

# **GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE: 638 316**



**Electronics and Communication Engineering**

**NAAN MUDHALVAN**

**DIGITAL MARKETING**

**ASSIGNMENT**

**NM ID: 48886FBF03714C681F44035C14666E86**

**NAME: KARTHI PRASANTH V**

*BRAND NAME: KV CREATION*

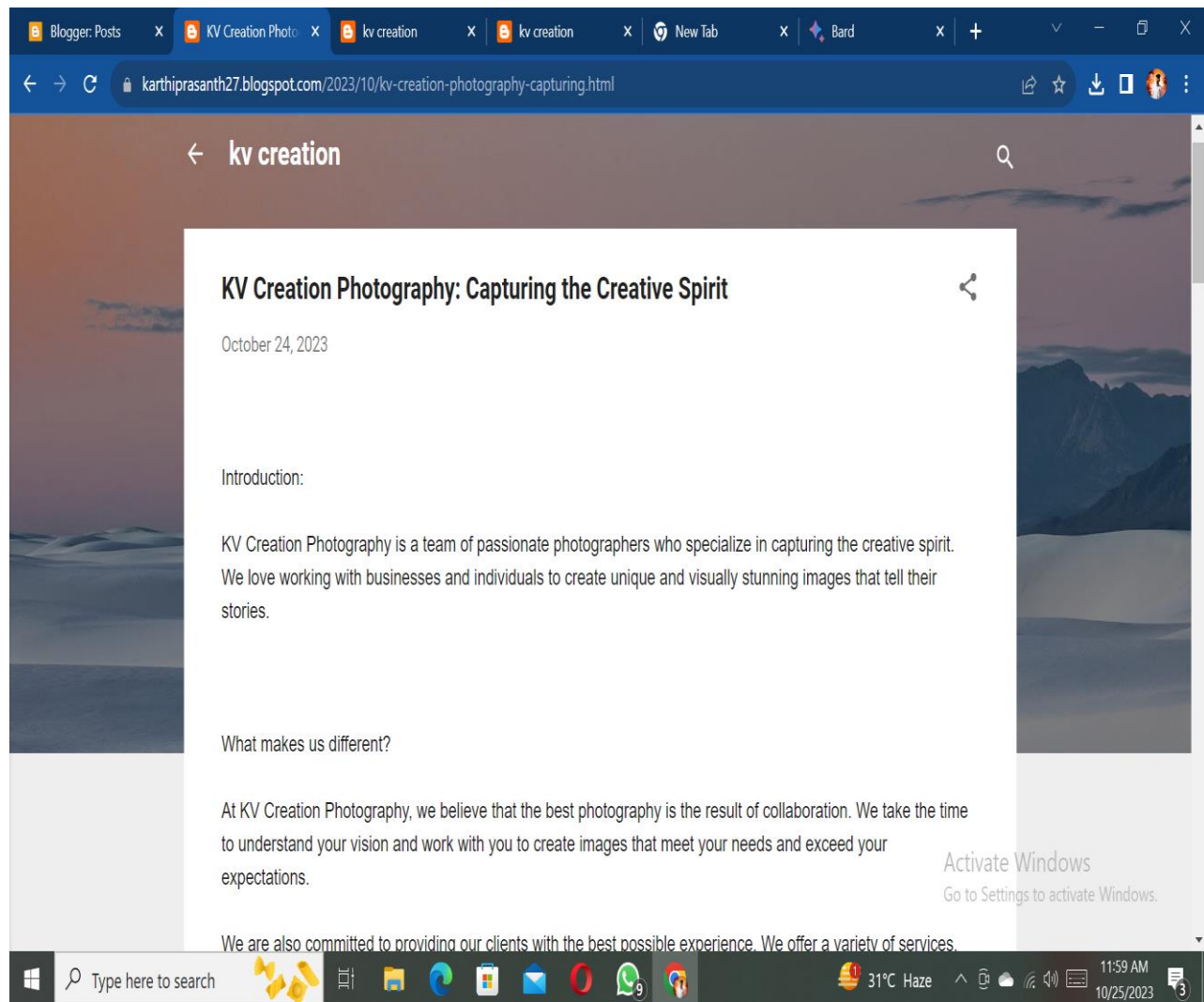
*CATEGORY: PHOTOGRAPHY*

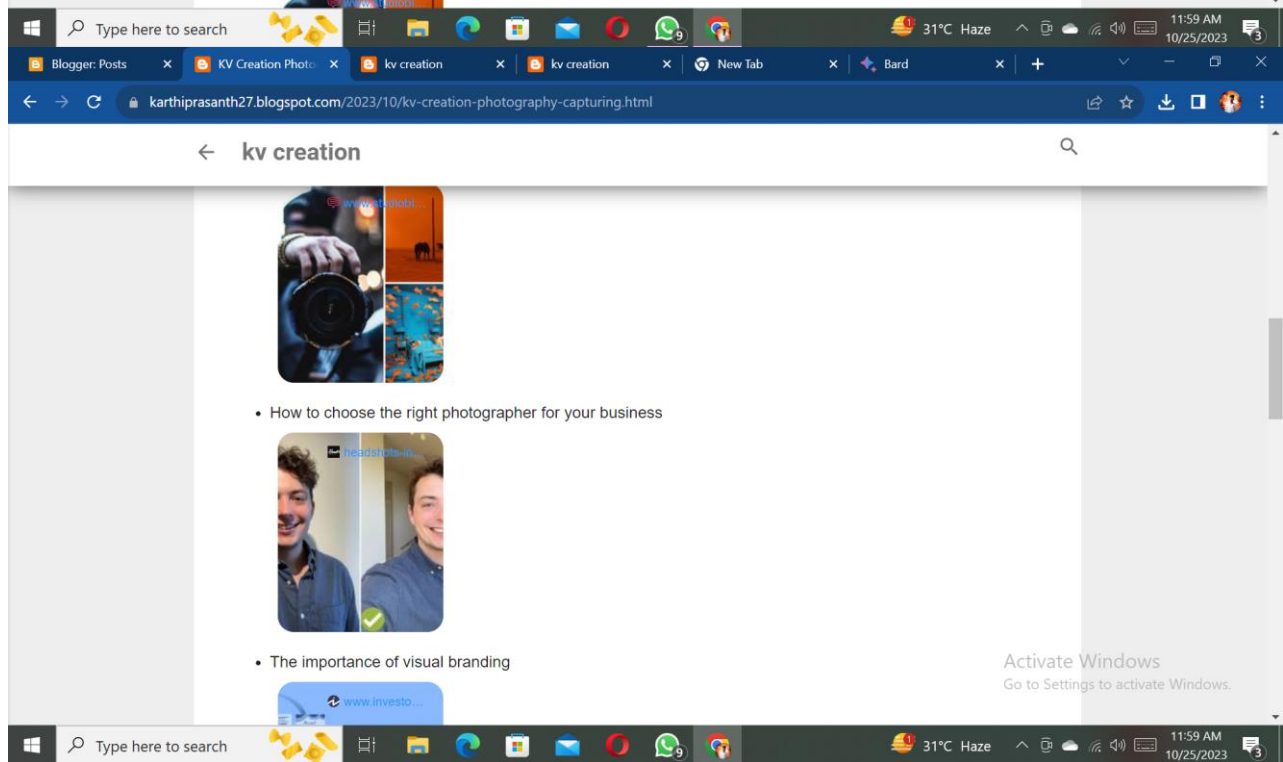
