

TEAM TECH_ED



MOM CARE

MATERNITY

NEWBORN

MILESTONES

FERTILITY AND PREGNANCY PLANNING AMIDST COVID-19



भारतीयों को दी पोषण की जानकारी। संस्कार सेवा स्थान की ओर से आईपी ग्लोबल महिला बाल विकास परियोजना सहयोग से बुधवार को गांगनबाडी केन्द्र बड़वा में कार्यशाला का आयोजन किया गया। कार्यशाला में प्रधानमंत्री मातृत्व दाना योजना व इन्दिरा गांधी मातृत्व पो

IVF is an elaborate, precise & quality dependent procedure requiring a well-orchestrated sequence of medical intervention to ensure successful results. It is the clinical head of the centre who shall evaluate the couple and subsequently after careful planning prescribe the right protocol that needs to be diligently followed by the IVF Specialists, Sonologists, Counsellors, Embryologist's, Andrologist's, Paramedical staff to result in deriving one of the best oocytes & semen from the respective partners resulting in well fertilized embryos, that are ready for transfer.

The entire process is methodical and hence requires a large well qualified and experienced team of specialists and a technologically updated embryology lab to deliver results to ensure a high success rate.

STEPS TO BE TAKEN TO



can be used in matched cases to ensure higher success.

By following all these steps, the couple's chances of conceiving in the first attempt greatly increases. It is very important for couples to have an emotional connect with their fertility team so as to share their anxiety and apprehensions so as to cope better with the outcome of the results.

Also, today the various wellness therapies practiced such as Acupuncture, Fertility Yoga, Meditation, fertility diet, Fertility massage etc. also act as adjuvants to improve results. At Hegde Fertility, the team of fertility experts, therapists, counsellors & clinicians are sensitive to the couples needs, while at the same time provide one of the latest infrastructure and technological advancements to ensure the best outcomes and a great overall patient experience.

For more details, contact:
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Post-Doctoral Fellowship in

HEGDE
FERTILITY
CONCEPTION. A MIRACLE. A SCIENCE
parts of Millions since 1977

IN DEPTH

COVID-19

Why infection poses a special risk to pregnant women

vascular and immune system changes in to-be make them more vulnerable to serious disease

Wadman

Afshar hears the worries every from her patients: Will COVID-19 be harder because I'm pregnant? If infected, will the virus damage the baby? Afshar, a high-risk obstetrician at Ronald Reagan University of California, Los Angeles, Medical Center, says she understands the women's concerns better because her first child is due in October.

partly because of pregnant women's unique adjusted immune systems, and partly because the coronavirus' points of attack are the lungs and the cardiovascular system, already stressed in pregnancy.

