

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



Electronics and Communication Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

NAME: SRI RAGHUL B

NM ID:

C4E23538EF9EB94B9214DEC746B837

CC

BRAND NAME: CRAVERS DELIGHT

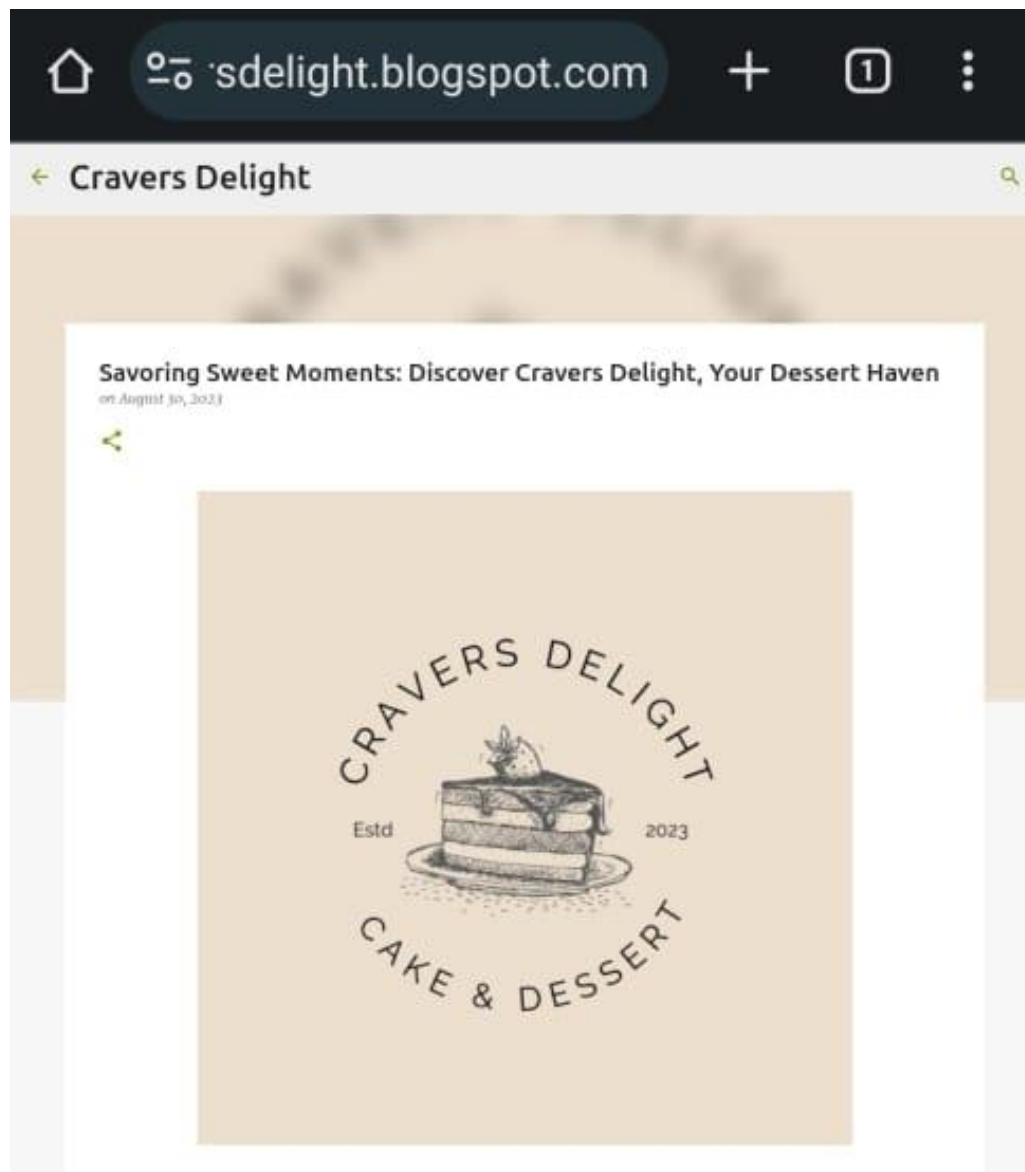
CATEGORY: BAKERY

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://craversdelight.blogspot.com/2023/08/savoring-sweet-moments-discover-cravers.html>

Screenshot:



Introduction

In a world that whirls by at lightning speed, there's a place where time slows down, and every moment is savored. Welcome to Cravers Delight, your ultimate destination for all things sweet and delightful. In this blog, we'll take you on a journey through the enchanting world of our cake shop, where each treat is a piece of edible art crafted with love and passion.



