

JAYA SAKTHI ENGINEERING COLLEGE

NM-DIGITAL MARKETING

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NAME : PRADEEP V G

1. Create a blog or website using Blog spot and WordPress .Customize the theme design and post new article with 500 Words.



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tzz449.blogspot.com



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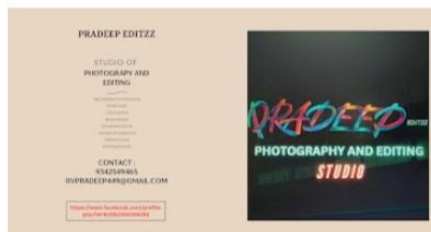
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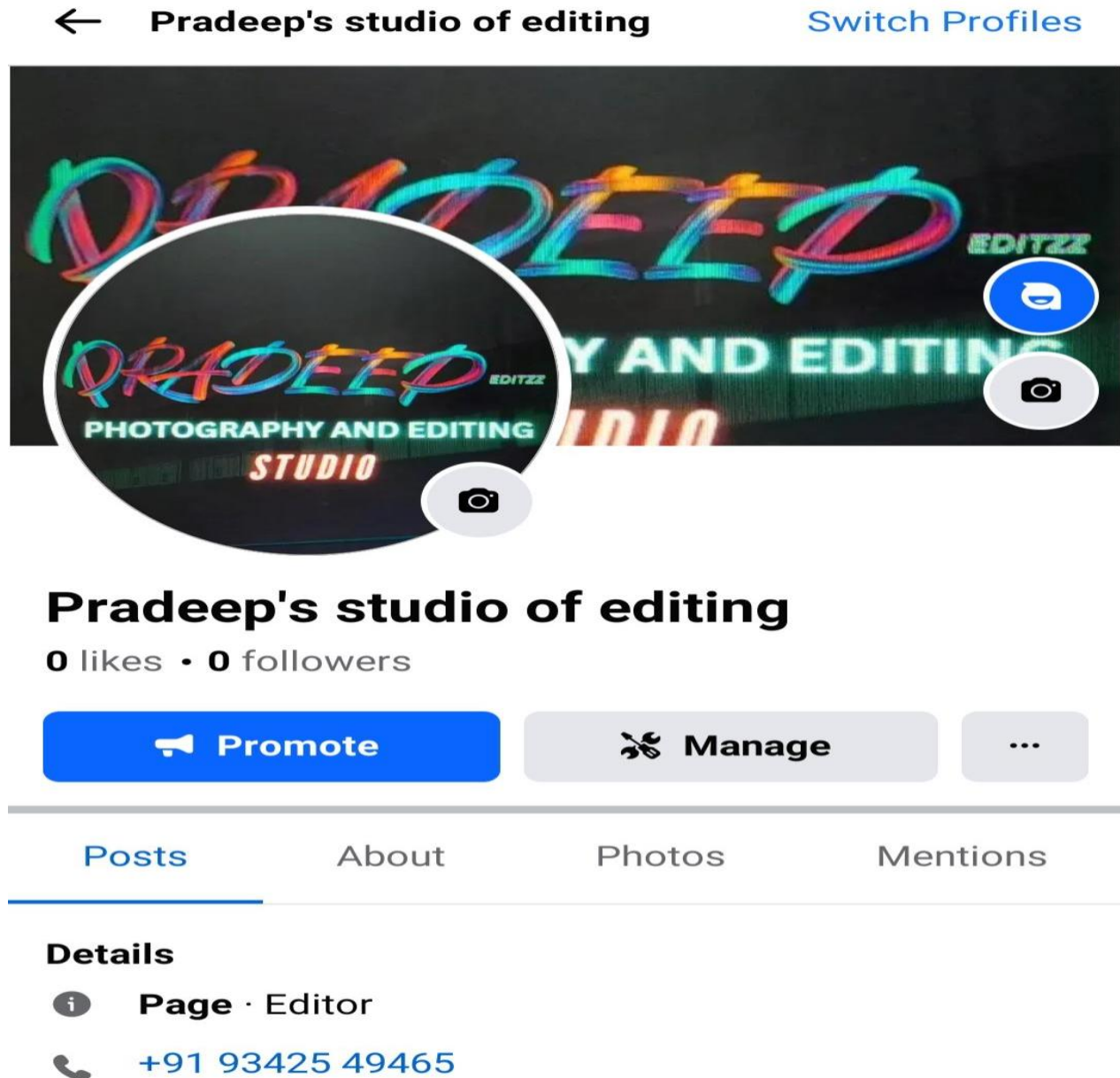
October 09, 2023

Editing & photoshoots Title: Enhancing the Art of Video Editing and Photoshoot In the digital age, where visual content reigns supreme, the worlds of video editing and photography have become indispensable tools for both personal and professional expression. Whether you're a budding content creator or an established artist, the ability to craft stunning ...

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2. Create a New Facebook Business Page and post one Social media poster for your brand.

