

Overview and KPIs

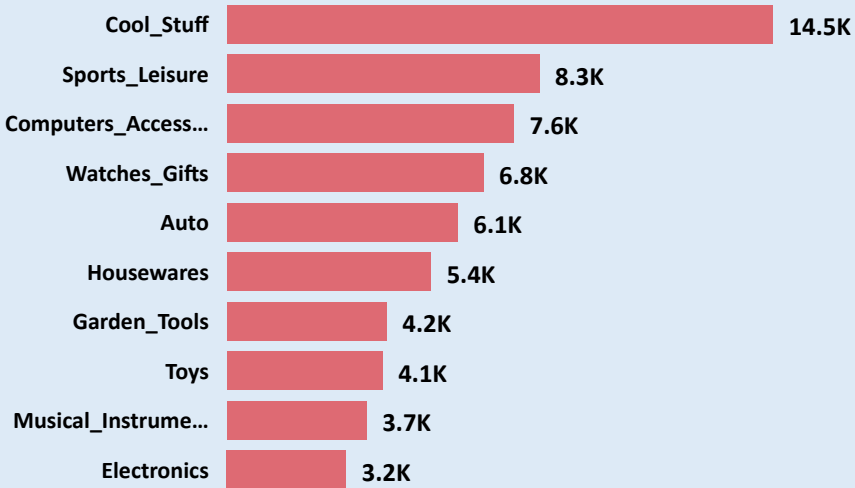
2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Revenue Realized (\$)	Sales in Progress (\$)	Sales Lost (\$)	Net Revenue (\$)	Average Rating	% Positive Reviews	Loss%
13.43M	60.65K	97.24K	11.18M	4.09	77.07%	0.01

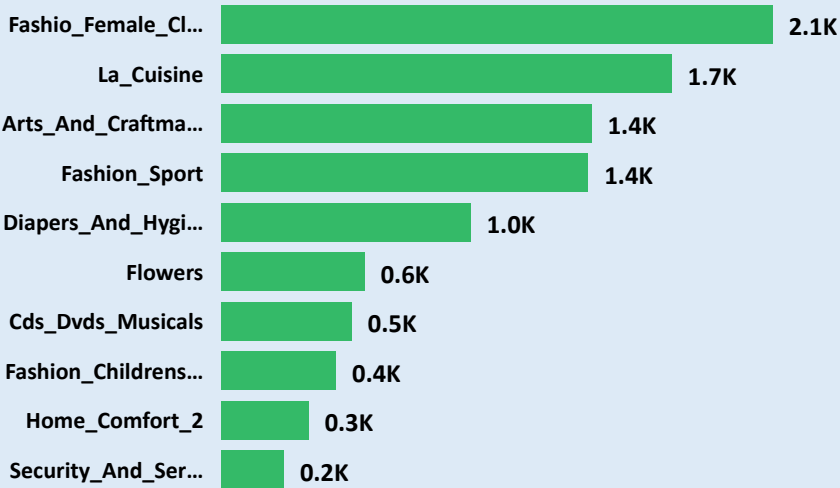
Comparison Between Revenue Realized and Net Revenue



Top 10 Product Categories With High Revenue Loss



Top 10 Product Categories With High Net Revenue



Demographic Visualization of Net Revenue