A Slice of Heaven

Cravers Delight is not just a cake shop; it's a haven for dessert aficionados. Nestled in the heart of Mettur, our shop is a haven where you can escape the hustle and bustle and enter a world of pure indulgence. From the moment you step through our doors, the aroma of freshly baked cakes and pastries envelops you, promising a taste experience that's nothing short of heavenly.

Crafting Joy, One Treat at a Time

Our journey began with a simple yet profound idea: to create desserts that ignite joy. Each cake that leaves our kitchen is a masterpiece carefully crafted by our skilled bakers. With meticulous attention to detail and an unwavering commitment to quality, we bring your dessert dreams to life. From classic flavors that evoke nostalgia to innovative creations that push the boundaries of taste, our menu is a symphony of culinary delight.





More Than Desserts: Creating Memories

At Cravers Delight, we understand that life's sweetest moments deserve to be celebrated in style. Whether it's a birthday, an anniversary, or simply a day that needs brightening, our desserts are here to make your moments memorable. Our cakes aren't just baked; they're woven with emotions, stories, and celebrations, making each slice a gateway to cherished memories.

A Taste for Every Palate

Our menu is as diverse as it is delectable. From rich and velvety chocolate cakes that melt in your mouth to delicate fruit tarts that refresh your senses, we cater to every craving. Gluten-free options? We have them. Vegan treats that don't compromise on taste? You bet. At Cravers Delight, inclusivity and flavor know no bounds.

Visit Us

We invite you to step into our world of sweet enchantment. Join us at Cravers Delight, where every dessert is a work of passion, where joy is baked into every bite. Our shop isn't just a place to buy cakes; it's a place to savor the sweetness of life, one delightful treat at a time.

Conclusion

In a world that could always use more sweetness, Cravers Delight is a beacon of delectable hope. Our cakes and desserts aren't just food; they're a celebration, an experience, a connection to the little joys that make life beautiful. Join us on this journey of taste and wonder, and let's craft sweet memories together. Visit Cravers Delight today and discover a world where dessert dreams come true.



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2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550735043923>

Screen shot:

Cravers Delight

Switch Profiles



Cravers Delight

0 likes · 0 followers

Indulge in Delightful Moments at Cravers Delight!
Crafting joy, one slice at a time.

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Cravers Delight
1h · 

SWEET SYMPHONY: INDULGE IN DELIGHTS

Welcome to Cravers Delight, where every cake is a delicious delight!

CLASSIC CHOCOLATE CAKE

This is a rich and decadent cake that is perfect for chocolate lovers. It is made with three layers of moist chocolate cake, filled with chocolate ganache and topped with chocolate frosting.





RED VELVET CAKE

This is a classic American cake that is known for its bright red color and its tangy flavor. It is made with buttermilk, cocoa powder, and red food coloring.

VANILLA CAKE

This is a simple yet elegant cake that is





 Boost this post to reach up to 49 more people daily if you spend \$10.

Boost post

3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://craversdelight.blogspot.com/2023/08/sweet-symphony-indulge-in-delights.html>

Screenshot:

Sweet Symphony: Indulge in Delights

on August 30, 2023



SWEET SYMPHONY: INDULGE IN DELIGHTS

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CLASSIC CHOCOLATE CAKE

This is a rich and decadent cake that is perfect for chocolate lovers. It is made with three layers of moist chocolate cake, filled with chocolate ganache and topped with chocolate frosting.



RED VELVET CAKE

This is a classic American cake that is known for its bright red color and its tangy flavor. It is made with buttermilk, cocoa powder, and red food coloring.

VANILLA CAKE

This is a simple yet elegant cake that is perfect for any occasion. It is made with three layers of moist vanilla cake, filled with vanilla buttercream frosting and topped with fresh berries.



STRAWBERRY SHORTCAKE CAKE

This is a refreshing cake that is perfect for summer. It is made with layers of strawberry shortcake, filled with whipped cream and topped with fresh strawberries.

CARROT CAKE

This is a moist and flavorful cake that is perfect for fall. It is made with carrots, raisins, and nuts, and it is topped with cream cheese frosting.



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://craversdelight.blogspot.com/2023/08/delightful-sale.html>

screenshot:



sdelight.blogspot.com



← Cravers Delight



Delightful Sale!

on August 30, 2023



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