

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



Electronics and Communication Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

BRAND NAME: BLACK CAFE

CATEGORY: TEA CAFE

NAME : PRADEEP P

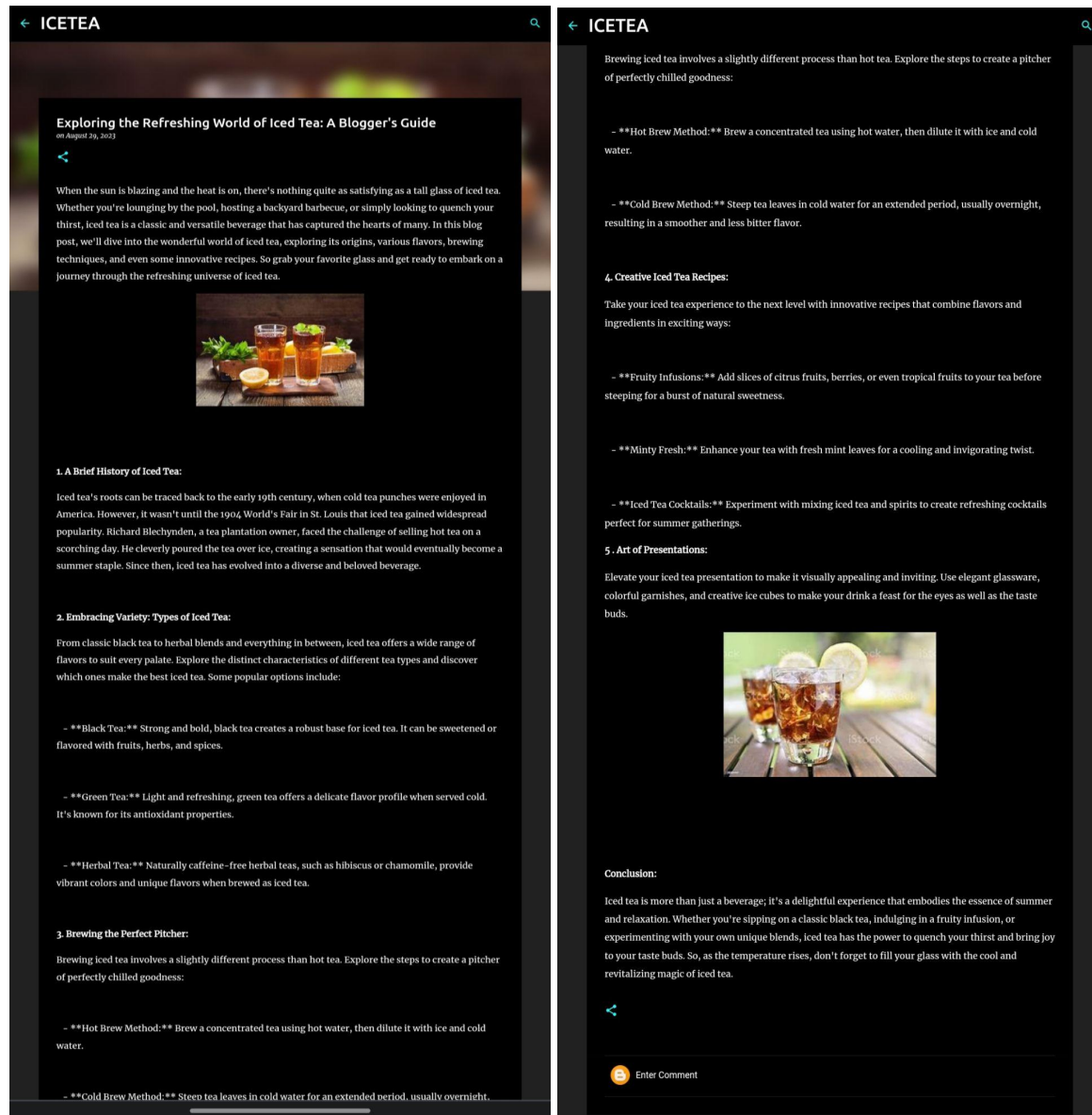
NM ID : A2A08DB7F18BDA9AA084E0A3638820DF

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://iceteafromhouseoftea.blogspot.com/>

Screenshot :

