

TANIYA SHEKHAWAT

Product and Interface Designer

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SUMMARY

Product Designer specializing in SaaS and AI use cases, turning dense systems into clear, understandable user experiences. Skilled in end-to-end design from deep UX thinking to refined UI execution.

PROFESSIONAL EXPERIENCE

KnowledgeVerse AI (AI Middleware Product for Enterprises) Product Designer	Bangalore, India Remote Apr 2025 – Present
<ul style="list-style-type: none">Leading UX and UI for KnowledgeVerse, an enterprise B2B SaaS platform built for AI agents that automate unstructured data workflows.Designing a no-code workflow canvas for defining AI agent interactions, task logic, and data flow.Designing interfaces, workflows, navigation, and information architecture across the full platform and public website (k-v.ai).Creating explainer visuals that communicate complex concepts clearly and quickly.	
PavePilot AI (Generative AI Startup focusing on AI Video Generation) Freelance Multimedia Designer	San Francisco, CA Remote Jan 2025 – Mar 2025
<ul style="list-style-type: none">Designed interfaces for new features, adapting to shifting product needs in a fast-moving AI market.Created AI-generated video content for ads, product promos, onboarding, and client campaigns.	
Stealth Mode AI Startup (Pre-launch AI product startup) UX Designer	Sunnyvale, CA Remote Oct 2024 – Nov 2024
<ul style="list-style-type: none">Conducted UX design activities, including research, wireframing, and prototyping, for an AI-powered marketing consultant tool and integrated responsible AI principles like user control, clarity, and transparency in AI recommendations.	
PavePilot AI (Generative AI Startup focusing on AI Video Generation) Interaction Design Intern	San Francisco, CA Remote Jul 2024 – Sep 2024
<ul style="list-style-type: none">Designed the generative AI platform end-to-end, from UX research and flows to high-fidelity UI, for creating e-commerce marketing videos from product images.Conducted competitor analysis and heuristic evaluations to guide UX decisions in the AI video generation space.Designed the startup's logo, visual assets, and no-code website - www.pavepilot.ai.	
Sankhyatronics Pvt. Ltd. (Tech solutions company) UX Apprentice	Jaipur, India Jun 2024 – Jul 2024
<ul style="list-style-type: none">Contributed to UX/UI for an integrated project management tool, conducting competitor analysis and workflow reviews to improve task clarity and coordination.Participated in agile sprints and client discussions to support user-aligned design decisions.	
Duly Care (FemTech startup) UI UX Intern	Gurugram, India Remote Aug 2023 – Mar 2024
<ul style="list-style-type: none">Designed the UX/UI for a femtech wellness app covering consultation access, guided care, symptom tracking, and educational content.Built the responsive no-code website and visual assets to extend the product's design system across platforms.Ran user research and competitive analysis to validate decisions and ensure user alignment.	

KEY SKILLS AND TOOLS

Product Design & UX: Product Thinking, User Experience Design, User Interface Design (Enterprise, Web, Mobile, SaaS), Responsive Design, Design Systems, Information Architecture, Wireframing, Digital Prototyping, UX Writing, Heuristic Evaluation, Design Documentation, Visual Design, Workflow Design, Dashboard Design, Service Design.

Research & Strategy: UX Strategy, User Interviews, Usability Testing, Persona Creation, Journey Mapping, Red Route Analysis, Competitor Analysis, Contextual Inquiry, Quantitative Research, Secondary Research, Feature Prioritization, Responsible AI Principles.

Tools: Figma, Wix Studio, Framer, Miro, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Adobe Dimensions, Canva, AI-driven media generation.

RESEARCH EXPERIENCE

Co-Authored Research Paper Jan 2025
10th International Conference on Research into Design (ICoRD'25) IIT Hyderabad, India
Co-authored research paper "A Contemporary Approach to Study Future Potential of Digital Interventions in Tourist Experiences for Heritage Sites," exploring the strategic application of emerging technologies like AR and VR to enhance visitor experiences at heritage sites.

Primary Author & Conference Presenter Nov 2024
Interaction Design and International Development (IDID'24) IIT Bombay, India
Presented a research paper, "Towards Inclusive Financial Futures in India," examining how AI and human-centered design can address financial inclusion gaps and decision-making challenges by novice stock traders.

Primary Author & Conference Presenter Mar 2024
8th International Conference on Research in Teaching and Education Vienna, Austria (Remote)
Presented a research paper, "Teacher Career Development Opportunities in India," focusing on the evolving needs of educators in a rapidly changing world, addressing gaps and opportunities in career development.

EDUCATION

Bachelor's in Design (Interaction Design) Hons. Jul 2022-26
Unitedworld Institute of Design, Karnavati University, Ahmedabad, India
Key coursework: UX Research, Interface Design, Design Fundamentals, Design Strategy, Concept Development, Digital Crafting, Service Design, Data Visualization, Design Systems, Speculative Design, Extended Reality, Fintech, Sketching, Visualization.

Senior Secondary Education (12th Standard) Mar 2019-22
Sanskar School Jaipur, India
Humanities & Fine Arts, CBSE 94.8%

CERTIFICATIONS

IBM Enterprise Design Thinking Co-Creator May 2024
• Contributed to team sessions using IBM's methods such as *Empathy Mapping*, "*How Might We*" framing, and *Playbacks* to ensure shared understanding and feedback.

IBM Enterprise Design Thinking Practitioner Jan 2024
• Learned to apply IBM's Enterprise Design Thinking framework to drive alignment around user outcomes using concepts like *Hills*, *Playbacks*, and *Sponsor Users*.
• Practiced applying *The Loop* (Observe, Reflect, Make) to create iterative, user-centered solutions in complex product environments.