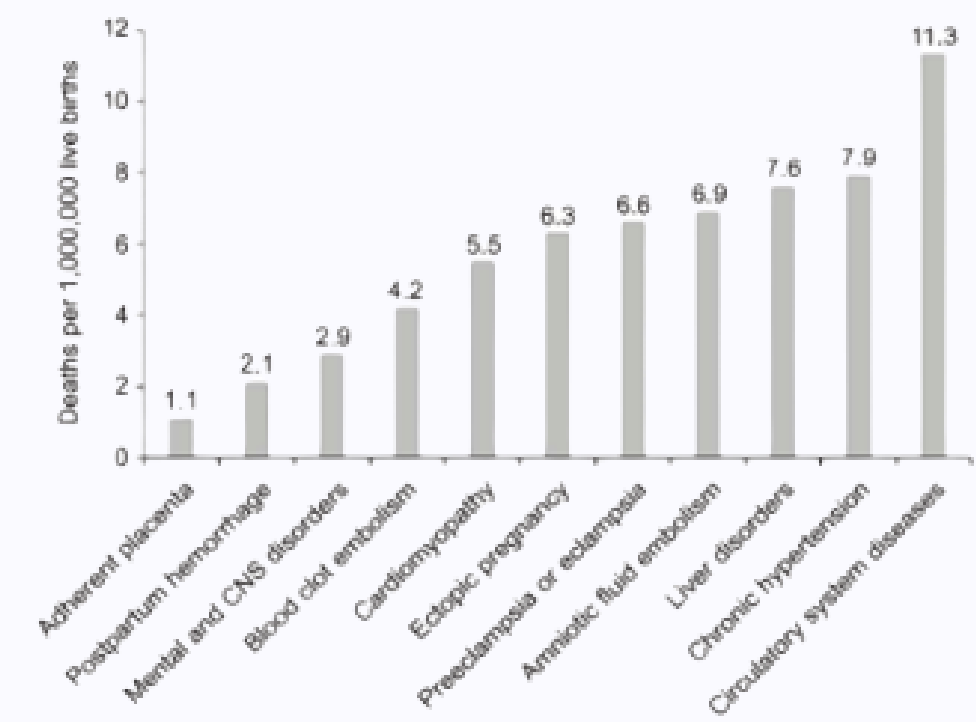
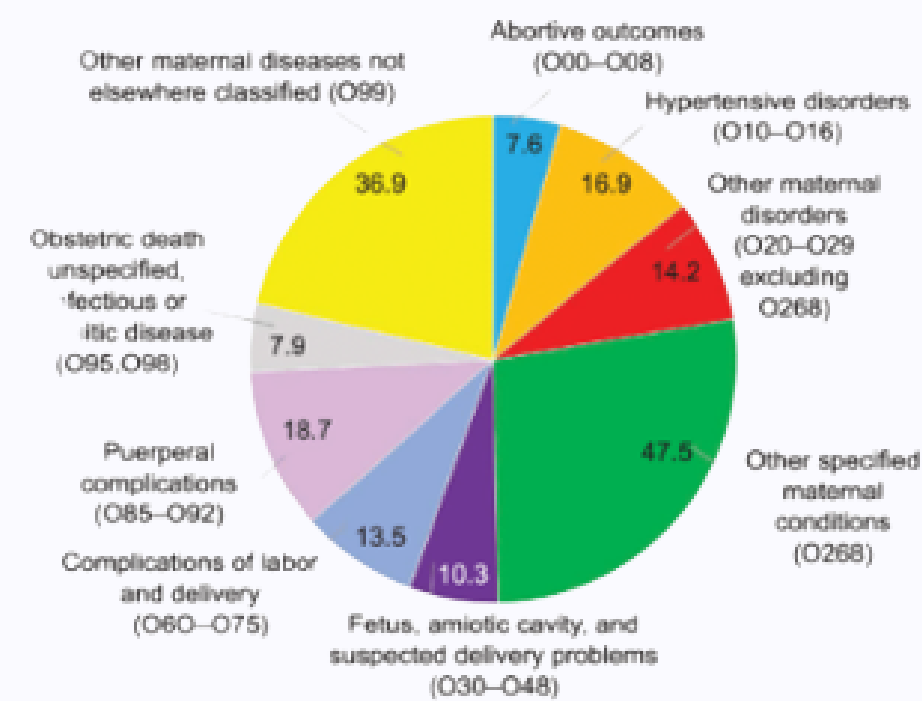
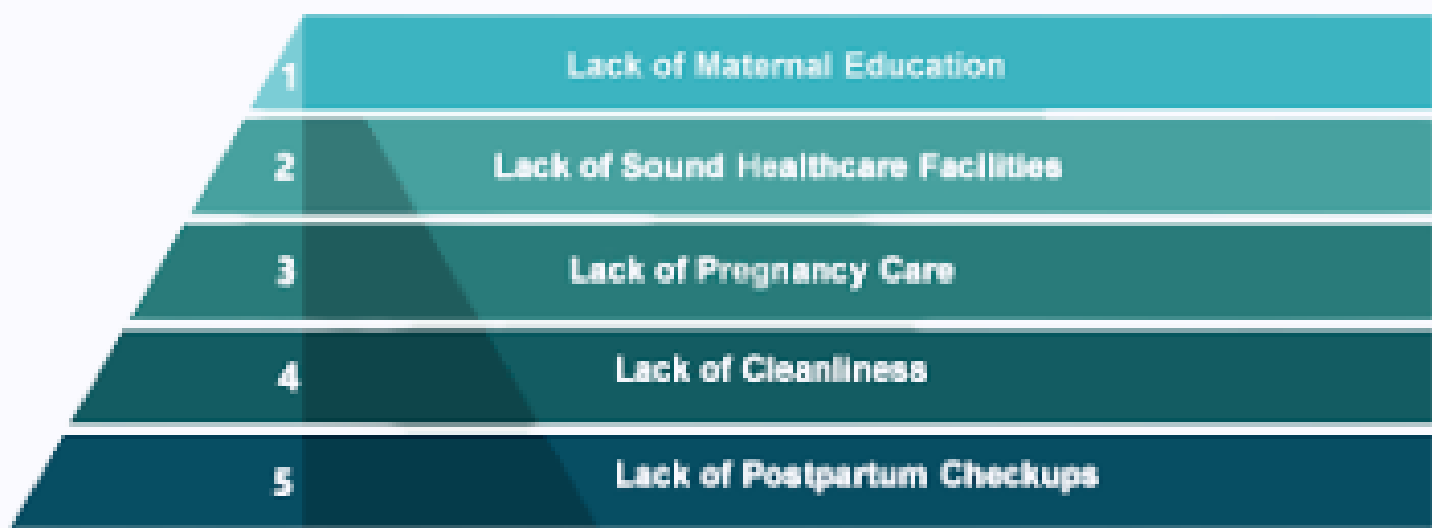
The prescription for caregivers is simple, says David Baud, an expert on emerging infectious diseases and pregnancy at Lausanne University Hospital: "Protect your pregnant patients. The first ones who need



