Paul Pableo

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FRONT END DEVELOPER SUMMARY

Front-End Web Developer with experience in developing interactive, responsive, and web-accessible web applications using React, JavaScript (ES6+), HTML5, CSS3, and API integrations. In addition to my technical expertise, I have over 10 years of combined experience in Customer Service and Leadership roles, with a proven track record of delivering strong sales outcomes, effective communication, and excellent problem-solving skills. I am dedicated to utilizing my technical and interpersonal skills to deliver high-quality solutions and exceed client expectations.

- Experience in a dynamic start-up environment, proficient in agile methodologies, and skilled in implementing website updates with precision in data management and design enhancement
- Demonstrated ability to create responsive and visually appealing user interfaces for optimal user experience
- Led team as assistant manager, achieving **60% above target** with an annual net of **$3.2M**

PORTFOLIO PROJECTS

Pablo ([Live](#) | [Repo](#))
- Front-End Multi-page Project with a Category and Product Page with Carousel functionality built with React, SASS, and JavaScript

The Restaurant Mall ([Live](#) | [Repo](#))
- Multi-page PSD conversion created in accordance with a client brief and design files

Arora Jewellers ([Live](#) | [Repo](#))
- Single Page PSD design converted into a responsive single page website, in adherence to design specifications.

Trivia Time([Live](#) | [Repo](#))
- Led a collaborative React Project built utilizing 2 APIs and persistent data via Firebase as real-time database to allow user to save User Avatar, Score, and High Scores
- Utilized 2 REST API data via AJAX request to randomly generate avatar, as well as take user input for Trivia category, and difficulty

PROFESSIONAL EXPERIENCE

Junior Software Developer | Disruptive Art Studio   May 2022 - Nov 2023
- Implemented design enhancements to improve the overall aesthetics and usability of websites, resulting in increased user engagement.
- Worked in a fast-paced, agile start-up environment, adapting to changing requirements and priorities seamlessly
- Conducted end-to-end testing with a focus on user experience to ensure seamless and user-friendly interactions

Assistant Store Manager | Canada Goose   Oct 2016 - Jul 2023
- Led team to significant growth in KPI results, achieving 60% above target with a net of 3.2mil in fiscal 2021, and 2022 in addition to reducing store shrinkage to less than 2%
- Drive Units per Transaction (UPT) by actively introducing new, underperforming, and strategic categories increasing retail sales goal by an average of 20% every quarter in 2022-2023

EDUCATION

Humber College | Computer Programming   Jan 2024 - Jan 2026
Juno College of Technology | Front-End Web Developer & UX Design Bootcamp Certificate   Jul 2022 - Jun 2022

TECHNICAL SKILLS

HTML, CSS, SCSS, JavaScript, jQuery, React, WordPress, Shopify, RESTful API, Firebase, Version control, Adobe