magic Animate
Magic Grab
Magic Expand
Search
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12:11
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Create a design
Personal
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Templates
Brand
Apps
Create a team
Trash
Bring learning to life
Custom size
Upload
Use 5+ words to describe your design
For you
Docs
Whiteboards
Presentations
Social media
Videos
Print products
Websites
More
You might want to try...
Play with Canva
Doc
Whiteboard
Presentation (16:9)
Video
Instagram Post (Squ
Try our newest features
Bring learning to life
Ready-to-teach lessons:
Magic Animate
Magic Grab
Magic Expand
Search
ENG
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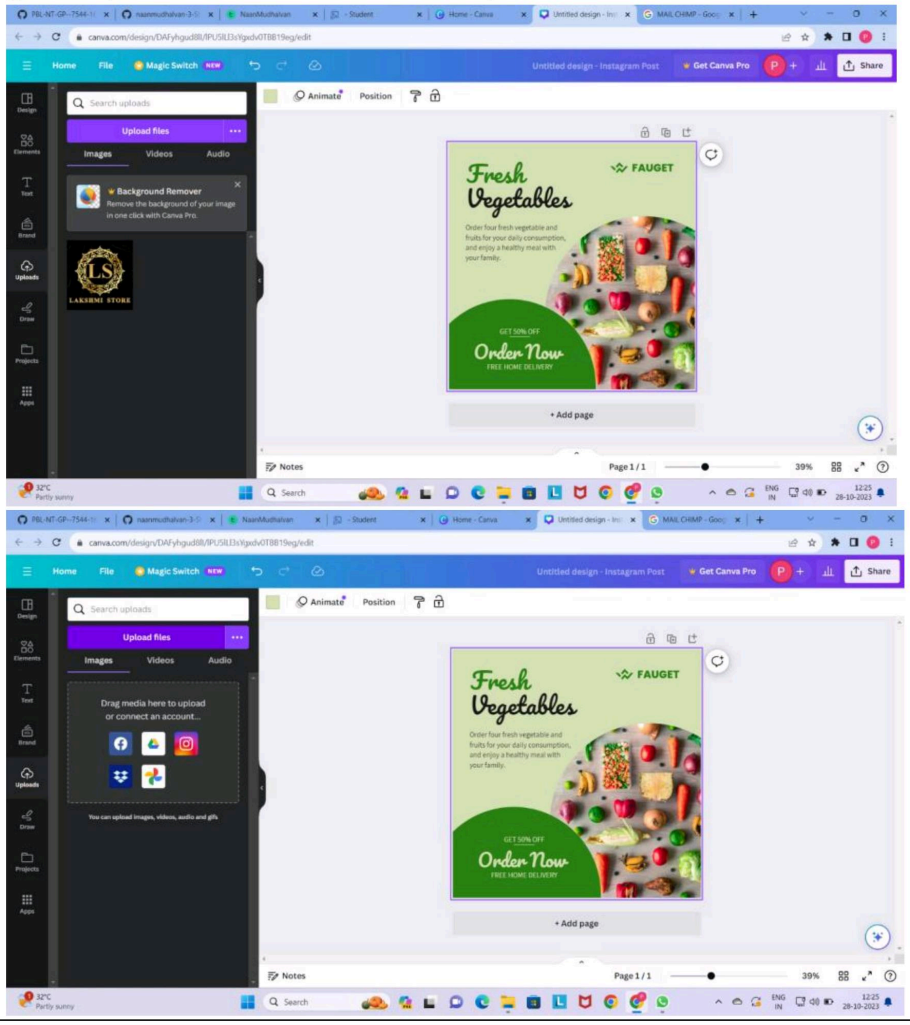
11:45
28-10-2023

2.	Data Responsiveness	Yes, my posts in social media(Instagram) were accurately