



Mathematics Department

COLLEGE ALGEBRA

Learning Module #3

Topic	SPECIAL PRODUCTS AND FACTORING
Duration	3 hours
Lesson Proper	<p>Types of Special Products</p> <p>1. Product of Two Binomials</p> $(ax + by)(cx + dy) = acx^2 + (ad + bc)xy + bdy^2$ <p>Example #1: Find the product: $(2x - 3y)(4x + 5y)$</p> $(2x - 3y)(4x + 5y) = (2)(4)x^2 + (2 \cdot 5 - 3 \cdot 4)xy - (3)(5)y^2 = 8x^2 - 2xy - 5y^2$ <p>2. Square of Binomials</p> $(x + y)^2 = x^2 + 2xy + y^2$ $(x - y)^2 = x^2 - 2xy + y^2$ <p>➤ The result of the square of a binomial is a perfect square trinomial</p> <p>It is important to emphasize that in $(x + y)^2$: x refers to first term, and y refers to second term</p> <p>Example#2: $(3x - 7)^2 = (3x)^2 - 2(3x)(7) + 7^2 = 9x^2 - 42x + 49$</p> <p>Example#3: $(5x^3 - 9y^4)^2 = (5x^3)^2 - 2(5x^3)(9y^4) + (9y^4)^2 = 25x^6 - 90x^3y^4 + 81y^8$</p> <p>3. Product of the Sum and the Difference of the Same Two Terms:</p> $(x + y)(x - y) = x^2 - y^2$ <p>Example#4: $(4x + 5y)(4x - 5y) = (4x)^2 - (5y)^2 = 16x^2 - 25y^2$</p> <p>4. Cube of a Binomial</p> $(x + y)^3 = x^3 + 3x^2y + 3xy^2 + y^3$ $(x - y)^3 = x^3 - 3x^2y + 3xy^2 - y^3$ <p>Example#5: $(a^2 - 4)^3 = (a^2)^3 - 3(a^2)^2(4) + 3(a^2)(4)^2 - (4)^3$</p> <p>5. Special Case Of Product of Binomial and Trinomial</p> $(x + y)(x^2 - xy + y^2) = x^3 + y^3$ $(x - y)(x^2 + xy + y^2) = x^3 - y^3$ <p>Example#6: $(7a - 4b)(49a^2 + 28ab + 16b^2) = (7a)^3 - (4b)^3 = 343a^3 - 64b^3$</p> <p>Example#7: $(3c^2 - 5d^4)(9c^4 + 15c^2d^4 + 25d^8) = (3c^2)^3 - (5d^4)^3 = 27c^6 - 125d^{12}$</p>

	<p>6. Square of Trinomial</p> $(a + b + c)^2 = a^2 + b^2 + c^2 + 2ab + 2ac + 2bc$ <p>Examples: $(3x + y - 5)^2 = (3x)^2 + (y)^2 + (-5)^2 + 2(3x)(y) + 2(3x)(-5) + 2(y)(-5)$ $= 9x^2 + y^2 + 25 + 6xy - 30x - 10y$</p>
Exercises	<p>Determine the product by identifying the type of special product to be used in the following:</p> <ol style="list-style-type: none"> 1. $(4x^3 - 9y^5)(4x^3 + 9y^5)$ 2. $(2a^4 - y^5)(2a^4 - y^5) =$ 3. $(2x - 5y)^3$ 4. $(2x^3 - 3y^5)(x^3 + 4y^5)$ 5. $(5c - 2d^3)(25c^2 + 10cd^3 + 4d^6)$ 6. $(6x - y - 2z)^2$