

Digital marketing assignment

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1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.





Mr  
mr1405.blogspot.com



Mr

September 13, 2023



THE ULTIMATE FASHION GUIDE FOR A SOPHISTICATED STYLE



## My Go-To Black Outfits

WRITTEN BY BRIGITTE SCHWARTZ

Delivering newsletters through email is one of the best ways to build a strong relationship with your members and customers. Give them

<https://mr1405.blogspot.com/2023/09/blog-post.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.



The image shows a Facebook Business Page for 'Mr FOOT WEAR'. The cover photo features the text 'MR SNEAKERS' in large white letters on a brown background, with a black sneaker in the foreground. The profile picture is a black sneaker with the 'Mr FOOT WEAR' logo. The page name is 'Mr FOOT WEAR', and it has 0 likes and 0 followers. The bio reads 'DESIGNER FOOT WEARS ARE AVAILABLE HERE'. There are buttons for '+ Add to story', 'Promote', and 'See dashboard'. The navigation bar shows 'Posts', 'About', 'Photos', and 'More'. The 'Details' section shows the page is a 'Clothing (Brand)' and includes a link to a blog post with a 'Promote Website' button.

**Mr FOOT WEAR**  
0 likes • 0 followers  
DESIGNER FOOT WEARS ARE AVAILABLE HERE

+ Add to story

Promote See dashboard ...

Posts About Photos More ▾

**Details**

**Page** · Clothing (Brand)

mr1405.blogspot.com/2023/09/blog-post.html

Promote Website

<https://www.facebook.com/profile.php?id=61552383610664&mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.

MR

SNEAKERS



SHOP NOW

^  
v

3 Colors Available

NEW  
NEW

@reallygreatsite

123-456-7890

4. Create email newsletter design using MailChimp or canva tool.

# MR FOOT WEAR COLLECTIONS

THE ULTIMATE FASHION GUIDE FOR A SOPHISTICATED STYLE



This issue's  
stylish reads:

**LAYER YOUR  
CLOTHES LIKE  
A PRO- 3**

## My Go-To Black Outfits

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Delivering newsletters through email is one of the best ways to build a strong relationship with your members and customers. Give them exclusive access to your latest collections, services, and limited offers while simultaneously improving the visibility of your brand. No need to limit yourself to brochures or billboards. With a simple click, clients can be up-to-date on your newest and biggest releases at home, work, and even while traveling.

Email newsletters can also help you grow your company. After all, it only takes a few seconds for relevant information to reach your clients. That's why it's important to have engaging content that will keep them subscribed for years to come. Add your logos, photos, and other brand materials to make sure everything is clean and consistent.



**I asked some of the town's residents to share their tips on how to give casual pieces an elegant spin.**

## **This Month's Style Spotlight**

### **WHAT THE STYLISH LOCALS ARE WEARING**

Because newsletters are easily sent online, you can weave all of your important and latest services in one go. Include daily updates or a weekly round-up that's composed of concise information about the nature of your business. Whether you're in tech or the entertainment industry, craft interesting content that your customers will enjoy at first glance.

For a newsletter that people will look forward to receiving, align the look and feel of your design with your brand's identity. Write quality content and add matching images. You might also want to reward users for signing up, or include polls and surveys to gather useful data.

Remember: this is a powerful marketing tool that can benefit both you and the reader, while providing them with valuable information about your business. Use it well, from sharing informative blog posts or announcing upcoming events, product launches, and company milestones. When you're ready to send out your newsletter, review your copy and edit it accordingly.