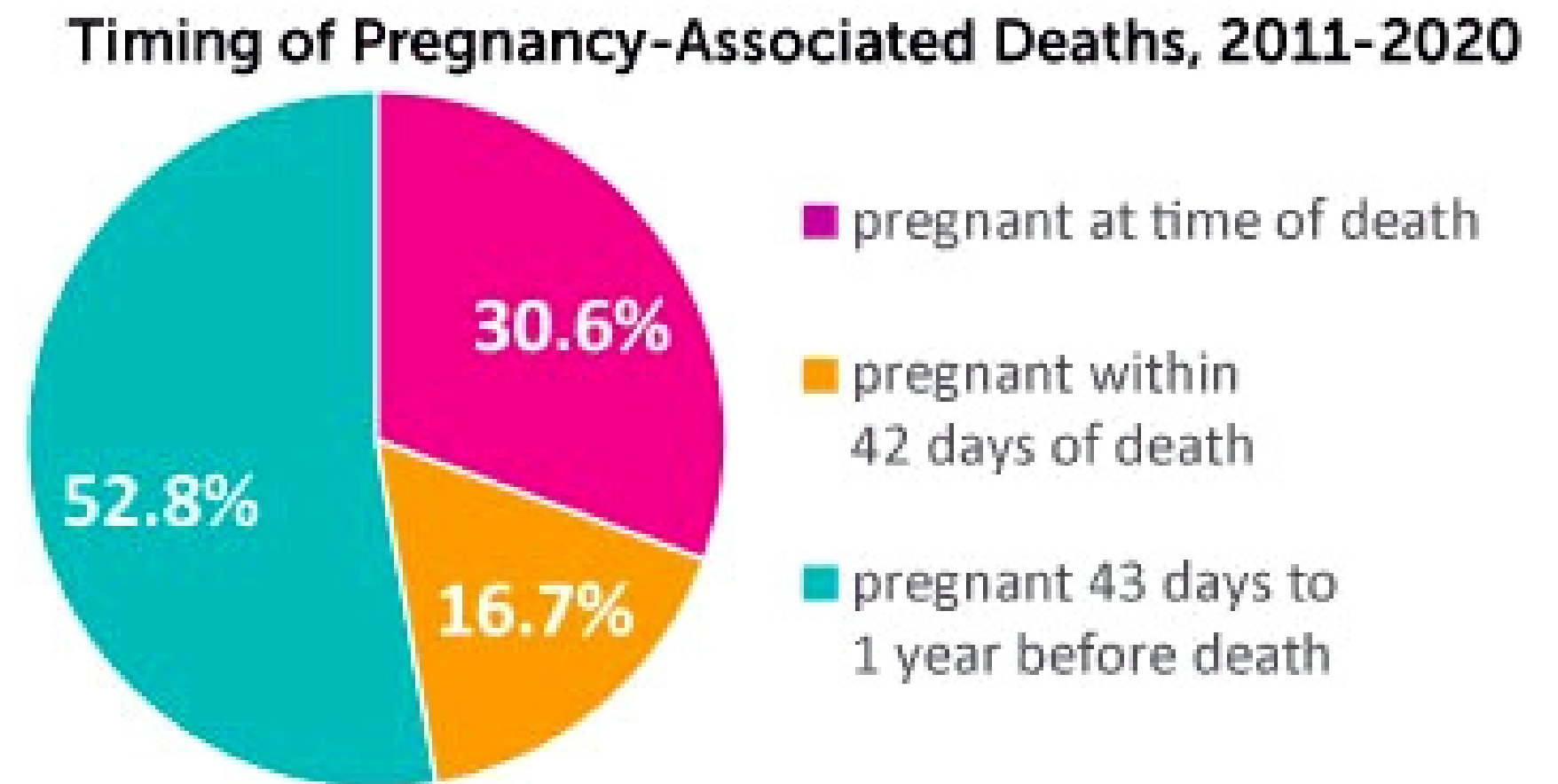
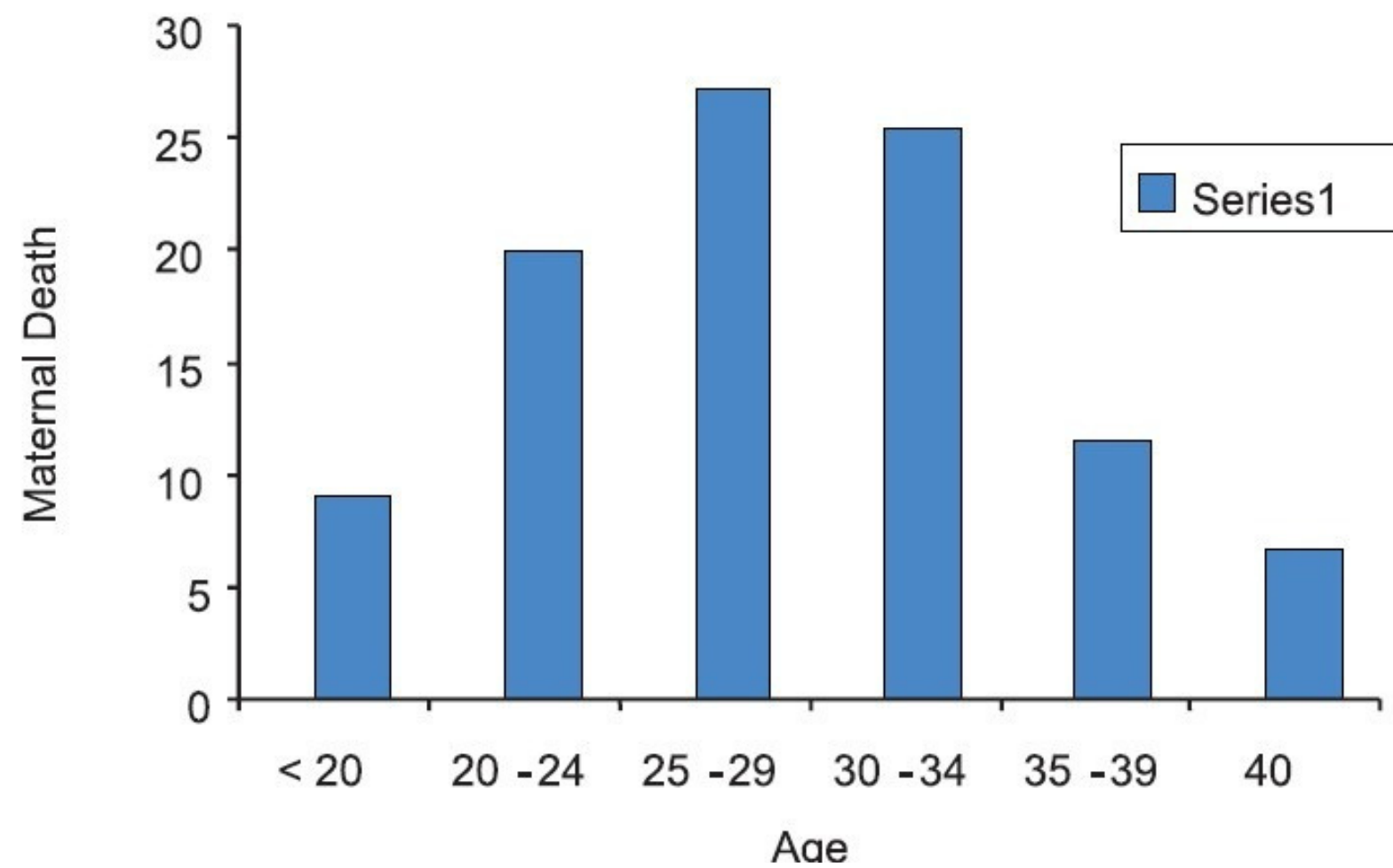
Pregnant Women to Be Allowed To Stay in the Military Forces

