

User Flow

<https://drive.google.com/file/d/1HS9g6WQyGP19wydYs7JSVSPcgUanapZ7/view?usp=sharing>

User Stories

1. As a user, I want to be able to select the specific iPhone model so I can learn more about it and buy it.
 - a. Major categories arrayed along the top of the screen
 - b. Each page had big words displayed across the top of it
2. As a user, I want to see featured products from Apple so I can get a recommendation on what phone to get.
 - a. Continuous recommendations throughout each page of the website.
 - b. Big and bold images of Apple products.
3. I am a user, who wants to know what accessories Apple has to offer, so that I can choose which ones to buy.
 - a. Showing various products across the top of the screen.
 - b. On the main page adding a “Featured Accessories” page.
 - c. Category buttons
 - d. Recommendations
4. I am a user, who wants to compare iPhones in an efficient way, so that I can choose which one to buy.
 - a. Underneath the listed phones there is a “Which iPhone is right for you?” and it compares all of the phones.
 - b. This chart is near the very top of the main page for ease of access for viewers.
 - c. Minimal steps needed to get to this information.

5. I am a user, who is interested in different payment plans, so that I can afford and buy an iPhone.
 - a. Apple has a “Ways to Buy an iPhone” page on their home page.
 - b. Show discounts based on the provider.
 - c. Shows monthly payment options and the range those payments can be.
 - d. “Support” option

Trello Board Share Link

Jo Berry:

<https://trello.com/invite/b/fcKdYNwM/22cb248c136ad0904b37088391202b3d/iphone-product-page>

Alfonso Arriaga:

<https://trello.com/invite/b/Yy6BdnjO/1f37e79b9d0b86878a7b867c8ca58a68/iphone-product-page>