responsive and have good responsiveness.Let us see few examples for this as:- 

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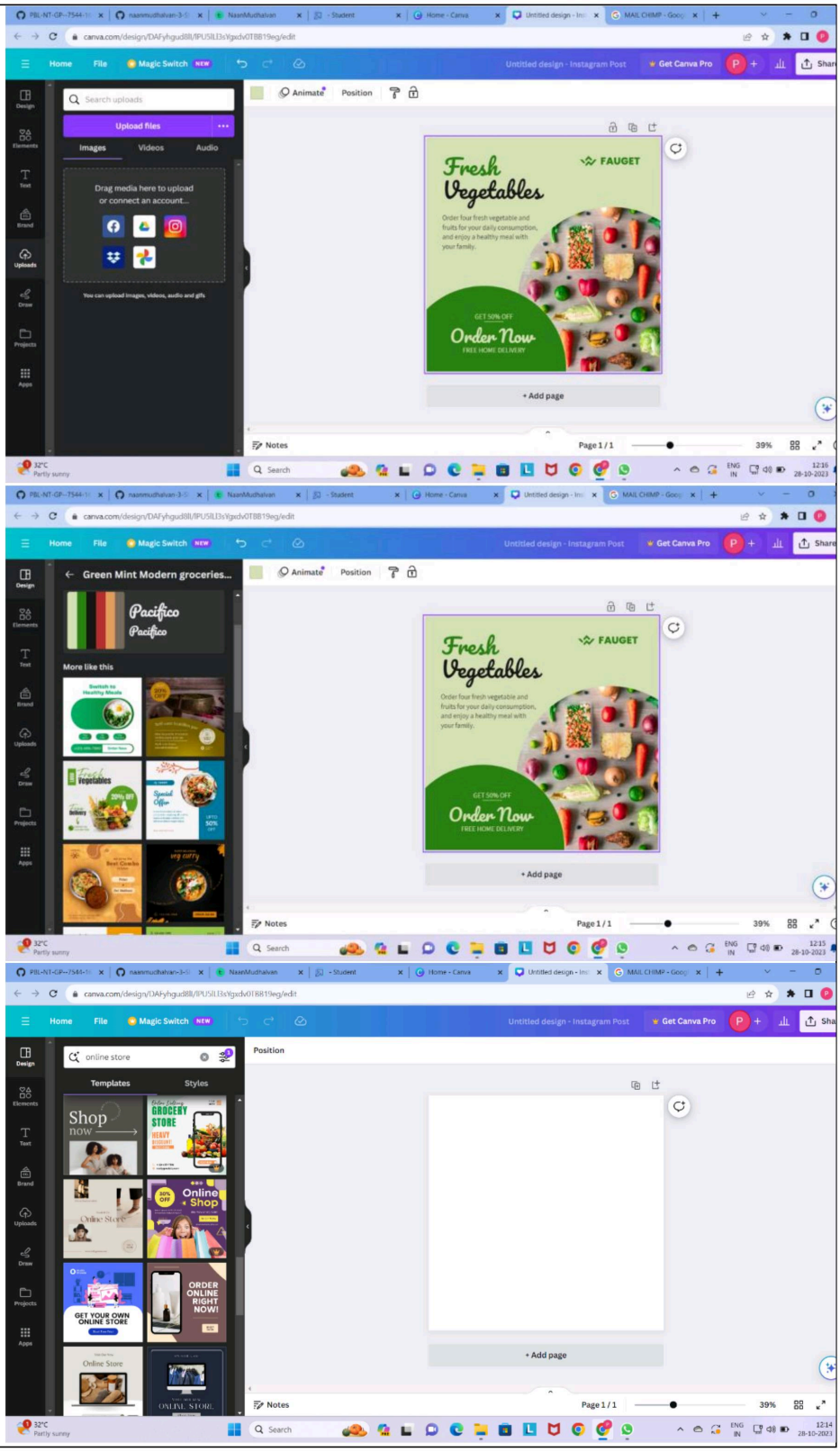
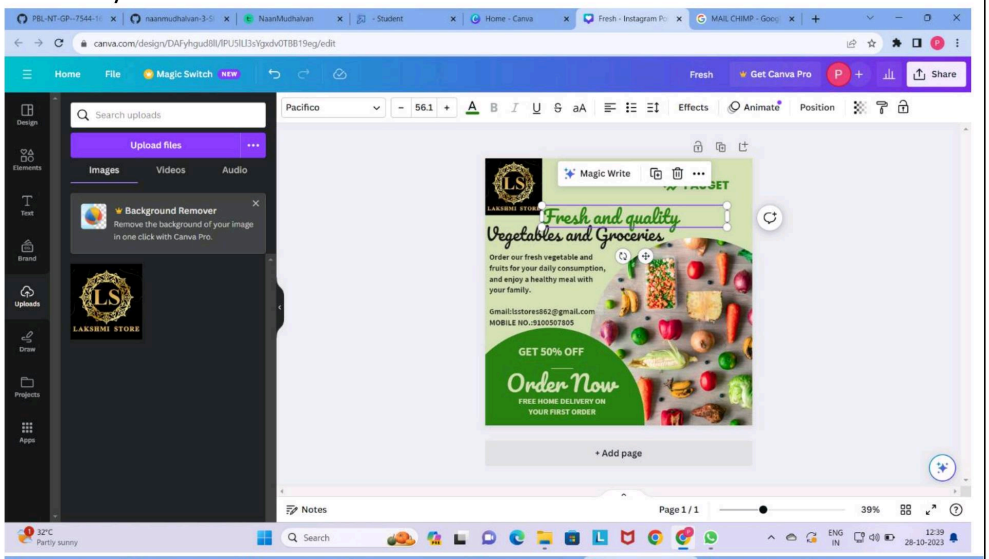
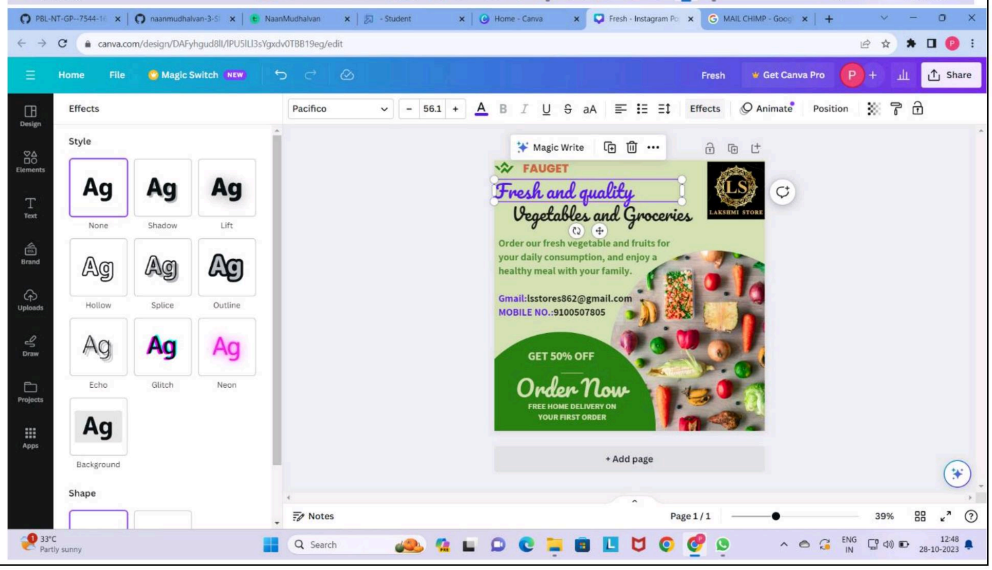
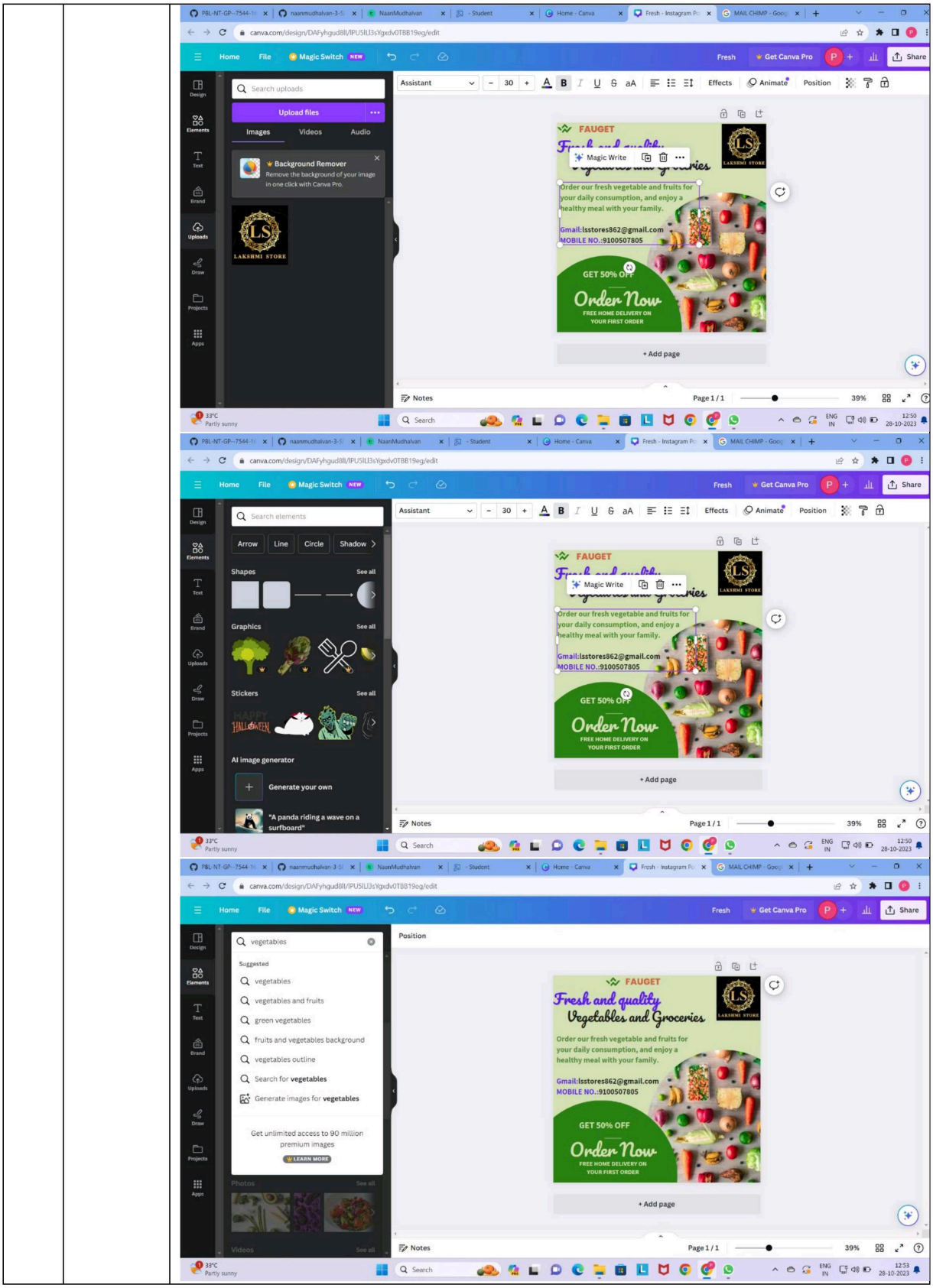

Home
File
Magic Switch
Untitled design - Instagram Post
Get Canva Pro
Search uploads
Upload files
Images
Videos
Audio
Drag media here to upload or connect an account...
Animate
Position
Fresh Vegetables
FAUGET
Order four fresh vegetable and fruits for your daily consumption, and enjoy a healthy meal with your family.
GET 50% OFF
Order Now
FREE HOME DELIVERY
+ Add page
Notes
Page 1 / 1
39%
Green Mint Modern groceries...
Pacifico
More like this
online store
Templates
Styles
Shop now
GROCERY STORE
Online Shop
GET YOUR OWN ONLINE STORE
ORDER ONLINE RIGHT NOW!

