



eCell MSIT

ENTREPRENEURSHIP CELL, MSIT

ORIENTATION

2024



Welcome Freshers



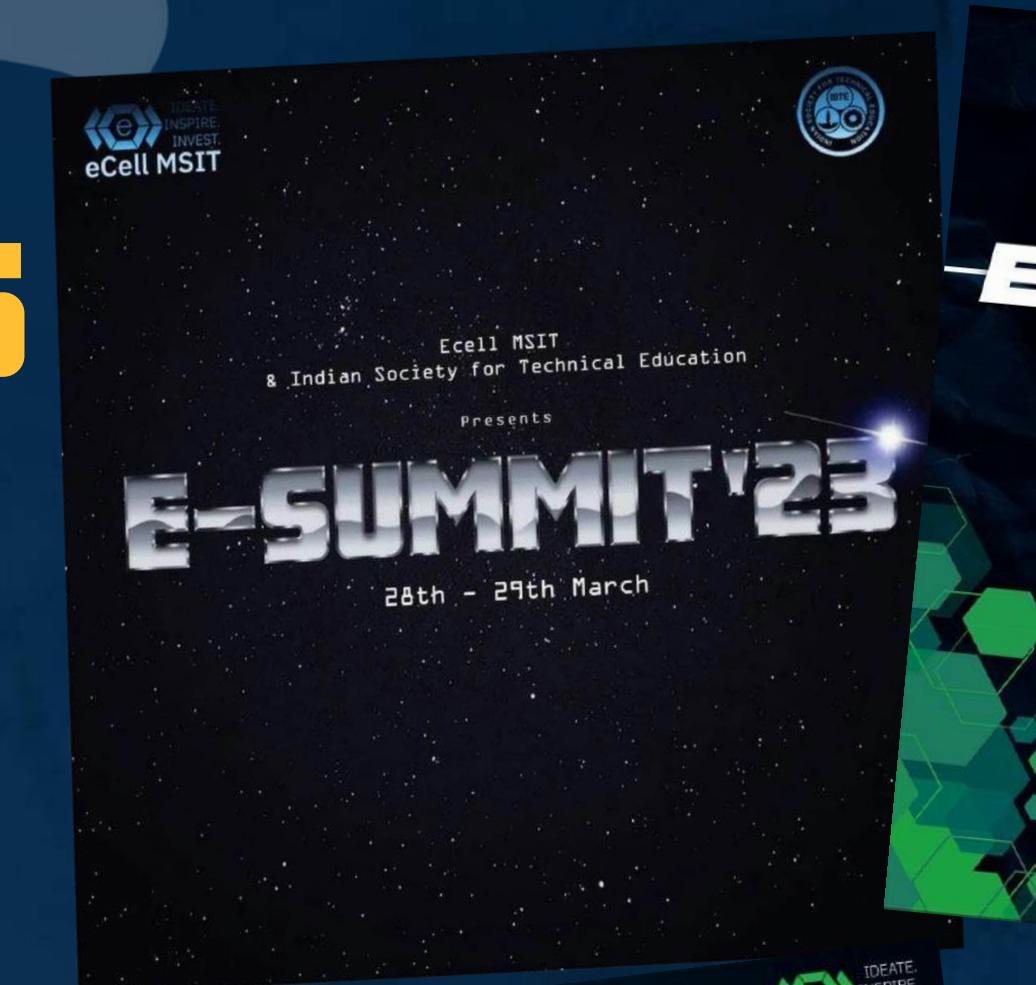
ECELL MSIT

Entrepreneurship Cell of MSIT (eCell) is a dynamic community dedicated to inspiring and empowering students to turn their entrepreneurial ideas into reality. We provide the resources, mentorship, and support needed to nurture future innovators and leaders!

OUR MAJOR EVENTS

There's always something going on in our minds. We organize a variety of events with participation from different colleges and various societies. Be it offline or online we managed it all:)

