

# MIS REPORT

STATIONARY SALES DASHBOARD





## OBJECTIVE

### **1.Sales Trends Overview:**

- Present an introduction highlighting the importance of understanding sales trends in the stationary market.
- Briefly mention the objective of showcasing the general trend over a specific period to guide strategic decision-making.

### **2.Regional Performance:**

- Create a series of slides comparing the sales performance across East, Central, and West regions.
- Emphasize the objective of identifying factors influencing regional variations to optimize sales strategies.

### **3.Top Selling Items and Customer Contribution:**

- Develop a visually appealing slide displaying the top three selling items and the key contributors among customers.
- Clearly communicate the objective of understanding the significance of these items and customers in driving overall revenue.



# MIS REPORT



Central

East

West

☐ DASHBOARD 1

☐ DASHBOARD 2

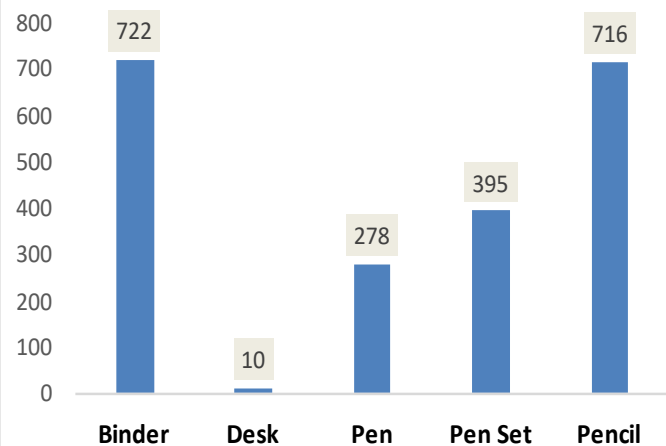
☐ DASHBOARD 3

Items	Sum of Units
Binder	722
Desk	10
Pen	278
Pen Set	395
Pencil	716
Grand Total	2121

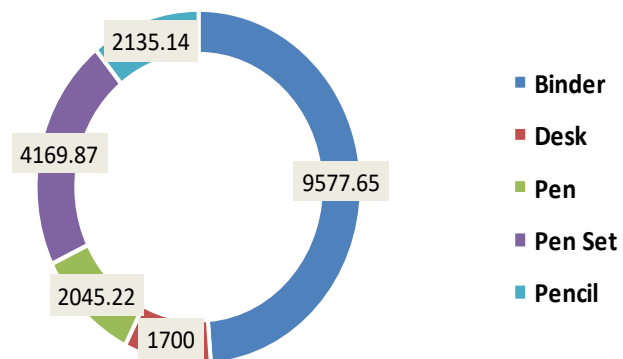
Items	Sum of Total Amount
Binder	9577.65
Desk	1700
Pen	2045.22
Pen Set	4169.87
Pencil	2135.14
Grand Total	19627.88

Items	Count of Customers
Binder	15
Desk	3
Pen	5
Pen Set	7
Pencil	13
Grand Total	43