3.	Utilization of Data Filters	In my utilisation of data filters/posts were also add few more structures to my tools as shown below, filters were also important and useful to load required posts accurately as:-  


canva.com/design/DAFyhgud8lI/IPU5ILl3sYgxdv0TBB19eg/edit
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Magic Switch
NEW
Fresh
Get Canva Pro
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Audio
Background Remover
Remove the background of your image in one click with Canva Pro.
LAKSHMI STORE
Assistant
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Effects
Animate
Position
FAUGET
Fresh and quality
Vegetables and Groceries
Magic Write
Order our fresh vegetable and fruits for your daily consumption, and enjoy a healthy meal with your family.
Gmail:lsstores862@gmail.com
MOBILE NO.:9100507805
GET 50% OFF
Order Now
FREE HOME DELIVERY ON YOUR FIRST ORDER
+ Add page
Notes
Page 1 / 1
39%
Search elements
Arrow
Line
Circle
Shadow
Shapes
See all
Graphics
Stickers
AI image generator
Generate your own
"A panda riding a wave on a surfboard"
vegetables
Suggested
vegetables
vegetables and fruits
green vegetables
fruits and vegetables background
vegetables outline
Search for vegetables
Generate images for vegetables
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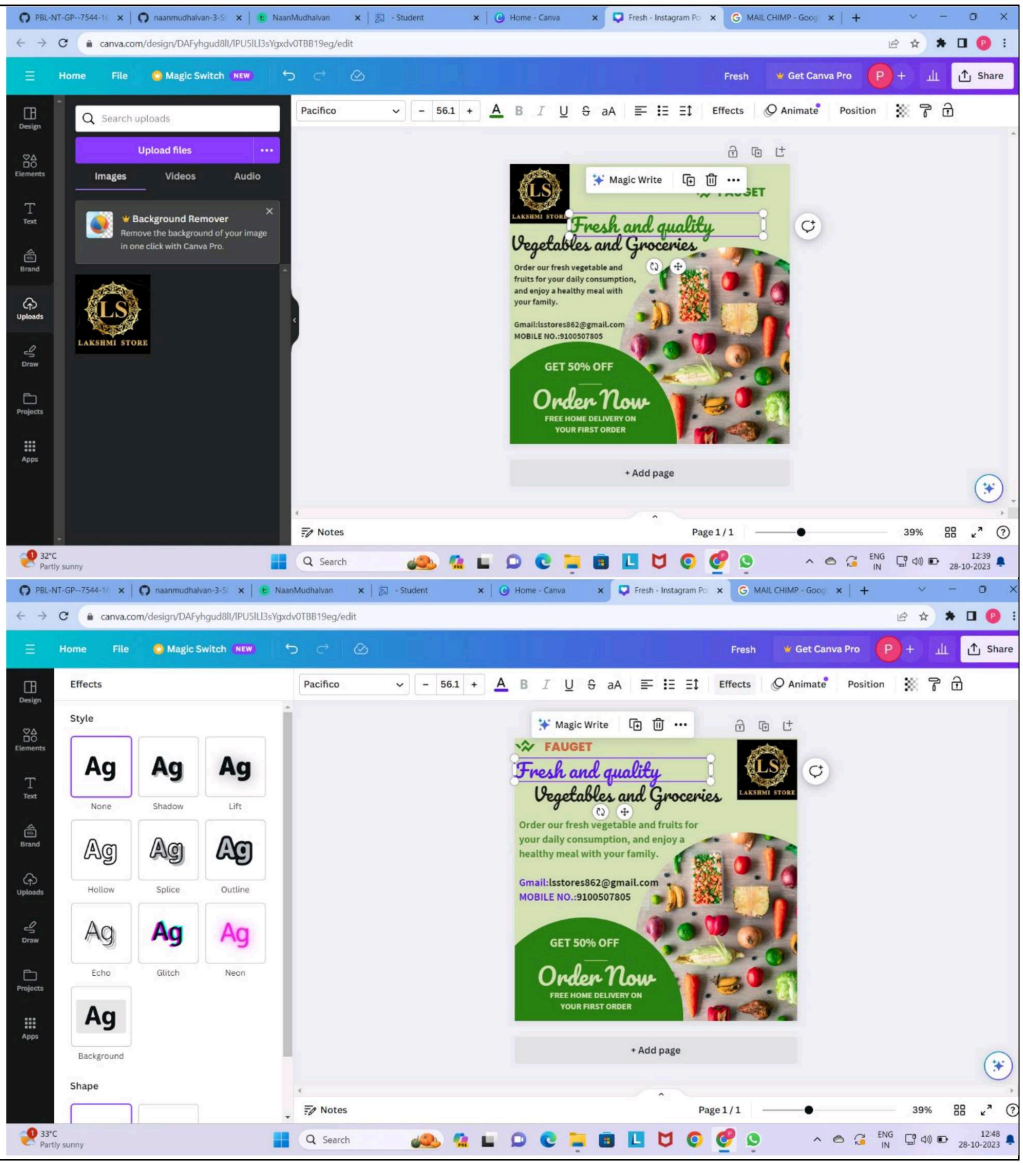
Position

4.	Effective User post	No of Scene Added – This is another important post with the different types by using the post as shown below as and I have used few visuals as:-


canva.com/design/DAFyhgud8ll/IPU5ILl3sYgxdv0TBB19eg/edit
