



# Machine learning and Data analytics using Python





# What is Programming? What is Programming Language?



What is Programming?: Writing a Program What is Programming Language?: Is a Collection of Tokens.



## **Module-1:** Introduction to Machine Learning and Python:

**Introduction to Machine Learning:** Definition and importance of machine learning, Types of machine learning: Supervised, unsupervised, and reinforcement learning, Applications of machine learning in various domains.

Python for Data Analysis: Introduction to Python programming, Python libraries for data analysis: NumPy, Pandas, Matplotlib, Data manipulation and visualization using Pandas and Matplotlib.

**Data Preprocessing:** Data cleaning and transformation, Handling missing values and outliers, Feature scaling and normalization.



#### Module-2: Supervised Learning:

**Regression:** Linear regression, Polynomial regression, Model evaluation metrics: MAE, MSE, RMSE.

**Classification:** Logistic regression, K-Nearest Neighbors (KNN), Decision Trees and Random Forests, Model evaluation metrics: Accuracy, precision, recall, F1-score, ROC-AUC.

**Model Training and Evaluation:** Train-test split and cross-validation, Hyper parameter tuning using GridSearchCV, Overfitting and underfitting.



## **Module-3:** Unsupervised Learning:

**Clustering:** K-Means clustering, Hierarchical clustering, Evaluation of clustering results.

**Dimensionality Reduction:** Principal Component Analysis (PCA), Linear Discriminant Analysis (LDA) t-Distributed Stochastic Neighbor Embedding (t-SNE).

**Association Rule Learning:** Apriori algorithm, Market Basket Analysis, Evaluation metrics for association rules



#### Module-4: Advanced Machine Learning Techniques:

**Ensemble Methods:** Bagging and Boosting, Gradient Boosting Machines (GBM), Extreme Gradient Boosting (XGBoost).

**Support Vector Machines (SVM):** Linear and non-linear SVM, Kernel trick, Model evaluation and tuning.

Neural Networks and Deep Learning: Introduction to neural networks, Building and training neural networks using TensorFlow and Keras, Convolutional Neural Networks (CNN) and Recurrent Neural Networks (RNN).



# Module-5: Data Analytics and Real-World Applications:

**Exploratory Data Analysis (EDA):** Data visualization techniques, Statistical analysis and hypothesis testing, Identifying patterns and insights from data.

**Time Series Analysis:** Introduction to time series data, Time series forecasting using ARIMA and Prophet, Evaluating time series models.

Integrating Machine Learning Models: Deployment of machine learning models, Building web applications with Flask and Django, Case studies on real-world applications of machine learning.



#### **Experiments or Lab Programs:**

- 1. Implement and demonstrate the FIND-S algorithm for finding the most specific hypothesis based on a given set of training data samples. Read the training data from a .CSV file.
- 2. For a given set of training data examples stored in a .CSV file, implement and demonstrate the Candidate Elimination algorithm to output a description of the set of all hypotheses consistent with the training examples.
- 3. Write a program to demonstrate the working of the decision tree based ID3 algorithm. Use an appropriate data set for building the decision tree and apply this knowledge to classify a new sample.
- 4. Write a program to implement the naïve Bayesian classifier for a sample training data set stored as a .CSV file. Compute the accuracy of the classifier, considering few test data sets.
- 5. Write a program to implement k-Nearest Neighbour algorithm to classify the iris data set. Print both correct and wrong predictions.
- 6. Build an Artificial Neural Network by implementing the Backpropagation algorithm and test the same using appropriate data sets.
- 7. Write a program to demonstrate Regression analysis with residual plots on a given data set.
- 8. Write a program to compute summary statistics such as mean, median, mode, standard deviation and variance of the given different types of data.
- 9. Write a program to implement k-Means clustering algorithm to cluster the set of data stored in .CSV file.



#### Suggested Learning Resources:

#### **Text Books:**

- 1. Practical Machine Learning for Data Analysis Using Python Abdulhamit Subasi.
- 2. Advance Machine Learning with Python by John Hearty.

#### **Reference Textbooks:**

- 1. "Python Machine Learning: Machine Learning and Deep Learning with Python, scikit learn, and Tensor Flow" by Sebastian Raschka and Vahid Mirjalili.
- 2. "Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow" by Aurélien Géron.
- 3. "Introduction to Machine Learning with Python".



#### Web links and Video Lectures (e-Resources):

- 1. <a href="https://youtu.be/7eh4d6sabA0?si=JWHNJRVS6NhQOPYe">https://youtu.be/7eh4d6sabA0?si=JWHNJRVS6NhQOPYe</a>
- 2. <a href="https://youtu.be/kqtD5dpn9C8?si=LBep4HWaMFRrAPsD">https://youtu.be/kqtD5dpn9C8?si=LBep4HWaMFRrAPsD</a>
- 3. <a href="https://youtu.be/4SJ7bEILPJk?si=5LurvjzUOuCew1W9">https://youtu.be/4SJ7bEILPJk?si=5LurvjzUOuCew1W9</a>