ALL THANKS TO OUR TEAM





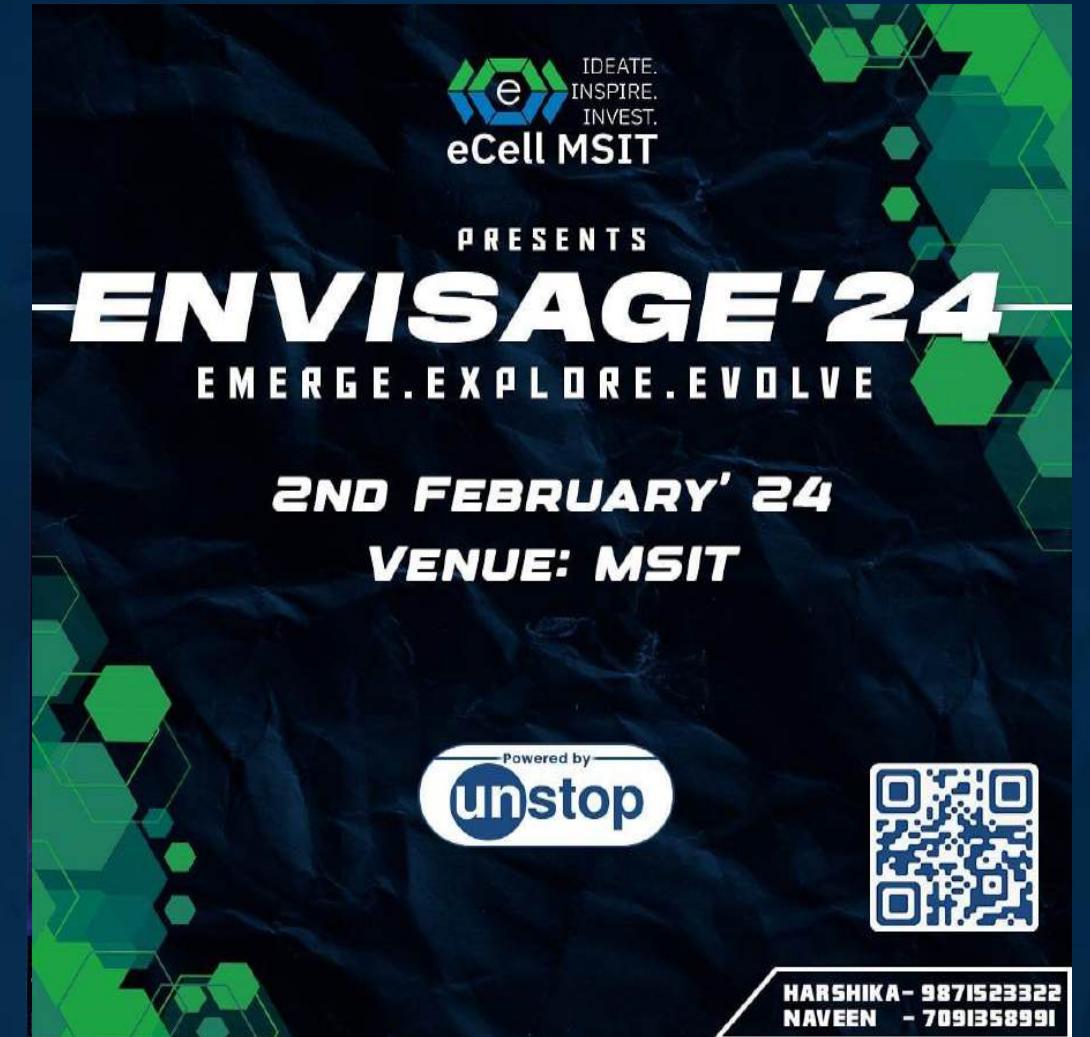
**SWAGGER STARTUP, SUPERB SUCCESS
AB HAI AAPKI BAARI!**

CREATE.
SPIRE.
INVEST.

OUR FLAGSHIP EVENTS



E-SUMMIT



ENVISAGE

OUR FLAGSHIP EVENTS

E- SUMMIT

Annual Flagship Events organised by eCell MSIT. Off lately we've had big names from the industry be it entertainment , corporate , entrepreneurs or Instagram Influencers.

For that very matter if we name a few we've Rahul Kaushik, Manish Tyagi ,Latika Narang, Himanshu Batra, Sahil Chalana.



139k+ Followers
Vedant Rusty



768k+ Followers
Bhanu Pathak



OUR FLAGSHIP EVENTS

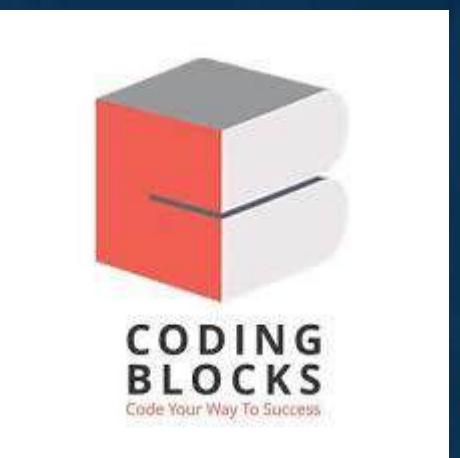
ECELL IDEATHON

Envisage'24 is our another flagship event which is majorly organized and handled by our incubation department.

The main aim of this event is to discover new startup ideas amongst the students and help them incubate with us and provide some support to help them grow their idea.



INDUSTRIAL PARTNERSHIP



NIIT

paytm

SMAASH



270k+ Followers
Angel Investor



600k+ Followers
Standup Comedian



AND MANY MORE...

OUR ECCELL INCUBATION CELL

ENVISAGE'24 IDEATHON





The image is a collage of five black and white photographs of a dancer in various dynamic poses. The top left photo shows a low-angle shot of a dancer's legs and arms in a dramatic pose. The top center photo is a high-angle shot of a dancer in a deep, wide split. The top right photo is a close-up of a dancer's face and upper body. The bottom left photo shows a dancer in a crouched position with arms raised. The bottom right photo shows a dancer in a full-body shot, wearing a flowing skirt, in a dynamic pose.

DANCE SEGMENT

ECELL FACULTY



Prof. Dr.
Neeru
Rathee



Dr. Sudesh
Pahal



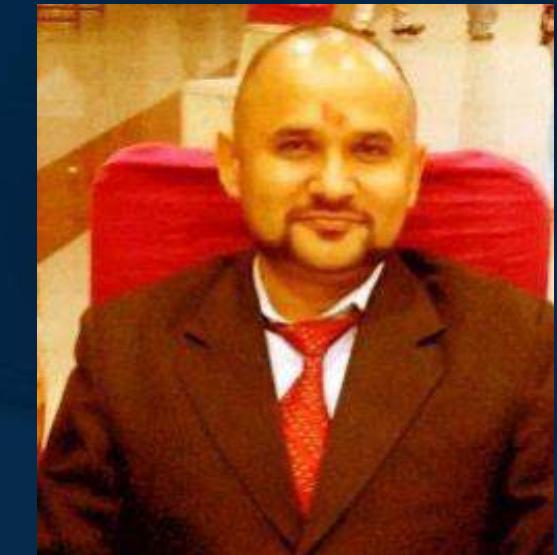
Dr. Rakhi
Kamra



Dr. Shaily
Malik



Dr. Rakesh
Chhikara



Dr. Sitender
Malik

Incubation Center, MSIT

Incubation Center : Introduction

Incubation cell was established on 30th October, 2019 in LG 02 with an area of 215 sq. ft.