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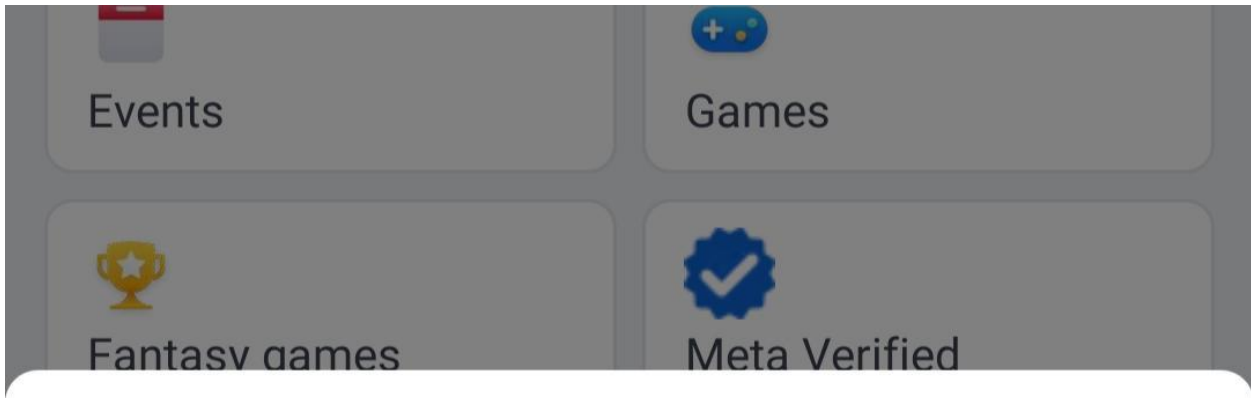
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3. Create and design a social media advertisement poster Using Canva .

PRADEEP EDITZZ

STUDIO OF
PHOTOGRAPY AND
EDITING

•PRE-WEDDING PHOTOSHOOTS

•SHORT FILMS

•VIDEO EDITING

•FILM MAKING

•IMAGE ENHANCING

•NATURE PHOTOSHOOTS

•PRESENTATIONS

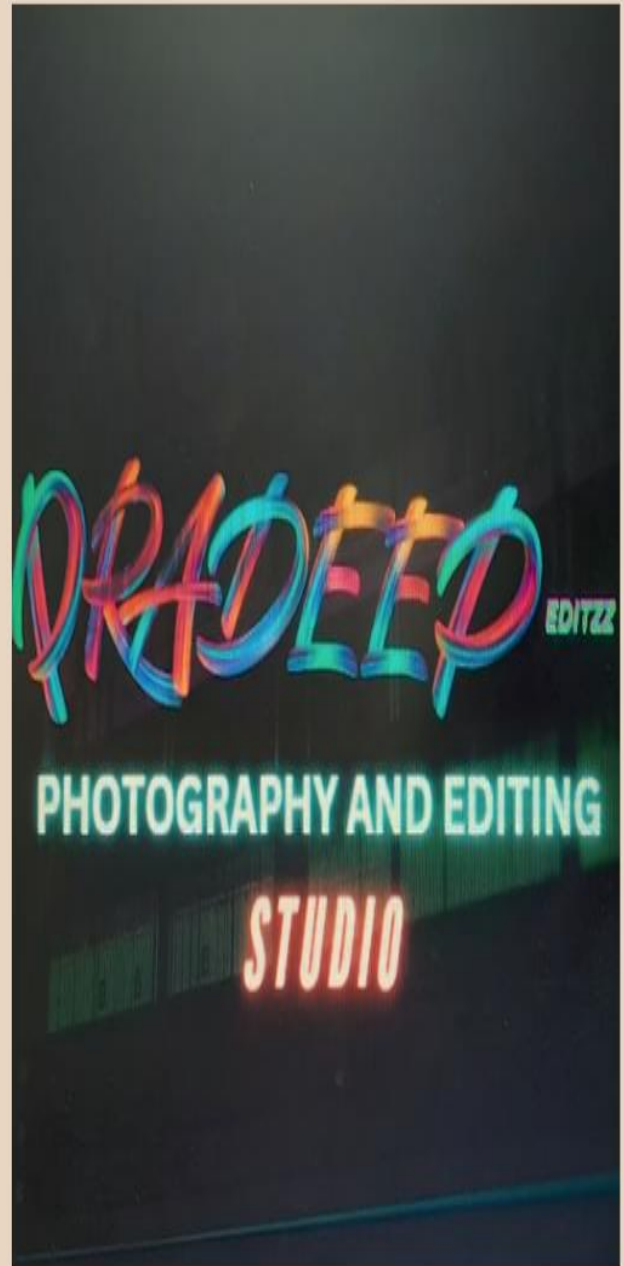
•POSTERS,BANNERS

CONTACT :