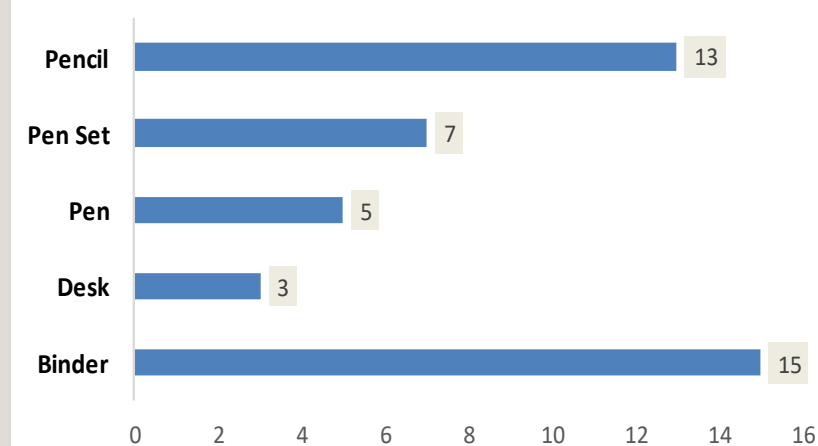
TOTAL ITEMS SOLD



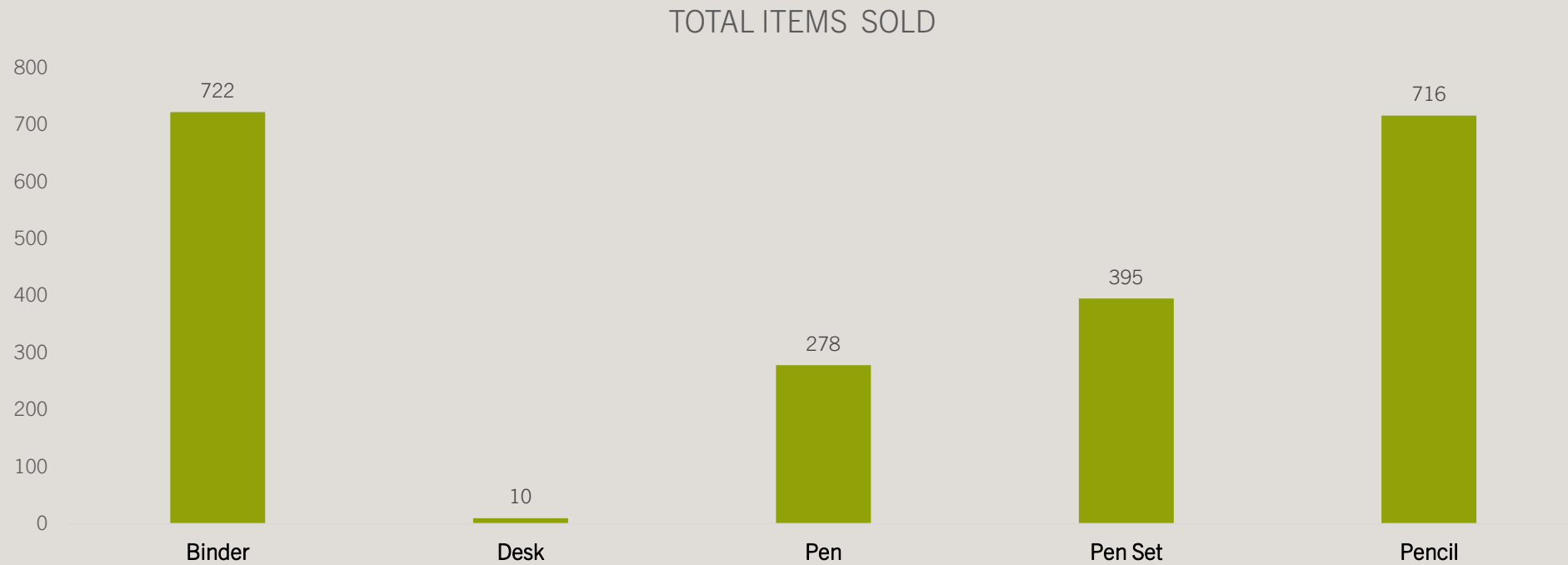
ITEMS WISE REVENUE



ITEMS WISE TOTAL CUSTOMERS



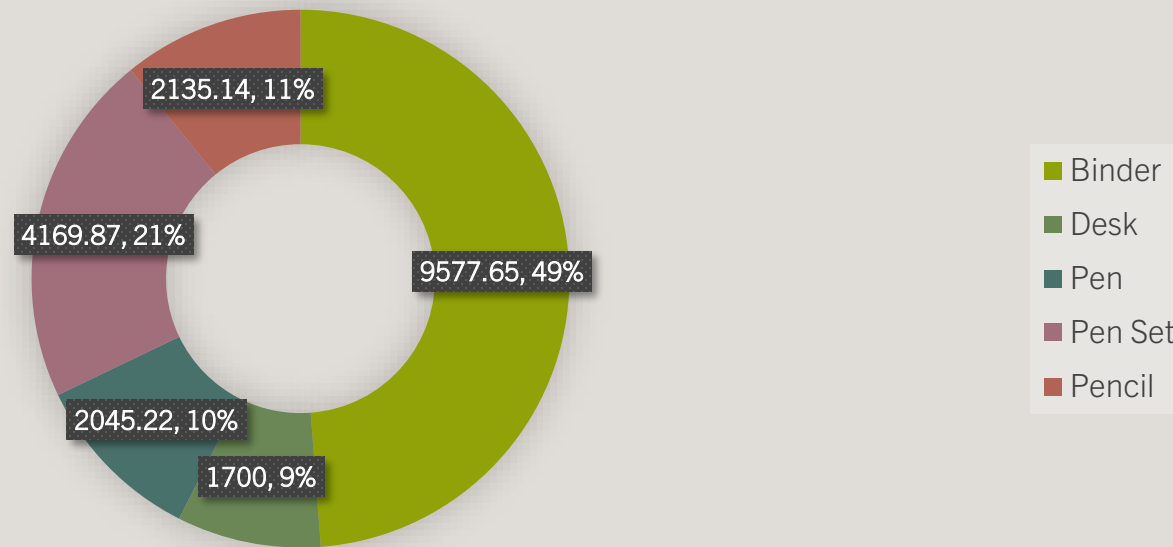
# WHICH ITEM SOLD THE HIGHEST UNIT?



Binder has recorded the highest number of units sold, totaling 722 units

# WHICH ITEM HAS GENERATED HIGHEST REVENUE?

PURCHASED ITEMS AMOUNT



BINDER ACHIEVED THE HIGHEST REVENUE OF \$2135.14

# WHICH ITEM ENGAGED HIGHEST NUMBER OF CUSTOMERS?



BINDER HAS ENGAGED HIGHEST NUMBER OF CUSTOMERS , THAT IS 15 CUSTOMERS.

# THANK YOU!!