Objectives of Incubation Center

Promote
Innovation

Support
Entrepreneurship

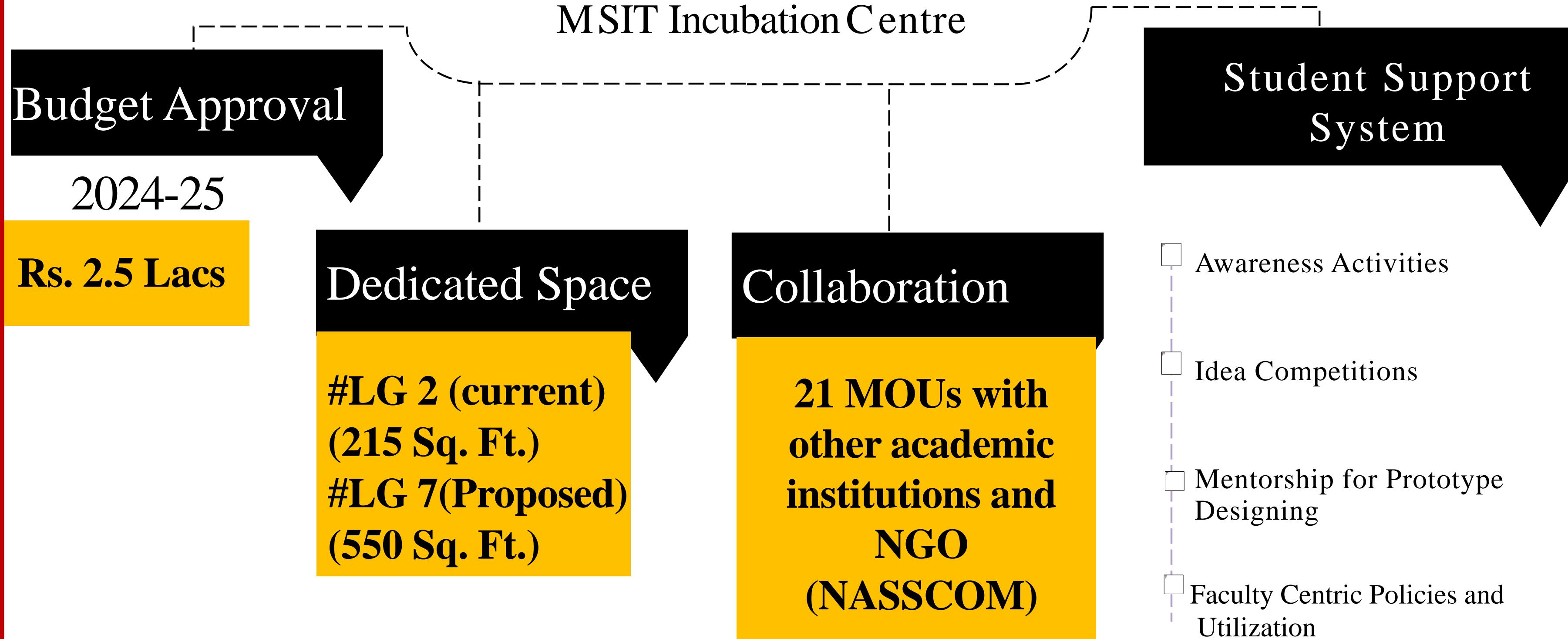
Foster
Collaboration

Enhance
Employability



Inauguration by Mr Kaptan Singh (Chairman, SMES)
and Dr K.P. Chaudhary (Director, MSIT), Dr. Mangu
Singh (MD, DMRC) and Dr. N. K. Gupta (Executive
Council member, ISTE)

