

Paul Pableo

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FRONT END DEVELOPER SUMMARY

Aspiring Front-End Web Developer with a strong foundation in React, JavaScript (ES6+), HTML5, CSS3, and API integrations, seeking an junior/entry opportunity to apply and expand technical skills. Brings over 10 years of customer service and leadership experience, offering exceptional communication, problem-solving, and teamwork abilities. Eager to contribute to dynamic projects, implement responsive designs, and deliver high-quality solutions while learning from experienced professionals in a collaborative environment.

- Developed and launched multiple client websites, managing end-to-end development lifecycles, integrating third-party APIs, and implementing SEO strategies to enhance online visibility and performance.
- Proficient in front-end technologies like HTML, CSS, JavaScript, React, NextJS, and Tailwind, and gaining backend experience with Java and SQL through studies at Humber College.

PORTFOLIO PROJECTS

Apex Interior Solutions ([Live](#))

- Managed end-to-end website development lifecycle, integrating third-party APIs, and managing project timelines, all while staying ensuring effective communication throughout

The Pickleball Addict([Live](#))

- Developed a website solution for a client, encompassing the creation of assets such as images and backgrounds, seamless integration of third-party solutions customized to the client's needs, and execution of SEO strategies for enhanced online visibility and performance

WagerMerch ([Live](#))

- Affiliate of Wagertalk created a website solution including design, assets and SEO optimization

JH Lashes ([Live](#))

- Designed and implemented a custom built website for a lash artist, integrating booking functionality, service information, and client resources to enhance online presence and customer engagement.

PROFESSIONAL EXPERIENCE

Junior Software Developer | Disruptive Art Studio

May 2022 - Nov 2023

- Implemented design enhancements to improve the overall aesthetics and usability of websites, resulting in increased user engagement.
- Worked in a fast-paced, agile start-up environment, adapting to changing requirements and priorities seamlessly
- Conducted end-to-end testing with a focus on user experience to ensure seamless and user-friendly interactions

Assistant Store Manager | Canada Goose

Oct 2016 - Jul 2023

- Led team to significant growth in KPI results, achieving 60% above target with a net of 3.2mil in fiscal 2021, and 2022 in addition to reducing store shrinkage to less than 2%
- Drive Units per Transaction (UPT) by actively introducing new, underperforming, and strategic categories increasing retail sales goal by an average of 20% every quarter in 2022-2023

EDUCATION

Humber College | Computer Programming

Jan 2024 - Jan 2026

Juno College of Technology | Front-End Web Developer & UX Design Bootcamp Certificate

Jul 2022 - Jun 2022

TECHNICAL SKILLS

HTML, CSS, JavaScript, React, NextJS, Tailwind, Bootstrap, API, WordPress, Shopify, Java, SQL, Figma, Canva, PHP