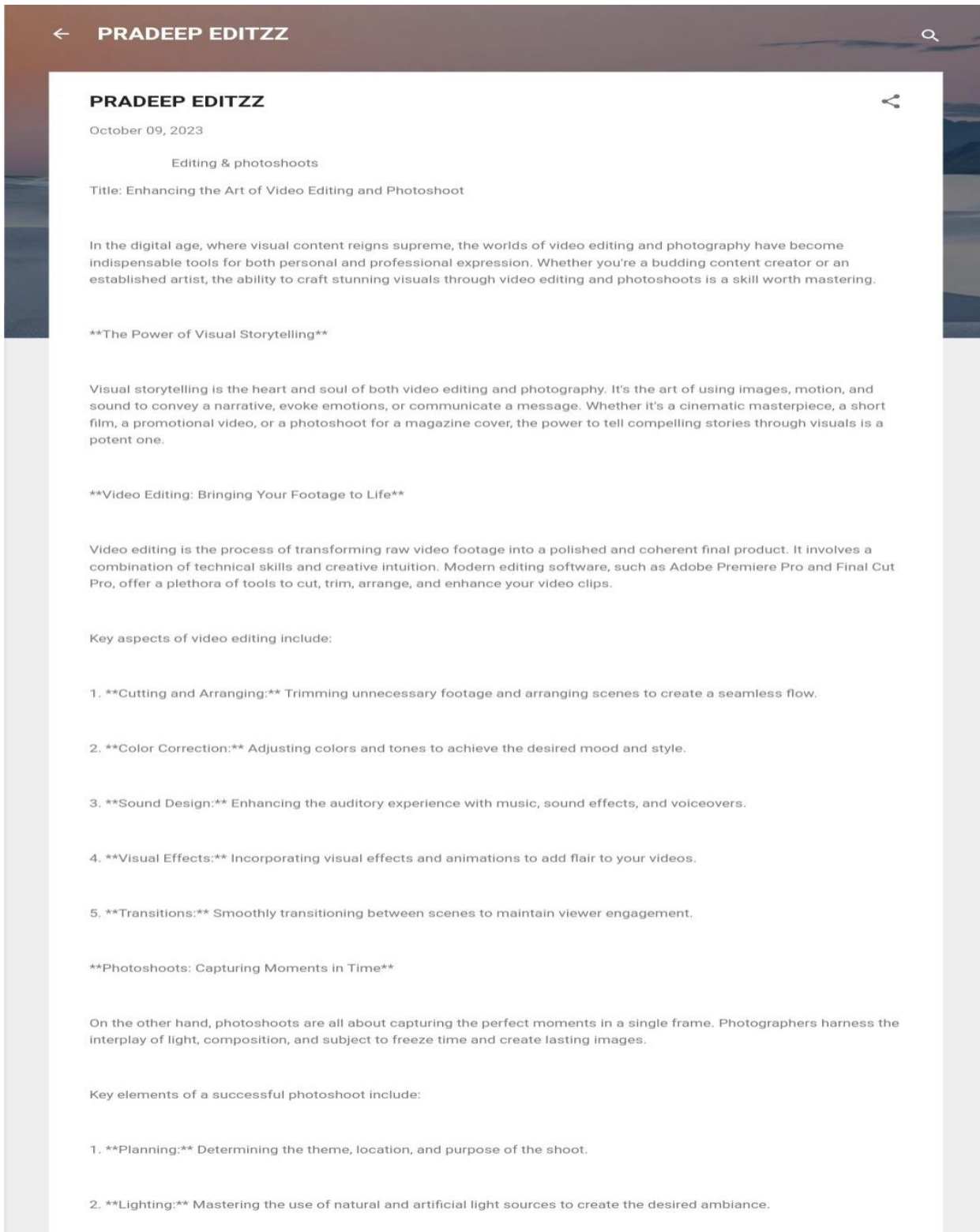
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4. Create email newsletter design using MailChimp or canva Tool.



3. **Sound Design:** Enhancing the auditory experience with music, sound effects, and voiceovers.

4. **Visual Effects:** Incorporating visual effects and animations to add flair to your videos.

5. **Transitions:** Smoothly transitioning between scenes to maintain viewer engagement.

Photoshoots: Capturing Moments in Time

On the other hand, photoshoots are all about capturing the perfect moments in a single frame. Photographers harness the interplay of light, composition, and subject to freeze time and create lasting images.

Key elements of a successful photoshoot include:

1. **Planning:** Determining the theme, location, and purpose of the shoot.

2. **Lighting:** Mastering the use of natural and artificial light sources to create the desired ambiance.

3. **Composition:** Framing the subject and elements within the frame to achieve balance and visual appeal.

4. **Posing and Directing:** Guiding subjects to evoke genuine emotions and capture authentic moments.

5. **Post-Processing:** Editing photos to enhance colors, contrast, and overall visual impact.

The Convergence of Video and Photography

In today's multimedia landscape, video and photography often go hand in hand. Many professionals find themselves wearing both hats, using their photography skills to enhance their video work and vice versa. This convergence allows for greater creative expression and versatility in the visual arts.

Conclusion

Video editing and photoshoots are not just technical skills; they are forms of artistry. The ability to convey stories, emotions, and messages through visuals is a powerful tool that can make a profound impact in various fields, from filmmaking to marketing to personal expression. Whether you're capturing a fleeting moment with your camera or meticulously editing a video project, these skills empower you to share your vision with the world in a compelling and engaging way. So, pick up your camera, fire up your editing software, and let your creativity shine through the lens.

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