Initiatives Taken by Incubation Centre



Flagship Events by eCell/Incubation Cell



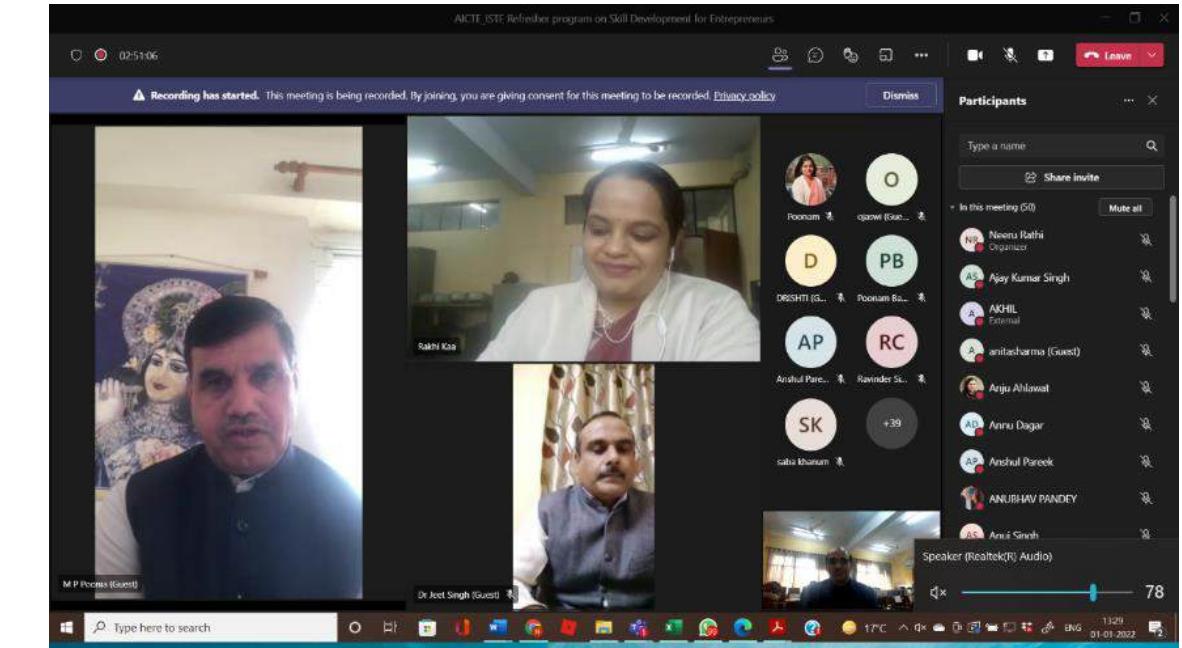
Visit to FITT Delhi 2023



eCell Orientation 2023



Visit to AIC-GGSIPU 2024



Skill Development FDP: AICTE and ISTE Sponsored 2022



HULT PRIZE 2023



Idea Competition : ENVISAGE 2024

Events by Incubation Cell



Visit by AIC-GGSIPU in MSIT, August 2024 for collaboration



NASSCOM Orientation in MSIT, March 2024



Startup Alumni Interaction with incubated startups, February 2024



Mentoring by NASSCOM May 2024

Little move: Startup Incubated at AIC-GGSIPU
Little Move is a technology-driven solution that streamlines school transportation, ensuring safety, efficiency, and peace of mind for parents, schools, and drivers.

Achievements of Incubation MSIT



INDIA'S 100 FUTURE LEADERS 2023

Manav Ajai Sonkar
Founder (Sibilize)
(B.Tech CSE 3rd Year)

We cherish your accomplishments and our society needs more visionaries like you. **Congratulations!**

www.glantorx.com

MEDIA RELEASE : **HT** **mid-day.com** **THE SOCIAL BUDDY**



Manav Ajai Soankar has been invited by the Hon'ble Former President to discuss his developments in business and technology. He founded two companies: **Sibilize Hospitality Pvt Ltd and Crowdfeuz**.

Successful Startups of MSIT



Kashti Adventures by Karan Kumar



Skyware by Rakshit Sateja



Eduread by Abhijeet Anand

Startups Incubated at Incubation MSIT(2023-24)

Energie Clothing

Founders: Aditya Chauhan, Aryan Mishra, IT, 2023-2027

Description: Specialises in tshirt, oversized t-shirt, hoodie, and many more, with an option of custom design and art style.

Vaidyash

Founder: Yash Arya, ECE (2023-27)

Description: A startup that combines online puja services and the sale of puja materials and can provide a one-stop solution for individuals seeking to perform traditional Hindu rituals and ceremonies.

(Teams qualified for

“TechForChange- Cohort 3” NASSCOM)

Safezone

Founder: Pranjal, ECE (2022-26)

Description: Safezone is web based service which helps specially abled person.

Only Solutions

Founder: Vanshaj (2023-27)

Description: AI based medical diagnosis and tool for curing diseases.

eDrishti

Founder: Aabhas

Description: Providing stem education for Blind.

Cobroz

Founder: Khusaal Sharma, CSE, 2021-2025

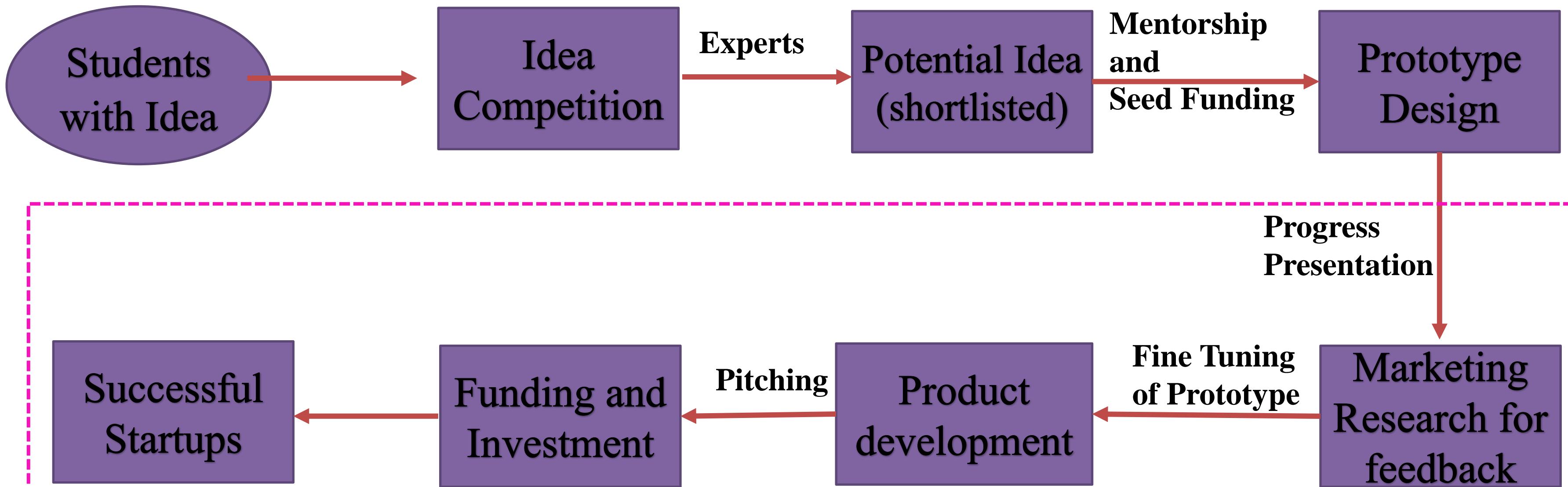
Description: A unique discussion platform that acts as an aggregator in law industry, bridging the gap between Indian Legal world and Journal Public.

