



**YOUNGTREPRENEURS**

**Press Release**

**FOR IMMEDIATE RELEASE**

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**Youngtrepreneurs Organization Announces Three-Day Music Workshop for Emerging Artists with Incredible Prizes**

Accra, Ghana – Following the resounding success of their Directing and Cinematography Workshop earlier this year, the Youngtrepreneurs Organization is thrilled to announce its next initiative: a three-day music workshop for emerging musicians. The workshop will take place from December 2nd to 4th, 2019, in Cantonments, Accra, and promises to be a transformative experience for aspiring artists.

The organization, founded by Scilla Owusu, has a proven track record of empowering young creatives. Earlier this year, the first and second runners-up of their film workshop, Richard Quagrainie Amoah and John Kwame Markin, were awarded 10,000 GHC to produce a music video for Ghanaian rap sensation Joey B. The result was the critically acclaimed video for “*No Waste Time*”, featuring BOJ of Nigerian music group DRB LasGidi.

This time, Youngtrepreneurs is turning its focus to music, offering emerging artists the chance to learn from some of the industry’s biggest names, including:

- Richie Mensah (CEO of Lynx Entertainment)
- Efyra (VGMA Artist of the Decade and award-winning singer-songwriter)
- Antoine Mensah (Live 91.9FM radio personality)

**Workshop Highlights:**

- Masterclasses: Learn from industry leaders about songwriting, production, branding, and more.
- Networking Opportunities: Connect with peers, mentors, and potential collaborators.

- Showcase: Participants will have the chance to perform and showcase their talent.

Incredible Prizes:

The workshop comes with life-changing opportunities for participants, including:

- A feature from award-winning rapper Medikal.
- Up to 30,000 GHC investment towards your music career.
- Opening act performance at one of Ghana's most renowned music festivals.  
A three-month PR campaign to promote your single and video across Ghana, Nigeria, and South Africa.
- A professionally shot music video.
- Recording sessions with top industry producers and engineers.
- Five months of free studio access courtesy of BBNZ Live.

Quote from Scilla Owusu, founder of Youngtrepreneurs Organization:

*"Our mission is to empower the next generation of creatives. This music workshop is a unique opportunity for emerging artists to learn from the best, gain exposure, and take their careers to the next level. We're excited to see the incredible talent that will emerge from this event."*

Quote from Efyia:

*"I'm honored to be part of this initiative. Youngtrepreneurs is doing amazing work to support young artists, and I can't wait to share my experiences and insights with the participants."*

Event Details:

- Date: December 2nd – 4th, 2019
- Venue: The Fitzgerald, Cantonments, Accra
- Application Deadline: November 26th, 2019
- How to Apply: Visit <https://www.theyoungtrepreneurs.co.uk/>
- Eligibility:

The workshop is open to emerging musicians in Ghana and neighboring countries.

Traveling participants are encouraged to apply.

Acknowledgments:

Youngtrepreneurs extends heartfelt gratitude to its sponsors and partners, including Afrochella, MUSIGA, Bbnz Live, Black Avenue Musik, Aftown Music, and Phillech Global, for their unwavering support.

About Youngtrepreneurs Organization

The Youngtrepreneurs Organization is a non-profit dedicated to empowering young people through education, mentorship, and creative arts. By providing resources and opportunities, the organization aims to inspire the next generation of leaders, entrepreneurs, and artists.

Social Media Links

- Instagram: [@theyoungtrepreneurs](#)
- Twitter: [@theyoungtrepreneurs](#)
- Facebook: @theyoungtrepreneurs
- Website: <https://www.theyoungtrepreneurs.co.uk/>

**Media Inquiries**

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