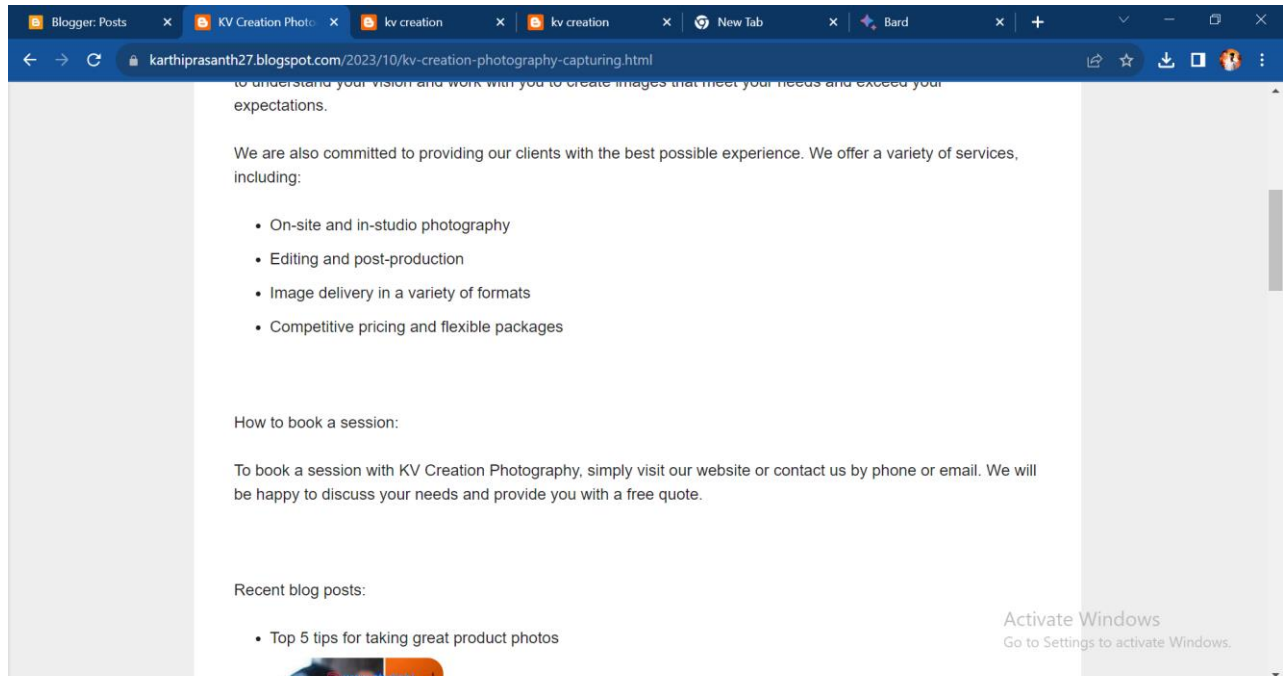
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://karthiprasanth27.blogspot.com/2023/10/kv-creation-photography-capturing.html>