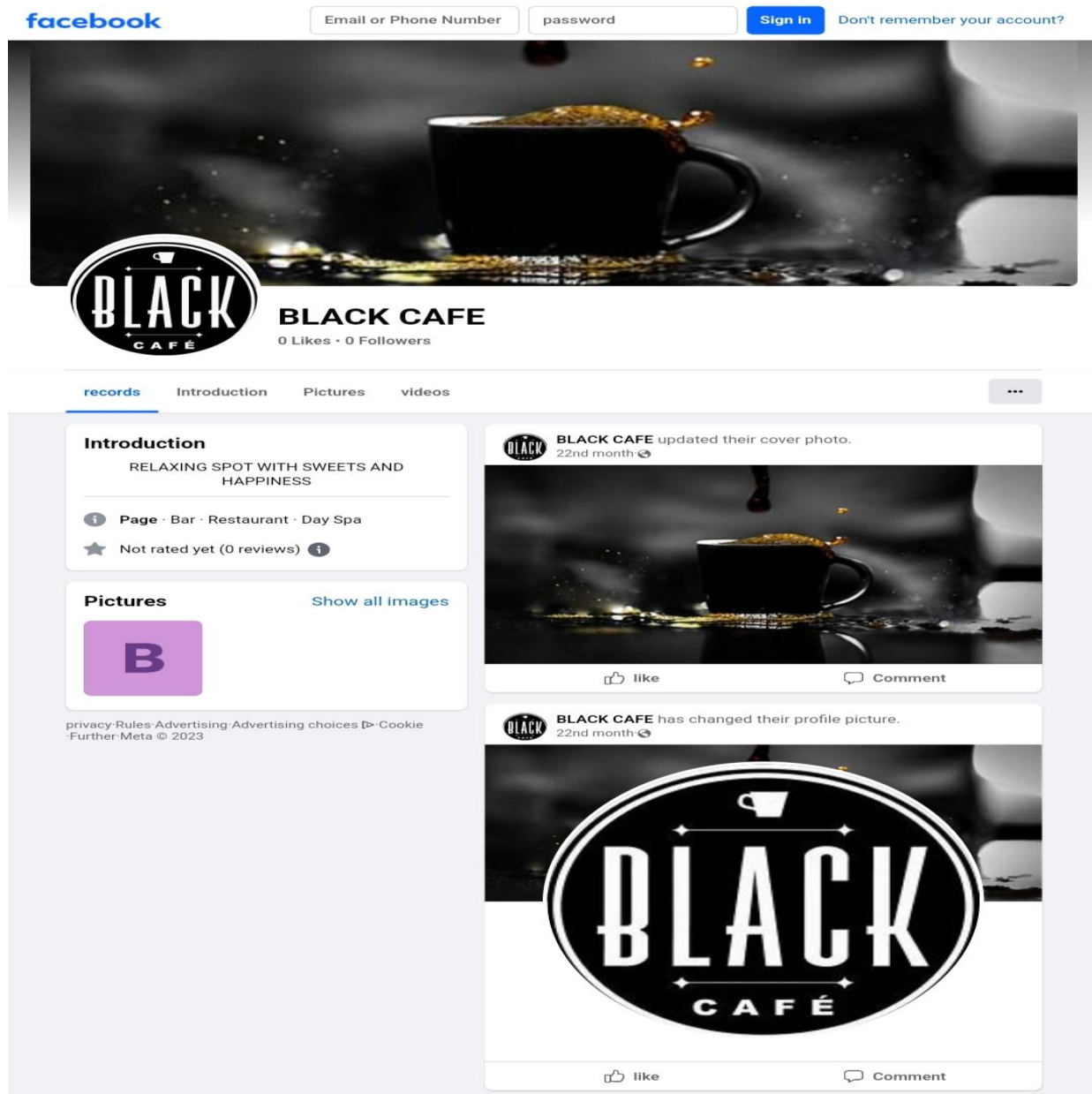


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/blackcfe?mibextid=ZbWKwL>

Screen shot:

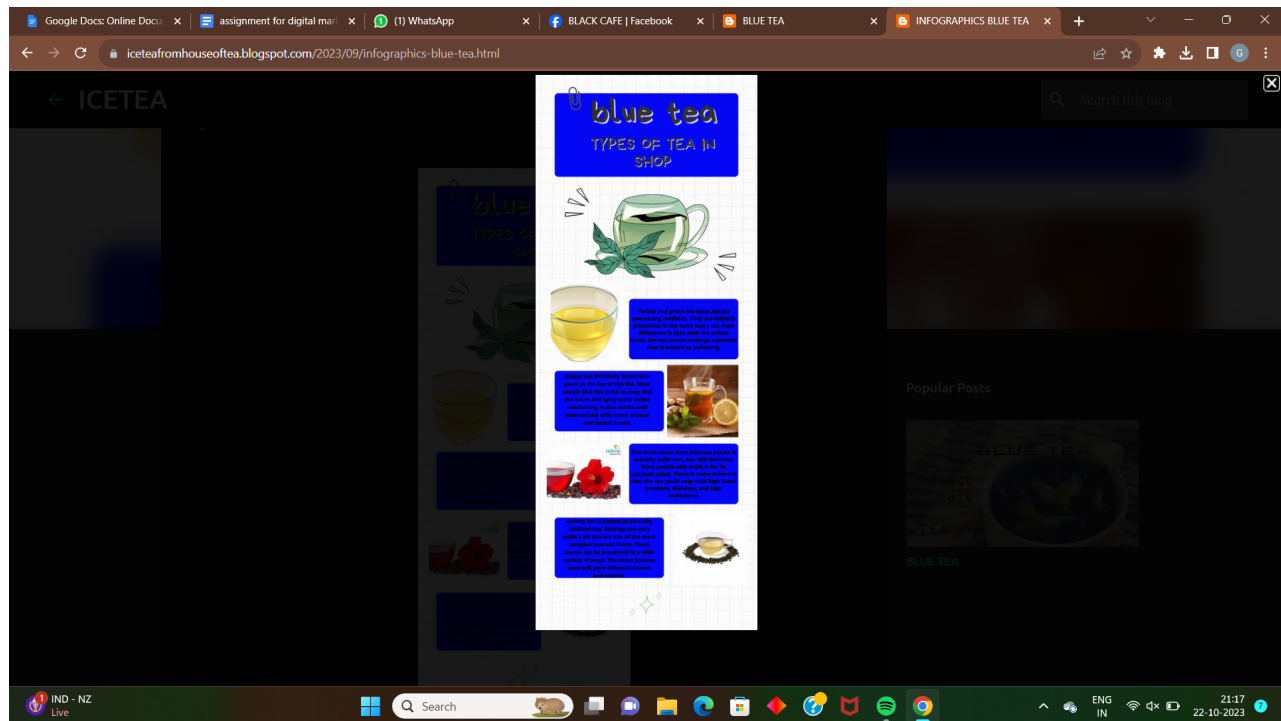


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://iceteafromhouseoftea.blogspot.com/2023/09/infographics-blue-tea.html>

Screenshot:



Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://iceteafromhouseoftea.blogspot.com/2023/09/blue-tea.html>

Screenshot :