...the military forces. The women's concerns better because her first child is due in October.

UNDERSTANDING THE PROBLEM



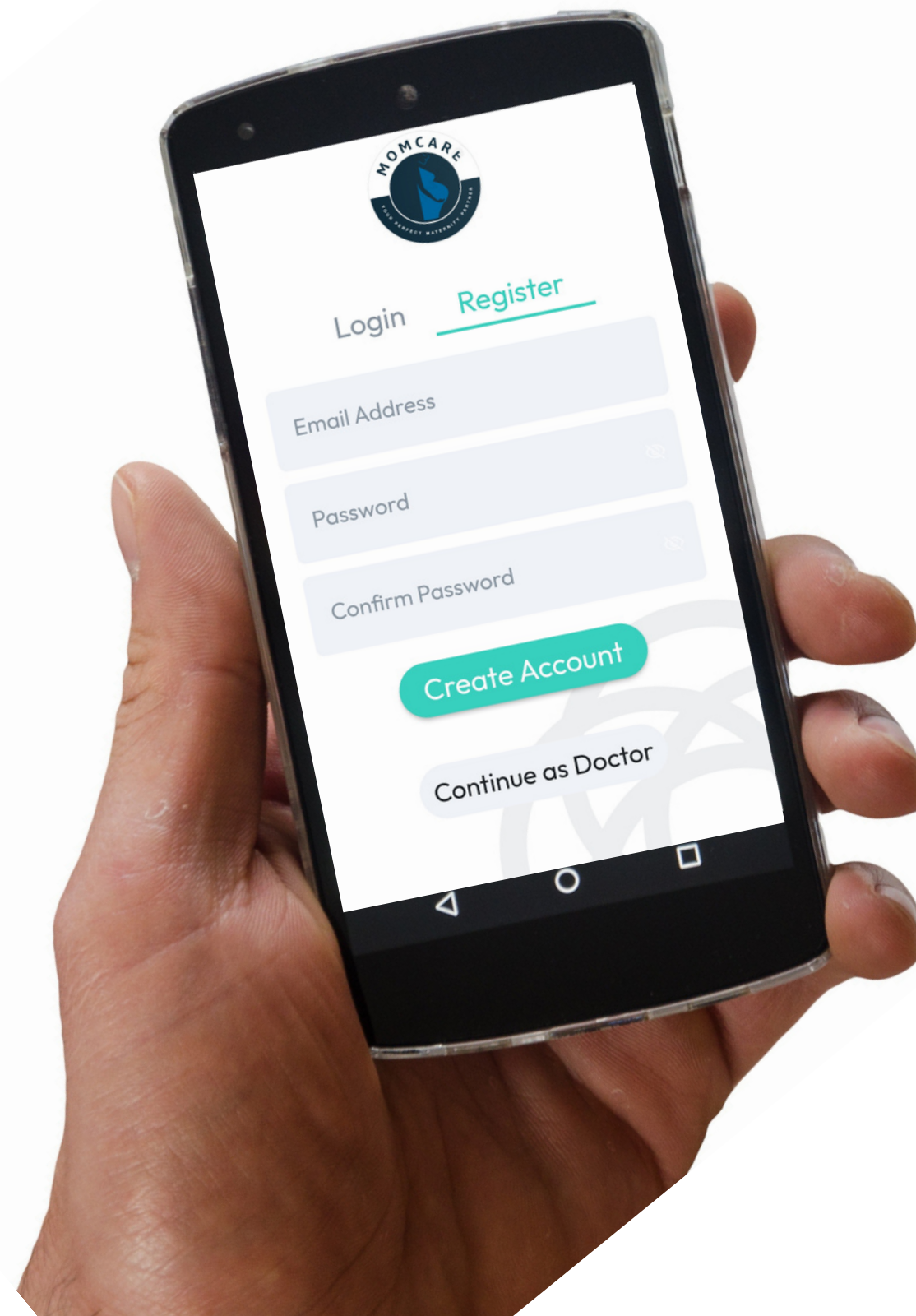
ANALYSIS OF PREGNANCY- ASSOCIATED DEATHS



WHAT WE DO

- Take a rights-based approach to women's health
- Ensure accountability at all levels and focus on data collection, disaggregation, reporting, and expert advice.
- Pay attention to Emergency issues
- Focus on physical and mental health
- Medicines and Checkup reminders
- Provide shopping facilities

PRESENTING TO YOU...



