

## Team HQ Copy

Stop Guessing. Coach Smarter—Right Now.

Your season is coming fast. Kids need drills. Parents need answers. You need sleep. Team HQ puts every practice, play, and player check-in in one easy place.

[Button: Launch My Team HQ →]

Over 135,000 coaches, players, and parents trust POWLAX worldwide.

### The Problem



Midnight YouTube hunts.

You spend hours searching drills and still feel lost.



Kids tune out.

Players miss practice or stand still when they come.



Parents chirp.

Sideline questions steal your focus.

### It Hurts More Than You Think

- Late prep steals family time.

- Angry parents spark drama.
- Bored players drop out.

Lose control now, and the whole season slides.

Hard Proof

60%

Catch-rate jumped from 10% to 60% for beginners in two weeks.

"Some of these kids didn't even know which end of the stick to hold—now they're making plays. That kind of progress doesn't happen this fast without the Skills Academy."

— Frank Gucciardo

Forge Lacrosse Director

Over 135,000 coaches, players, and parents trust POWLAX worldwide.

Pick Your Power Level

Each plan has a 30-day "Launch When Ready" guarantee.

Structure

\$349 /year

- ✓ Skills Academy Basic x25
- ✓ Video Strategy Playbook (\$200)
- ✓ Printable Strategy Playbooks (\$99)
- ✓ Team HQ Platform (\$250)

- ✓ Parent Comms Pack (\$29)
- ✓ Skill Words Cheat Sheet (\$29) [Button: Launch My Team HQ] Retail Value: \$607 You Save: \$258

Most Popular

Leadership

\$599 /year

- ✓ Everything in Structure (\$607)
- ✓ Coaching Master Class (\$249)
- ✓ POWLAX Digital Playbook (\$99) [Button: Launch My Team HQ] Retail Value: \$955 You Save: \$356

Activated

\$2499 /year

- ✓ Everything in Leadership (\$955)
- ✓ Strategy Master Class (\$999)
- ✓ Team Digital Playbook (\$399)
- ✓ Full Skills Academy x25 (\$4975) [Button: Launch My Team HQ] Retail Value: \$7529 You Save: \$5030

### **Quick Wins You'll Feel**

- ✓ Save 2+ hours of prep every week.
- ✓ Shift 30% of practice from basics to game strategy.
- ✓ Players hustle; parents relax; you coach.

### **Simple Three-Step Start**

1. **Click "Launch My Team HQ"** Select Your Strategies

**2. We Build Your Team HQ** 2-3 Day Construction

**3. Invite Your Team** Player Invite Kit Included



30 Day "Launch When Ready" Guarantee

Youth lacrosse runs on chaos, so our guarantee kicks in when you launch—not when you buy.

One Vision. One System. One Team HQ.

[Button: Launch My Team HQ →]

One Vision. One System. One Team HQ