Home
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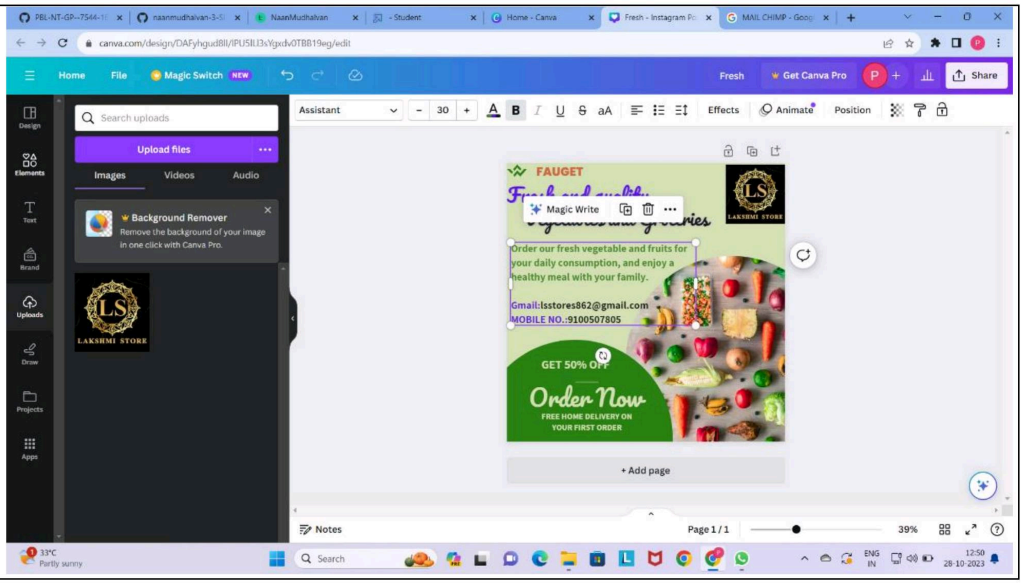
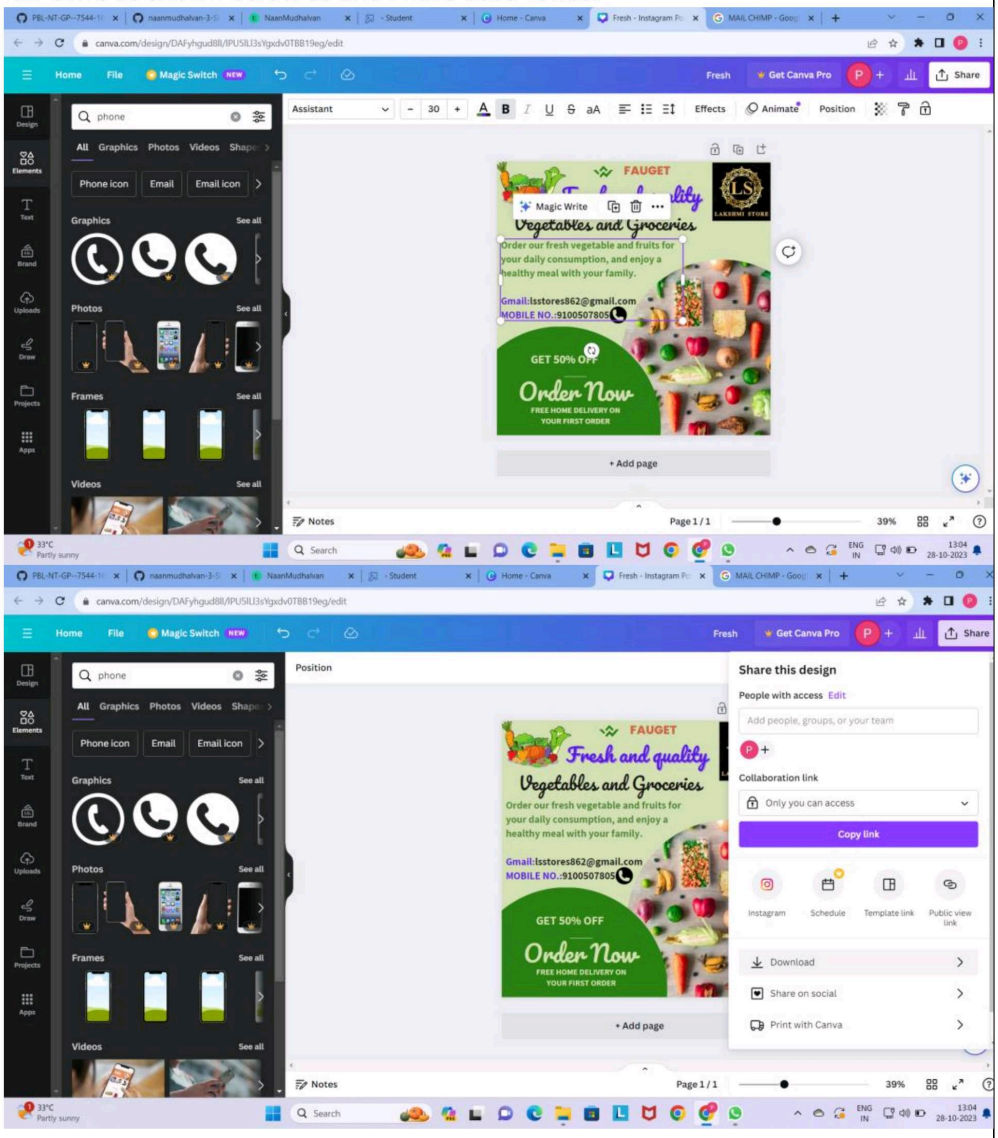
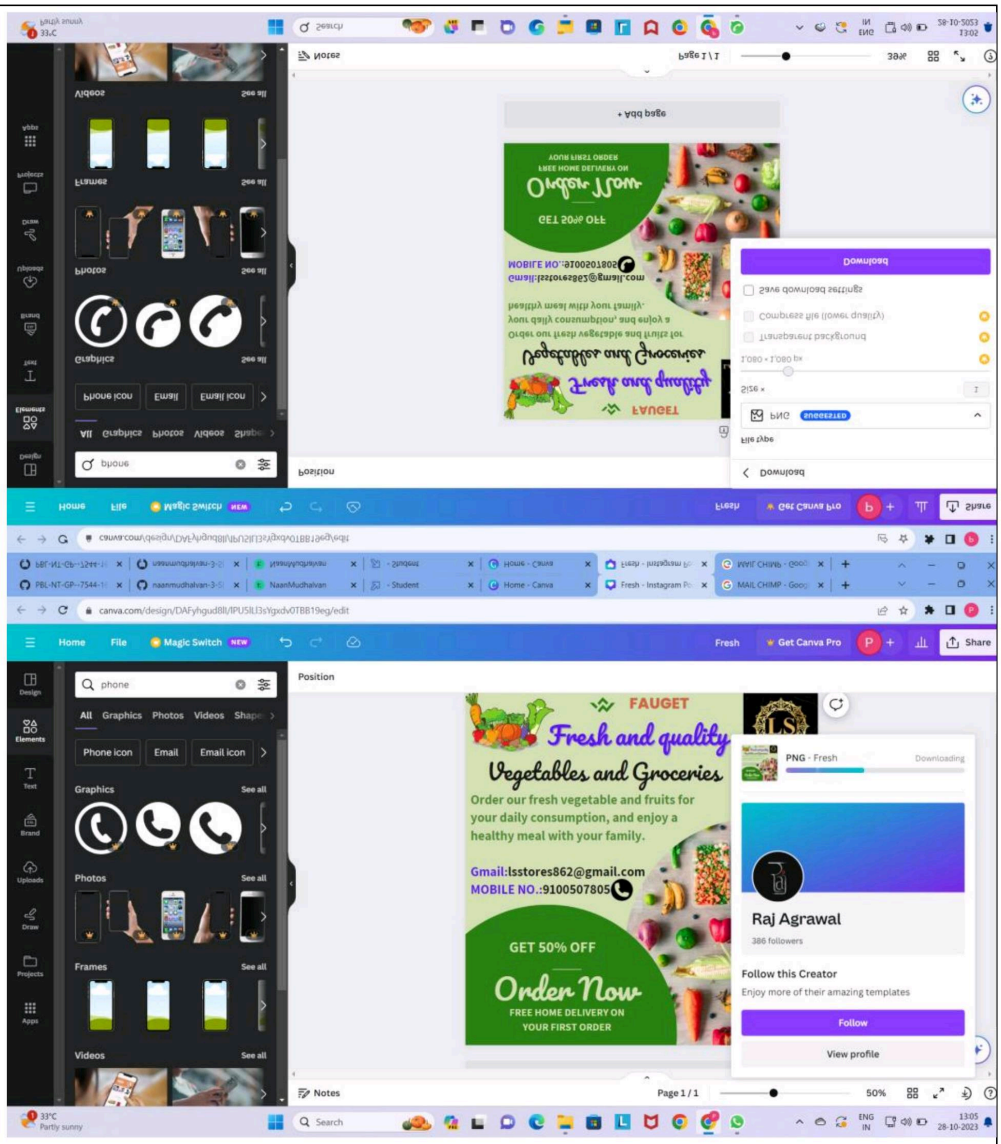
Remove the background of your image in one click with Canva Pro.
LAKSHMI STORE
Pacifico
56.1
Effects
Animate
Position
Magic Write
Fresh and quality
Vegetables and Groceries
Order our fresh vegetable and fruits for your daily consumption, and enjoy a healthy meal with your family.
Gmail:lsstores862@gmail.com
MOBILE NO.:9100507805
GET 50% OFF
Order Now
FREE HOME DELIVERY ON YOUR FIRST ORDER
+ Add page
Notes
Page 1 / 1
39%
Search
Effects
Style
None
Shadow
Lift
Hollow
Splice
Outline
Echo
Glitch
Neon
Background
Shape
FAUGET

		 canva.com/design/DAFyhgud8II/iPUSlI3sYgxdv0TBB19eg/edit Home File Magic Switch NEW Fresh Get Canva Pro Share Search uploads Upload files Images Videos Audio Background Remover Remove the background of your image in one click with Canva Pro. LAKSHMI STORE Assistant 30 Effects Animate Position FAUGET Magic Write Order our fresh vegetable and fruits for your daily consumption, and enjoy a healthy meal with your family. Gmail:lsstores862@gmail.com MOBILE NO.:9100507805 GET 50% OFF Order Now FREE HOME DELIVERY ON YOUR FIRST ORDER + Add page Notes Page 1 / 1 39% 33°C Partly sunny Search ENG IN 12:50 28-10-2023

5.	Descriptive posts	No of posts– This is another important posts with the different types by using the REPORTS as shown below as and I have used fewas:- 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50%