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Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

School of Computer Science Engineering and Information Systems (SCORE)

Fall Semester 2025–26

SWE1901 – Technical Answers for Real World Problems (TARP)

Digital Assessment – 1

Title:

GoLance – Campus-Focused Freelancing Platform

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Problem Statement

College students frequently require support for academic and creative tasks such as application development, poster designing, content writing, note preparation, and tutoring. However, they often lack a structured, trustworthy, and easily accessible method to connect with others for help. Simultaneously, students with valuable skills and talents do not have a proper platform to offer their services and **monetize their expertise** within their campus environment. Existing freelancing platforms are either too broad, excessively competitive, or not suited for the kind of **micro-tasks common in college settings**. As a result, student potential remains underutilized, and opportunities for peer-to-peer collaboration are lost.

Abstract

GoLance is a specialized freelancing platform built exclusively for campus environments, aiming to connect students who need help with those who can offer solutions. The platform allows students to post their **task requirements—ranging from academic support to creative services—** while other students can place bids to undertake these tasks. Once the work is completed, the requester pays using **app credits**, a virtual in-platform currency. These credits will be **withdrawable as real money in future versions**. The system incorporates a **reputation and review mechanism** to ensure reliability and trust. An **administrative backend panel** will manage users, monitor credit flow, and resolve disputes. By enabling a **secure and campus-verified freelancing environment**, GoLance builds a trusted student economy where **skills are recognized and rewarded**.

Methodology

The **GoLance platform** is being developed as a **web and mobile-compatible application**. Students can log in using their **verified campus email IDs** to ensure authenticity. Once logged in, they can post tasks they need help with, providing a **brief description and proposed deadline**. Other students can view these tasks and place **bids stating the number of credits and estimated time** for delivery. The task owner can then evaluate bids and select the most appropriate peer based on **ratings, past performance, or bid offer**. After the task is completed and verified, **app credits** are transferred to the worker's account. An **admin panel** will control the platform's overall operation, including **user validation, task monitoring, credit transfers, and conflict resolution**. The entire system is designed with a focus on **usability, security, and campus exclusivity**, encouraging **collaborative productivity among students**.