

# Paul Pableo

Toronto, ON | 647- 453-8675 | pableop@gmail.com | [LinkedIn](#) | [Github](#) | [Personal Website](#)

## FRONT END DEVELOPER SUMMARY

---

Front-End Web Developer with experience in developing interactive, responsive, and web-accessible web applications using React, JavaScript (ES6+), HTML5, CSS3, and API integrations. In addition to my technical expertise, I have over 10 years of combined experience in Customer Service and Leadership roles, with a proven track record of delivering strong sales outcomes, effective communication, and excellent problem-solving skills. I am dedicated to utilizing my technical and interpersonal skills to deliver high-quality solutions and exceed client expectations.

- Experience in a dynamic start-up environment, proficient in agile methodologies, and skilled in implementing website updates with precision in data management and design enhancement
- Demonstrated ability to create responsive and visually appealing user interfaces for optimal user experience
- Led team as assistant manager, achieving **60% above target** with an annual net of **\$3.2M**

## PORTFOLIO PROJECTS

---

### Apex Interior Solutions ( [Live](#) )

- Managed end-to-end website development lifecycle, integrating third-party APIs, and managing project timelines, all while staying ensuring effective communication throughout

### The Pickleball Addict( [Live](#) )

- Developed a website solution for a client, encompassing the creation of assets such as images and backgrounds, seamless integration of third-party solutions customized to the client's needs, and execution of SEO strategies for enhanced online visibility and performance

### WagerMerch ( [Live](#) )

- Affiliate of Wagertalk created a website solution including design, assets and SEO optimization

### Arora Jewellers ( [Live](#) | [Repo](#) )

- Single Page PSD design converted into a responsive single page website, in adherence to design specifications.

## PROFESSIONAL EXPERIENCE

---

### Junior Software Developer | Disruptive Art Studio

May 2022 - Nov 2023

- Implemented design enhancements to improve the overall aesthetics and usability of websites, resulting in increased user engagement.
- Worked in a fast-paced, agile start-up environment, adapting to changing requirements and priorities seamlessly
- Conducted end-to-end testing with a focus on user experience to ensure seamless and user-friendly interactions

### Assistant Store Manager | Canada Goose

Oct 2016 - Jul 2023

- Led team to significant growth in KPI results, achieving 60% above target with a net of 3.2mil in fiscal 2021, and 2022 in addition to reducing store shrinkage to less than 2%
- Drive Units per Transaction (UPT) by actively introducing new, underperforming, and strategic categories increasing retail sales goal by an average of 20% every quarter in 2022-2023

## EDUCATION

---

### Humber College | Computer Programming

Jan 2024 - Jan 2026

### Juno College of Technology | Front-End Web Developer & UX Design Bootcamp Certificate

Jul 2022 - Jun 2022

## TECHNICAL SKILLS

---

HTML, CSS, SCSS, JavaScript, jQuery, React, WordPress, Shopify, RESTful API, Firebase, Version control, Adobe