

Project Design Phase-I
Proposed Solution Template

Date	26 OCTOBER 2023
NM/Team ID	5524E12E0263960BCCC414662E21FC25
Project Name	Project – Creating an Sponsored Post for Instagram

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The major issues in many companies or organisations were the sales or product increase to reach the people vastly or else to get more reach and utilisation of their own product.
2.	Idea / Solution description	The required analysis for this can be performed by using the marketing tools like ads,promotion agencies,posters,etc..
3.	Novelty / Uniqueness	The marketing can be studied by using different types of unique features by using that can be used to analyze and this is the novelty and uniqueness the performance and efficiency of Radisson Hotels include advertisements,paid promotions etc.
4.	Social Impact / Customer Satisfaction	Many peoples will get access to the product, many can easily acquire the required product, needy one may get quick access with website ads and analysis. This will help socially positive impact and improves customer satisfaction too.
5.	Business Model (Revenue Model)	By using this marketing strategeries the companies will get efficient staff and helps the company to grow fast which will improve financial and revenue of the organisation.

6.	Scalability of the Solution	By using this marketing tips we will analyse and predict the upcoming sales and their growth in order to be part of organisational growth and socially good impact as above mentioned.
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