MOM CARE

A PERFECT
MATERNITY PARTNER

HOME

Appointments

List of
appointments
to doctors

Notifications

next
appointments
and other
notifications

Symptoms

by typing
symptoms
predict the
problem and
solution

Prescription

prescription
list

SENSORS

BLOOD
PRESSURE

PULSE

SPO2

GYROSCOPIC

Emergency
situations

HEALTH

DIETS

Healthy diet
planning

MEDICINE/CH
ECKUP

Reminders

PHYSICAL
ACTIVITIES

guided
physical
activities

LIFESTYLE

OTHERS

SHOPPING

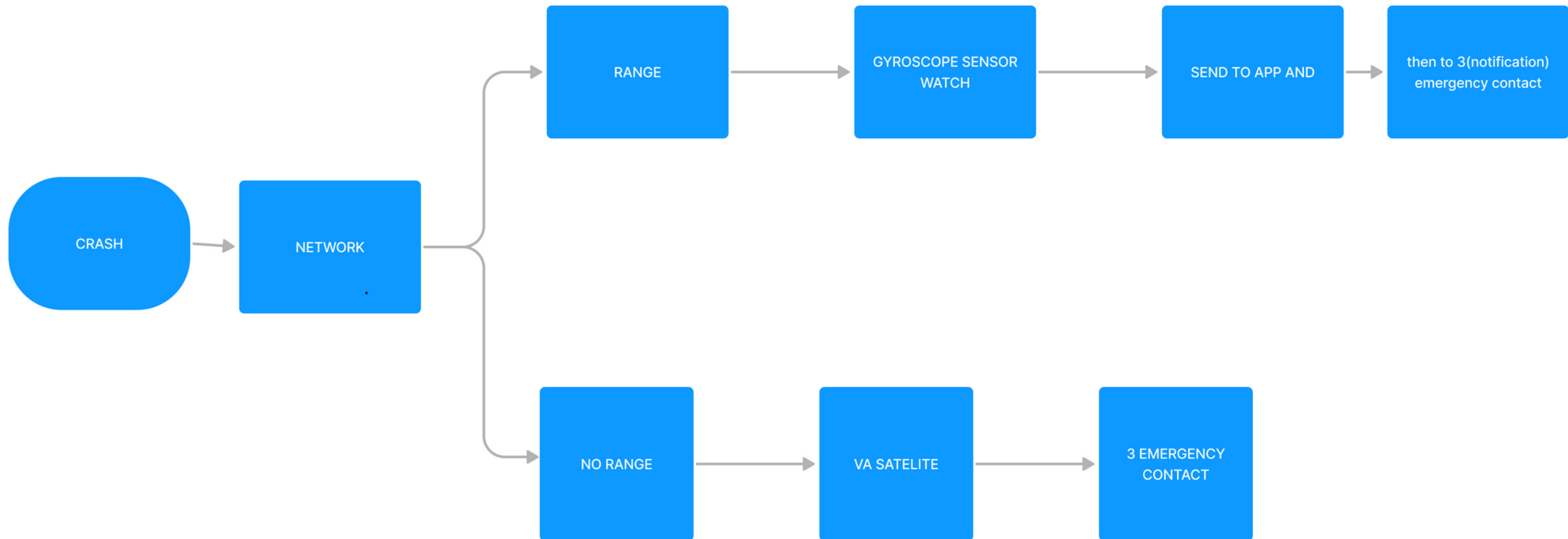
INFORMATIVE
BLOGS

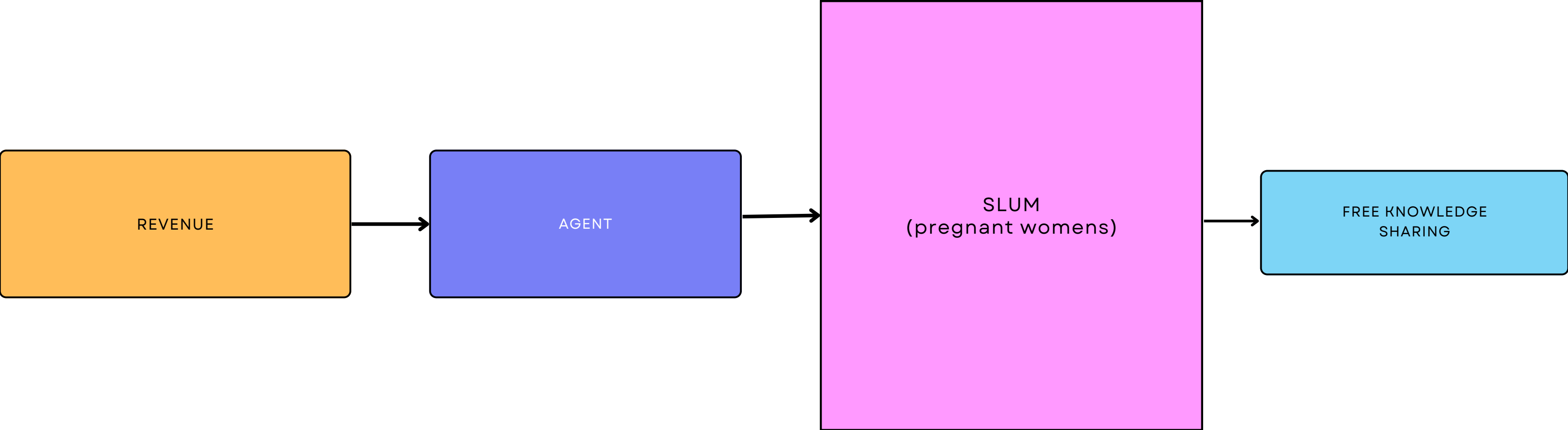
ARTICLES

ENTERTAINME
NTS

SOCIAL

WORKFLOW





FEATURES

- appointments
- medicine/checkup reminders
- emergency alerts
- health
- regular health track
- physical activities
- entertainments
- informations

user centric

BENEFITS

- prevention of mortality
- healthy pregnancy
