

Business card project report

1.Introduction:

1.1 overview:

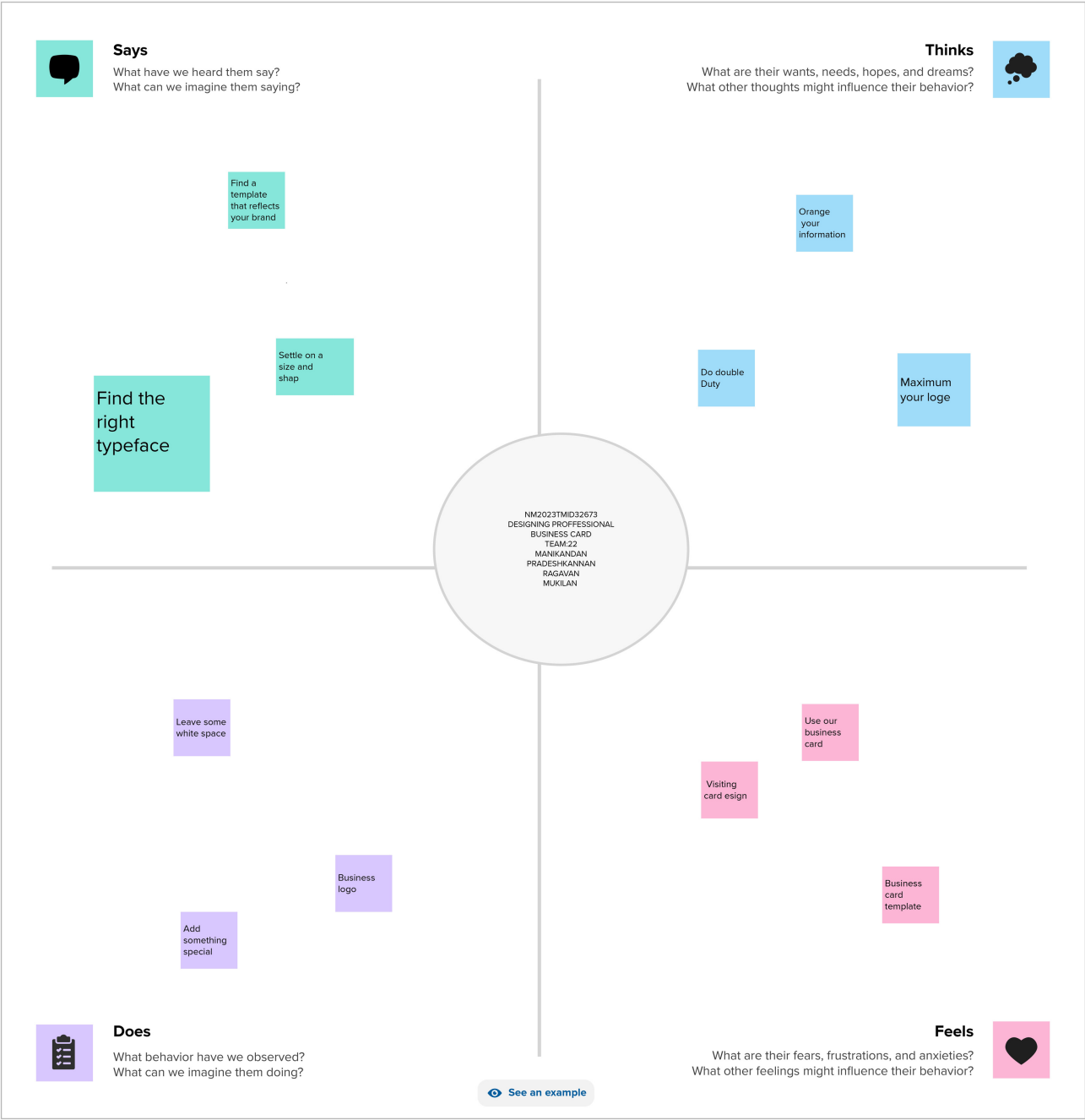
Designing a business card with canva to reflect our brand identity and reach more customers.

1.2 purpose

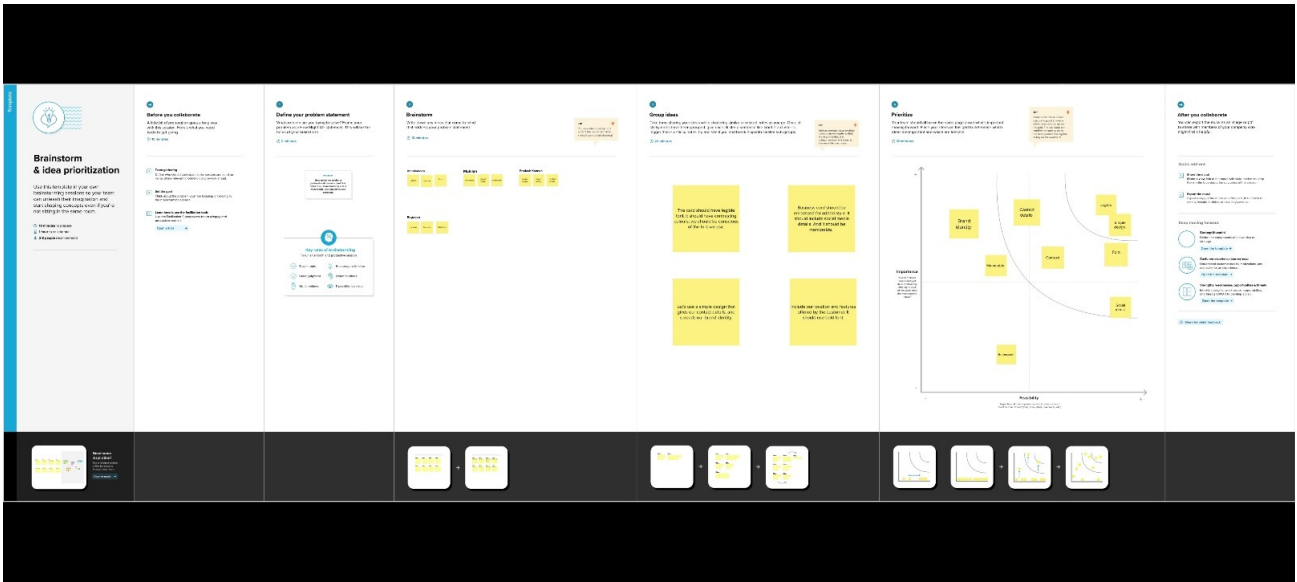
Business cards spread our brand name and helps us get more customers.

2.Problem definition and design thinking:

2.1 Empathy map



2.2 Ideation and Brainstorm map



3. Result



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4. Advantages and Disadvantages:

Advantages:

- Even a non-designer can become designer using canva
- Templates can be Altered to be more custom
- Canva canva offer a professional look

Disadvantages:

- The free version is limited
- Unique element cannot be created

5.Application:

- We create a canva account choose our template
- Background image and we use different fonts
- We add some elements and slogan
- We create a logo
- Finally we downloaded a design.

6.Conclusion:

Business card design is an essential component of any business's branding strategy.