Screenshot:



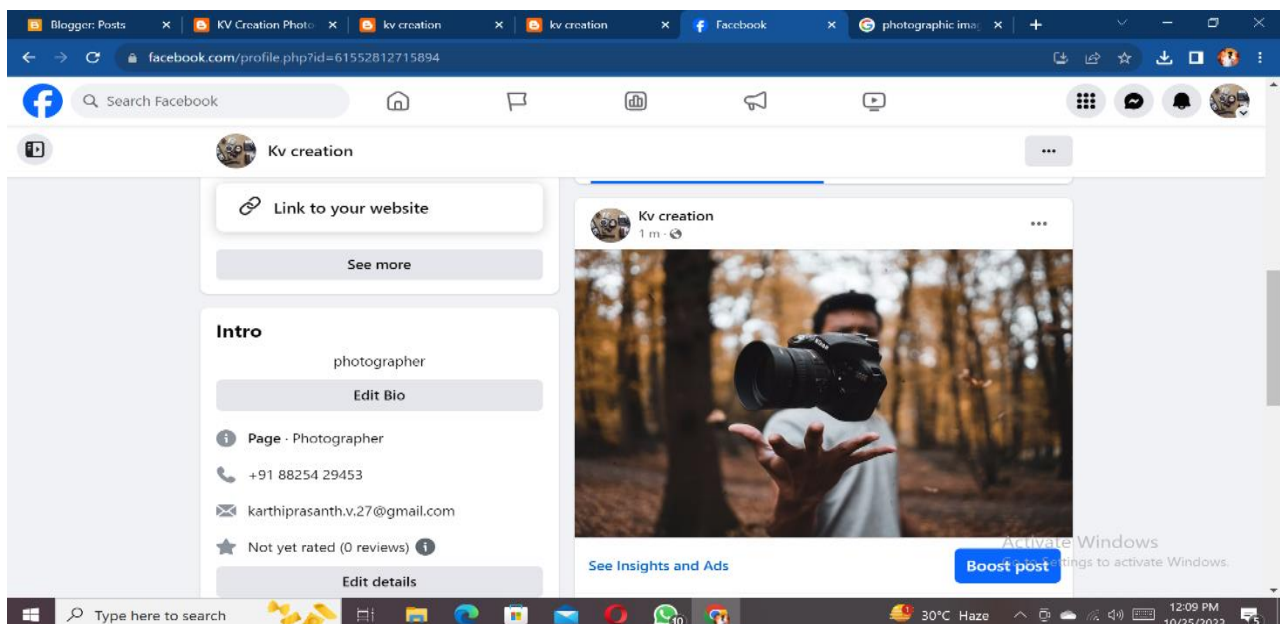
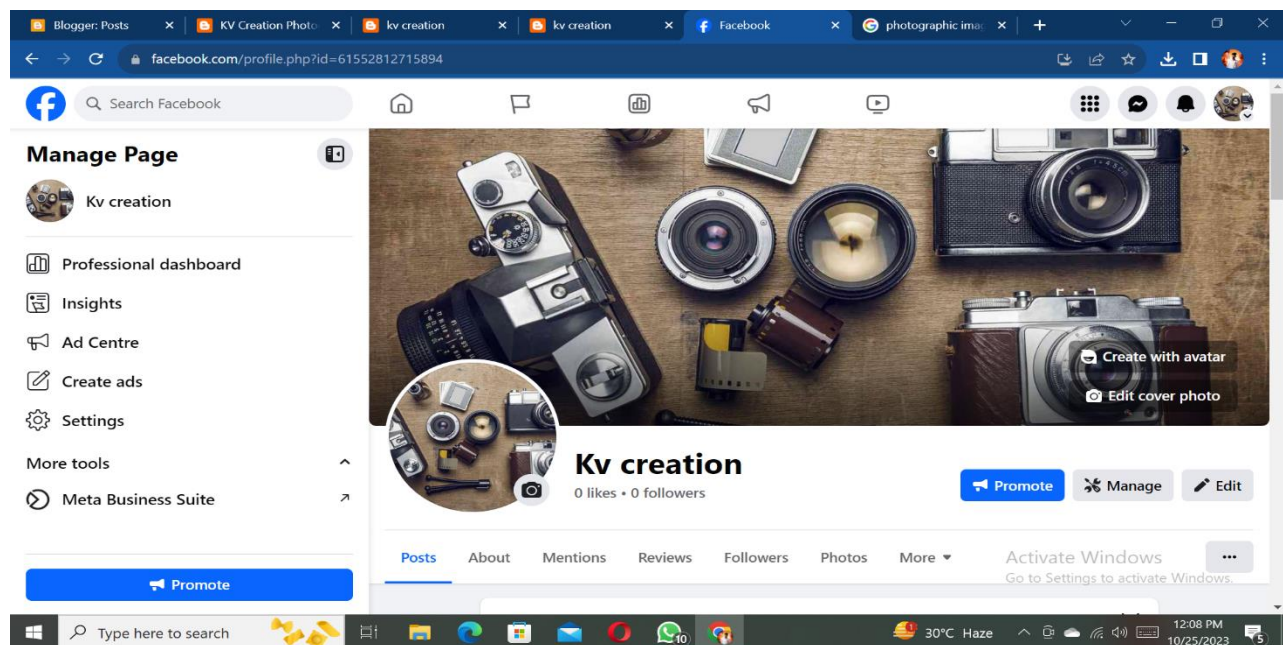


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61552812715894>

Screen shot:

