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Submission of Assignment 1 Report on "Customer Segmentation Using Clustering Algorithms"

1 message

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4 April 2025 at 12:27

To: gautamm.fet.scst.cse@gmu.ac.in

Cc: Abhiram Girish Naik <abhiramgirishnaik@gmail.com>, Sudarshana V D <sudarshannaikru@gmail.com>

Respected Sri,

I hope this email finds you well.

I am writing to submit the report for **Assignment 1** on "**Customer Segmentation Using Clustering Algorithms**", as part of the **Data Warehousing and Data Mining** course (Course Code: UE23CS2402).

The report contains a detailed explanation of our approach to customer clustering using SQL, including database creation, data normalization, random cluster assignment, and the final analysis of customer segmentation. The methodology and results have been thoroughly discussed in the report.

The project was completed by the following team members:

- **Abhiram G Naik** - U23E01CY001
- **Sudarshana V D** - U23E01CY028
- **Prajwal Jana** - U23E01IO003
- **Rajesh** - U23E01CY020

Please find the report attached for your review.

Thank you for your guidance throughout the process. I look forward to your feedback.

Best regards,
Prajwal Jana
U23E01IO003
GM University

**[1]DMDW FINAL REPORT.pdf**

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