

Abuzar Gaffari

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PROFESSIONAL SUMMARY

Dynamic Affiliate Marketing Manager with expertise in campaign management, social media strategies, and passive income generation. Successfully earned over 20–25 lakh through innovative affiliate campaigns and revenue optimization. Recognized with multiple awards for exceptional performance in the affiliate marketing space. Represented **Millianaire Track** at 4-5 sponsored trips for achieving top performance.

SKILLS SUMMARY

- **Affiliate Marketing:** Campaign Optimization, Revenue Growth, Partner Relations
- **Social Media Marketing:** Instagram Campaigns, Influencer Collaboration, Brand Promotion
- **Content Strategy:** Engaging Ad Copywriting, Target Audience Analysis
- **Revenue Management:** Passive Income Streams, High ROI Campaigns
- **Soft Skills:** Fluent in Hindi, Communication, Negotiation, Problem Solving

EXPERIENCE

- **Affiliate Marketing Manager** Freelance/Independent
Product Promotions and Revenue Optimization 2022 - present
 - **Company Affiliation:** Collaborated with **Millianaire Track** (Delhi-based company) for affiliate marketing.
 - **Social Media Campaigns:** Ran successful Instagram campaigns, driving product visibility and engagement.
 - **Performance Recognition:** Received two medals and certificates for outstanding marketing achievements.
 - **Trips:** Earned 4-5 company-sponsored trips through top performance in affiliate campaigns.
 - **Partner Management:** Fostered collaborations with brands and affiliate networks to boost sales.
 - **Data Analysis:** Monitored campaign performance metrics to maximize ROI and improve future strategies.
 - **Revenue Milestones:** Generated 20–25 lakh through strategic affiliate marketing campaigns, including passive income.

EDUCATION

- **Diploma in medical Laboratry Technology** Unnao, India
Maa Shakti Jai Baba Foundation 2022
- **Intermediate** Unnao, India
Nav Yug Public School 2020
- **High School Education** Unnao, India
Al-Huda Inter College 2018

ACHIEVEMENTS

- **Affiliate Marketing Awards:** Received multiple awards, including two medals and certificates for outstanding marketing performance.
- **Passive Income Success:** Consistently maintained passive revenue streams alongside active campaigns.
- **Performance-Based Trips:** Awarded 4-5 sponsored trips by Millianaire Track for achieving top sales and marketing goals.

LANGUAGES

- **Hindi:** Fluent in reading, writing, and speaking.
- **English:** Proficient in basic communication.