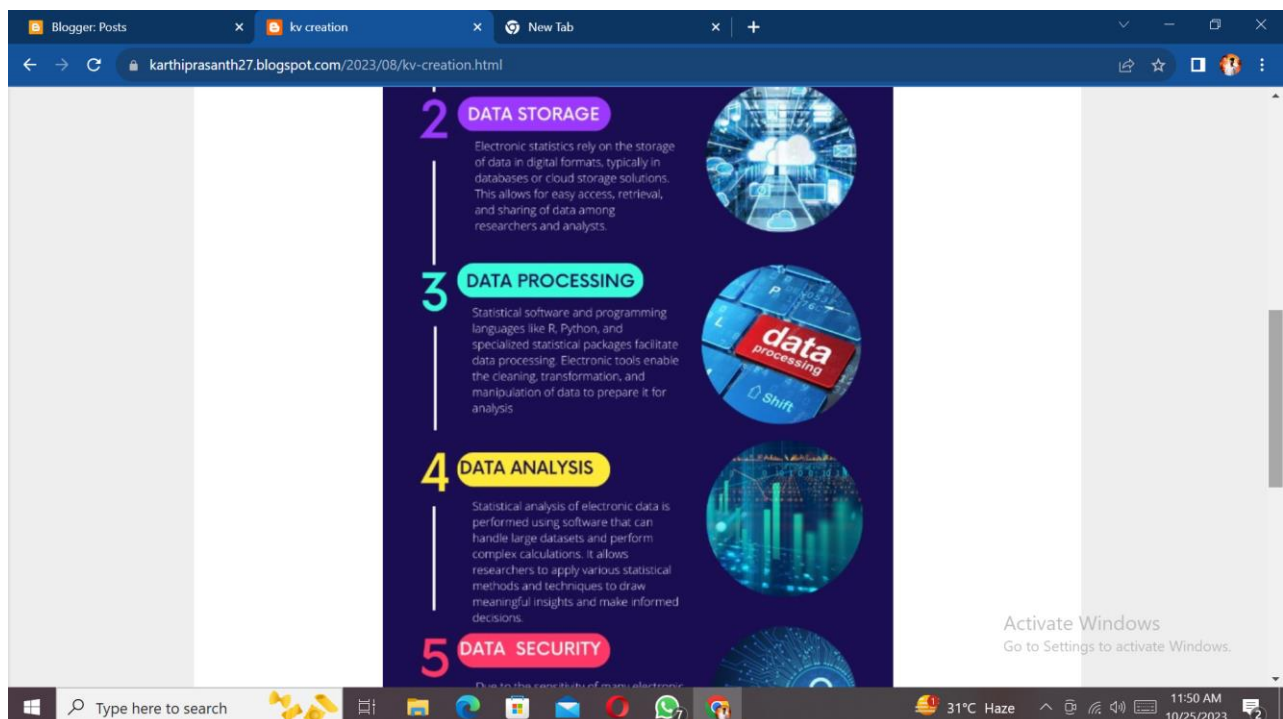
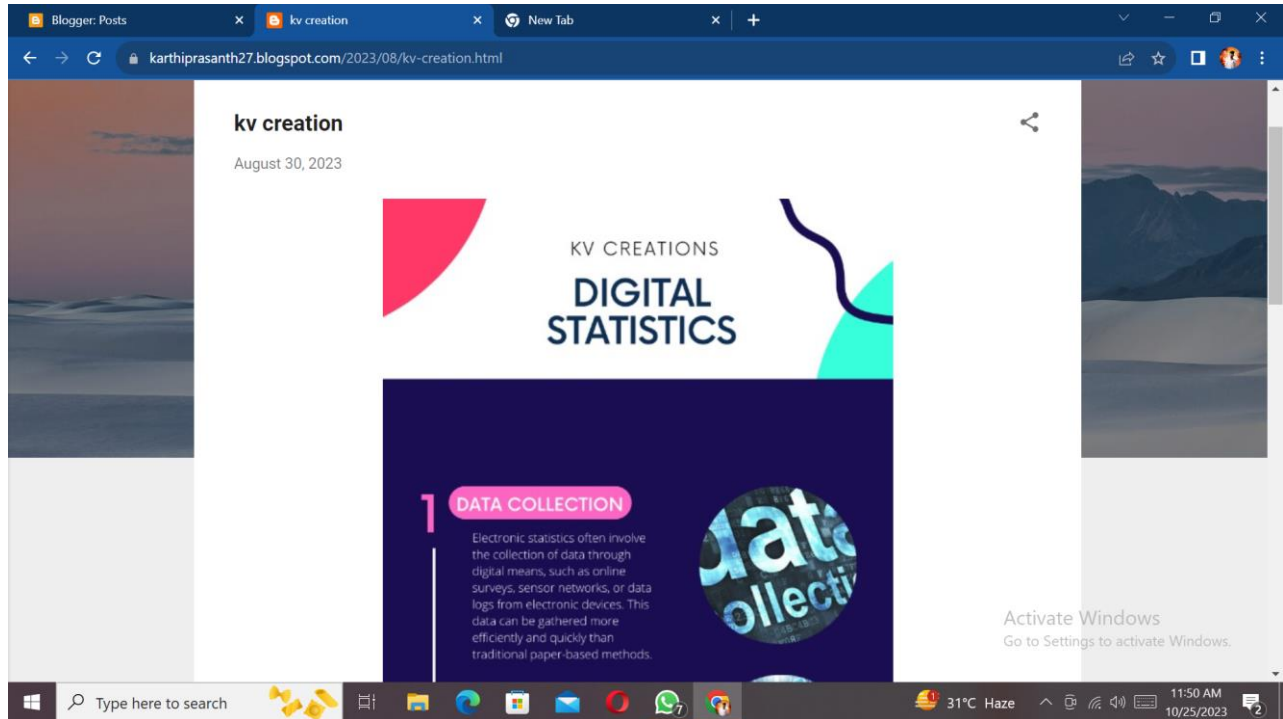


