# Chapter 13: Multi-Relational Data Mining

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### What is MRDM?

- Problem: Data in multiple tables
  - Want rules/patterns/etc. across tables
- Solution: Represent as single table
  - Join the data
  - Construct a single view
  - Use standard data mining techniques
- Example: "Customer" and "Married-to"
  - Easy single-table representation
- Bad Example: Ancestor of

## Basis of Solutions: Inductive Logic Programming

- ILP Rule:
  - customer(CID,Name,Age,yes) ←
     Age > 30 ∧ purchase(CID,PID,D,Value,PM) ∧
     PM = credit card ∧ Value > 100
- Learning methods:
  - Database represented as clauses (rules)
  - Unification: Given rule (function/clause), discover values for which it holds

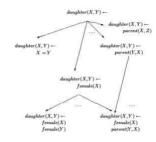
## Example

- How do we learn the "daughter" relationship?
  - Is this classification? Association?
- Covering Algorithm: "guess" at rule explaining only positive examples
  - · Remove positive examples explained by rule
  - Iterate

Training examples		Background knowledge	
daughter(mary,ann), daughter(eve,tom), daughter(tom,ann), daughter(eve,ann),	0000	parent(ann, mary). parent(ann, tom). parent(tom, eve). parent(tom, ian).	female(ann). female(mary). female(eve).

## How to make a good "guess"

- Clause subsumption: Generalize
  - More general clause (daughter(mary,Y) subsumes daughter(mary,ann)
- Start with general hypotheses and move to more specific



## Issues

- Search space efficiency
- Noisy data
  - o positive examples labeled as negative
  - Missing data (e.g., a daughter with no parents in the database)
- What else might we want to learn?

### WARMR: Multi-relational association rules

Algorithm WARMR(  $\mathbf{r}$ ,  $\mathcal{L}$ , key, minfreq; Q) Input: Database  $\mathbf{r}$ ; Declarative language bias  $\mathcal{L}$  and key; threshold minfreq. Output: All queries  $Q \in \mathcal{L}$  with frequency  $\geq$  minfreq

- 1. Initialize level d := 1
- Initialize the set of candidate queries Q<sub>1</sub> := { ?- key}
- 3. Initialize the set of (in)frequent queries  $\mathcal{F}:=\emptyset;\,\mathcal{I}:=\emptyset$
- While Q<sub>d</sub> not empty
- Find frequency of all queries  $Q \in \mathcal{Q}_d$
- Move those with frequency below minfreq to I
- Update  $F := F \cup Q_s$
- Compute new candidates:  $Q_{d+1} = \text{WARMRgen}(\mathcal{L}; \mathcal{I}; \mathcal{F}; Q_d)$ )
- Increment d
- 10. Return F

Function WARMRgen( $\mathcal{L}; \mathcal{I}; \mathcal{F}; \mathcal{Q}_d$ ):

- 1. Initialize  $Q_{d+1} := \emptyset$
- For each Q<sub>i</sub> ∈ Q<sub>d</sub>, and for each refinement Q'<sub>i</sub> ∈ L of Q<sub>i</sub>: Add  $Q'_{ij}$  to  $Q_{d+1}$ , unless:
  - (i)  $Q'_j$  is more specific than some query  $\in \mathcal{I}$ , or (ii)  $Q'_j$  is equivalent to some query  $\in \mathcal{Q}_{\partial \mathcal{H}} \cup \mathcal{F}$
- 3. Return Qui

#### Multi-Relational Decision Trees procedure DivideAndConquer(TestsOnYesBranchesSofar, DeclarativeBias, Examples) if TERMINATIONCONDITION(Examples) haspart(M, X), worn(X)NewLeaf = CreateNewLeaf(Examples)return NewLeaf A=no\_maintenance irreplaceable(X) $Possible Tests Now = Generate Tests (Tests On Yes Branches Sofar,\ Declarative Bias)$ BestTest = FindBestTest(PossibleTestsNow, Examples)A=send\_back A=repair\_in\_house (Split<sub>1</sub>, Split<sub>2</sub>) = SplitExamples(Examples, TestsOnYesBranchesSofar, BestTest) $LeftSubtree = DivideAndConquer(TestsOnYesBranchesSofar \land BestTest, Split_1)$ $RightSubtree = DivideAndConquer(TestsOnYesBranchesSofar, Split_2)$ ${\tt return} \; [BestTest, LeftSubtree, RightSubtree]$ irreplaceable(X)!, $A = send_back$ $intenance(M, A) \leftarrow haspart(M, X), worn(X)$ !,