Noor Slimes

Founder: Jasnoor Kaur, BBA

Description: This startup offers a relaxing slime experience, perfect for stress relief and sensory enjoyment.

Incubation Process : From Idea to Startup

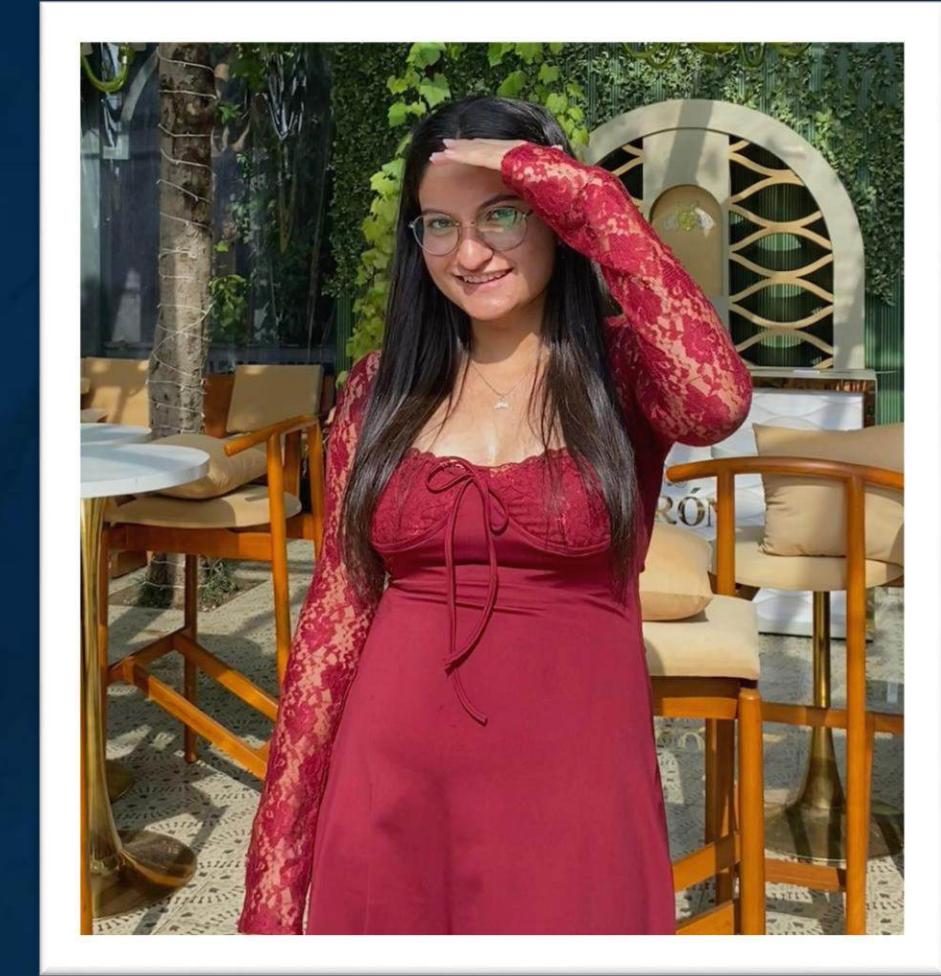


Need financial support to develop Infrastructure and assistance for raising self sustainable and successful startups

ECELL BOARD



SHAURYA MISHRA
PRESIDENT

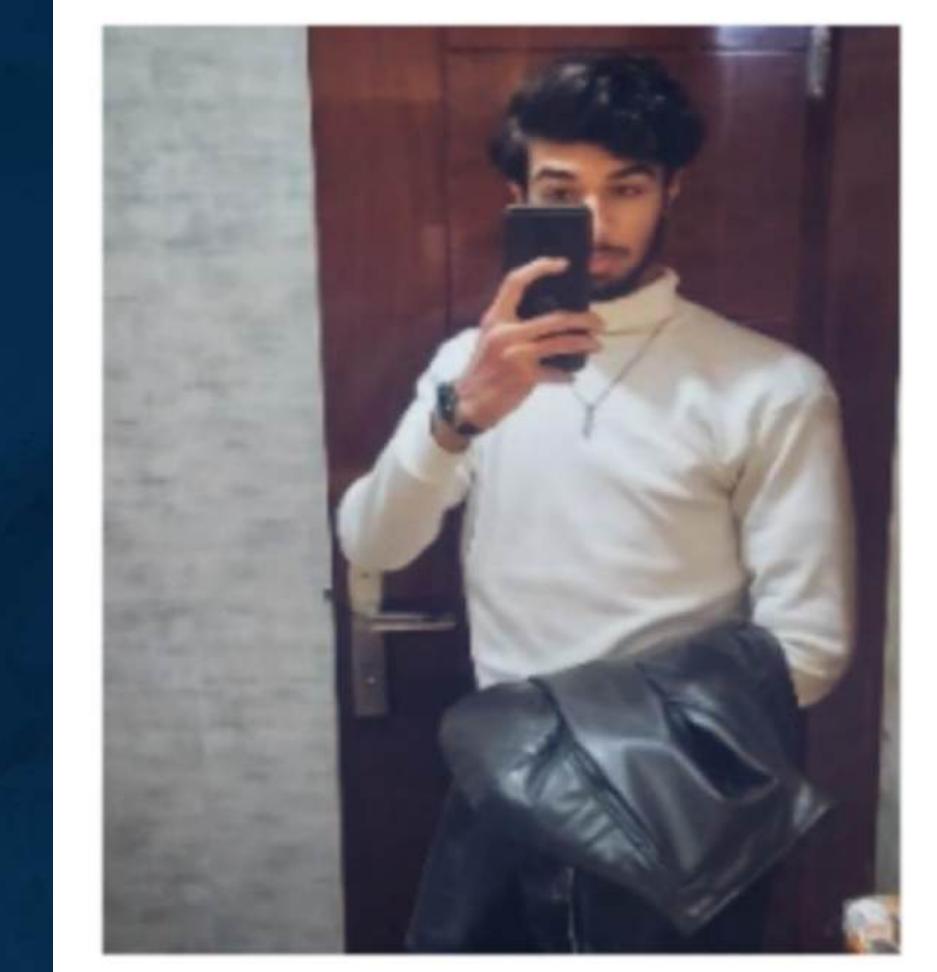


HARSHIKA DRALL
VICE PRESIDENT

ECELL BOARD



MISHTI SETHI
GENERAL SECRETARY



VANSHAJ
GENERAL SECRETARY



OCTAVE





BIZQUIZ!

B_A

The identity or image of a startup.



BIZ QUIZ!

BRAND

The identity or image of a startup.



BIZ QUIZ!

R_E_U

The text 'R_E_U' is displayed in large, white, sans-serif letters. The 'E' is positioned in the center, flanked by underscores. Below each underscore is a small, horizontal, white rectangular box.

The total income generated by the business.

BIZ QUIZ!

REVENUE

The total income generated by the business.



BIZQUIZ!

NT

— — — —

An experienced individual who provides guidance.



BIZQUIZ!

MENTOR

An experienced individual who provides guidance.



BIZQUIZ!

I _UB_ T

The text 'I _UB_ T' is displayed in large, white, sans-serif letters. The underscore character '_' is positioned above the letters 'UB', and another underscore character '_' is positioned below the letter 'T'. There are small white rectangular bars on either side of the underscores.

An organization that provides startups with resources and support.



BIZQUIZ!

INCUBATOR

An organization that provides startups with resources and support.



IDEATE.
INSPIRE.
INVEST.

eCell MSIT

INCUBATION DEPARTMENT

Sometimes you obsess over a project so much that you lose sleep over it and can't attend classes. That project could change the world. The Incubation department of eCell MSIT, led by Manandeep Singh and Yash Bagga, acts as a launchpad for budding entrepreneurs throughout the campus code. But it's not just about throwing around startup buzzwords.

These folks, they transform raw ideas into market-ready startups, offering crucial support from ideation to product development. Need resources? They've got your back. Struggling with your go-to-market strategy? They cultivate a thriving ecosystem of creativity and ambition, turning today's bold concepts into tomorrow's industry disruptors.

STARTUPS



Energie Clothing-
Aditya Chauhan



Got Inc-
Simerneet Singh



AdOps
Network-
Abhijeet Anand



Crowdfeuz- Manav
Ajai Sonkar



OUR DEPARTMENTS

EVENT MANAGEMENT
PUBLIC RELATIONS AND OUTREACH
PUBLICITY
DESIGN AND VIDEOGRAPHY
CONTENT AND INTERNAL AFFAIRS
SPONSORSHIP
TECHNICAL
INCUBATION



MUSIC ➤

KASHTI ADVENTURE

We proudly highlight Karan Kumar Singh, an inspiring alumnus and the founder of KASHTI ADVENTURES. As a Business Analyst in the trekking industry, Karan has shown exceptional vision and innovation. Beyond his professional success, he co-founded the Delhi Community Sports Foundation and works with the Khel Khel Me Foundation to train underprivileged kids in sports. His journey is a testament to the skills gained during his time with us and serves as a motivating example for our students and alumni.



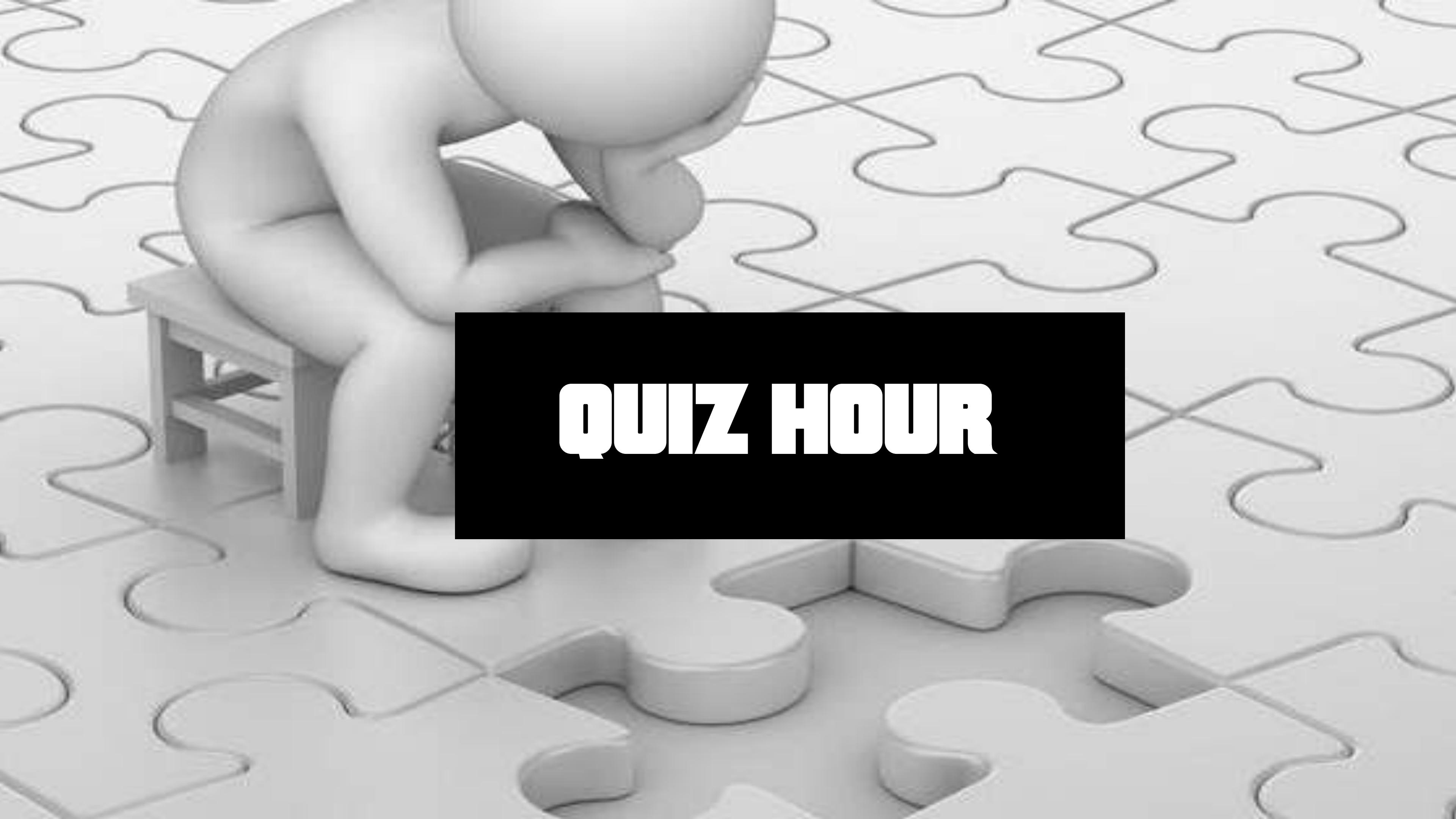
Karan Kumar Singh
Batch of 2014-18



**KASHTI
ADVENTURES**



HAPPY PASS



QUIZ HOUR



IDEATE.
INSPIRE.
INVEST.

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GUESS THE NAME OF THIS FAMOUS INDIAN ENTREPRENEUR





IDEATE.
INSPIRE.
INVEST.

eCell MSIT

ANSWER

NIKHIL KAMATH

WHICH OF THE FOLLOWING ARE NOT INCUBATED START-UPS FROM E-CELL MSIT?

- 1. ENERGIE CLOTHING**
- 2. REZIN KART**
- 3. QUAMIN TECH SOLUTIONS**
- 4. KASHTI TRAVELS**



IDEATE.
INSPIRE.
INVEST.

eCell MSIT

ANSWER

QUAMIN TECH SOLUTIONS



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INSPIRE.
INVEST.

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WHO IS THE FOUNDER OF OYO?



IDEATE.
INSPIRE.
INVEST.

eCell MSIT

ANSWER

RITESH AGARWAL



**WHO WAS THE FOUNDER OF
KASHTI ADVENTURES?**



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INVEST.

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ANSWER

KARAN KUMAR SINGH



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WHO ARE THE FOUNDERS OF ZOMATO?

- 1. DEEPIINDER GOYAL & NANDAN REDDY**
- 2. PANKAJ CHADDAH & DEEPIINDER GOYAL**
- 3. DEEPIINDER GOYAL & ANUPAM MITTAL**
- 4. RAHUL JAIMINI & SAURABH KUMAR**



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INVEST.

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ANSWER

**PANKAJ CHADDAH &
DEEPIINDER GOYAL**



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INSPIRE.
INVEST.

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NAME THE TWO GENERAL SECRETARIES OF E-CELL MSIT

- 1. VANSHAJ & MISHTI**
- 2. SHAURYA & VANSHAJ**
- 3. RIA KUNDRA & YASH MARWAH**
- 4. RACHIT YADAV & YASHASWINI**



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INSPIRE.
INVEST.

eCell MSIT

ANSWER

VANSHAJ & MISHTI



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INSPIRE.
INVEST.

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WHO WAS THE CO-FOUNDER OF APPLE THAT INITIALLY SOLD HIS SHARES?

- 1. RONALD WAYNE**
- 2. STEVE WOZNIAK**
- 3. STEVE JOBS**
- 4. PAUL ALLEN**



IDEATE.
INSPIRE.
INVEST.

eCell MSIT

ANSWER

RONALD WAYNE



IDEATE.
INSPIRE.
INVEST.

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**HOW MANY DEPARTMENTS
ARE THERE IN E-CELL MSIT?**



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INSPIRE.
INVEST.

eCell MSIT

ANSWER

8



IDEATE.
INSPIRE.
INVEST.

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WHO WAS THE FOUNDER THAT SUED MARK ZUCKERBERG ?

- 1. DUSTIN MOSKOVITZ**
- 2. CHRIS HUGHES**
- 3. ANDREW MCCOLLUM**
- 4. EDUARDO SAVERIN**



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INSPIRE.
INVEST.

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ANSWER

EDUARDO SAVERIN



IDEATE.
INSPIRE.
INVEST.

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WHICH BOLLYWOOD ACTOR HAS INVESTED IN SUGAR COSMETICS?

- 1. RANBIR KAPOOR**
- 2. RANVEER SINGH**
- 3. SHAHID KAPOOR**
- 4. ARJUN KAPOOR**



IDEATE.
INSPIRE.
INVEST.

