

## ASSIGNMENT

DOMAIN : DIGITAL MARKETING

ZONE : 1

NM ID : AFAD11E022E6C8697934B015EC6E52B2

COLLEGE NAME : JAYA SAKTHI ENGINEERING COLLEGE

FACULTY MENTOR: SUREKHA

1. Create a blog or website using Blogspot and WordPress.
- (i) I created a brand for restaurant

BRAND NAME: GOBI RESTAURANT

BRAND LOGO:



- (ii) I posted an 500 words  
articles on blogger about my brand and its innovations

link to my blog:

[https://gobi749.blogspot.com/2023/09/gobi-restaurant\\_25.html](https://gobi749.blogspot.com/2023/09/gobi-restaurant_25.html)



Title  
Gobi restaurant

Preview

Update

Normal B I U Text color Background color Link

Post settings

Labels

Separate labels with commas  
No matching suggestions

Published on  
25/09/2023 15:22

Permalink

Location

Options

RESTAURANT

GOBI

VEG/AC

Special Arrivals:  
GOBI Manchurian  
panner butter masala  
gobi fried rice  
schezwan fried rice

every food we provide is a ul  
price of taste from love and care.  
price for tangible food are reliable  
welcome all to the heaven of tast

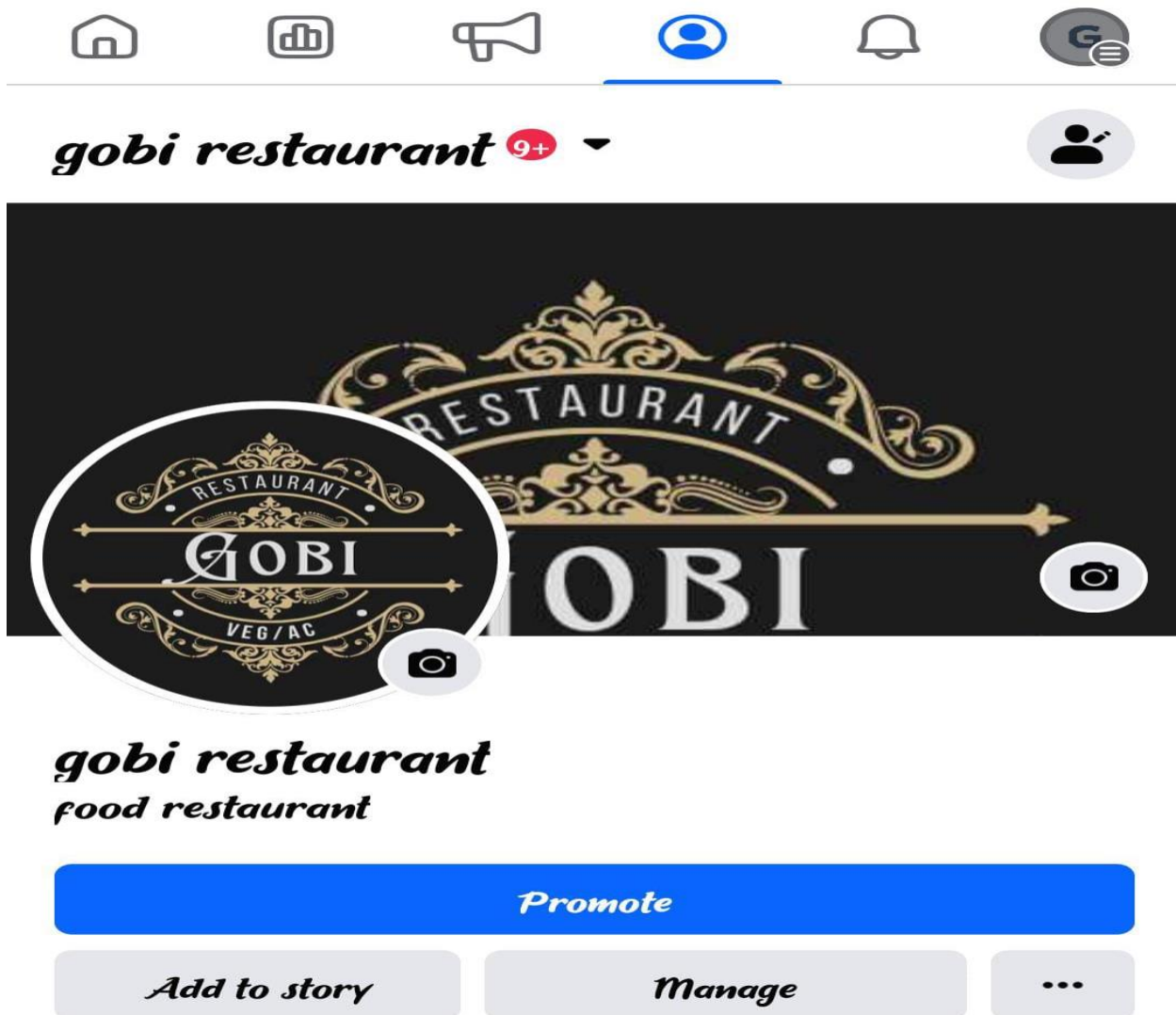
hello@reallygreatsite.com gobi749.blogspot.co

2. Create a New Facebook Business Page and post one

Social media poster for your brand.

My Facebook page link for the brand I have created

[https://m.facebook.com/story.php?story\\_fbid=pfbid07xeZNfTu6mU3DBWuNjZcNCun9M8ayCQRM7qURnbAXmEPst3qEhKDoeWqW8QwnjG1l&id=61551519556502&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid07xeZNfTu6mU3DBWuNjZcNCun9M8ayCQRM7qURnbAXmEPst3qEhKDoeWqW8QwnjG1l&id=61551519556502&mibextid=Nif5oz)



3. Create and design a social media advertisement poster using Canva.





4. Create email newsletter design using MailChimp or canva





## HEALTHY INGREDIENT *Transformations*

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## SEASONAL INGREDIENT *Challenges*

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