## **Coaching Kits Copy**

Stop Guessing. Coach With Confidence.

Grab a POWLAX Coaching Kit today. Practice gets simple. Kids get better. You get time back.



Save 2+ hours each week — Ready-made practice plans



Happier players — Fun, game-style drills



Peaceful parents — Sideline email pack

[Button: Get My Kit]

Messy practices? Kids wander. Parents whisper.

Late-night drill hunts? You scroll for hours and still feel lost. No clear plan? The whistle blows, chaos starts. It's stressful. It steals your joy. It wastes the kids' time.

Everything You Need to Run Smarter Practices — Instantly

POWLAX Coaching Kits give you plug-and-play tools that eliminate guesswork, save time, and make you look and feel like a pro on the field — even if you've never coached before.

Problem POWLAX Fix
--------------------

Practices feel messy	One-page plans that flow start to finish
Planning takes hours	5-minute setup — just open and go
Kids don't stay focused	Drill videos and clear steps keep them
Parents ask too many	Pre-written emails set clear



Open the plan. Know what to run.

Simple, clear instructions that take seconds to scan and understand.



Press play. Show the drill.

Show the players, then run it. Kids learn fast by seeing it first.



Print the plan. Stay on track.

Keep it in your pocket. Quick tips help you coach without stopping.



Send the parent email. Calm the sidelines.

Use our ready-to-send notes to keep parents in the loop and on your side.

"You better be careful coach, you're starting to look like a real lacrosse coach."

Player of Coach Matt Karsten

(Just after Matt took the Youth Lacrosse Coaching Master Class)



30-Day

Guarantee



Loved by

2000+ Coaches



30-Day

Guarantee

## **Pick Your Kit**

**Essentials Kit** 

Everything you need to start strong

\$149/year

- Lacrosse Coaching Mastery Assessment
- Printable Playbooks for strategies and drills

- POWLAX Digital Playbook for on-field visuals
- Parent emails to set expectations
- Skill verbiage cheat sheet
- Access to the POWLAX coaching community [Button: Get Essentials]

## **MOST POPULAR**

Confidence Kit

The full coaching system, start to finish

\$299/year

- All features from the Essentials Kit
- Youth Lacrosse Coaching Master Class
- Teaching Fundamentals Master Class
- Lacrosse Strategy Playbook
- Downloadable practice plans
- Game planning tools [Button: Get Confidence]

## **Frequently Asked Questions**

Is this hard to use?

+

No. Open your phone or print the sheet. Done.

I never played lacrosse—can I coach?

+

Money-back?

+

Season starts soon. Get your kit now and walk into practice ready.

[Button: Start Coaching Smarter]

§ 30-day money-back guarantee. No questions asked.