- healthy lifestyle
- helpful during emergent situations

SCALABILITY

Reaching out to the
common public



Ensures it reaches out to all
moms in need including
woman living in slums.



Emergency Actions taken



Necessary actions taken through
Feedbacks

WHY "MOM CARE" IS BETTER THAN CURRENT MATERNITY APPS?

It is an overall app for maternal health which helps pregnant women around the globe be accessible.

It keeps up your health records on the track and works even in low-network areas and emergencies.

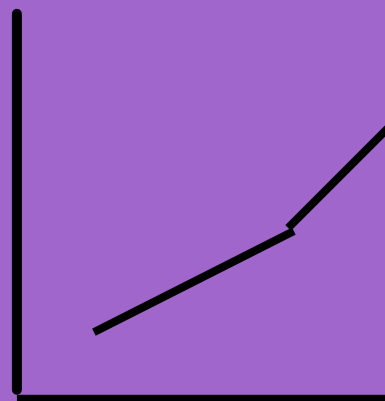
MARKETING STRATEGY

- Advertisement
- Shopping
- commission from doctors
- from buying articles

GOALS

- Healthy pregnancy and healthy lifestyle
- emergency situations handling
- promote knowledge among all women

MARKETING ANALYSIS



THANK YOU

SREELAKSHMI SUDHEER

ASWATHI KRISHNA P T

VARSHA IK

PRADUL OP