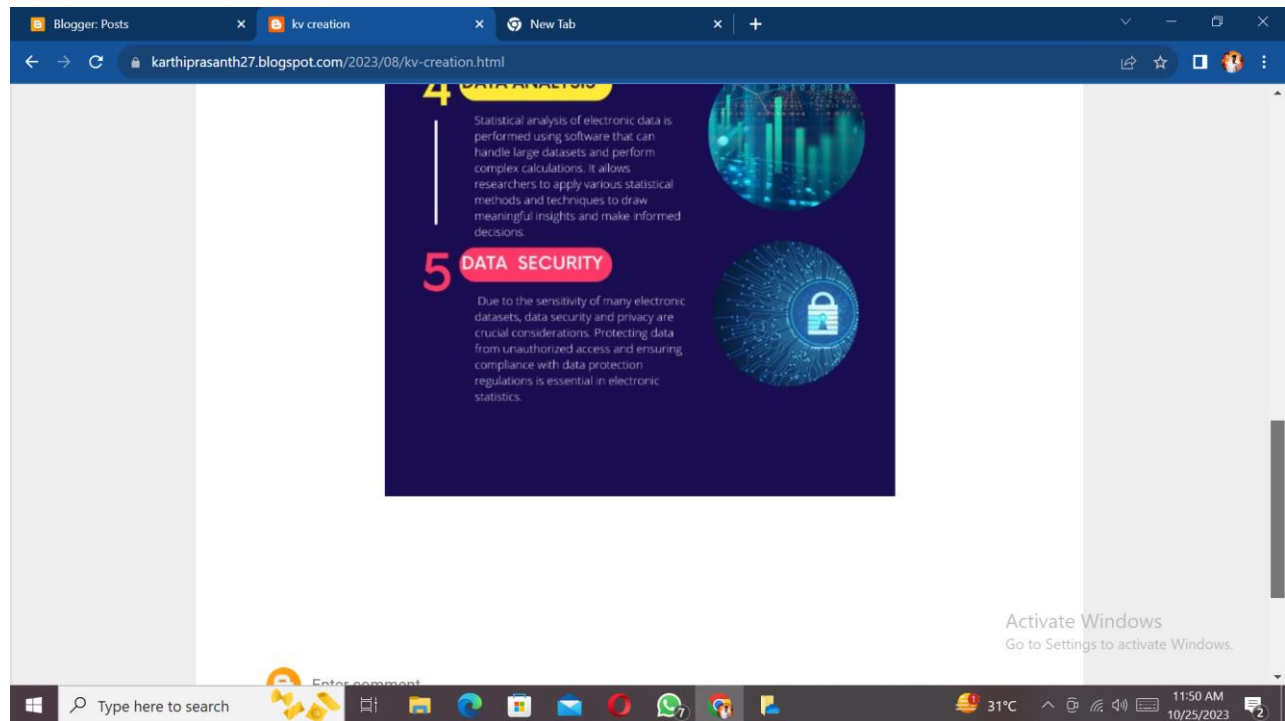
3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://karthiprasanth27.blogspot.com/2023/08/kv-creation.html>

Screenshot:







4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://karthiprasanth27.blogspot.com/2023/08/blog-post.html>

screenshot:

