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GM UNIVERSITY

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ACADEMIC YEAR 2024-25 (EVEN SEM)

COURSE NAME: Data Warehousing and Data Mining COURSE CODE: UE23CS2402

ASSIGNMENT 1

Report on

"Customer Segmentation Using Clustering Algorithms"

By

Abhiram G Naik - U23E01CY001

Sudarshana V D - U23E01CY028

Prajwal Jana - U23E01IO003

Rajesh - U23E01CY020

Submitted to: Mr. Gautam M Assistant Professor

FACULTY OF ENGINEERING AND TECHNOLOGY DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING GM UNIVERSITY

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