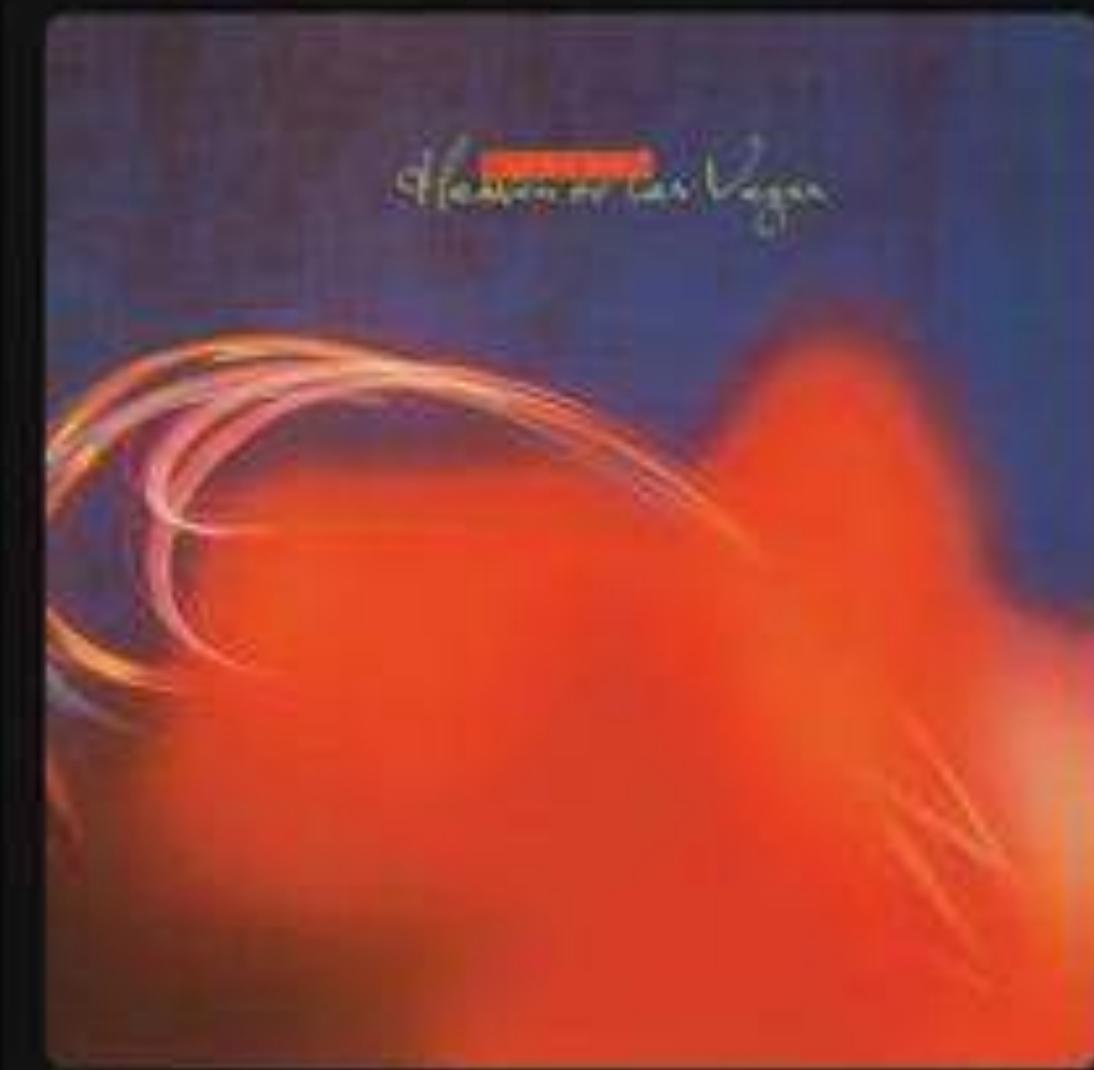
eCell MSIT

ANSWER

RANVEER SINGH

You'll have to
guess the
lyrics for this
one.

shoegaze 0



u-frou Foxes in Midsummer Fires
Cocteau Twins





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**TERE DIL SE NA KABHI
KHELUNGA...
SAARE RAAZ APNE MAIN
TUJHKO DE DOONGA**



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INSPIRE.
INVEST.

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**MERI JAAN TOONE MUJHKO
PAAGAL HAI KIYA MERA LAGDA
NA JIYA TERE BAGAIR**



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INVEST.

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**AB TOH KYA BURAA KYAA
BHALAA HAI...
FARK PEHCHAANE NAA**



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INSPIRE.
INVEST.

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**ZIDD PAKAD KE KHADA HAI
KAMBAKHT CHORNA JAANE NAA
BADTAMEEZ DIL BATAMEEZ DIL
BATAMIZ DIL**



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INSPIRE.
INVEST.

eCell MSIT

**AANKHEN MARHABA BAATEIN
MARHABA...
MAIN SAU MARTABA DEEWANA
HUAA**



IDEATE.
INSPIRE.
INVEST.

eCell MSIT

**MERA NA RAHA JAB SE DIL
MERA TERE HUSN KA NISHANA
HUA**



IDEATE.
INSPIRE.
INVEST.

eCell MSIT

**HAR PAL MERIYAAN YADAAN
YADAAN VICH AE TUN...
DIL DI GAL MAIN DASSA TE
DASSA FIR KINNU**



IDEATE.
INSPIRE.
INVEST.

eCell MSIT

**TERI MERI MERI TERI IK
JINDDI...
IK JIND' DI WHAT TO DO**



ASK US

ANYTHING

FOLLOW US



ECELL FRESHERS 2024 - 2028

ECELLMSIT

Thank you